WOLVERINE WORLD WIDE INC /DE/ Form 10-Q May 03, 2011

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 **FORM 10-Q**

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES þ **EXCHANGE ACT OF 1934**

For the first twelve week accounting period ended March 26, 2011

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES 0 **EXCHANGE ACT OF 1934**

For the transition period from ______ to ____ **Commission File Number: 001-06024** WOLVERINE WORLD WIDE, INC.

(Exact Name of Registrant as Specified in its Charter)

Delaware

(IRS Employer Identification No.)

38-1185150

(State or Other Jurisdiction of Incorporation or Organization)

9341 Courtland Drive N.E., Rockford, Michigan

(Address of Principal Executive Offices)

(616) 866-5500

(Registrant s Telephone Number, Including Area Code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes b No o

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes b No o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer b Accelerated filer o Non-accelerated filer o Smaller reporting

company o

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes o No b

Indicate the number of shares outstanding of each of the issuer s classes of common stock as of the latest practicable date.

There were 49,632,123 shares of Common Stock, \$1 par value, outstanding as of April 29, 2011.

2

(Zip Code)

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FORWARD-LOOKING STATEMENTS

This document contains forward-looking statements, which are statements relating to future, not past, events. In this context, forward-looking statements often address management s current beliefs, assumptions, expectations, estimates and projections about future business and financial performance, global political, economic and market conditions, and the Company itself. Such statements often contain words such as anticipates, believes, estimates, expec

forecasts, intends, is likely, plans, predicts, projects, should, will, variations of such words, and simi Forward-looking statements, by their nature, address matters that are, to varying degrees, uncertain. Uncertainties that could cause the Company s performance to differ materially from what is expressed in forward-looking statements include, but are not limited to the following:

- changes in national, regional or global economic and market conditions;
- the impact of financial and credit markets on the Company, its suppliers and customers;

changes in interest rates, tax laws, duties, tariffs, quotas or applicable assessments in countries of import and export;

- the impact of regulation, regulatory and legal proceedings and legal compliance risks; currency fluctuations;
- changes in costs of future pension funding requirements;
- the risks of doing business in developing countries, and politically or economically volatile areas;
- the ability to secure and protect owned intellectual property or use licensed intellectual property;
- changes in consumer preferences, spending patterns, buying patterns, or demand for the Company s products; changes in relationships with, including the loss of, significant customers;
- cancellation of orders for future delivery, or the failure of the Department of Defense to exercise future purchase options, award new contracts or the cancellation of existing contracts, by the Department of Defense or other military purchasers;
- the cost, availability and management of raw materials, inventories, services, labor and contract manufacturers;
- service interruptions at shipping and receiving ports;
- the ability to adapt to and compete in global footwear, apparel and consumer-direct markets; and strategic actions, including new initiatives and ventures, acquisitions and dispositions, and our success in integrating acquired businesses and new initiatives and ventures;

and many other matters of national, regional and global scale, including those of a political, environmental, economic, business and competitive nature. These uncertainties could cause a material difference between an actual outcome and a forward-looking statement. These uncertainties included here are not exhaustive and are described in more detail in Part I, Item 1A, Risk Factors of the Company s Annual Report on Form 10-K for the fiscal year ended January 1, 2011 and any information regarding such Risk Factors included in the Company s subsequent filings with the Securities and Exchange Commission. Given these risks and uncertainties, investors should not place undue reliance on forward-looking statements as a prediction of actual results. The Company does not undertake an obligation to update, amend or clarify forward-looking statements, whether as a result of new information, future events or otherwise.

PART I. FINANCIAL INFORMATION

ITEM 1. Financial Statements

WOLVERINE WORLD WIDE, INC. AND SUBSIDIARIES Consolidated Condensed Balance Sheets (Thousands of Dollars, Except Share Data)

March 26, March 27, January 1, 2011 2011 2010 (Unaudited) (Audited) (Unaudited) ASSETS Current assets: \$ Cash and cash equivalents 91,551 \$ 150,400 \$ 84,944 Accounts receivable, less allowances March 26, 2011 \$12,454 January 1, 2011 \$11.413 March 27, 2010 \$15,834 251,929 196,457 207,735 Inventories: Finished products 226.947 188.647 154.083 Raw materials and work-in-process 23,041 20,008 17,750 249,988 208,655 171,833 Deferred income taxes 13.855 13.225 11.361 Prepaid expenses and other current assets 13,294 11,397 10,564 Total current assets 620,617 580,134 486,437 Property, plant and equipment: Gross cost 287,776 281,564 304,277 Accumulated depreciation (212, 332)(207, 167)(232,093)72,184 75,444 74,397 Other assets: Goodwill 39.881 39.014 38.253 16,535 16,464 16,034 Other non-amortizable intangibles Cash surrender value of life insurance 36,804 36,042 35,735 Deferred income taxes 37.402 37.602 34.937 Other 2,589 2,922 3,232 133,211 132,044 128,191 Total assets \$ 829,272 \$ 786.575 \$ 686.812

See accompanying notes to consolidated financial statements.

WOLVERINE WORLD WIDE, INC. AND SUBSIDIARIES Consolidated Condensed Balance Sheets continued (Thousands of Dollars, Except Share and Per Share Data)

LIABILITIES AND STOCKHOLDERS EQUITY	March 26, 2011 (Unaudited)		January 1, 2011 (Audited)		Aarch 27, 2010 Jnaudited)
Current liabilities: Accounts payable Accrued salaries and wages Income taxes Taxes, other than income taxes Restructuring reserve Other accrued liabilities Accrued pension liabilities Current maturities of long-term debt Revolving credit agreement	\$	60,353 12,264 11,672 10,353 1,046 42,322 2,018 536 30,000	\$	64,080 26,848 2,746 6,586 1,314 37,046 2,018 517	\$ 37,539 11,778 6,938 9,018 3,561 39,505 2,044 496
Total current liabilities		170,564		141,155	110,879
Long-term debt (less current maturities) Deferred compensation Accrued pension liabilities Other non-current liabilities		4,374 55,435 13,192		517 4,410 83,685 12,911	496 6,154 77,008 10,423
Stockholders equity Common Stock par value \$1, authorized 160,000,000 shares; shares issued (including shares in treasury): March 26, 2011 64,723,233 shares January 1, 2011 63,976,387 shares					
March 27, 2010 63,547,715 shares Additional paid-in capital Retained earnings Accumulated other comprehensive income (loss) Cost of shares in treasury: March 26, 2011 15,155,905 shares		64,723 119,868 819,785 (35,290)		63,976 108,286 789,684 (41,123)	63,548 89,136 728,565 (48,574)
January 1, 201114,976,835 sharesMarch 27, 201014,084,787 shares		(383,379)		(376,926)	(350,823)
Total stockholders equity		585,707		543,897	481,852
Total liabilities and stockholders equity	\$	829,272	\$	786,575	\$ 686,812

See accompanying notes to consolidated financial statements.

WOLVERINE WORLD WIDE, INC. AND SUBSIDIARIES Consolidated Condensed Statements of Operations (Thousands of Dollars, Except Per Share Data) (Unaudited)

	12 Weeks Ended			ded
	Μ	larch 26, 2011	N	larch 27, 2010
Revenue Cost of goods sold Restructuring and other transition costs	\$	330,872 193,075	\$	284,897 166,327 981
Gross profit		137,797		117,589
Selling, general and administrative expenses Restructuring and other transition costs		88,342		78,540 517
Operating profit		49,455		38,532
Other expenses (income): Interest expense net Other income net		226 (580)		89 (230)
		(354)		(141)
Earnings before income taxes		49,809		38,673
Income taxes		13,946		11,214
Net earnings	\$	35,863	\$	27,459
Net earnings per share (see Note 2):	¢	0.74	¢	0.55
Basic Diluted	\$ \$	0.74 0.72	\$ \$	0.55 0.54
Cash dividends declared per share See accompanying notes to consolidated financial statements.	\$	0.12	\$	0.11

WOLVERINE WORLD WIDE, INC. AND SUBSIDIARIES Consolidated Condensed Statements of Cash Flow (Thousands of Dollars) (Unaudited)

				ded farch 27, 2010
OPERATING ACTIVITIES				
Net earnings	\$	35,863	\$	27,459
Adjustments to reconcile net earnings to net cash used in operating activities:				
Depreciation		3,559		3,456
Amortization		234		405
Deferred income taxes		132		157
Stock-based compensation expense		3,281		2,570
Excess tax benefits from stock-based compensation		(1,316)		(470)
Pension expense		4,039		3,758
Pension contribution		(31,800)		(10,400)
Restructuring and other transition costs				1,498
Cash payments related to restructuring and other transition costs Other		(275) (1,567)		(3,813)
		(1,507)		3,697
Changes in operating assets and liabilities: Accounts receivable		(53,300)		(45,608)
Inventories		(33,300) (38,757)		(43,008) (15,155)
Other operating assets		(1,494)		(4,738)
Accounts payable		(4,414)		(4,738) (4,585)
Income taxes		8,926		(7,696)
Other operating liabilities		(5,866)		5,935
other operating hadmites		(2,000)		5,755
Net cash used in operating activities		(82,755)		(43,530)
INVESTING ACTIVITIES				
Additions to property, plant and equipment		(4,345)		(2,168)
Other		(640)		(509)
Net cash used in investing activities		(4,985)		(2,677)
FINANCING ACTIVITIES				
Net borrowings under revolver		30,000		
Payments of long-term debt and capital lease obligations		(530)		(537)
Cash dividends paid		(5,331)		(5,416)
Purchase of common stock for treasury		(5,063)		(24,600)
Surrender of common stock for income tax purposes		(1,555)		(838)
Proceeds from shares issued under stock incentive plans		7,415		5,417
Excess tax benefits from stock-based compensation		1,316		470
Net cash provided by (used in) financing activities		26,252		(25,504)
Effect of foreign exchange rate changes		2,639		(23,304) (3,784)
Encer of foreign exchange face changes		2,039		(3,704)

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Decrease in cash and cash equivalents	(58,849)	(75,495)
Cash and cash equivalents at beginning of the period	150,400	160,439
Cash and cash equivalents at end of the period	\$ 91,551	\$ 84,944
See accompanying notes to consolidated condensed financial statements.		

WOLVERINE WORLD WIDE, INC. AND SUBSIDIARIES Notes to Consolidated Condensed Financial Statements March 26, 2011 and March 27, 2010

(Unaudited)

All amounts are in thousands of dollars except share and per share data, and elsewhere as noted.

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Nature of Operations

Wolverine World Wide, Inc. is a leading designer, manufacturer and marketer of a broad range of quality casual shoes, performance outdoor footwear and apparel, industrial work shoes, boots and apparel, and uniform shoes and boots. The Company s portfolio of owned and licensed brands includes: Bate[®], Cat[®] Footwear, Chaco[®], Cushe[®], Harley-Davidson[®] Footwear, Hush Puppies[®], HyTest[®], Merrell[®], Patagonia[®] Footwear, Sebago[®], Soft Style[®] and Wolverine[®]. Licensing and distribution arrangements with third parties extend the global reach of the Company s brand portfolio. The Company also operates a consumer-direct division to market its own brands as well as branded footwear and apparel from other manufacturers and a leathers division that markets Wolverine Performance Leathers .

Basis of Presentation

The accompanying unaudited consolidated condensed financial statements have been prepared in accordance with accounting principles generally accepted in the United States for interim financial information and with the instructions to the Quarterly Report on Form 10-Q and Rule 10-01 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by accounting principles generally accepted in the United States for a complete presentation of the financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for fair presentation have been included in the accompanying financial statements. For further information, refer to the consolidated financial statements and footnotes included in the Company s Annual Report on Form 10-K for the fiscal year ended January 1, 2011.

Revenue Recognition

Revenue is recognized on the sale of products manufactured or sourced by the Company when the related goods have been shipped, legal title has passed to the customer and collectability is reasonably assured. Revenue generated through licensees and distributors involving products bearing the Company s trademarks is recognized as earned according to stated contractual terms upon either the purchase or shipment of branded products by licensees and distributors.

The Company records provisions against gross revenue for estimated stock returns and cash discounts in the period when the related revenue is recorded. These estimates are based on factors that include, but are not limited to. historical stock returns, historical discounts taken and analysis of credit memorandum activity.

Cost of Goods Sold

Cost of goods sold for the Company s operations include the actual product costs, including inbound freight charges, purchasing, sourcing, inspection and receiving costs. Warehousing costs are included in selling, general and administrative expenses.

Seasonality

The Company s business is subject to seasonal influences and the Company s fiscal year has twelve weeks in each of the first three quarters and, depending on the fiscal calendar, sixteen or seventeen weeks in the fourth quarter. Both of these factors can cause significant differences in revenue, earnings and cash flows from quarter to quarter; however, the differences have followed a consistent pattern in previous years.

Reclassifications

Certain prior period amounts on the consolidated condensed financial statements have been reclassified to conform to current period presentation. These reclassifications did not affect net earnings.

WOLVERINE WORLD WIDE, INC. AND SUBSIDIARIES Notes to Consolidated Condensed Financial Statements March 26, 2011 and March 27, 2010 (Unaudited)

2. EARNINGS PER SHARE

The Company calculates earnings per share in accordance with Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) Topic 260, *Earnings Per Share* (ASC 260). ASC 260 addresses whether instruments granted in share-based payment transactions are participating securities prior to vesting, and therefore need to be included in the earnings allocation in computing earnings per share under the two-class method. Under the guidance in ASC 260, the Company s unvested share-based payment awards that contain nonforfeitable rights to dividends or dividend equivalents, whether paid or unpaid, are participating securities and must be included in the computation of earnings per share pursuant to the two-class method.

The following table sets forth the computation of basic and diluted earnings per share:

	12 Weeks I March 26, 2011			ed arch 27, 2010
Numerator: Net earnings Adjustment for earnings allocated to nonvested restricted common stock	\$	35,863 (588)	\$	27,459 (556)
Net earnings used in calculating basic earnings per share Adjustment for earnings reallocated to nonvested restricted common stock		35,275 18		26,903 6
Net earnings used in calculating diluted earnings per share	\$	35,293	\$	26,909
Denominator: Weighted average shares outstanding Adjustment for nonvested restricted common stock Shares used in calculating basic earnings per share Effect of dilutive stock options Shares used in calculating diluted earnings per share	(1 47 1	,292,383 ,379,644) ,912,739 ,264,737 ,177,476	(1 48 1	9,593,214 ,092,849) 9,500,365 ,029,733 9,530,098
Net earnings per share: Basic Diluted	\$ \$	0.74 0.72	\$ \$	0.55 0.54

Options to purchase 205,313 shares of common stock at March 26, 2011 and 875,638 shares at March 27, 2010 have not been included in the denominator for the computation of diluted earnings per share because the related exercise prices were greater than the average market price for the quarter, and they were, therefore, anti-dilutive.

3. GOODWILL AND OTHER NON-AMORTIZABLE INTANGIBLES

The changes in the carrying amount of goodwill and other non-amortizable intangibles are as follows:

	Goodwill		Tra	demarks	Total
Balance at March 27, 2010	\$	38,253	\$	16,034	\$ 54,287
Intangibles acquired				360	360

Foreign currency translation effects	7	761	70	831
Balance at January 1, 2011 Intangibles disposed	39,0	014	16,464 (11)	55,478 (11)
Foreign currency translation effects	8	867	82	949
Balance at March 26, 2011	\$ 39,8	881	16,535	56,416

WOLVERINE WORLD WIDE, INC. AND SUBSIDIARIES Notes to Consolidated Condensed Financial Statements March 26, 2011 and March 27, 2010 (Unaudited)

4. COMPREHENSIVE INCOME (LOSS)

Comprehensive income (loss) represents net earnings and any revenue, expenses, gains and losses that, under accounting principles generally accepted in the United States, are excluded from net earnings and recognized directly as a component of stockholders equity.

The ending accumulated other comprehensive income (loss) is as follows:

	March 26, 2011		Ja	nuary 1, 2011	М	larch 27, 2010
Foreign currency translation adjustments Fair value of foreign exchange contracts, net of taxes Pension adjustments, net of taxes	\$	18,687 (3,121) (50,856)	\$	11,548 (1,815) (50,856)	\$	6,574 (1,411) (53,737)
Accumulated other comprehensive income (loss)	\$	(35,290)	\$	(41,123)	\$	(48,574)

The reconciliation from net earnings to comprehensive income is as follows:

	12 Weeks Ended					
	March 26,		Μ	arch 27,		
	2011			2010		
Net earnings	\$	35,863	\$	27,459		
Other comprehensive income (loss):						
Foreign currency translation adjustments		7,139		(7,903)		
Change in fair value of foreign exchange contracts, net of taxes		(1,306)		2,135		
Comprehensive income	\$	41,696	\$	21,691		

5. BUSINESS SEGMENTS

The Company has one reportable segment that is engaged in designing, manufacturing, sourcing, marketing, licensing and distributing to the retail sector branded footwear, apparel and accessories. Revenue earned from the operations of this segment is derived from the sale of branded footwear, apparel and accessories to third-party customers and royalty income from the licensing of the Company s trademarks and brand names to third-party licensees and distributors. The operating segments aggregated into the branded footwear, apparel and licensing reportable segment all manufacture, source, market and distribute products in a similar manner.

The other business units in the following tables consist of the Company s retail, leather and pigskin procurement operations. Substantially all of the assets of Wolverine Procurement, Inc. were sold to a third-party buyer on December 29, 2010. These other operations do not collectively form a reportable segment because their respective operations are dissimilar and they do not meet the applicable quantitative requirements. At March 26, 2011, the Company owned and operated 91 retail stores in the United States, Canada and the United Kingdom and operated 41 consumer-direct Internet sites. The other business units distribute products through retail and wholesale channels. The Company measures segment profits as earnings before income taxes. The accounting policies used to determine profitability and total assets of the branded footwear, apparel and licensing reportable segment and other business units are the same as disclosed in Note 1.

WOLVERINE WORL