

LACROSSE FOOTWEAR INC  
Form 8-K  
January 07, 2011

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
FORM 8-K  
CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): January 5, 2011**

**LaCROSSE FOOTWEAR, INC.**

(Exact name of registrant as specified in its charter)

**Wisconsin**  
(State or other jurisdiction of  
incorporation)

**0-23800**  
(Commission file number)

**39-1446816**  
(IRS employer identification  
number)

17634 NE Airport Way, Portland, Oregon 97230  
(Address of principal executive offices, including zip code)

(503) 262-0110  
(Registrant's telephone number, including area code)

Not Applicable  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**ITEM 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION.**

On January 5, 2011, LaCrosse Footwear, Inc. issued a press release entitled LACROSSE FOOTWEAR ANNOUNCES RECORD PRELIMINARY RESULTS FOR THE FOURTH QUARTER AND FULL YEAR 2010 regarding its preliminary, unaudited sales results for the quarter and full year ended December 31, 2010. A copy of the press release is attached as Exhibit 99.1 and is incorporated by reference herein.

**ITEM 7.01 REGULATION FD DISCLOSURE.**

LaCrosse plans to present at the Cowen and Company 9th Annual Consumer Conference on Tuesday, January 11, 2011 at 10:30 AM Pacific (1:30 PM Eastern). A copy of the presentation materials is attached as Exhibit 99.2 and is incorporated by reference herein.

**ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS.**

(d) Exhibits.

Exhibit No.	Description
99.1	LaCrosse Footwear, Inc. press release dated January 5, 2011, entitled LACROSSE FOOTWEAR ANNOUNCES RECORD PRELIMINARY RESULTS FOR THE FOURTH QUARTER AND FULL YEAR 2010 .
99.2	LaCrosse Footwear, Inc. investor presentation materials, entitled COWEN AND COMPANY 9 <sup>TH</sup> ANNUAL CONSUMER CONFERENCE INVESTOR PRESENTATION NEW YORK JANUARY 11, 2011 .

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed by the undersigned thereunto duly authorized.

LaCROSSE FOOTWEAR, INC.

Dated: January 7, 2011

By: */s/ David P. Carlson*  
David P. Carlson  
Executive Vice President and Chief  
Financial Officer

**EXHIBIT INDEX**

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