

BANCORPSOUTH INC
Form 10-Q
May 06, 2010

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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 10-Q

(Mark One)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES
EXCHANGE ACT OF 1934**

For the quarterly period ended March 31, 2010

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES
EXCHANGE ACT OF 1934**

For the transition period from _____ to _____

Commission File Number: 001-12991

BANCORPSOUTH, INC.

(Exact name of registrant as specified in its charter)

Mississippi

(State or other jurisdiction of incorporation or
organization)

64-0659571

(I.R.S. Employer Identification No.)

**One Mississippi Plaza, 201 South Spring Street
Tupelo, Mississippi**

(Address of principal executive offices)

38804

(Zip Code)

Registrant's telephone number, including area code: (662) 680-2000

NOT APPLICABLE

(Former name, former address, and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check One):

Large accelerated filer Accelerated filer Non-accelerated filer Smaller reporting company

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

As of May 3, 2010, the registrant had outstanding 83,476,520 shares of common stock, par value \$2.50 per share.

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FORWARD-LOOKING STATEMENTS

Certain statements contained in this Report may not be based on historical facts and are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements may be identified by reference to a future period(s) or by the use of forward-looking terminology, such as anticipate, assume, believe, estimate, expect, might, will, intend, indicated, could, or would, or future or conditional verb tenses, and variations or negative terms. These forward-looking statements include, without limitation, those relating to net interest revenue, estimates of fair value discount rates, fair values of held-to-maturity and available-for-sale securities, the amount of the Company's non-performing loans and leases, credit quality, credit losses, off-balance sheet commitments and arrangements, valuation of mortgage servicing rights, allowance and provision for credit losses, continued weakness in the economic environment, early identification and resolution of credit issues, utilization of non-GAAP financial measures, real estate values, fully-indexed interest rates, interest rate risk, average interest rate earned, interest rate sensitivity, calculation of economic value of equity, diversification of the Company's revenue stream, liquidity needs and strategies, the Company's net interest margin, payment of dividends, the impact of federal and state regulatory requirements for capital on the Company's ability to meet its cash obligations, future acquisitions to further the Company's business strategies and the consideration for any such transactions, additional share repurchases under the Company's stock repurchase program, the impact of pending litigation and the implementation and effect of remedial actions to address the material weakness in internal control over financial reporting. We caution you not to place undue reliance on the forward-looking statements contained in this report, in that actual results could differ materially from those indicated in such forward-looking statements as a result of a variety of factors. These factors include, but are not limited to, conditions in the financial markets and economic conditions generally, the soundness of other financial institutions, levels of market volatility, the availability of capital if the Company elects or is compelled to seek additional capital, liquidity risk, the credit risk associated with real estate construction, estimates of costs and values associated with acquisition and development loans in the Company's loan portfolio, the adequacy of the Company's allowance for credit losses to cover actual credit losses, governmental regulation and supervision of the Company's operations, changes in interest rates, the impact of monetary policies and economic factors on the Company's ability to attract deposits or make loans, the impact of hurricanes or other adverse weather events, risks in connection with completed or potential acquisitions, dilution caused by the Company's issuance of any additional shares of its common stock to acquire other banks, bank holding companies, financial holding companies and

insurance agencies, restrictions on the Company's ability to declare and pay dividends, the Company's growth strategy, diversification in the types of financial services the Company offers, competition with other financial services companies, interruptions or breaches in security of the Company's information systems, the Company's ability to improve its internal controls adequately, any requirement that the Company write down goodwill or other intangible assets and other factors detailed from time to time in the Company's press releases and filings with the Securities and Exchange Commission. We undertake no obligation to update these forward-looking statements to reflect events or circumstances that occur after the date of this report.

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PART I.
FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS.

BANCORPSOUTH, INC. AND SUBSIDIARIES
Consolidated Balance Sheets

	March 31, 2010 (Unaudited)	December 31, 2009 (1)	March 31, 2009 (Unaudited)
	(Dollars in thousands, except per share amounts)		
ASSETS			
Cash and due from banks	\$ 187,115	\$ 222,741	\$ 242,180
Interest bearing deposits with other banks	9,943	15,704	34,230
Held-to-maturity securities, at amortized cost	1,219,983	1,032,822	1,330,810
Available-for-sale securities, at fair value	891,221	960,772	993,529
Federal funds sold and securities purchased under agreement to resell	120,000	75,000	
Loans and leases	9,756,081	9,822,986	9,759,787
Less: Unearned income	45,259	47,850	46,964
Allowance for credit losses	188,884	176,043	134,632
Net loans	9,521,938	9,599,093	9,578,191
Loans held for sale	80,312	80,343	168,769
Premises and equipment, net	339,860	343,877	348,734
Accrued interest receivable	69,022	68,651	77,503
Goodwill	270,097	270,097	269,062
Bank owned life insurance	189,022	187,770	184,026
Other assets	331,677	310,997	231,330
TOTAL ASSETS	\$ 13,230,190	\$ 13,167,867	\$ 13,458,364
LIABILITIES			
Deposits:			
Demand: Noninterest bearing	\$ 1,860,579	\$ 1,901,663	\$ 1,820,807
Interest bearing	4,589,029	4,323,646	4,005,620
Savings	768,302	725,192	719,676
Other time	3,776,251	3,727,201	3,545,871
Total deposits	10,994,161	10,677,702	10,091,974
Federal funds purchased and securities sold under agreement to repurchase	480,795	539,870	1,256,649
Short-term Federal Home Loan Bank and other short-term borrowings	2,500	203,500	210,000
Accrued interest payable	17,972	19,588	22,841
Junior subordinated debt securities	160,312	160,312	160,312
Long-term Federal Home Loan Bank borrowings	112,760	112,771	286,302
Other liabilities	196,806	177,828	174,627

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TOTAL LIABILITIES	11,965,306	11,891,571	12,202,705
SHAREHOLDERS EQUITY			
Common stock, \$2.50 par value per share Authorized 500,000,000 shares; Issued 83,462,120 83,450,296 and 83,124,534 shares, respectively	208,655	208,626	207,811
Capital surplus	223,307	222,547	216,138
Accumulated other comprehensive loss	(10,645)	(8,409)	(23,620)
Retained earnings	843,567	853,532	855,330
TOTAL SHAREHOLDERS EQUITY	1,264,884	1,276,296	1,255,659
TOTAL LIABILITIES AND SHAREHOLDERS EQUITY	\$ 13,230,190	\$ 13,167,867	\$ 13,458,364

(1) Derived from
audited financial
statements.

See accompanying notes to consolidated financial statements.

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BANCORPSOUTH, INC. AND SUBSIDIARIES
Consolidated Statements of Income
(Unaudited)

	Three months ended March 31,	
	2010	2009
	(In thousands, except for per share amounts)	
INTEREST REVENUE:		
Loans and leases	\$ 126,956	\$ 129,209
Deposits with other banks	21	70
Federal funds sold and securities purchased under agreement to resell	82	1
Held-to-maturity securities:		
Taxable	9,415	13,031
Tax-exempt	2,461	2,111
Available-for-sale securities:		
Taxable	8,385	9,038
Tax-exempt	832	883
Loans held for sale	506	1,275
 Total interest revenue	 148,658	 155,618
 INTEREST EXPENSE:		
Deposits:		
Interest bearing demand	9,392	12,248
Savings	889	936
Other time	21,529	25,833
Federal funds purchased and securities sold under agreement to repurchase	228	572
Federal Home Loan Bank borrowings	1,880	2,823
Junior subordinated debt	2,855	2,955
Other	3	375
 Total interest expense	 36,776	 45,742
 Net interest revenue	 111,882	 109,876
Provision for credit losses	43,519	14,945
 Net interest revenue, after provision for credit losses	 68,363	 94,931
 NONINTEREST REVENUE:		
Mortgage lending	5,025	7,652
Credit card, debit card and merchant fees	8,810	8,348
Service charges	16,262	16,755
Trust income	2,587	2,209
Security gains, net	1,297	5

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Insurance commissions	21,668	22,645
Other	7,683	10,204
Total noninterest revenue	63,332	67,818
NONINTEREST EXPENSE:		
Salaries and employee benefits	69,287	71,363
Occupancy, net of rental income	10,775	9,999
Equipment	5,739	6,222
Deposit insurance assessments	4,250	3,126
Other	30,432	29,268
Total noninterest expense	120,483	119,978
Income before income taxes	11,212	42,771
Income tax expense	2,816	13,294
Net income	\$ 8,396	\$ 29,477
Earnings per share: Basic	\$ 0.10	\$ 0.35
Diluted	\$ 0.10	\$ 0.35
Dividends declared per common share	\$ 0.22	\$ 0.22

See accompanying notes to consolidated financial statements.

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BANCORPSOUTH, INC. AND SUBSIDIARIES
Consolidated Statements of Cash Flows
(Unaudited)

	Three months ended March 31,	
	2010	2009
	(In thousands)	
Operating Activities:		
Net income	\$ 8,396	\$ 29,477
Adjustment to reconcile net income to net cash provided by operating activities:		
Provision for credit losses	43,519	14,945
Depreciation and amortization	7,547	7,688
Deferred taxes	(6,328)	9,826
Amortization of intangibles	1,015	1,360
Amortization of debt securities premium and discount, net	1,268	1,228
Share-based compensation expense	567	591
Security gains, net	(1,297)	(5)
Net deferred loan origination expense	(2,371)	(2,286)
Excess tax benefit from exercise of stock options	(21)	(23)
(Increase) decrease in interest receivable	(371)	1,680
Increase (decrease) in interest payable	(1,616)	2,086
Realized gain on student loans sold		(1,692)
Proceeds from student loans sold		62,080
Origination of student loans held for sale		(31,873)
Realized gain on mortgages sold	(2,041)	(5,992)
Proceeds from mortgages sold	208,825	426,154
Origination of mortgages held for sale	(207,400)	(424,306)
Increase in bank-owned life insurance	(1,252)	(1,754)
Decrease in prepaid pension asset	395	561
Decrease in prepaid deposit insurance assessments	3,830	
Other, net	2,072	(10,280)
Net cash provided by operating activities	54,737	79,465
Investing activities:		
Proceeds from calls and maturities of held-to-maturity securities	106,558	9,637
Proceeds from calls and maturities of available-for-sale securities	142,641	41,210
Purchases of held-to-maturity securities	(293,816)	(7,154)
Purchases of available-for-sale securities	(77,220)	(48,709)
Net (increase) decrease in loans and leases	36,004	(33,399)
Purchases of premises and equipment	(3,567)	(5,608)
Proceeds from sale of premises and equipment	42	622
Acquisition of businesses, net of cash acquired		(96)
Other, net		(64)
Net cash provided by (used in) investing activities	(89,358)	(43,561)
Financing activities:		

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Net increase in deposits	316,459	380,102
Net (decrease) increase in short-term debt and other liabilities	(305,075)	(426,237)
Repayment of long-term debt	(11)	(10)
Issuance of common stock	201	316
Excess tax benefit from exercise of stock options	21	23
Payment of cash dividends	(18,361)	(18,285)
Net cash used in financing activities	(6,766)	(64,091)
Decrease in cash and cash equivalents	(41,387)	(28,187)
Cash and cash equivalents at beginning of period	238,445	304,597
Cash and cash equivalents at end of period	\$ 197,058	\$ 276,410

See accompanying notes to consolidated financial statements.

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BANCORPSOUTH, INC. AND SUBSIDIARIES
Notes to Consolidated Financial Statements
(Unaudited)

NOTE 1 BASIS OF FINANCIAL STATEMENT PRESENTATION AND PRINCIPLES OF CONSOLIDATION

The accompanying unaudited interim consolidated financial statements of BancorpSouth, Inc. (the Company) have been prepared in conformity with accounting principles generally accepted in the United States of America (U.S. GAAP) and follow general practices within the industries in which the Company operates. For further information, refer to the audited consolidated financial statements and notes included in the Company's Annual Report on Form 10-K for the year ended December 31, 2009. In the opinion of management, all adjustments necessary for a fair presentation of the consolidated financial statements have been included and all such adjustments were of a normal, recurring nature. The results of operations for the three-month period ended March 31, 2010 are not necessarily indicative of the results to be expected for the full year. Certain 2009 amounts have been reclassified to conform with the 2010 presentation.

The consolidated financial statements include the accounts of the Company, its wholly-owned subsidiaries, BancorpSouth Bank (the Bank) and Risk Advantage, Inc. and the Bank's wholly-owned subsidiaries, Century Credit Life Insurance Company, Personal Finance Corporation of Tennessee, BancorpSouth Insurance Services, Inc., BancorpSouth Investment Services, Inc. and BancorpSouth Municipal Development Corporation.

NOTE 2 LOANS AND LEASES

The composition of the loan and lease portfolio by collateral type as of the dates indicated was as follows:

	March 31, 2010	March 31, 2009 (In thousands)	December 31, 2009
Commercial and industrial	\$ 1,515,404	\$ 1,437,006	\$ 1,514,419
Real estate			
Consumer mortgages	2,014,085	2,037,439	2,017,067
Home equity	549,924	519,528	550,085
Agricultural	266,649	238,466	262,069
Commercial and industrial-owner occupied	1,423,098	1,455,422	1,449,554
Construction, acquisition and development	1,428,882	1,692,526	1,459,503
Commercial	1,809,660	1,660,211	1,806,766
Credit cards	101,464	98,450	108,086
All other	646,915	620,739	655,437
Total	\$ 9,756,081	\$ 9,759,787	\$ 9,822,986

The Company does not have any loan concentrations, other than those reflected in the preceding table, which exceed 10% of total loans. At March 31, 2010, approximately 44% of the Company's geographic loan distribution was concentrated in its Mississippi market.

A substantial portion of construction, acquisition and development loans are secured by real estate in markets in which the Company is located. These loans are often structured with interest reserves to fund interest costs during the construction and development period. Additionally, certain loans are structured with interest-only terms. A portion of the consumer mortgage and commercial real estate portfolios originated through the permanent financing of construction, acquisition and development loans. Accordingly, the ultimate collectability of a substantial portion of these loans and the recovery of a substantial portion of the carrying amount of other real estate owned are susceptible to changes in market conditions in these areas.

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Non-performing loans and leases (NPL s) consist of non-accrual loans and leases, loans and leases 90 days or more past due, still accruing, and loans and leases that have been restructured because of the borrower s weakened financial condition. The following table presents information concerning NPLs as of the dates indicated:

	March 31, 2010	March 31, 2009	December 31, 2009
	(In thousands)		
Non-accrual loans and leases	\$ 199,637	\$ 38,936	\$ 144,013
Loans and leases 90 days or more past due, still accruing	20,452	27,299	36,301
Restructured loans and leases still accruing	15,576	7,581	6,161
Total non-performing loans	\$ 235,665	\$ 73,816	\$ 186,475

The Bank s policy provides that loans and leases are generally placed in non-accrual status if, in management s opinion, payment in full of principal or interest is not expected or payment of principal or interest is more than 90 days past due, unless the loan or lease is both well-secured and in the process of collection. At March 31, 2010, the Company s geographic NPL distribution was concentrated primarily in its Alabama and Tennessee markets, including the greater Memphis, Tennessee area, a portion of which is in Northwest Mississippi.

Loans considered impaired under Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 310, Receivables (FASB ASC 310) are loans for which, based on current information and events, it is probable that the Company will be unable to collect all amounts due according to the contractual terms of the loan agreement and include troubled debt restructurings (TDRs). The Company s recorded investment in loans considered impaired at March 31, 2010 and December 31, 2009 was \$171.3 million and \$128.5 million, respectively, with recorded valuation allowances of \$30.8 million and \$22.7 million, respectively. Impaired loans that were characterized as TDRs totaled \$90.4 million and \$72.6 million at March 31, 2010 and December 31, 2009, respectively.

At both March 31, 2010 and December 31, 2009, other real estate owned which had been acquired, usually through foreclosure, from borrowers totaled \$59.3 million. Substantially all of these amounts related to one-to-four family residential properties and development projects that were either completed or were in various stages of construction. The Company incurred total foreclosed property expenses of \$3.5 million and \$2.3 million at March 31, 2010 and 2009, respectively. Realized net losses on dispositions and holding losses on valuations of these properties, a component of total foreclosed property expenses, were \$2.7 million and \$1.5 million at March 31, 2010 and 2009, respectively.

NOTE 3 ALLOWANCE FOR CREDIT LOSSES

The following table summarizes the changes in the allowance for credit losses for the periods indicated:

	Three months ended March 31, 2010	Three months ended March 31, 2009	Year ended December 31, 2009
	(In thousands)		
Balance at beginning of period	\$ 176,043	\$ 132,793	\$ 132,793
Provision charged to expense	43,519	14,945	117,324
Recoveries	701	1,045	4,139
Loans and leases charged off	(31,379)	(14,151)	(78,213)
Balance at end of period	\$ 188,884	\$ 134,632	\$ 176,043

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A comparison of amortized cost and estimated fair values of held-to-maturity securities as of March 31, 2010 and December 31, 2009 follows:

	Amortized Cost	March 31, 2010		Estimated Fair Value
		Gross Unrealized Gains	Gross Unrealized Losses	
		(In thousands)		
U.S. Government agencies	\$ 983,178	\$ 33,105	\$ 572	\$ 1,015,711
Obligations of states and political subdivisions	236,805	6,363	730	242,439
Total	\$ 1,219,983	\$ 39,468	\$ 1,302	\$ 1,258,150

	Amortized Cost	December 31, 2009		Estimated Fair Value
		Gross Unrealized Gains	Gross Unrealized Losses	
		(In thousands)		
U.S. Government agencies	\$ 798,660	\$ 39,685	\$	\$ 838,345
Obligations of states and political subdivisions	234,162	6,238	670	239,730
Total	\$ 1,032,822	\$ 45,923	\$ 670	\$ 1,078,075

Gross gains of approximately \$15,000 and no gross losses were recognized on held-to-maturity securities during the first three months of 2010, while gross gains of approximately \$3,000 and gross losses of approximately \$2,000 were recognized during the first three months of 2009. These gains and losses were a result of held-to-maturity securities being called prior to maturity.

The amortized cost and estimated fair value of held-to-maturity securities at March 31, 2010 by contractual maturity are shown below. Actual maturities may differ from contractual maturities because borrowers may have the right to call or prepay obligations with or without call or prepayment penalties.

	March 31, 2010	
	Amortized Cost	Estimated Fair Value
	(In thousands)	
Maturing in one year or less	\$ 433,090	\$ 441,039
Maturing after one year through five years	449,111	471,811
Maturing after five years through ten years	143,214	145,013
Maturing after ten years	194,568	200,287
Total	\$ 1,219,983	\$ 1,258,150

A comparison of amortized cost and estimated fair values of available-for-sale securities as of March 31, 2010 and December 31, 2009 follows:

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	March 31, 2010			Estimated Fair Value
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	
		(In thousands)		
U.S. Government agencies	\$ 473,284	\$ 16,567	\$	\$ 489,851
Government agency issued residential mortgage-backed securities	243,353	7,348	463	250,238
Government agency issued commercial mortgage-backed securities	20,544	661	92	21,113
Obligations of states and political subdivisions	111,152	1,666	405	112,413
Collateralized debt obligations	1,449			1,449
Other	15,600	558		16,157
Total	\$ 865,382	\$ 26,800	\$ 960	\$ 891,221

	December 31, 2009			Estimated Fair Value
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	
		(In thousands)		
U.S. Government agencies	\$ 493,970	\$ 18,325	\$ 207	\$ 512,088
Government agency issued residential mortgage-backed securities	282,634	9,906	122	292,418
Government agency issued commercial mortgage-backed securities	18,229	693	85	18,837
Obligations of states and political subdivisions	109,751	1,589	502	110,838
Collateralized debt obligations	2,125			2,125
Other	23,967	500	1	24,466
Total	\$ 930,676	\$ 31,013	\$ 917	\$ 960,772

Gross gains of \$1.96 million and gross losses of approximately \$676,000 were recognized on available-for-sale securities during the first three months of 2010, while gross gains of approximately \$4,000 and no gross losses were recognized during the first three months of 2009.

The amortized cost and estimated fair value of available-for-sale securities at March 31, 2010 by contractual maturity are shown below. Actual maturities may differ from contractual maturities because borrowers may have the right to call or prepay obligations with or without call or prepayment penalties. Equity securities are considered as maturing after ten years.

	March 31, 2010	
	Amortized Cost	Estimated Fair Value
	(In thousands)	
Maturing in one year or less	\$ 68,468	\$ 69,692
Maturing after one year through five years	459,805	477,408

Maturing after five years through ten years	131,749	133,838
Maturing after ten years	205,360	210,283
Total	\$ 865,382	\$ 891,221

The following table summarizes information pertaining to temporarily impaired held-to-maturity and available-for-sale securities with continuous unrealized loss positions at March 31, 2010:

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	Continuous Unrealized Loss Position				Total	
	Less Than 12 Months		12 Months or Longer			
	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses
	(In thousands)					
Held-to-maturity securities:						
U.S. Government agencies	\$ 223,093	\$ (572)	\$	\$	\$ 223,093	\$ (572)
Obligations of states and political subdivisions	21,139	(335)	9,001	(395)	30,140	(730)
Total	\$ 244,232	\$ (907)	\$ 9,001	\$ (395)	\$ 253,233	\$ (1,302)
Available-for-sale securities:						
U.S. Government agencies	\$	\$	\$	\$	\$	\$
Government agency issued residential mortgage-backed securities	61,160	(384)	\$ 2,661	(79)	63,821	(463)
Government agency issued commercial mortgage-backed securities	3,071	(26)	2,282	(66)	5,353	(92)
Obligations of states and political subdivisions	34,995	(205)	2,409	(200)	37,404	(405)
Other						
Total	\$ 99,226	\$ (615)	\$ 7,352	\$ (345)	\$ 106,578	\$ (960)

Based upon a review of the credit quality of these securities, and considering that the issuers were in compliance with the terms of the securities, the Company had no intent to sell these securities, and it was more likely than not that the Company would not be required to sell the securities prior to recovery of costs. Therefore, the impairments related to these securities were determined to be temporary. In the quarter ended March 31, 2010, approximately \$676,000 was recorded as other-than-temporary impairment related to investments in pooled trust preferred securities.

NOTE 5 PER SHARE DATA

The computation of basic earnings per share (EPS) is based on the weighted average number of shares of common stock outstanding. The computation of diluted earnings per share is based on the weighted average number of shares of common stock outstanding plus the shares resulting from the assumed exercise of all outstanding share-based awards using the treasury stock method.

The following table provides a reconciliation of the numerators and denominators of the basic and diluted earnings per share computations for the periods shown:

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	Three months ended March 31,					
	2010			2009		
	Income (Numerator)	Shares (Denominator)	Per Share Amount	Income (Numerator)	Shares (Denominator)	Per Share Amount
	(In thousands, except per share amounts)					
Basic EPS						
Income available to common shareholders	\$ 8,396	83,404	\$ 0.10	\$ 29,477	83,107	\$ 0.35
Effect of dilutive share-based awards		171			127	
Diluted EPS						
Income available to common shareholders plus assumed exercise of all outstanding share-based awards	\$ 8,396	83,575	\$ 0.10	\$ 29,477	83,234	\$ 0.35

NOTE 6 COMPREHENSIVE INCOME

The following table presents the components of other comprehensive income and the related tax effects allocated to each component for the periods indicated:

	Three months ended March 31,					
	2010			2009		
	Before tax amount	Tax (expense) benefit	Net of tax amount	Before tax amount	Tax (expense) benefit	Net of tax amount
	(In thousands)					
Net unrealized gains on available-for-sale securities:						
Unrealized (losses) gains arising during holding period	\$ (4,255)	\$ 1,627	\$ (2,628)	\$ 4,108	\$ (1,576)	\$ 2,532
Less: Reclassification adjustment for net gains realized in net income				(5)	2	(3)
Recognized employee benefit plan net periodic benefit cost	634	(242)	392	1,210	(463)	747
Other comprehensive income	\$ (3,621)	\$ 1,385	\$ (2,236)	\$ 5,313	\$ (2,037)	\$ 3,276
Net income			8,396			29,477
Comprehensive income			\$ 6,160			\$ 32,753

NOTE 7 GOODWILL AND OTHER INTANGIBLE ASSETS

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The changes in the carrying amount of goodwill by operating segment for the three months ended March 31, 2010 were as follows:

	Community Banking	Insurance Agencies (In thousands)	Total
Balance as of December 31, 2009	\$ 217,618	\$ 52,479	\$ 270,097
Goodwill recorded during the period			
Balance as of March 31, 2010	\$ 217,618	\$ 52,479	\$ 270,097

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The following tables present information regarding the components of the Company's identifiable intangible assets for the dates and periods indicated:

	As of March 31, 2010		As of December 31, 2009	
	Gross Carrying Amount	Accumulated Amortization	Gross Carrying Amount	Accumulated Amortization
	(In thousands)			
Amortized intangible assets:				
Core deposit intangibles	\$ 27,801	\$ 18,747	\$ 27,801	\$ 18,408
Customer relationship intangibles	32,511	19,736	32,511	19,060
Non-solicitation intangibles	600	600	600	600
Total	\$ 60,912	\$ 39,083	\$ 60,912	\$ 38,068
Unamortized intangible assets:				
Trade names	\$ 688	\$	\$ 688	\$

	Three months ended March 31,	
	2010	2009
	(In thousands)	
Aggregate amortization expense for:		
Core deposit intangibles	\$ 339	\$ 517
Customer relationship intangibles	676	783
Non-solicitation intangibles		60
Total	\$ 1,015	\$ 1,360

The following table presents information regarding estimated amortization expense on the Company's amortizable identifiable intangible assets for the year ended December 31, 2010 and the succeeding four years:

	Core	Customer	Total
	Deposit Intangibles	Relationship Intangibles	
	(In thousands)		
Estimated Amortization Expense:			
For year ended December 31, 2010	\$ 1,308	\$ 2,601	\$ 3,909
For year ended December 31, 2011	1,016	2,223	3,239
For year ended December 31, 2012	946	1,905	2,851
For year ended December 31, 2013	582	1,632	2,214
For year ended December 31, 2014	526	1,398	1,924

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The following table presents the components of net periodic benefit costs for the periods indicated:

	Pension Benefits Three months ended March 31,	
	2010	2009
	(In thousands)	
Service cost	\$ 1,803	\$ 1,817
Interest cost	1,907	1,826
Expected return on assets	(3,487)	(2,797)
Amortization of unrecognized transition amount	5	5
Recognized prior service cost	85	75
Recognized net loss	544	1,130
Net periodic benefit costs	\$ 857	\$ 2,056

NOTE 9 RECENT PRONOUNCEMENTS

In June 2009, the FASB issued a new accounting standard regarding accounting for transfers of financial assets. This new accounting standard eliminates the concept of a qualifying special-purpose entity, changes the requirements for derecognizing financial assets, and requires additional disclosures in order to enhance information reported to users of financial statements by providing greater transparency about transfers of financial assets, including securitization transactions, and an entity's continuing involvement in and exposure to the risks related to transferred financial assets. This new accounting standard is effective for fiscal years beginning after November 15, 2009. The adoption of this new accounting standard regarding accounting for transfers of financial assets has had no material impact on the financial position or results of operations of the Company.

In June 2009, the FASB issued a new accounting standard regarding consolidation of variable interest entities. This new accounting standard amends existing accounting literature regarding consolidation of variable interest entities to improve financial reporting by enterprises involved with variable interest entities and to provide more relevant and reliable information to users of financial statements. This new accounting standard is effective for fiscal years beginning after November 15, 2009. The adoption of this new accounting standard regarding consolidation of variable interest entities has had no material impact on the financial position or results of operations of the Company.

NOTE 10 SEGMENT REPORTING

The Company is a financial holding company with subsidiaries engaged in the business of banking and activities closely related to banking. The Company determines reportable segments based upon the services offered, the significance of those services to the Company's financial condition and operating results and management's regular review of the operating results of those services. The Company's primary segment is Community Banking, which includes providing a full range of deposit products, commercial loans and consumer loans. The Company has also designated two additional reportable segments—Insurance Agencies and General Corporate and Other. The Company's insurance agencies serve as agents in the sale of title insurance, commercial lines of insurance and full lines of property and casualty, life, health and employee benefits products and services. The General Corporate and Other operating segment includes leasing, mortgage lending, trust services, credit card activities, investment services and other activities not allocated to the Community Banking or Insurance Agencies operating segments.

Results of operations and selected financial information by operating segment for the three-month periods ended March 31, 2010 and 2009 were as follows:

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	Community Banking	Insurance Agencies	General Corporate and Other	Total
	(In thousands)			
Three months ended March 31, 2010:				
Results of Operations				
Net interest revenue	\$ 101,340	\$ 148	\$ 10,394	\$ 111,882
Provision for credit losses	41,948		1,571	43,519
Net interest revenue after provision for credit losses	59,392	148	8,823	68,363
Noninterest revenue	26,292	21,735	15,305	63,332
Noninterest expense	77,609	17,403	25,471	120,483
Income (loss) before income taxes	8,075	4,480	(1,343)	11,212
Income taxes (benefit)	2,028	1,782	(994)	2,816
Net income (loss)	\$ 6,047	\$ 2,698	\$ (349)	\$ 8,396
Selected Financial Information				
Total assets (at end of period)	\$ 10,774,812	\$ 181,635	\$ 2,273,743	\$ 13,230,190
Depreciation and amortization	6,956	1,060	545	8,561
Three months ended March 31, 2009:				
Results of Operations				
Net interest revenue	\$ 101,247	\$ 189	\$ 8,440	\$ 109,876
Provision for credit losses	13,723		1,222	14,945
Net interest revenue after provision for credit losses	87,524	189	7,218	94,931
Noninterest revenue	27,456	22,613	17,749	67,818
Noninterest expense	76,371	17,588	26,019	119,978
Income (loss) before income taxes	38,609	5,214	(1,052)	42,771
Income taxes (benefit)	12,000	2,069	(775)	13,294
Net income (loss)	\$ 26,609	\$ 3,145	\$ (277)	\$ 29,477
Selected Financial Information				
Total assets (at end of period)	\$ 11,041,535	\$ 159,888	\$ 2,256,941	\$ 13,458,364
Depreciation and amortization	7,298	1,178	572	9,048

NOTE 11 MORTGAGE SERVICING RIGHTS

Mortgage servicing rights (MSRs), which are recognized as a separate asset on the date the corresponding mortgage loan is sold, are recorded at fair value as determined at each accounting period end. An estimate of the fair value of the Company's MSRs is determined utilizing assumptions about factors such as mortgage interest rates, discount rates, mortgage loan prepayment speeds, market trends and industry demand. Data and assumptions used in the fair value calculation related to MSRs for the three months ended March 31, 2010 were as follows:

(Dollars in thousands)

Unpaid principal balance	\$3,451,958
Weighted-average prepayment speed (CPR)	15.8
Discount rate (annual percentage)	10.3
Weighted-average coupon interest rate (percentage)	5.6
Weighted-average remaining maturity (months)	321.0
Weighted-average servicing fee (basis points)	28.9

Because the valuation is determined by using discounted cash flow models, the primary risk inherent in valuing the MSR is the impact of fluctuating interest rates on the estimated life of the servicing revenue stream. The use of different estimates or assumptions could also produce different fair values. The Company does not hedge the change in fair value of MSR and, therefore, the Company is susceptible to significant fluctuations in the fair value of its MSR in changing interest rate environments.

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The Company has only one class of mortgage servicing asset comprised of closed end loans for one-to-four family residences, secured by first liens. The following table presents the activity in this class for the periods indicated:

	2010	2009
	(In thousands)	
Fair value as of January 1	\$ 35,560	\$ 24,972
Additions:		
Origination of servicing assets	2,085	4,212
Changes in fair value:		
Due to payoffs/paydowns	(1,302)	(1,938)
Due to change in valuation inputs or assumptions used in the valuation model	8	(1,511)
Other changes in fair value	(1)	(4)
Fair value as of March 31	\$ 36,350	\$ 25,731

All of the changes to the fair value of the MSR's are recorded as part of mortgage lending noninterest revenue on the income statement. As part of mortgage lending noninterest revenue, the Company recorded contractual servicing fees of \$2.7 million and \$2.3 million and late and other ancillary fees of approximately \$351,000 and \$312,000 for the three months ended March 31, 2010 and 2009, respectively.

NOTE 12 DERIVATIVE INSTRUMENTS

The derivatives held by the Company include commitments to fund fixed-rate mortgage loans to customers and forward commitments to sell individual fixed-rate mortgage loans. The Company's objective in obtaining the forward commitments is to mitigate the interest rate risk associated with the commitments to fund the fixed-rate mortgage loans. Both the commitments to fund fixed-rate mortgage loans and the forward commitments to sell individual fixed-rate mortgage loans are reported at fair value, with adjustments being recorded in current period earnings, and are not accounted for as hedges. At March 31, 2010, the notional amount of forward commitments to sell individual fixed-rate mortgage loans was \$127.6 million with a carrying value and fair value reflecting a gain of \$36,000. At March 31, 2009, the notional amount of forward commitments to sell individual fixed-rate mortgage loans was \$210.2 million with a carrying value and fair value reflecting a loss of \$1.5 million. At March 31, 2010, the notional amount of commitments to fund individual fixed-rate mortgage loans was \$86.0 million with a carrying value and fair value reflecting a gain of approximately \$825,000. At March 31, 2009, the notional amount of commitments to fund individual fixed-rate mortgage loans was \$188.6 million with a carrying value and fair value reflecting a gain of \$2.6 million.

The Company also enters into derivative financial instruments in the form of interest rate swaps to meet the financing, interest rate and equity risk management needs of its customers. Upon entering into these interest rate swaps to meet customer needs, the Company enters into offsetting positions to minimize interest rate and equity risk to the Company. These derivative financial instruments are reported at fair value with any resulting gain or loss recorded in current period earnings. These instruments and their offsetting positions are recorded in other assets and other liabilities on the consolidated balance sheets. As of March 31, 2010, the notional amount of customer related derivative financial instruments was \$480.6 million with an average maturity of 80 months, an average interest receive rate of 2.6% and an average interest pay rate of 6.1%.

NOTE 13 FAIR VALUE DISCLOSURES

Fair value is defined by FASB ASC 820, Fair Value Measurements and Disclosure (FASB ASC 820), as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. FASB ASC 820 establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy maximizes the use of observable inputs and minimizes the use of unobservable inputs by requiring that observable inputs be used when available. Observable inputs are inputs that market participants would use in pricing the asset or liability developed based on market data obtained from sources independent of the reporting entity's. Unobservable inputs are inputs that reflect the reporting entity's assumptions

about the assumptions that market participants would use in pricing the asset or

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liability developed based on the best information available under the circumstances. The hierarchy is broken down into the following three levels, based on the reliability of inputs:

Level 1: Unadjusted quoted prices in active markets for identical assets or liabilities that are accessible at the measurement date.

Level 2: Significant other observable inputs other than Level 1 prices, such as quoted prices for similar assets or liabilities, quoted prices in markets that are not active or other inputs that are observable or can be corroborated by observable market data.

Level 3: Significant unobservable inputs for the asset or liability that reflect the reporting entity's own assumptions about the assumptions that market participants would use in pricing the asset or liability.

Determination of Fair Value

The Company uses the valuation methodologies listed below to measure different financial instruments at fair value. An indication of the level in the fair value hierarchy in which each instrument is generally classified is included. Where appropriate, the description includes details of the valuation models, the key inputs to those models as well as any significant assumptions.

Available-for-sale securities. Available-for-sale securities are recorded at fair value on a recurring basis. Fair value measurement is based upon quoted prices, if available. If quoted prices are not available, fair values are determined by matrix pricing, which is a mathematical technique widely used in the industry to value debt securities without relying exclusively on quoted prices for the specific securities but rather by relying on the securities' relationship to other benchmark quoted securities. The Company's available-for-sale securities that are traded on an active exchange, such as the New York Stock Exchange, are classified as Level 1. Available-for-sale securities valued using matrix pricing are classified as Level 2. Available-for-sale securities valued using matrix pricing that has been adjusted to compensate for the present value of expected cash flows, market liquidity, credit quality and volatility are classified as Level 3.

Mortgage servicing rights. The Company records MSR's at fair value on a recurring basis with subsequent remeasurement of MSR's based on change in fair value. An estimate of the fair value of the Company's MSR's is determined by utilizing assumptions about factors such as mortgage interest rates, discount rates, mortgage loan prepayment speeds, market trends and industry demand. All of the Company's MSR's are classified as Level 3.

Derivative instruments. The Company's derivative instruments consist of commitments to fund fixed-rate mortgage loans to customers, forward commitments to sell individual fixed-rate mortgage loans and interest rate swaps. Fair value of these derivative instruments is measured on a recurring basis using either observable market price or a discounted cash flow model using observable market inputs. The Company's interest rate swaps are classified as Level 2. The Company's commitments to fund fixed-rate mortgage loans to customers and forward commitments to sell individual fixed-rate mortgage loans are classified as Level 3.

Loans held for sale. Loans held for sale are carried at the lower of cost or estimated fair value and are subject to nonrecurring fair value adjustments. Estimated fair value is determined on the basis of existing commitments or the current market value of similar loans. All of the Company's loans held for sale are classified as Level 2.

Impaired loans. Loans considered impaired under FASB ASC 310 are loans for which, based on current information and events, it is probable that the creditor will be unable to collect all amounts due according to the contractual terms of the loan agreement. Impaired loans are subject to nonrecurring fair value adjustments to reflect (1) partial write-downs that are based on the observable market price or current appraised value of the collateral, or (2) the full charge-off of the loan carrying value. All of the Company's impaired loans are classified as Level 3.

Other real estate owned. Other real estate owned (OREO) is carried at the lower of cost or estimated fair value, less estimated selling costs and is subject to nonrecurring fair value adjustments. Estimated fair value is determined

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on the basis of independent appraisals and other relevant factors. All of the Company's OREO is classified as Level 3.
Assets and Liabilities Recorded at Fair Value on a Recurring Basis

The following table presents the balances of the assets and liabilities measured at fair value on a recurring basis as of March 31, 2010 and 2009:

	March 31, 2010			Total
	Level 1	Level 2	Level 3	
	(In thousands)			
Assets:				
Available-for-sale securities:				
U.S. Government agencies	\$	\$ 489,851	\$	\$ 489,851
Government agency issued residential mortgage-backed securities		250,237		250,237
Government agency issued commercial mortgage-backed securities		21,113		21,113
Obligations of states and political subdivisions		112,413		112,413
Collateralized debt obligations			1,449	1,449
Other	512	15,646		16,158
Mortgage servicing rights			36,350	36,350
Derivative instruments		28,263	1,053	29,316
Total	\$ 512	\$ 917,523	\$ 38,852	\$ 956,887
Liabilities:				
Derivative instruments	\$	\$ 28,546	\$ 192	\$ 28,738
	March 31, 2009			
	Level 1	Level 2	Level 3	Total
	(In thousands)			
Assets:				
Available-for-sale securities:				
U.S. Government agencies	\$	\$ 514,266	\$	\$ 514,266
Government agency issued residential mortgage-backed securities		354,589		354,589
Government agency issued commercial mortgage-backed securities		18,828		18,828
Obligations of states and political subdivisions		80,159		80,159
Collateralized debt obligations			2,375	2,375
Other	197	23,115		23,312
Mortgage servicing rights			25,731	25,731
Derivative instruments		41,276	2,572	43,848
Total	\$ 197	\$ 1,032,233	\$ 30,678	\$ 1,063,108
Liabilities:				
Derivative instruments	\$	\$ 41,276	\$ 1,464	\$ 42,740

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The following table presents the changes in Level 3 assets and liabilities measured at fair value on a recurring basis for the three-month periods ended March 31, 2010 and 2009:

	Mortgage Servicing Rights	Derivative Instruments (In thousands)	Available- for-sale Securities
Balance at December 31, 2009	\$ 35,560	\$ 1,110	\$ 2,125
Total net gains (losses) for the year to date included in:			
Net income	790	(249)	(676)
Other comprehensive income			
Purchases, sales, issuances and settlements, net			
Transfers in and/or out of Level 3			
Balance at March 31, 2010	\$ 36,350	\$ 861	\$ 1,449
Net unrealized gains (losses) included in net income for the quarter relating to assets and liabilities held at March 31, 2010	\$ 8	\$ (249)	\$
	Mortgage Servicing Rights	Derivative Instruments (In thousands)	Available- for-sale Securities
Balance at December 31, 2008	\$ 24,972	\$ (683)	\$ 2,375
Total net gains for the year to date included in:			
Net income	759	1,791	
Other comprehensive income			
Purchases, sales, issuances and settlements, net			
Transfers in and/or out of Level 3			
Balance at March 31, 2009	\$ 25,731	\$ 1,108	\$ 2,375
Net unrealized (losses) gains included in net income for the quarter relating to assets and liabilities held at March 31, 2009	\$ (3,449)	\$ 1,791	\$

Assets and Liabilities Recorded at Fair Value on a Nonrecurring Basis

The following table presents the balances of assets and liabilities measured at fair value on a nonrecurring basis as of March 31, 2010 and 2009:

	March 31, 2010				Total Gains (Losses)
	Level 1	Level 2	Level 3 (In thousands)	Total	
Assets:					
Loans held for sale	\$	\$ 80,312	\$	\$ 80,312	\$
Impaired loans			140,444	140,444	(30,855)
Other real estate owned			59,269	59,269	(6,024)

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March 31, 2009

	Level 1	Level 2	Level 3 (In thousands)	Total	Total Gains (Losses)
Assets:					
Loans held for sale	\$	\$ 168,769	\$	\$168,769	\$
Impaired loans			22,208	22,208	(5,252)
Other real estate owned			47,450	47,450	(2,039)

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FASB ASC 825, Financial Instruments (FASB ASC 825), requires that the Company disclose estimated fair values for its financial instruments. Fair value estimates, methods and assumptions are set forth below for the Company's financial instruments.

Securities. Fair value measurement is based upon quoted prices, if available. If quoted prices are not available, fair values are determined by matrix pricing, which is a mathematical technique widely used in the industry to value debt securities without relying exclusively on quoted prices for the specific securities but rather by relying on the securities relationship to other benchmark quoted securities.

Loans and Leases. Fair values are estimated for portfolios of loans and leases with similar financial characteristics. The fair value of loans and leases is calculated by discounting scheduled cash flows through the estimated maturity using market rates currently available that reflect the credit and interest rate risk inherent in the loan or lease, which results in fair values that may differ from the exit price of the loan or lease. Assumptions regarding credit risk, cash flows and discount rates are judgmentally determined using available market information and specific borrower information.

Average maturity represents the expected average cash flow period, which in some instances is different than the stated maturity. Management has made estimates of fair value discount rates that it believes are reasonable. However, because there is no market for many of these financial instruments, management has no assurance that the fair value presented would be indicative of the value negotiated in an actual sale. New loan and lease rates were used as the discount rate on existing loans and leases of similar type, credit quality and maturity.

Loans Held for Sale. Loans held for sale are carried at the lower of cost or estimated fair value and are subject to nonrecurring fair value adjustments. Estimated fair value is determined on the basis of existing commitments or the prevailing market value of similar loans.

Deposit Liabilities. Under FASB ASC 825, the fair value of deposits with no stated maturity, such as noninterest bearing demand deposits, interest bearing demand deposits and savings, is equal to the amount payable on demand as of the reporting date. The fair value of certificates of deposit is based on the discounted value of contractual cash flows. The discount rate is estimated using the prevailing rates offered for deposits of similar maturities.

Debt. The carrying amounts for federal funds purchased and repurchase agreements approximate fair value because of their short-term maturity. The fair value of the Company's fixed-term Federal Home Loan Bank (FHLB) advance securities is based on the discounted value of contractual cash flows. The discount rate is estimated using the prevailing rates available for advances of similar maturities. The fair value of the Company's junior subordinated debt is based on market prices or dealer quotes.

Derivative Instruments. The Company has commitments to fund fixed-rate mortgage loans and forward commitments to sell individual fixed-rate mortgage loans. The fair value of these derivative instruments is based on observable market prices. The Company also enters into interest rate swaps to meet the financing, interest rate and equity risk management needs of its customers. The fair value of these instruments is either an observable market price or a discounted cash flow valuation using the terms of swap agreements but substituting original interest rates with prevailing interest rates.

Lending Commitments. The Company's lending commitments are negotiated at prevailing market rates and are relatively short-term in nature. As a matter of policy, the Company generally makes commitments for fixed-rate loans for relatively short periods of time. Therefore, the estimated value of the Company's lending commitments approximates the carrying amount and is immaterial to the financial statements.

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The following table presents carrying and fair value information at March 31, 2010 and December 31, 2009:

	March 31, 2010		December 31, 2009	
	Carrying Value	Fair Value	Carrying Value	Fair Value
(In thousands)				
Assets:				
Cash and due from banks	\$ 187,115	\$ 187,115	\$ 222,741	\$ 222,741
Interest bearing deposits with other banks	9,943	9,943	15,704	15,704
Held-to-maturity securities	1,219,983	1,258,150	1,032,822	1,078,075
Available-for-sale securities	891,221	891,221	960,772	960,772
Federal funds sold and securities purchased under agreement to resell	120,000	120,000	75,000	75,000
Net loans and leases	9,521,938	9,597,419	9,599,093	9,744,673
Loans held for sale	80,312	80,345	80,343	80,429
Liabilities:				
Noninterest bearing deposits	1,860,579	1,860,579	1,901,663	1,901,663
Savings and interest bearing deposits	5,357,331	5,357,331	5,048,838	5,048,838
Other time deposits	3,776,251	3,799,582	3,727,201	3,757,602
Federal funds purchased and securities sold under agreement to repurchase and other short-term borrowings	483,295	482,219	743,370	743,188
Long-term debt and other borrowings	273,072	287,727	273,174	290,622
Derivative instruments:				
Forward commitments to sell fixed rate mortgage loans	36	36	806	806
Commitments to fund fixed rate mortgage loans	825	825	304	304
Interest rate swap position to receive	28,263	28,263	23,992	23,992
Interest rate swap position to pay	(28,546)	(28,546)	(24,258)	(24,258)

NOTE 15 OTHER NONINTEREST INCOME AND EXPENSE

The following table details other noninterest income for the three months ended March 31, 2010 and 2009:

	Three months ended	
	March 31, 2010	March 31, 2009
(In thousands)		
Annuity fees	\$ 781	\$ 1,350
Brokerage commissions and fees	1,317	978
Bank-owned life insurance	1,669	1,754
Other miscellaneous income	3,916	6,122
Total other noninterest income	\$ 7,683	\$ 10,204

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The following table details other noninterest expense for the three months ended March 31, 2010 and 2009:

	Three months ended March 31,	
	2010	2009
	(In thousands)	
Advertising	\$ 656	\$ 965
Foreclosed property expense	3,538	2,302
Telecommunications	2,200	2,205
Public relations	1,648	1,547
Data processing	1,470	1,536
Computer software	1,704	1,811
Amortization of intangibles	1,015	1,360
Legal fees	1,328	1,058
Postage and shipping	1,360	1,259
Other miscellaneous expense	15,513	15,225
Total other noninterest expense	\$ 30,432	\$ 29,268

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS.

OVERVIEW

BancorpSouth, Inc. (the "Company") is a regional financial holding company headquartered in Tupelo, Mississippi with \$13.2 billion in assets. BancorpSouth Bank (the "Bank"), the Company's wholly-owned banking subsidiary, has commercial banking operations in Mississippi, Tennessee, Alabama, Arkansas, Texas, Louisiana, Florida and Missouri. The Bank's insurance agency subsidiary also operates an office in Illinois. The Bank and its consumer finance, credit insurance, insurance agency and brokerage subsidiaries provide commercial banking, leasing, mortgage origination and servicing, insurance, brokerage and trust services to corporate customers, local governments, individuals and other financial institutions through an extensive network of branches and offices.

Management's discussion and analysis provides a narrative discussion of the Company's financial condition and results of operations. For a complete understanding of the following discussion, you should refer to the unaudited consolidated financial statements for the three-month periods ended March 31, 2010 and 2009 and the notes to such financial statements found under Part I, Item 1. Financial Statements of this report. This discussion and analysis is based on reported financial information.

As a financial holding company, the financial condition and operating results of the Company are heavily influenced by economic trends nationally and in the specific markets in which the Company's subsidiaries provide financial services. Generally, during the past two years, the pressures of the national and regional economic cycle created a difficult operating environment for the financial services industry. The Company is not immune to such pressures and understands that the continuing economic downturn has had a negative impact on the Company and its customers in all of the markets that it serves. The impact was reflected in a decline in credit quality and the increases in the Company's measures of non-performing loans and leases ("NPLs") and net charge-offs, compared to the first three months of 2009. While these measures have increased, management believes that the Company is well positioned with respect to overall credit quality and the strength of its allowance for credit losses to meet the challenges of the current economic cycle. Management believes, however, that continued weakness in the economic environment could adversely affect the strength of the credit quality of the Company's assets overall. Therefore, management will continue to focus on early identification and decisive resolution of potential credit issues.

Most of the revenue of the Company is derived from the operation of its principal operating subsidiary, the Bank. The financial condition and operating results of the Bank are affected by the level and volatility of interest rates on loans, investment securities, deposits and other borrowed funds, and the impact of economic downturns on loan demand,

collateral value and creditworthiness of existing borrowers. The financial services industry is highly

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competitive and heavily regulated. The Company's success depends on its ability to compete aggressively within its markets while maintaining sufficient asset quality and cost controls to generate net income. The information that follows is provided to enhance comparability of financial information between periods and to provide a better understanding of the Company's operations.

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	Three months ended March 31,	
	2010	2009
	(Dollars in thousands, except per share data)	
Earnings Summary:		
Total interest revenue	\$ 148,658	\$ 155,618
Total interest expense	36,776	45,742
Net interest income	111,882	109,876
Provision for credit losses	43,519	14,945
Noninterest income	63,332	67,818
Noninterest expense	120,483	119,978
Income before income taxes	11,212	42,771
Income taxes	2,816	13,294
Net income	\$ 8,396	\$ 29,477
Balance Sheet Period-end balances:		
Total assets	\$ 13,230,190	\$ 13,458,364
Total securities	2,111,204	2,324,339
Loans and leases, net of unearned income	9,710,822	9,712,823
Total deposits	10,994,161	10,091,974
Long-term debt	112,760	286,302
Total shareholders equity	1,264,884	1,255,659
Balance Sheet-Average Balances:		
Total assets	\$ 13,127,171	\$ 13,324,878
Total securities	1,998,928	2,294,335
Loans and leases, net of unearned income	9,767,088	9,695,475
Total deposits	10,878,270	9,908,432
Long-term debt	112,764	286,305
Total shareholders equity	1,265,409	1,238,971
Common Share Data:		
Basic earnings per share	\$ 0.10	\$ 0.35
Diluted earnings per share	0.10	0.35
Cash dividends per share	0.22	0.22
Book value per share	15.16	15.11
Dividend payout ratio	220.00%	62.86%
Financial Ratios (Annualized):		
Return on average assets	0.26%	0.90%
Return on average shareholders equity	2.69	9.65
Total shareholders equity to total assets	9.56	9.33

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Tangible shareholders' equity to tangible assets	7.52	7.29
Net interest margin-fully taxable equivalent	3.88	3.74
Credit Quality Ratios (Annualized):		
Net charge-offs to average loans and leases	1.26%	0.54%
Provision for credit losses to average loans and leases	1.78	0.62
Allowance for credit losses to net loans and leases	1.95	1.39
Allowance for credit losses to NPLs	80.15	182.39
Allowance for credit losses to non-performing assets (NPA's)	64.04	111.02
NPLs to net loans and leases	2.43	0.76
NPA's to net loans and leases	3.04	1.25
Capital Adequacy:		
Tier I capital	11.12%	10.92%
Total capital	12.38	12.17
Tier I leverage capital	8.86	8.72

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In addition to financial ratios defined by U.S. GAAP, the Company utilizes tangible shareholders' equity and tangible asset measures when evaluating the performance of the Company. Tangible shareholders' equity is defined by the Company as total shareholders' equity less goodwill and identifiable intangible assets. Tangible assets are defined by the Company as total assets less goodwill and identifiable intangible assets. Management believes the ratio of tangible equity to tangible assets to be an important measure of financial strength of the Company. The following table reconciles tangible assets and tangible shareholders' equity as presented above to U.S. GAAP financial measures as reflected in the Company's unaudited consolidated financial statements:

	March 31,	
	2010	2009
	(In thousands)	
Tangible Assets:		
Total assets	\$ 13,230,190	\$ 13,458,364
Less: Goodwill	270,097	269,062
Other identifiable intangible assets	22,517	26,805
Total tangible assets	\$ 12,937,576	\$ 13,162,497
Tangible Shareholders' Equity		
Total shareholders' equity	\$ 1,264,884	\$ 1,255,659
Less: Goodwill	270,097	269,062
Other identifiable intangible assets	22,517	26,805
Total tangible shareholders' equity	\$ 972,270	\$ 959,792

FINANCIAL HIGHLIGHTS

The Company reported net income of \$8.4 million for the first quarter of 2010, compared to net income of \$29.5 million for the same quarter of 2009. The provision for credit losses was the most significant factor contributing to this decrease in earnings as the first quarter 2010 charge was \$43.5 million compared to a charge of \$14.9 million for the first quarter of 2009. The larger provision reflects the impact of a significant increase in NPLs, from \$73.8 million at March 31, 2009 to \$235.7 million at March 31, 2010, as the length and severity of the recession, as well as the lackluster current economic environment, has affected even some of the most well-established borrowers of the Company. This pressure has been particularly evident on real estate construction, acquisition, and development loans. Many of these loans are collateral dependent and the ongoing decline in real estate values continues to impact their carrying value. While encouraged by some recent indicators that suggest economic stabilization, management expects real estate values to remain under pressure, at least over the near term.

The primary source of revenue for the Company is the amount of net interest revenue earned by the Bank. Net interest revenue is the difference between interest earned on loans and investments and interest paid on deposits and other obligations. During the first quarter of 2010, the Company experienced a \$207.6 million decline in average interest earning assets and a \$346.9 million decline in average interest costing liabilities when compared to the first quarter of 2009. As a result of a declining interest rate environment, average interest-bearing liabilities declining at a faster rate than average interest-earning assets and a 7.0% increase in average noninterest-bearing demand deposits, net interest revenue increased 1.8% to \$111.9 million in the first quarter of 2010 compared to \$109.9 million in the same quarter of 2009. While loan demand has been weak, the Company has managed to replace loan runoff with new loan production and has continued to benefit from its geographic expansion in recent years into attractive markets such as east Texas and southwest Louisiana.

The Company attempts to diversify its revenue stream by increasing the amount of revenue received from mortgage lending operations, insurance agency activities, brokerage and securities activities and other activities that generate fee income. Management believes this diversification is important to reduce the impact of fluctuations in net interest revenue on the overall operating results of the Company. Noninterest revenue decreased 6.6% for the first quarter of

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compared to the first quarter of 2009. One of the primary contributors to the decrease in noninterest revenue was mortgage lending revenue, which decreased 34.3% to \$5.0 million for the first quarter of 2010 compared to \$7.7 million for the first quarter of 2009. The decrease in mortgage lending revenue was primarily a result of the decrease in mortgage originations, which fell to \$207.4 million for the first quarter of 2010 compared to originations of \$424.3 million for the same period of 2009. The majority of originations in the first quarter of 2009 were refinancings resulting from historically low mortgage interest rates.

Noninterest revenue was also adversely impacted by a 2.9% decrease in service charges for the first quarter of 2010 compared to the same period in 2009, as a result of lower volumes of items processed. The Company also experienced a 4.3% decrease in insurance commissions from \$22.6 million for the first quarter of 2009 compared to \$21.7 million for the same period in 2010, resulting from the soft market cycle experienced in the insurance industry. Net security gains of \$1.3 million were reported in the first quarter of 2010 consisting of gains on the sale of available-for-sale securities of \$2.0 million and the recognition of \$0.7 million in other than temporary impairment on pooled trust preferred securities.

Noninterest expense increased by only 0.4% for the first quarter of 2010 compared to the same period in 2009. This increase in noninterest expense included the incremental costs related to the full-service branch bank offices opened since the end of the first quarter of 2009. The Company continues to focus attention on controlling noninterest expense. The major components of net income are discussed in more detail in the various sections that follow. The Company's capital and liquidity remained strong during the first quarter of 2010 as its total shareholders' equity to total assets ratio increased to 9.56% at March 31, 2010, up from 9.33% at March 31, 2009. Also, demand deposits increased 10.7% contributing to an overall deposit increase of 8.9% at March 31, 2010 compared to March 31, 2009. This increase in deposits allowed the Company to reduce its reliance on short-term borrowings, which decreased \$983.4 million, or 67.0% at March 31, 2010 compared to March 31, 2009.

RESULTS OF OPERATIONS**Net Interest Revenue**

Net interest revenue is the difference between interest revenue earned on assets, such as loans, leases and securities, and interest expense paid on liabilities, such as deposits and borrowings, and continues to provide the Company with its principal source of revenue. Net interest revenue is affected by the general level of interest rates, changes in interest rates and changes in the amount and composition of interest earning assets and interest bearing liabilities. The Company's long-term objective is to manage interest earning assets and interest bearing liabilities to maximize net interest revenue, while balancing interest rate, credit and liquidity risk. Net interest margin is determined by dividing fully taxable equivalent net interest revenue by average earning assets. For purposes of the following discussion, revenue from tax-exempt loans and investment securities has been adjusted to a fully taxable equivalent (FTE) basis, using an effective tax rate of 35%. The following tables present average interest earning assets, average interest bearing liabilities, net interest revenue-FTE, net interest margin-FTE and net interest rate spread for the three months ended March 31, 2010 and 2009:

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	Three months ended March 31,					
	2010			2009		
	Average Balance	Interest	Yield/ Rate	Average Balance	Interest	Yield/ Rate
(Dollars in millions, yields on taxable equivalent basis)						
ASSETS						
Loans and leases (net of unearned income) (1)(2)	\$ 9,767.1	\$ 127.8	5.31%	\$ 9,695.5	\$ 130.1	5.44%
Loans held for sale	42.8	0.5	4.80%	178.2	1.3	2.90%
Held-to-maturity securities:						
Taxable (3)	851.5	9.5	4.54%	1,146.8	13.1	4.65%
Non-taxable (4)	215.2	3.8	7.13%	182.1	3.2	7.23%
Available-for-sale securities:						
Taxable	859.8	8.4	3.96%	891.7	9.0	4.11%
Non-taxable (5)	72.3	1.3	7.16%	73.8	1.4	7.46%
Federal funds sold, securities purchased under agreement to resell and short-term investments	170.7	0.1	0.24%	19.1	0.1	1.51%
Total interest earning assets and revenue	11,979.4	151.4	5.12%	12,187.2	158.2	5.26%
Other assets	1,340.6			1,277.5		
Less: allowance for credit losses	(193.0)			(139.8)		
Total	\$ 13,127.0			\$ 13,324.9		
LIABILITIES AND SHAREHOLDERS EQUITY						
Deposits:						
Demand interest bearing	\$ 4,568.1	\$ 9.4	0.83%	\$ 4,090.8	\$ 12.2	1.21%
Savings	748.3	0.9	0.48%	697.7	0.9	0.54%
Other time	3,741.9	21.5	2.33%	3,419.2	25.8	3.06%
Federal funds purchased, securities sold under agreement to repurchase, short-term FHLB borrowings and other short term borrowings	564.2	0.6	0.42%	1,588.2	1.0	0.24%
Junior subordinated debt securities	160.3	2.9	7.22%	160.3	3.0	7.48%
Long-term FHLB borrowings	112.8	1.5	5.48%	286.3	2.8	3.98%
Total interest bearing liabilities and expense	9,895.6	36.8	1.51%	10,242.5	45.7	1.81%

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Demand deposits noninterest bearing	1,819.9	1,700.8
Other liabilities	146.2	142.6
Total liabilities	11,861.7	12,085.9
Shareholders equity	1,265.4	1,239.0
Total	\$ 13,127.1	\$ 13,324.9
Net interest revenue-FTE	\$ 114.6	\$ 112.5
Net interest margin-FTE	3.88%	3.74%
Net interest rate spread	3.62%	3.45%
Interest bearing liabilities to interest earning assets	82.61%	84.04%

(1) Includes taxable equivalent adjustment to interest of approximately \$0.8 million for both of the three months ended March 31, 2010 and 2009, respectively, using an effective tax rate of 35%.

(2) Non-accrual loans are included in Loans (net of unearned income).

(3) Includes taxable equivalent adjustments to interest of approximately \$0.1 million for both of the three months ended March 31, 2010 and 2009, respectively, using an effective tax

rate of 35%.

- (4) Includes taxable equivalent adjustments to interest of approximately \$1.3 million and \$1.1 million for the three months ended March 31, 2010 and 2009, respectively, using an effective tax rate of 35%.

- (5) Includes taxable equivalent adjustment to interest of approximately \$0.4 million and \$0.5 million for the three months ended March 31, 2010 and 2009, respectively, using an effective tax rate of 35%.

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Net interest revenue-FTE for the three month period ended March 31, 2010 increased \$2.1 million, or 1.9%, compared to the same period in 2009. This slight increase in net interest revenue for the first quarter of 2010 was primarily a result of the increase in low cost demand deposits coupled with the decline in other time deposits and short-term borrowing rates which more than offset the declining loan and investment yields experienced by the Company as a result of reduced interest rates.

Interest revenue-FTE for the three-month period ended March 31, 2010 decreased \$6.9 million, or 4.3%, compared to the same period in 2009. The decrease in interest revenue-FTE was primarily a result of the declining loan yields as interest rates were at historically low levels resulting in an overall decrease in the yield on average interest-earning assets of 14 basis points for the three-month period ended March 31, 2010, compared to the same period in 2009.

Average interest-earning assets decreased \$207.8 million, or 1.7%, for the three-month period ended March 31, 2010 compared to the same period in 2009. The decrease in average interest earning assets for the first quarter of 2010 was primarily a result of the decrease in loans held for sale as the Company sold its remaining portfolio of student loans, lower levels of mortgages held for sale resulting from lower production volume and lower levels of held-to-maturity securities as the proceeds from some maturing securities were used to pay off short-term borrowings.

Interest expense for the three-month period ended March 31, 2010 decreased \$8.9 million, or 19.5%, compared to the same period in 2009. The decrease in interest expense was a result of the increase in lower cost interest bearing demand deposits combined with the decrease in other time deposit and short-term borrowing rates resulting in an overall decrease in the average rate paid of 30 basis points for the first quarter of 2010. Average interest bearing liabilities decreased \$346.9 million, or 3.4%, for the three-month period ended March 31, 2010 compared to the same period in 2009. The decrease in average interest bearing liabilities was primarily a result of the decrease in short-term borrowings, with this decrease somewhat offset by the increase in lower cost interest bearing demand deposits.

Net interest margin increased to 3.88% for the three months ended March 31, 2010 from 3.74% for the same period in 2009. The increase in the net interest margin for the first quarter of 2010 was a result of the Company's ability to reduce higher rate time deposits while increasing lower cost demand deposits and short-term Federal Home Loan Bank (FHLB) and other borrowings. The Company also experienced a decrease in average earning assets, primarily as a result of the decrease in loans held for sale as the Company sold its remaining portfolio of student loans and lower levels of mortgages held for sale resulting from lower production volume.

Interest Rate Sensitivity

The interest rate sensitivity gap is the difference between the maturity or repricing opportunities of interest sensitive assets and interest sensitive liabilities for a given period of time. A prime objective of the Company's asset/liability management is to maximize net interest margin while maintaining a reasonable mix of interest sensitive assets and liabilities. The following table presents the Company's interest rate sensitivity at March 31, 2010:

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	Interest Rate Sensitivity		Maturing or Repricing Opportunities	
	0 to 90 Days	91 Days to One Year	Over One Year to Five Years	Over Five Years
	(In thousands)			
Interest earning assets:				
Interest bearing deposits with banks	\$ 9,943	\$	\$	\$
Federal funds sold and securities purchased under agreement to resell	120,000			
Held-to-maturity securities	189,914	256,403	484,751	288,915
Available-for-sale and trading securities	41,533	65,127	379,314	405,246
Loans and leases, net of unearned income	4,987,168	1,649,204	2,836,360	238,091
Loans held for sale	53,452	346	2,083	24,432
Total interest earning assets	5,402,009	1,971,080	3,702,508	956,684
Interest bearing liabilities:				
Interest bearing demand deposits and savings	5,357,331			
Other time deposits	670,918	1,795,220	1,308,904	1,209
Federal funds purchased and securities sold under agreement to repurchase, short-term FHLB borrowings and other short-term borrowings	481,795	1,500		
Long-term FHLB borrowings and junior subordinated debt securities			56,260	216,812
Other				88
Total interest bearing liabilities	6,510,044	1,796,720	1,365,164	218,109
Interest rate sensitivity gap	\$ (1,108,035)	\$ 174,360	\$ 2,337,344	\$ 738,575
Cumulative interest sensitivity gap	\$ (1,108,035)	\$ (933,675)	\$ 1,403,669	\$ 2,142,244

In the event interest rates increase after March 31, 2010, based on this interest rate sensitivity gap, it is likely that the Company would experience slightly decreased net interest revenue in the following one-year period, as the cost of funds would increase at a more rapid rate than interest revenue on interest-earning assets. Conversely, in the event interest rates decrease after March 31, 2010, based on this interest rate sensitivity gap, the Company would likely experience increased net interest revenue in the following one-year period. It should be noted that the balances shown in the table above are at March 31, 2010 and may not be reflective of positions at other times during the year or in subsequent periods. Allocations to specific interest rate sensitivity periods are based on the earlier of maturity or repricing dates. The Company was able to manage its liability sensitivity during the first quarter of 2010 by reducing low rate, short-term borrowings and extending the average maturity of time deposits.

As of March 31, 2010, the Bank had approximately \$2.6 billion in variable rate loans whose interest rate was determined by a floor, or minimum rate. This portion of the loan portfolio had an average interest rate earned of 4.43%, an average maturity of 26 months and a fully-indexed interest rate of 3.68% at March 31, 2010. The fully-indexed interest rate is the interest rate that these loans would be earning without the effect of interest rate floors. While the Bank benefits from interest rate floors in the current interest rate environment, loans currently earning their floored interest rate may not experience an immediate impact on the interest rate earned should key indices rise.

Examples of key indices include the Wall Street Journal prime rate, the Bank's prime rate and the London Interbank Offering Rate. The Bank's average interest rate earned will be impacted by the timing and magnitude of a rise in key indices.

Interest Rate Risk Management

Interest rate risk refers to the potential changes in net interest income and the economic value of equity (EVE) resulting from adverse movements in interest rates. EVE is defined as the net present value of the balance sheet's

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cash flow. EVE is calculated by discounting projected principal and interest cash flows under the current interest rate environment. The present value of asset cash flows less the present value of liability cash flows derives the net present value of the Company's balance sheet. The Company's Asset / Liability Committee utilizes financial simulation models to measure interest rate exposure. These models are designed to simulate the cash flow and accrual characteristics of the Company's balance sheet. In addition, the models incorporate assumptions about the direction and volatility of interest rates, the slope of the yield curve, and the changing composition of the Company's balance sheet arising from both strategic plans and customer behavior. Finally, management makes assumptions regarding loan and deposit growth, pricing, and prepayment speeds.

The sensitivity analysis included below delineates the percentage change in net interest income and EVE derived from instantaneous parallel rate shifts of plus and minus 200 basis points. The impact of a minus 200 basis point rate shock as of March 31, 2010 and 2009 was not considered meaningful because of the historically low interest rate environment. Variances were calculated from the base case scenario, which reflected prevailing market rates. Management assumed all non-maturity deposits have an average life of one day for calculating EVE, which management believes is the most conservative approach.

	Net Interest Income % Variance from Base Case Scenario	
	March 31, 2010	March 31, 2009
	Rate Shock	
+200 basis points	-2.8%	-5.8%
-200 basis points	n/a	n/a

	Economic Value of Equity % Variance from Base Case Scenario	
	March 31, 2010	March 31, 2009
	Rate Shock	
+200 basis points	-10.5%	-9.9%
-200 basis points	n/a	n/a

In addition to instantaneous rate shocks, the Company monitors interest rate exposure through simulations of gradual interest rate changes over a 12-month time horizon. The results of these analyses are included in the following table:

	Net Interest Income % Variance from Base Case Scenario	
	March 31, 2010	March 31, 2009
	Rate Ramp	
+200 basis points	-3.1%	-5.2%
-200 basis points	n/a	n/a

Provision for Credit Losses and Allowance for Credit Losses

In the normal course of business, the Bank assumes risks in extending credit. The Bank manages these risks through conservative underwriting in accordance with its lending policies, loan review procedures and the diversification of its loan portfolio. Although it is not possible to predict credit losses with certainty, management regularly reviews the characteristics of the loan portfolio to determine its overall risk profile and quality.

Attention is paid to the quality of the loan portfolio through a formal loan review process. The Board of Directors of the Bank has appointed a loan loss reserve valuation committee (the Loan Loss Committee) that is responsible for ensuring that the allowance for credit losses provides coverage of both known and inherent losses. The Loan Loss Committee meets at least quarterly to determine the amount of adjustments to the allowance for credit losses. The

Loan Loss Committee is composed of senior management from the Bank's loan administration and finance departments.

The provision for credit losses is the periodic cost of providing an allowance or reserve for estimated probable losses on loans and leases. The Loan Loss Committee bases its estimates of losses on three primary components:

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(1) estimates of inherent losses which may exist in various segments of performing loans and leases; (2) specifically identified losses in individually analyzed credits; and (3) qualitative factors which may impact the performance of the portfolio. Inherent losses are estimated based upon the probability of default of individual borrowers and the amount of losses expected in the event of any such default. Factors such as financial condition, recent credit performance, delinquency, liquidity, cash flows, collateral type and value are used to assess credit risk. Expected loss estimates are influenced by the historical losses experienced by the Bank for loans and leases of comparable creditworthiness and structure. Specific loss assessments are performed for loans and leases of significant size and delinquency based upon the collateral protection and expected future cash flows to determine the amount of impairment under FASB ASC 310, Receivables (FASB ASC 310). In addition, qualitative factors such as changes in economic and business conditions, concentrations of risk, loan and lease growth, acquisitions and changes in portfolio risk due to regulatory or internal changes are considered in determining the adequacy of the level of the allowance for credit losses. As a result of the deteriorating housing market and the negative impact that the weakened economy has had on builders and developers, management placed additional focus on the real estate construction, acquisition and development portfolio during the first quarter of 2010 in connection with estimating the adequacy of the allowance for credit losses because of the credit risks associated with this portfolio.

An independent loan review department of the Bank is responsible for reviewing the credit rating and classification of individual credits and assessing trends in the portfolio, adherence to internal credit policies and procedures and other factors that may affect the overall adequacy of the allowance.

Any loan or portion thereof which is classified as loss by regulatory examiners or which is determined by management to be uncollectible, because of factors such as the borrower's failure to pay interest or principal, the borrower's financial condition, economic conditions in the borrower's industry or the inadequacy of underlying collateral, is charged off.

The following table provides an analysis of the allowance for credit losses for the periods indicated:

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	Three months ended March 31,	
	2010	2009
	(Dollars in thousands)	
Balance, beginning of period	\$ 176,043	\$ 132,793
Loans and leases charged off:		
Commercial and industrial	(2,169)	(1,147)
Real estate		
Consumer mortgages	(4,598)	(4,073)
Home equity	(1,683)	(1,153)
Agricultural	(207)	(37)
Commercial and industrial-owner occupied	(2,465)	(836)
Construction, acquisition and development	(15,769)	(4,377)
Commercial	(2,278)	(560)
Credit cards	(1,160)	(1,158)
All other	(1,050)	(810)
Total loans charged off	(31,379)	(14,151)
Recoveries:		
Commercial and industrial	63	179
Real estate		
Consumer mortgages	64	220
Home equity	52	3
Agricultural		2
Commercial and industrial-owner occupied	7	8
Construction, acquisition and development	56	86
Commercial	12	56
Credit cards	150	138
All other	297	353
Total recoveries	701	1,045
Net charge-offs	(30,678)	(13,106)
Provision charged to operating expense	43,519	14,945
Balance, end of period	\$ 188,884	\$ 134,632
Average loans for period	\$ 9,767,088	\$ 9,695,475
Ratios:		
Net charge-offs to average loans (annualized)	1.26%	0.54%

Provision for credit losses to average loans and leases, net of unearned (annualized)	1.78%	0.62%
Allowance for credit losses to loans and leases, net of unearned	1.95%	1.39%

The increase in the provision for credit losses in the first quarter of 2010 compared to the first quarter of 2009 was primarily a result of the increased credit risk experienced by the Company attributable to the length and severity of the recession, as well as the lackluster prevailing economic environment. Increases in net charge-offs in the first quarter of 2010 along with a significant increase in NPLs resulted in a provision for credit losses of \$43.5 million compared to a provision of \$14.9 million in the same quarter of 2009. Annualized net charge-offs as a percentage of average loans and leases increased to 1.26% for the first quarter of 2010 compared to net charge-offs of 0.54% in the same quarter of 2009. The Company continues to experience increased losses within the real estate

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construction, acquisition and development segment of its loan portfolio and in its consumer mortgage portfolio. The real estate construction, acquisition and development and the consumer mortgage portfolios experienced increased losses in the first quarter of 2010 compared to the same period in 2009, as a result of declining collateral values related to the real estate securing these loans, as well as the negative impact that the weakened economy and housing market has had on builders and developers. While some recent indicators suggest economic stabilization, management expects real estate values to remain under pressure, at least over the near term.

The breakdown of the allowance by loan and lease category is based, in part, on evaluations of specific loan and lease histories and on economic conditions within specific industries or geographical areas. Accordingly, because all of these conditions are subject to change, the allocation is not necessarily indicative of the breakdown of any future allowance or losses. The following table presents (i) the breakdown of the allowance for credit losses by loan and lease category and (ii) the percentage of each category in the loan and lease portfolio to total loans and leases at the dates indicated:

	2010		March 31, 2009		December 31, 2009	
	Allowance for Credit Losses	% of Total Loans and Leases	Allowance for Credit Losses	% of Total Loans and Leases	Allowance for Credit Losses	% of Total Loans and Leases
	(Dollars in thousands)					
Commercial and industrial Real estate	\$ 21,872	14.87%	\$ 18,785	15.57%	\$ 21,154	15.11%
Consumer mortgages	36,250	20.88%	30,523	20.98%	37,048	20.53%
Home equity	6,641	5.52%	5,896	5.35%	7,218	5.60%
Agricultural	3,992	2.60%	3,240	2.46%	4,192	2.67%
Commercial and industrial-owner occupied	23,715	14.62%	20,072	14.98%	22,989	14.76%
Construction, acquisition and development	53,706	15.64%	29,032	17.43%	46,193	14.86%
Commercial	28,309	18.06%	18,439	17.09%	26,694	18.39%
Credit cards	3,268	1.05%	1,473	1.01%	3,481	1.10%
All other	11,131	6.76%	7,172	5.13%	7,074	6.98%
Total	\$ 188,884	100.00%	\$ 134,632	100.00%	\$ 176,043	100.00%

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The components of noninterest revenue for the three months ended March 31, 2010 and 2009 and the corresponding percentage changes are shown in the following tables:

	Three months ended March 31,		% Change
	2010	2009	
	(Dollars in thousands)		
Mortgage lending	\$ 5,025	\$ 7,652	(34.3)%
Credit card, debit card and merchant fees	8,810	8,348	5.5
Service charges	16,262	16,755	(2.9)
Trust income	2,587	2,209	17.1
Securities gains, net	1,297	5	N/M
Insurance commissions	21,668	22,645	(4.3)
Annuity fees	781	1,350	(42.1)
Brokerage commissions and fees	1,317	978	34.7
Bank-owned life insurance	1,669	1,754	(4.8)
Other miscellaneous income	3,916	6,122	(36.0)
Total noninterest revenue	\$ 63,332	\$ 67,818	(6.6)%

N/M=Not
meaningful

The Company's revenue from mortgage lending typically fluctuates as mortgage interest rates change and is primarily attributable to two activities—origination and sale of new mortgage loans and servicing mortgage loans. The Company's normal practice is to originate mortgage loans for sale in the secondary market and to either retain or release the associated MSR with the loan sold.

Origination revenue, a component of mortgage lending revenue, is comprised of gains or losses from the sale of the mortgage loans originated, origination fees, underwriting fees and other fees associated with the origination of loans. Mortgage loan origination volumes of \$207.4 million and \$424.3 million produced origination revenue of \$3.4 million and \$8.5 million for the quarters ended March 31, 2010 and 2009, respectively. Origination volumes for the first quarter of 2009 were driven by significant volumes of refinancings during that low mortgage rate period.

Revenue from the servicing process, another component of mortgage lending revenue, includes fees from the actual servicing of loans. Revenue from the servicing of loans was \$2.9 million and \$2.6 million for the quarters ended March 31, 2010 and 2009, respectively. Mortgage lending revenue is also impacted by principal payments, prepayments and payoffs on loans in the servicing portfolio. Decreases in value from principal payments, prepayments and payoffs were \$1.3 million and \$1.9 million for the quarters ended March 31, 2010 and 2009, respectively.

Changes in the fair value of the Company's MSRs are generally a result of changes in mortgage interest rates from the previous reporting date. An increase in mortgage interest rates typically results in an increase in the fair value of the MSRs while a decrease in mortgage interest rates typically results in a decrease in the fair value of MSRs. The Company does not hedge the change in fair value of its MSRs and is susceptible to significant fluctuations in their value in changing interest rate environments. Reflecting this sensitivity to interest rates, the fair value of MSRs was virtually unchanged during the first quarter of 2010 and decreased \$1.5 million for the quarter ended March 31, 2009.

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The following tables present the Company's mortgage lending operations for the three months ended March 31, 2010 and 2009:

	Three months ended March 31,		% Change
	2010	2009	
	Amount	Amount	
	(Dollars in thousands)		
Production revenue:			
Origination	\$ 3,426	\$ 8,521	(59.8)%
Servicing	2,893	2,579	12.2
Payoffs/Paydowns	(1,302)	(1,938)	(32.8)
Total	5,017	9,162	(45.2)
Market value adjustment	8	(1,510)	NM
Mortgage lending revenue	\$ 5,025	\$ 7,652	(34.3)
	(Dollars in millions)		
Origination volume	\$ 207	\$ 424	(51.2)
Mortgage loans serviced at period-end	\$ 3,451	\$ 3,133	10.2

NM=Not meaningful

Credit card, debit card and merchant fees increased for the comparable three-month periods as a result of an increase in the number and monetary volume of items processed. Service charges on deposit accounts decreased for the comparable periods as a result of a lower volume of items processed. Trust income increased for the comparable periods primarily as a result of increases in the value of assets under management or in custody. The decrease in insurance commissions for the comparable periods was primarily attributable to lower insurance premiums resulting in reduced commissions paid by the underwriters in a soft insurance market.

Annuity fees decreased for the comparable three-month periods as a result of the prevailing interest rate environment. Brokerage commissions and fees increased for the comparable three-month periods as activity increased as the financial markets recovered somewhat. Bank-owned life insurance revenue decreased during the first three months of 2010 compared to the same period in 2009 as a result of the Company recording life insurance proceeds of \$1.4 million, net of cash surrender value.

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The components of noninterest expense for the three months ended March 31, 2010 and 2009 and the corresponding percentage changes are shown in the following table:

	Three months ended March 31,		% Change
	2010	2009	
	(Dollars in thousands)		
Salaries and employee benefits	\$ 69,287	\$ 71,363	(2.9)%
Occupancy, net	10,775	9,999	7.8
Equipment	5,739	6,222	(7.8)
Deposit insurance assessments	4,250	3,126	36.0
Advertising	656	965	(32.0)
Foreclosed property expense	3,538	2,302	53.7
Telecommunications	2,200	2,205	(0.2)
Public relations	1,648	1,547	6.5
Data processing	1,470	1,536	(4.3)
Computer software	1,704	1,811	(5.9)
Amortization of intangibles	1,015	1,360	(25.4)
Legal fees	1,328	1,058	25.5
Postage and shipping	1,360	1,259	8.0
Other miscellaneous expense	15,513	15,225	1.9
Total noninterest expense	\$ 120,483	\$ 119,978	0.4%

Salaries and employee benefits expense for the three months ended March 31, 2010 decreased slightly compared to the same period in 2009, primarily because the Company employed fewer people at March 31, 2010. Equipment expense decreased for the comparable three-month period primarily because of decreased depreciation. The increase in deposit insurance assessments for the three-months ended March 31, 2010 was primarily a result of deposit growth, accrual adjustments and a slightly higher assessment rate. While the Company experienced some minor fluctuations in various components of other noninterest expense including advertising, legal, data processing, and amortization of intangibles, total noninterest expense remained relatively static the first three months ended 2010, compared with the same period in 2009.

Income Tax

Income tax expense was \$2.8 million for the first quarter of 2010, a 78.8% decrease from \$13.3 million for the first quarter of 2009. The decrease in income tax expense for the first quarter of 2010, compared to the first quarter of 2009, was a result of the decrease in net income before tax, as net income before tax decreased 73.8% from the first quarter 2010 to the first quarter of 2009. The effective tax rates for the first quarters of 2010 and 2009 were 25.1% and 31.1%, respectively. The decrease in the effective tax rate for the first quarter of 2010 compared to the first quarter of 2009 was a result of nontaxable income remaining relatively stable while taxable income decreased.

FINANCIAL CONDITION

The percentage of earning assets to total assets measures the effectiveness of management's efforts to invest available funds into the most efficient and profitable uses. Earning assets at March 31, 2010 were \$12.0 billion, or 91.0% of total assets, compared with \$11.9 billion, or 90.7% of total assets, at December 31, 2009.

Loans and Leases

The Bank's loan and lease portfolio represents the largest single component of the Company's earning asset base, comprising 81.9% of average earning assets during the first quarter of 2010. The Bank's lending activities include both commercial and consumer loans and leases. Loan and lease originations are derived from a number of sources,

including direct solicitation by the Bank's loan officers, existing depositors and borrowers, builders, attorneys, walk-in customers and, in some instances, other lenders, real estate broker referrals and mortgage loan companies. The Bank has established systematic procedures for approving and monitoring loans and leases that vary depending on the size and nature of the loan or lease and applies these procedures in a disciplined manner. The Company's

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loans and leases are widely diversified by borrower and industry. At March 31, 2010, 44.0% of the Company's loans and leases were located within the Mississippi market with the remainder of the Company's loans and leases spread over the Bank's geographic footprint in seven other states. Loans and leases, net of unearned income, totaled \$9.7 billion at March 31, 2010, representing a slight decrease from \$9.8 billion at December 31, 2009. The decrease in loans and leases, net of unearned income, was primarily a result of the continued low loan demand in the markets served by the Company; however, the Company was able to replace natural loan runoff with new loan production. The following table shows the composition of the Company's gross loans and leases by collateral type at the dates indicated:

	March 31,		December
	2010	2009	31,
	(In thousands)		
Commercial and industrial	\$ 1,515,404	\$ 1,437,006	\$ 1,514,419
Real estate			
Consumer mortgages	2,014,085	2,037,439	2,017,067
Home equity	549,924	519,528	550,085
Agricultural	266,649	238,466	262,069
Commercial and industrial-owner occupied	1,423,098	1,455,422	1,449,554
Construction, acquisition and development	1,428,882	1,692,526	1,459,503
Commercial	1,809,660	1,660,211	1,806,766
Credit cards	101,464	98,450	108,086
All other	646,915	620,739	655,437
Total	\$ 9,756,081	\$ 9,759,787	\$ 9,822,986

Commercial and Industrial - Commercial and industrial loans are loans and leases to finance business operations, equipment and owner-occupied facilities primarily for small and medium-sized enterprises. These include both lines of credit for terms of one year or less and term loans which are amortized over the useful life of the assets financed. Personal guarantees are generally required for these loans. Also included in this category are loans to finance agricultural production and business credit card lines.

Real Estate Consumer Mortgages Consumer mortgages are first- or second-lien loans to consumers secured by a primary residence or second home. These loans are generally amortized over terms up to 15 or 20 years with maturities of 3 to 5 years. The loans are secured by properties located within the local market area of the community bank which originates and services the loan. These loans are underwritten in accordance with the Bank's general loan policies and procedures which require, among other things, proper documentation of each borrower's financial condition, satisfactory credit history and property value. Consumer mortgages outstanding declined during 2009 as the housing sector slowed and lower long-term mortgage rates were available. In addition to loans originated through the Bank's branches, the Bank originates and services consumer mortgages sold in the secondary market which are underwritten and closed pursuant to investor and agency guidelines. The Bank's exposure to sub-prime mortgages is minimal.

Real Estate Home Equity Home equity loans include revolving credit lines which are secured by a first or second lien on a borrower's residence. Each loan is underwritten individually by lenders who specialize in home equity lending and must conform to Bank lending policies and procedures for consumer loans as to borrower's financial condition, ability to repay, satisfactory credit history and the condition and value of collateral. Properties securing home equity loans are located in the local market areas of the community bank originating and servicing the loan. The Bank has not purchased home equity loans from brokers or other lending institutions.

Real Estate Agricultural Agricultural loans include loans to purchase agricultural land and production lines secured by farm land. Agricultural loans outstanding remain stable.

Real Estate Commercial and Industrial-Owner Occupied Commercial and industrial-owner occupied loans include loans secured by business facilities to finance business operations, equipment and owner-occupied facilities

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primarily for small and medium-sized enterprises. These include both lines of credit for terms of one year or less and term loans which are amortized over the useful life of the assets financed. Personal guarantees are generally required for these loans.

Real Estate Construction, Acquisition and Development Construction, acquisition and development loans include both loans and credit lines for the purpose of purchasing, carrying and developing land into commercial or residential subdivisions. Also included are loans and lines for construction of residential, multi-family and commercial buildings. These loans are often structured with interest reserves to fund interest costs during the construction and development period. Additionally, certain loans are structured with interest only terms. The Bank engages in construction and development lending only in local markets served by its branches. The weakened economy and housing market has negatively impacted builders and developers in particular. Sales of finished houses slowed during 2009 and activity remained slow during the first quarter of 2010 which has resulted in lower demand for residential lots and development land. The Company curtailed the origination of new construction and development projects significantly during 2009 and the Company maintained that stance during the first quarter of 2010.

Real Estate Commercial Commercial loans include loans to finance income-producing commercial and multi-family properties. Lending in this category is generally limited to properties located in the Bank's trade area with only limited exposure to properties located elsewhere but owned by in-market borrowers. Loans in this category include loans for neighborhood retail centers, medical and professional offices, single retail stores, warehouses and apartments leased generally to local businesses and residents. The underwriting of these loans takes into consideration the occupancy and rental rates as well as the financial health of the borrower. The Bank's exposure to national retail tenants is minimal. The Bank has not purchased commercial real estate loans from brokers or third-party originators.

Credit Cards Credit cards include consumer MasterCard accounts, Visa accounts and private label accounts for local merchants. The Bank offers credit cards primarily to its deposit and loan customers. Credit card balances outstanding continue to be stable.

All Other All other loans include consumer installment loans and loans and leases to state, county and municipal governments and non-profit agencies. Consumer installment loans include term loans of up to five years secured by automobiles, boats and recreational vehicles. The Bank offers lease financing for vehicles and heavy equipment to state, county and municipal governments and medical equipment to healthcare providers across the southern states. NPLs consist of non-accrual loans and leases, loans and leases 90 days or more past due, still accruing, and accruing loans and leases that have been restructured (primarily in the form of reduced interest rates and modified payment terms) because of the borrower's weakened financial condition. The Bank's policy provides that loans and leases are generally placed in non-accrual status if, in management's opinion, payment in full of principal or interest is not expected or payment of principal or interest is more than 90 days past due, unless the loan or lease is both well-secured and in the process of collection. The Bank's NPAs consist of NPLs and other real estate owned, which consists of foreclosed properties. The Bank's NPAs, which are carried either in the loan account or other assets on the consolidated balance sheets, depending on foreclosure status, were as follows at the end of each period presented:

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	March 31,		December
	2010	2009	31, 2009
	(Dollars in thousands)		
Non-accrual loans and leases	\$ 199,637	\$ 38,936	\$ 144,013
Loans 90 days or more past due, still accruing	20,452	27,299	36,301
Restructured loans and leases, but accruing	15,576	7,581	6,161
Total NPLs	235,665	73,816	186,475
Other real estate owned	59,269	47,450	59,265
Total NPAs	\$ 294,934	\$ 121,266	\$ 245,740
NPLs to net loans and leases	2.43%	0.76%	1.91%
NPAs to net loans and leases	3.04%	1.25%	2.51%

NPLs continued to increase at March 31, 2010 compared to December 31, 2009 and March 31, 2009. NPLs were \$235.7 million at the end of the first quarter of 2010, an increase of \$49.2 million from the end of fourth quarter and an increase of \$161.8 million from March 31, 2009. Included in NPLs at March 31, 2010 were \$171.3 million of loans that had been subjected to impairment testing. These impaired loans had a specific reserve of \$30.8 million included in the allowance for credit losses of \$188.9 million at March 31, 2010, and were net of \$38.9 million in partial charge-downs previously taken on these impaired loans. NPLs at December 31, 2009 included \$128.5 million of loans that had been subjected to impairment testing. These impaired loans had a specific reserve of \$22.7 million included in the allowance for credit losses of \$176.0 million at December 31, 2009. NPLs at March 31, 2009 included \$27.5 million of loans that had been subjected to impairment testing. These impaired loans had a specific reserve of \$5.3 million included in the allowance for credit losses of \$134.6 million at March 31, 2009.

The increase in other real estate owned from March 31, 2009 to March 31, 2010 is reflective of the general slow-down in the residential real estate sector in certain of the Bank's markets, resulting in increased foreclosures. The Bank recorded losses from the loans that were secured by these foreclosed properties in the allowance for credit losses at the time of foreclosure. The increase in non-accrual loans from March 31, 2009 to March 31, 2010 also reflects the effects of the recent economic environment on the Bank's loan portfolio as a significant portion of the rise in the Bank's NPLs was attributable to problems developing for established customers with real estate related loans, primarily in the Bank's more urban markets in the fourth quarter of 2009 and the first quarter of 2010. These problems resulted primarily from declines in appraised real estate values, decreased liquidity of certain borrowers and certain other borrower specific factors. Of the Bank's real estate construction, acquisition and development loans, which totaled \$1.4 billion at March 31, 2010, \$637.7 million represented loans made by the Bank's locations in Alabama and Tennessee, including the greater Memphis, Tennessee area, a portion of which is in northwest Mississippi. These areas have experienced a higher incidence of non-performing loans, primarily as a result of a severe downturn in the housing market. Of the Company's total non-performing loans of \$235.7 million at March 31, 2010, \$135.1 million were loans made within these markets. These markets continue to be affected by high inventories of unsold homes, unsold lots and undeveloped land intended for use as housing developments.

The ultimate impact of the economic downturn on the Company's financial condition and results of operations will depend on its severity and duration. Continued weakness in the economy could adversely affect the Bank's volume of NPLs. The Bank will continue to remain focused on early identification and effective resolution of potential credit problems. For reporting purposes, if a restructured loan is 90 days or more past due or has been placed in non-accrual status, the restructured loan is included in the loans 90 days or more past due category or the non-accrual loan

category of NPAs. At March 31, 2010, \$90.4 million restructured loans were included in the loans 90 days or more past due or non-accrual loan category.

At March 31, 2010, the Company did not have any concentration of loans or leases in excess of 10% of total loans and leases outstanding which were not otherwise disclosed as a category of loans or leases. Loan concentrations are considered to exist when there are amounts loaned to multiple borrowers engaged in similar activities which would cause them to be similarly impacted by economic or other conditions. The Bank conducts business in a geographically concentrated area and has a significant amount of loans secured by real estate to borrowers in

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varying activities and businesses but does not consider these factor alone in identifying loan concentrations. The ability of the Bank's borrowers to repay loans is somewhat dependent upon the economic conditions prevailing in the Bank's market areas.

In the normal course of business, management becomes aware of possible credit problems in which borrowers exhibit potential for the inability to comply with the contractual terms of their loans and leases, but which do not yet meet the criteria for disclosure as non-performing loans and leases. Historically, some of these loans and leases are ultimately restructured or placed in non-accrual status. At March 31, 2010, the Bank had approximately \$15.3 million of potential problem loans or leases that were not included in the non-accrual loans and leases or in the loans 90 days or more past due categories, but for which management had concerns as to the ability of such borrowers to comply with the contractual terms of their loans and leases.

Collateral for some of the Bank's loans and leases is subject to fair value evaluations that fluctuate with market conditions and other external factors. In addition, while the Bank has certain underwriting obligations related to such evaluations, the evaluations of some real property and other collateral are dependent upon third-party independent appraisers employed either by the Bank's customers or as independent contractors of the Bank. During the current economic cycle, some subsequent fair value appraisals have reported lower values than were originally reported.

These declining collateral values could impact future losses and recoveries.

The following table provides additional details related to the make-up of the Company's loan and lease portfolio and the distribution of NPLs at March 31, 2010:

Loans and leases, net of unearned	Outstanding	90+ Days Past Due still Accruing	Non-accruing Loans	Restructured Loans, still accruing	NPLs	NPLs as a % of Outstanding
Commercial and industrial Real estate	\$ 1,470,145	\$ 1,405	\$ 6,306	\$ 420	\$ 8,131	0.6%
Consumer mortgages	2,014,085	10,984	24,047	2,347	37,378	1.9
Home equity	549,924	320	761	100	1,181	0.2
Agricultural	266,649	199	3,049	651	3,899	1.5
Commercial and industrial-owner occupied	1,423,098	1,482	15,083	1,552	18,117	1.3
Construction, acquisition and development	1,428,882	3,339	116,191	3,234	122,764	8.6
Commercial	1,809,660	1,671	30,094	3,875	35,640	2.0
Credit cards	101,464	296	1,072	3,341	4,709	4.6
All other	646,915	756	3,034	56	3,846	0.6
Total	\$ 9,710,822	\$ 20,452	\$ 199,637	\$ 15,576	\$ 235,665	2.4%

The following table provides selected characteristics of the Company's real estate construction, acquisition and development loan portfolio at March 31, 2010:

Real Estate Construction, Acquisition and Development	Outstanding	90+ Days Past Due still Accruing	Non-accruing Loans	Restructured Loans, still accruing	NPLs	NPLs as a % of Outstanding

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Multi-family construction	\$ 12,738	\$	\$	\$	\$	%
Condominiums	15,860			9,071	9,071	57.2
One-to-four family construction	242,209	748	4,223		4,971	2.1
Recreation and all other loans	39,938	146			146	0.4
Commercial construction	236,111	16	12,650		12,666	5.4
Commercial acquisition and development	280,630	678	463		1,141	0.4
Residential acquisition and development	601,396	1,751	89,783	3,234	94,768	15.8
Total	\$ 1,428,882	\$ 3,339	\$ 116,191	\$ 3,234	\$ 122,764	8.6%

Table of Contents**Securities**

The Company uses the Bank's securities portfolios to make various term investments, to provide a source of liquidity and to serve as collateral to secure certain types of deposits. Held-to-maturity securities increased 18.1% to \$1.2 billion at March 31, 2010, compared to \$1.0 billion at December 31, 2009. Available-for-sale securities were \$891.2 million at March 31, 2010, compared to \$960.8 million at December 31, 2009, a 7.2% decrease.

The following table shows the held-to-maturity and available-for-sale securities portfolios by credit rating as obtained from Moody's rating service as of March 31, 2010:

	Amortized Cost		Estimated Fair Value	
	Amount	%	Amount	%
(Dollars in thousands)				
Available-for-sale Securities:				
Aaa	\$ 752,249	86.9%	\$ 776,271	87.10%
Aa1 to Aa3	40,821	4.7%	40,947	4.59%
A1 to A3	6,002	0.7%	6,118	0.69%
Baa1	1,210	0.1%	1,215	0.14%
Caa1	66		131	0.01%
C	1,449	0.2%	1,449	0.16%
Not rated (1)	63,564	7.3%	65,090	7.30%
Total	\$ 865,361	100.0%	\$ 891,221	100.00%
Held-to-maturity Securities:				
Aaa	\$ 989,140	81.08%	\$ 1,018,721	83.16%
Aa1 to Aa3	56,768	4.65%	38,385	3.13%
A1 to A3	39,278	3.22%	36,034	2.94%
Baa1 to Baa3	11,944	0.98%	8,638	0.71%
Not rated (1)	122,853	10.07%	123,207	10.06%
Total	\$ 1,219,983	100.00%	\$ 1,224,985	100.00%

(1) Not rated securities primarily consist of Mississippi and Arkansas municipal bonds.

Deposits and Other Interest-Bearing Liabilities

Deposits originating within the communities served by the Bank continue to be the Bank's primary source of funding its earning assets. The Company has been able to compete effectively for deposits in its primary market areas, while continuing to manage the exposure to rising interest rates. The distribution and market share of deposits by type of deposit and by type of depositor are important considerations in the Company's assessment of the stability of its fund sources and its access to additional funds. Furthermore, management shifts the mix and maturity of the deposits depending on economic conditions and loan and investment policies in an attempt, within established policies, to minimize cost and maximize net interest margin.

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The Company's noninterest-bearing, interest-bearing, savings and other time deposits are shown in the following table:

	March 31, 2010	December 31, 2009 (Dollars in millions)	% Change
Noninterest bearing demand	\$ 1,861	\$ 1,902	(2.2)%
Interest bearing demand	4,589	4,324	6.1
Savings	768	725	5.9
Other time	3,776	3,727	1.3
Total deposits	\$ 10,994	\$ 10,678	3.0%

Liquidity and Capital Resources

One of the Company's goals is to provide adequate funds to meet increases in loan demand or any potential increase in the normal level of deposit withdrawals. The Company accomplishes this goal primarily by generating cash from the Bank's operating activities and maintaining sufficient short-term liquid assets. These sources, coupled with a stable deposit base and a strong reputation in the capital markets, allow the Company to fund earning assets and maintain the availability of funds. Management believes that the Bank's traditional sources of maturing loans and investment securities, sales of loans held for sale, cash from operating activities and a strong base of core deposits are adequate to meet the Company's liquidity needs for normal operations over both the short-term and the long-term.

To provide additional liquidity, the Company utilizes short-term financing through the purchase of federal funds and securities sold under agreement to repurchase. Further, the Company maintains a borrowing relationship with the FHLB which provides access to short-term and long-term borrowings. In addition, the Company also has access to the Federal Reserve discount window and other bank lines. The Company had short-term advances from the FHLB and the Federal Reserve totaling \$2.5 million and \$203.5 million at March 31, 2010 and December 31, 2009, respectively. The Company had federal funds purchased and securities sold under agreement to repurchase of \$480.8 and \$539.9 million at March 31, 2010 and December 31, 2009, respectively. The Company had long-term advances totaling \$112.8 million at March 31, 2010, which remained relatively unchanged from December 31, 2009. The Company has pledged eligible mortgage loans to secure the FHLB borrowings and had \$3.1 billion in additional borrowing capacity under the existing FHLB borrowing agreement at March 31, 2010.

If the Company's traditional sources of liquidity were constrained, the Company would find it necessary to evaluate other avenues of funding not typically used by the Company and the Company's net interest margin could be impacted negatively. The Company utilizes, among other tools, maturity gap tables, interest rate shock scenarios and an active Asset/Liability Committee to analyze, manage and plan asset growth and to assist in managing the Company's net interest margin and overall level of liquidity. The Company does not anticipate any short- or long-term changes to its liquidity strategies.

Off-Balance Sheet Arrangements

In the ordinary course of business, the Company enters into various off-balance sheet commitments and other arrangements to extend credit that are not reflected in the consolidated balance sheets of the Company. The business purpose of these off-balance sheet commitments is the routine extension of credit. While most of the commitments to extend credit are made at variable rates, included in these commitments are forward commitments to fund individual fixed-rate mortgage loans. Fixed-rate lending commitments expose the Company to risks associated with increases in interest rates. As a method to manage these risks, the Company enters into forward commitments to sell individual fixed-rate mortgage loans. The Company also faces the risk of deteriorating credit quality of borrowers to whom a commitment to extend credit has been made; however, no significant credit losses are expected from these commitments and arrangements.

Table of Contents**Regulatory Requirements for Capital**

The Company is required to comply with the risk-based capital guidelines established by the Board of Governors of the Federal Reserve System. These guidelines apply a variety of weighting factors that vary according to the level of risk associated with the assets. Capital is measured in two Tiers : Tier I consists of common shareholders equity and qualifying non-cumulative perpetual preferred stock, less goodwill and certain other intangible assets; and Tier II consists of general allowance for losses on loans and leases, hybrid debt capital instruments and all or a portion of other subordinated capital debt, depending upon remaining term to maturity. Total capital is the sum of Tier I and Tier II capital. The required minimum ratio levels to be considered adequately capitalized for the Company s Tier I capital, total capital, as a percentage of total risk-adjusted assets, and Tier I leverage capital (Tier I capital divided by total assets, less goodwill) are 4%, 8% and 4%, respectively. The Company exceeded the required minimum levels for these ratios at March 31, 2010 and December 31, 2009 as follows:

	March 31, 2010		December 31, 2009	
	Amount	Ratio	Amount	Ratio
(Dollars in thousands)				
BancorpSouth, Inc.				
Tier I capital (to risk-weighted assets)	\$1,134,779	11.12%	\$1,143,019	11.17%
Total capital (to risk-weighted assets)	1,263,156	12.38	1,271,634	12.42
Tier I leverage capital (to average assets)	1,134,779	8.86	1,143,019	8.95

The Federal Deposit Insurance Corporation s capital-based supervisory system for insured financial institutions categorizes the capital position for banks into five categories, ranging from well capitalized to critically undercapitalized. For a bank to be classified as well capitalized, the Tier I capital, total capital and leverage capital ratios must be at least 6%, 10% and 5%, respectively. The Bank met the criteria for the well capitalized category at March 31, 2010 and December 31, 2009 as follows:

	March 31, 2010		December 31, 2009	
	Amount	Ratio	Amount	Ratio
(Dollars in thousands)				
BancorpSouth Bank				
Tier I capital (to risk-weighted assets)	\$1,111,047	10.90%	\$1,119,612	10.95%
Total capital (to risk-weighted assets)	1,239,424	12.16	1,248,227	12.21
Tier I leverage capital (to average assets)	1,111,047	8.67	1,119,612	8.79

There are various legal and regulatory limits on the extent to which the Bank may pay dividends or otherwise supply funds to the Company. In addition, federal and state regulatory agencies have the authority to prevent a bank, bank holding company or financial holding company from paying a dividend or engaging in any other activity that, in the opinion of the agency, would constitute an unsafe or unsound practice. The Company does not expect these limitations to cause a material adverse effect with regard to its ability to meet its cash obligations.

Uses of Capital

The Company may pursue acquisitions of depository institutions and businesses closely related to banking that further the Company s business strategies, including FDIC-assisted transactions. The Company anticipates that consideration for any transactions other than FDIC-assisted transactions would include shares of the Company s common stock, cash or a combination thereof.

On March 21, 2007, the Company announced a new stock repurchase program whereby the Company may acquire up to three million shares of its common stock in the open market at prevailing market prices or in privately negotiated transactions during the period from May 1, 2007 through April 30, 2009. The original expiration date for this stock repurchase program has been extended until April 30, 2011. The extent and timing of any repurchases will depend on market conditions and other corporate considerations. Repurchased shares will be held as authorized but unissued shares. These authorized but unissued shares will be available for use in connection with the Company s stock option plans, other compensation programs, other transactions or for other general corporate purposes as determined by the

Company's Board of Directors. At March 31, 2010, 460,700 shares had been repurchased under this program, but the Company has not repurchased any shares of its common stock since March

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2008. The Company will continue to evaluate additional share repurchases under this repurchase program and will evaluate whether to adopt a new stock repurchase program before the current program expires. The Company conducts its stock repurchase program by using funds received in the ordinary course of business. The Company has not experienced, and does not expect to experience, a material adverse effect on its capital resources or liquidity in connection with its stock repurchase program.

Certain Litigation Contingencies

The Company and its subsidiaries are engaged in lines of business that are heavily regulated and involve a large volume of financial transactions with numerous customers through offices in nine states. Although the Company and its subsidiaries have developed policies and procedures to minimize the impact of legal non-compliance and other disputes, litigation presents an ongoing risk.

The Company and its subsidiaries are defendants in various lawsuits arising out of the normal course of business, including claims against entities to which the Company is a successor as a result of business combinations. In the opinion of management, the ultimate resolution of such matters should not have a material adverse effect on the Company's consolidated financial position or results of operations. Litigation is, however, inherently uncertain, and the Company cannot make assurances that it will prevail in any of these actions, nor can it estimate with reasonable certainty the amount of damages that it might incur.

CRITICAL ACCOUNTING POLICIES

During the three months ended March 31, 2010, there was no significant change in the Company's critical accounting policies and no significant change in the application of critical accounting policies as presented in the Company's Annual Report on Form 10-K for the year ended December 31, 2009.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK.

During the three months ended March 31, 2010, there were no significant changes to the quantitative and qualitative disclosures about market risks presented in the Company's Annual Report on Form 10-K for the year ended December 31, 2009.

ITEM 4. CONTROLS AND PROCEDURES.*Changes in Internal Control over Financial Reporting*

There have been no changes in the Company's internal control over financial reporting that occurred during the period covered by this report that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting, except for the remediation efforts management commenced in the first quarter of 2010 related to a material weakness in internal control over financial reporting identified as of December 31, 2009 and reported on in the Company's Annual Report on Form 10-K for the year ended December 31, 2009. Following management's determination of the material weakness, management promptly began taking the following remedial actions:

- The creation of a real estate risk management group to oversee full compliance with laws, regulations and U.S. GAAP related to lending activities;

- Testing of significant loans, with a focus on higher risk loans, for impairment on a quarterly basis;

- Reporting by management to the Board of Directors on a quarterly basis regarding significant problem loans and potentially problematic portfolios; and

- The commitment of additional resources to the Bank's appraisal group, as necessary, for compliance with appraisal policies and procedures.

Management anticipates that these remedial actions will strengthen the Company's internal control over financial reporting and will, over time, address the material weakness that was identified as of December 31, 2009. Because

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some of these remedial actions will take place on a quarterly basis, their successful implementation may need to be evaluated over several quarters before management is able to conclude that the material weakness has been remediated. The Company cannot provide any assurance that these remediation efforts will be successful or that the Company's internal control over financial reporting will be effective as a result of these efforts.

Evaluation of Disclosure Controls and Procedures

As of March 31, 2010, the end of the period covered by this Quarterly Report on Form 10-Q, an evaluation of the effectiveness of the Company's disclosure controls and procedures (as defined in Rule 13(a)-15(e) and 15d-15(e) promulgated under the Securities Exchange Act of 1934, as amended (the Exchange Act)) was performed under the supervision and with the participation of the Company's management, including the Chief Executive Officer and Chief Financial Officer. Based on that evaluation and the identification of a material weakness in the Company's internal control over financial reporting as described in the Company's Annual Report on Form 10-K for the year ended December 31, 2009, the Company's Chief Executive Officer and Chief Financial Officer have concluded that the Company's disclosure controls and procedures were not effective to ensure that information required to be disclosed by the Company in its reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the Securities Exchange Commission rules and forms.

**PART II
OTHER INFORMATION**

ITEM 1A. RISK FACTORS.

There have been no material changes from the risk factors previously disclosed in the Company's annual report on Form 10-K for the year ended December 31, 2009.

ITEM 6. EXHIBITS.

- (3) (a) Restated Articles of Incorporation, as amended. (1)
- (b) Bylaws, as amended and restated. (2)
- (c) Amendment No. 1 to Amended and Restated Bylaws. (3)
- (d) Amendment No. 2 to Amended and Restated Bylaws. (4)
- (e) Amendment No. 3 to Amended and Restated Bylaws. (4)
- (4) (a) Specimen Common Stock Certificate. (5)
- (b) Rights Agreement, dated as of April 24, 1991, including as Exhibit A the forms of Rights Certificate and of Election to Purchase and as Exhibit B the summary of Rights to Purchase Common Shares. (6)
- (c) First Amendment to Rights Agreement, dated as of March 28, 2001. (7)
- (d) Amended and Restated Certificate of Trust of BancorpSouth Capital Trust I. (8)
- (e) Second Amended and Restated Trust Agreement of BancorpSouth Capital Trust I, dated as of January 28, 2002, between BancorpSouth, Inc., The Bank of New York, The Bank of New York (Delaware) and the Administrative Trustees named therein. (9)
- (f) Junior Subordinated Indenture, dated as of January 28, 2002, between BancorpSouth, Inc. and The Bank of New York. (9)
- (g)

Guarantee Agreement, dated as of January 28, 2002, between BancorpSouth, Inc. and The Bank of New York. (9)

(h) Junior Subordinated Debt Security Specimen. (9)

(i) Trust Preferred Security Certificate for BancorpSouth Capital Trust I. (9)

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- (j) Certain instruments defining the rights of certain holders of long-term debt securities of the Registrant are omitted pursuant to Item 601(b)(4)(iii)(A) of Regulation S-K. The Registrant hereby agrees to furnish copies of these instruments to the SEC upon request.

- (31.1) Certification of the Chief Executive Officer of BancorpSouth, Inc. pursuant to Rule 13a-14 or 15d-14 of the Securities Exchange Act of 1934, as amended, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.*

- (31.2) Certification of the Chief Financial Officer of BancorpSouth, Inc. pursuant to Rule 13a-14 or 15d-14 of the Securities Exchange Act of 1934, as amended, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.*

- (32.1) Certification of the Chief Executive Officer of BancorpSouth, Inc. pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.*

- (32.2) Certification of the Chief Financial Officer of BancorpSouth, Inc. pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.*

- (1) Filed as an exhibit to the Company's Quarterly Report on Form 10-Q for the three months ended June 30, 2009 (file number 1-12991) and incorporated by reference thereto.

- (2) Filed as an exhibit to the Company's Annual Report on Form 10-K for the year ended December 31, 1998 (file number 1-12991) and incorporated by reference thereto.

- (3) Filed as an exhibit to the Company's Annual Report on Form 10-K for the year ended December 31, 2000 (file number 1-12991) and incorporated by reference thereto.

- (4) Filed as exhibits 3.1 and 3.2 to the Company's Current Report on Form 8-K filed on January 26, 2007 (File number 1-12991) and incorporated by reference thereto.

- (5) Filed as an exhibit to the Company's Annual Report on Form 10-K for the year ended December 31, 1994 (file number 0-10826) and incorporated by reference thereto.

- (6) Filed as exhibit 1 to the Company's registration statement on Form 8-A filed on April 24, 1991 (file

number
0-10826) and
incorporated by
reference
thereto.

(7) Filed as exhibit
2 to the
Company's
amended
registration
statement on
Form 8-A/A
filed on
March 28, 2001
(file number
1-12991) and
incorporated by
reference
thereto.

(8) Filed as exhibit
4.12 to the
Company's
registration
statement on
Form S-3 filed
on November 2,
2001
(Registration
No. 33-72712)
and
incorporated by
reference
thereto.

(9) Filed as an
exhibit to the
Company's
Current Report
on Form 8-K
filed on
January 28,
2002 (file
number
1-12991) and
incorporated by
reference
thereto.

* Filed herewith.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

BancorpSouth, Inc.

(Registrant)

DATE: May 4, 2010

/s/ William L. Prater

William L. Prater
Treasurer and
Chief Financial Officer

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INDEX TO EXHIBITS

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	(j) Certain instruments defining the rights of certain holders of long-term debt securities of the Registrant are omitted pursuant to Item 601(b)(4)(iii)(A) of Regulation S-K. The Registrant hereby agrees to furnish copies of these instruments to the SEC upon request.
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(2) Filed as an exhibit to the Company's Annual Report on Form 10-K for the year ended December 31, 1998 (file number 1-12991) and incorporated by reference thereto.

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- (5) Filed as an exhibit to the Company's Annual Report on Form 10-K for the year ended December 31, 1994 (file number 0-10826) and incorporated by reference thereto.

- (6) Filed as exhibit 1 to the Company's registration statement on Form 8-A filed on April 24, 1991 (file number 0-10826) and incorporated by reference thereto.

- (7) Filed as exhibit 2 to the Company's amended registration statement on Form 8-A/A filed on March 28, 2001

(file number
1-12991) and
incorporated by
reference
thereto.

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(8) Filed as exhibit 4.12 to the Company's registration statement on Form S-3 filed on November 2, 2001 (Registration No. 33-72712) and incorporated by reference thereto.

(9) Filed as an exhibit to the Company's Current Report on Form 8-K filed on January 28, 2002 (file number 1-12991) and incorporated by reference thereto.

* Filed herewith.