CREDIT ACCEPTANCE CORP Form 8-K January 25, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549 FORM 8-K CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 Date of Report (Date of Earliest Event Reported): January 25, 2010 CREDIT ACCEPTANCE CORPORATION

(Exact name of registrant as specified in its charter)

Michigan (State or other jurisdiction of incorporation) 000-20202 (Commission File Number) 38-1999511 (I.R.S. Employer Identification No.)

25505 West Twelve Mile Road, Southfield, Michigan 48034-8339 (Address of principal executive offices) (Zip Code) Registrant s telephone number, including area code: 248-353-2700 Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

o Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

On January 25, 2010, Credit Acceptance Corporation (the Company) issued a press release announcing that the Company priced \$250 million of 9.125% first priority senior secured notes due 2017 (the Notes) in its previously-announced offering in the United States to qualified institutional buyers pursuant to Rule 144A under the Securities Act of 1933, as amended (the Securities Act), and outside the United States pursuant to Regulation S under the Securities Act. The issue price is 97.495% of the principal amount of the Notes. The press release is attached as Exhibit 99.1 to this Current Report on Form 8-K and incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

99.1 Press Release dated January 25, 2010.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CREDIT ACCEPTANCE CORPORATION

By: /s/ Douglas W. Busk

Douglas W. Busk Senior Vice President and Treasurer January 25, 2010

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EXHIBIT INDEX

Exhibit No. Description

99.1 Press Release dated January 25, 2010.