EDIZIONE HOLDING SPA Form SC 13D/A March 20, 2003

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

SCHEDULE 13D (Rule 13d-101)

(Amendment No. 12)

TELECOM ITALIA S.p.A. (Name of Issuer)

Ordinary Shares of euro 0.55 par value each (Title of class of securities)

87927W10 (CUSIP number)

Dott. Gianni Mion
Edizione Holding S.p.A.
Calmaggiore 23
31100 Treviso
Italy
(+39) 0422-5995

With a copy to:

Michael S. Immordino, Esq.
Latham & Watkins
99 Bishopsgate
London EC2M 3XF
England
(+44) 207-710-1076

(Name, address and telephone number of person authorized to receive notices and communications)

March 12, 2003 (Date of event which requires filing of this statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box [].

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 13d-7 for other parties to whom copies are to be sent.

(Continued on following pages)

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CUSIP No. 87927W10			13D	
1	NAME OF REPORT I.R.S. IDENTIF OF ABOVE PERSO	CICATION NO.	EDIZIONE HOLDING S.p.A. Not Applicable	
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP:			
3	SEC USE ONLY			
4	SOURCE OF FUNDS:		WC	
5	CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e):			
6	CITIZENSHIP OR PLACE OF ORGANIZATION:		Italy	
NUMBER OF SHARES	7	SOLE VOT	ING POWER:	0
BENEFICIALLY OWNED BY	8	SHARED V	OTING POWER:	2,891,656,68 (See Item 5)
EACH REPORTING	9	SOLE DIS	POSITIVE POWER:	0
PERSON WITH	10	SHARED D	ISPOSITIVE POWER:	2,891,656,68 (See Item 5)
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY REPORTING PERSON:			
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES:			
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11):		54.96% (See Item 5)	
14	TYPE OF REPORT	'ING PERSON:	 CO	

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CUSIP No. 87927W10 13D

1	NAME OF REPORTING PI.R.S. IDENTIFICATIOF ABOVE PERSON		EDIZIONE FINANCE INTERNATI Not Applicable	CONAL S.A.
2	CHECK THE APPROPRIA			
3	SEC USE ONLY			
4	SOURCE OF FUNDS:		WC	
5	CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e):			
6	CITIZENSHIP OR PLACE OF ORGANIZATION:		Italy	
NUMBER OF SHARES	7	SOLE VOTING P		0
BENEFICIALLY OWNED BY	8	SHARED VOTING		2,891,656,68 (See Item 5)
EACH REPORTING	9	SOLE DISPOSIT	IVE POWER:	0
PERSON WITH	10		ITIVE POWER:	2,891,656,68 (See Item 5)
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY REPORTING PERSON:		2,891,656,68 (See Item 5)	
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES:			
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11): 54.96% (See Item 5			
14	TYPE OF REPORTING PERSON: CO			

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CUSIP No. 87927W10		- 13D	
		_	
1	NAME OF REPORTING PERSON I.R.S. IDENTIFICATION NO. OF ABOVE PERSON		RAGIONE S.a.p.a. DI GILBERTO BENETTON E C. Not Applicable

2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP:			
3	SEC USE ONLY			
4	SOURCE OF FUNDS:	SOURCE OF FUNDS:		
5		CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e):		
6	CITIZENSHIP OR PL	CITIZENSHIP OR PLACE OF ORGANIZATION:		
NUMBER OF SHARES	7	SOLE VOTING POWER:	0	
BENEFICIALLY OWNED BY	8	SHARED VOTING POWER:	2,891,656,68 (See Item 5)	
EACH REPORTING	9	SOLE DISPOSITIVE POWER:	0	
PERSON WITH	10	SHARED DISPOSITIVE POWER:	2,891,656,68 (See Item 5)	
11	AGGREGATE AMOUNT	AGGREGATE AMOUNT BENEFICIALLY OWNED BY REPORTING PERSON: 2,891,656 (See Item		
12	CHECK BOX IF THE A	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES:		
13	PERCENT OF CLASS	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11): 54.96% (See Item 5		
14	TYPE OF REPORTING	PERSON: PN		

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This Amendment No. 12 amends the Statement on Schedule 13D dated August 9, 2001, as amended (as previously amended, the "Statement on Schedule 13D") filed by Edizione Holding S.p.A., a company incorporated under the laws of the Republic of Italy ("Edizione Holding"), Edizione Finance International S.A., a company incorporated in the Duchy of Luxembourg ("Edizione Finance"), and Ragione S.a.p.a. di Gilberto Benetton e C., a partnership organized under the laws of the Republic of Italy ("Ragione") (Edizione Holding, Edizione Finance and Ragione, are collectively referred to herein as the "Edizione Reporting Persons") with respect to the ordinary shares, euro 0.55 par value per share, of Telecom Italia S.p.A., a company incorporated under the laws of the Republic of Italy. Capitalized terms used in this Amendment without definition have the meanings ascribed to them in the Statement on Schedule 13D.

This Amendment is being filed by each of the Edizione Reporting Persons. Pirelli, the Purchaser, Edizione Holding, UCI, BCI, and, as discussed in Items 4 and 6 of Amendment No. 10 to the Statement on Schedule 13D, Hopa are members of a group with respect to the Telecom Italia Shares. The Edizione Reporting Persons are making a separate filing on Schedule 13D in accordance with Rule

13d-1(k)(2) under the Securities Exchange Act of 1934 and are responsible solely for the information contained in this filing, except that information contained in the Statement on Schedule 13D concerning any director or officer of the Purchaser nominated by Pirelli, UCI, BCI or Hopa has been provided by the nominating person.

Item 4. Purpose of Transaction

On March 12, 2003, each of Olivetti and Telecom Italia announced that their respective Boards of Directors had approved of a plan to merge Telecom Italia into Olivetti (the "Olivetti Merger"). A copy of a joint press release issued by Olivetti and Telecom Italia concerning the Olivetti Merger is filed as Exhibit 32.

Item 7. Material to be Filed as Exhibits

 $32.\ \text{Joint Press Release, dated March 12, 2003, issued by Olivetti and Telecom Italia.}$

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SIGNATURE

After reasonable inquiry and to the best knowledge and belief of the undersigned, the undersigned certifies that the information set forth in this statement is true, complete and correct.

Date: March 19, 2003

EDIZIONE HOLDING S.p.A.

By: /s/ Gianni Mion

Name: Gianni Mion

Title: Chief Executive Officer

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SIGNATURE

After reasonable inquiry and to the best knowledge and belief of the undersigned, the undersigned certifies that the information set forth in this statement is true, complete and correct.

Date: March 19, 2003

EDIZIONE FINANCE INTERNATIONAL S.A.

By: /s/ Gustave Stoffel

	Name: Gustave Stoffel Title: Director
(Page	7)
SIGNAT	URE
After reasonable inquiry and to the bundersigned, the undersigned certifies that statement is true, complete and correct.	
Date: March 19, 2003	
	RAGIONE S.a.p.a DI GILBERTO BENETTON E C.
	By: /s/ Gilberto Benetton
	Name: Gilberto Benetton Title: Chairman
(Page	8)
EXHIBIT	TMDEV
	INDEA
Exhibit No.	
32. Joint Press Release, dated March 12, Italia.	2003, issued by Olivetti and Telecom
(Page	9)
STATEMENT OF DIFF	ERENCES
The Euro sign shall be expressed as	'E'