BLUNDEN CRAIG G

Form 4

March 13, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. See Instruction

30(h) of the Investment Company Act of 1940

1(b).

\$0.01

(Print or Type Responses)

| 1. Name and Address of Reporting Person * BLUNDEN CRAIG G | | | | 2. Issuer Name and Ticker or Trading Symbol PROVIDENT FINANCIAL HOLDINGS INC [PROV] | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | |
|---|---|---|---|---|--------------------|--|--------------------------------|---|--|--|---|
| (Last) (First) (Middle) 3756 CENTRAL AVENUE | | | 3. Date of Earliest Transaction (Month/Day/Year) 03/13/2018 | | | | | _X_ Director 10% Owner Softicer (give title Other (specify below) Chairman and CEO | | | |
| (Street) | | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting | | | |
| | | E, CA 92506 | | | | | | | Person | | porung |
| (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owner | | | | | | | | ly Owned | | | |
| | 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | Execution any | | Code (Instr. 8) | 4. Securit or(A) or Dis (Instr. 3, 4 | sposed 4 and 5 (A) or | of (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | Common Stock, Par Value \$0.01 | 03/13/2018 | | | Code V M | Amount 29,000 | (D) | Price \$ 7.03 | 202,259 (1) | D | |
| | Common Stock, Par Value | 03/13/2018 | | | S | 17,000 | D | \$ 18.35 | 185,259 (2) | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. 5. Number of TransactiorDerivative Code Securities (Instr. 8) Acquired (A) or Disposed or (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|---|---------|--|--------------------|---|-------------------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Option to Purchase Common Stock | \$ 7.03 | 03/13/2018 | | M | 29,000 | 08/07/2011 | 08/07/2018 | Common Stock | 29,000 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|---|---------------|-----------|------------------|-------|--|--|--|
| r | Director | 10% Owner | Officer | Other | | | |
| BLUNDEN CRAIG G 3756 CENTRAL AVENUE RIVERSIDE, CA 92506 | X | | Chairman and CEO | | | | |

Signatures

/s/ Craig G.
Blunden

**Signature of Date

Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Mr. Blunden exercised 29,000 options to acquire 29,000 shares of common stock under Provident's 2006 Equity Incentive Plan which vested on August 7, 2011.
- Ownership of 185,259 shares includes the 15,000 share restricted stock awarded on September 30, 2014 from the 2010 Equity Incentive

 (2) Plan which vests on September 30, 2018; and, indirect ownership of 29,568 shares in Mr. Blunden's Employee Stock Ownership Plan
 - Mr. Blunden has previously been granted 43,000 options to acquire 43,000 share of common stock under Provident's 2010 Equity Incentive Plan. Fifty percent of the grant vests on September 30, 2016, fifty percent of the grant vests on September 30, 2018, and the
- (3) entire grant expires on September 30, 2024. Also, Mr. Blunden has previously been granted 48,000 options to acquire 48,000 shares of common stock under Provident's 2010 Equity Incentive Plan. Fifty percent of the grant vests on June 20, 2013, fifty percent of the grant vests on June 20, 2015, and the entire grant expires on June 20, 2021.

Reporting Owners 2

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