

GENERAL ELECTRIC CO
Form FWP
March 06, 2014

Filed Pursuant to Rule 433

Dated March 6, 2014

Registration Statement: 333-186882

Pricing Term Sheet

General Electric Company

March 6, 2014

\$750,000,000 3.375% Notes due 2024

\$2,250,000,000 4.500% Notes due 2044

Issuer:	General Electric Company	
Trade Date:	March 6 , 2014	
Settlement Date:	March 11, 2014 (T+3)	
Title:	3.375% Notes due 2024	4.500% Notes due 2044
Expected Ratings*:	Aa3 / AA+	Aa3 / AA+
Principal Amount:	\$750,000,000	\$2,250,000,000
Maturity Date:	March 11, 2024	March 11, 2044
Coupon:	3.375%	4.500%
Benchmark Treasury:	UST 2.750% 02/15/2024	UST 3.750% 11/15/2043
Benchmark Treasury Price and Yield:	100-03+ / 2.737%	101-07+ / 3.681%
Spread to Benchmark Treasury:	+75 basis points	+87.5 basis points
Yield to Maturity:	3.487%	4.556%
Optional Redemption:	Make-whole redemption at the discount rate of U.S. Treasuries +15 basis points	Make-whole redemption at the discount rate of U.S. Treasuries +15 basis points
Price to Public:	99.061% of principal amount	99.089% of principal amount
Underwriting Discount:	0.375%	0.750%
Proceeds (before expenses) to Issuer:	\$740,145,000	\$2,212,627,500
Interest Payment Dates:	March 11 and September 11	March 11 and September 11
First Interest Payment Date:	September 11, 2014	September 11, 2014

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	Barclays Capital Inc.	Barclays Capital Inc.
	Credit Suisse Securities (USA) LLC	Credit Suisse Securities (USA) LLC
	Deutsche Bank Securities Inc.	Deutsche Bank Securities Inc.
Bookrunners:	Merrill Lynch, Pierce, Fenner & Smith Incorporated	Merrill Lynch, Pierce, Fenner & Smith Incorporated
	RBC Capital Markets, LLC Citigroup Global Markets Inc.	RBC Capital Markets, LLC Citigroup Global Markets Inc.
Senior Co-Managers:	Goldman, Sachs & Co. J.P. Morgan Securities LLC	Goldman, Sachs & Co. J.P. Morgan Securities LLC
	Morgan Stanley & Co. LLC Banca IMI S.p.A.	Morgan Stanley & Co. LLC Banca IMI S.p.A.
	Blaylock Beal Van, LLC	Blaylock Beal Van, LLC
	BNP Paribas Securities Corp.	BNP Paribas Securities Corp.
	CastleOak Securities, L.P.	CastleOak Securities, L.P.
	HSBC Securities (USA) Inc.	HSBC Securities (USA) Inc.
	ING Financial Markets LLC	ING Financial Markets LLC
	Lebenthal & Co., LLC	Lebenthal & Co., LLC
Co-Managers:	Loop Capital Markets LLC	Loop Capital Markets LLC
	Mischler Financial Group, Inc.	Mischler Financial Group, Inc.
	Mitsubishi UFJ Securities (USA), Inc.	Mitsubishi UFJ Securities (USA), Inc.
	Mizuho Securities USA Inc.	Mizuho Securities USA Inc.
	RBS Securities Inc.	RBS Securities Inc.
	Samuel A. Ramirez & Company, Inc.	Samuel A. Ramirez & Company, Inc.
	Santander Investment Securities Inc.	Santander Investment Securities Inc.
	SMBC Nikko Securities America, Inc.	SMBC Nikko Securities America, Inc.
CUSIP / ISIN:	The Williams Capital Group, L.P. 369604BG7 / US369604BG75	The Williams Capital Group, L.P. 369604BH5 / US369604BH58

* Note: A securities rating is not a recommendation to buy, sell or hold securities, and may be subject to change or withdrawal at any time.

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer or the underwriters participating in the offering will arrange to send you the prospectus if you request it by calling Barclays Capital Inc. toll-free at 1-888-603-5847, Credit Suisse Securities (USA) LLC at 1-800-221-1037, Deutsche Bank Securities Inc. toll-free at 800-503-4611, Merrill Lynch, Pierce, Fenner & Smith Incorporated at 1-800-294-1322, or RBC Capital Markets, LLC at 1-866-375-6829.
