

GENERAL ELECTRIC CAPITAL CORP
 Form 424B2
 August 10, 2012

Pricing Supplement Dated July 3, 2012
 (To Prospectus Supplement Dated August 10, 2012
 and Prospectus Dated July 3, 2012)

Rule 424(b)(2)
 File No. 333-182527
 Pricing Supplement No.
 2012-3

GENERAL ELECTRIC CAPITAL CORPORATION
GE Interest Plus®
Variable Denomination Floating Rate Notes

| | | | | |
|-----------------|-------------------|-------------------------|----------------------------|-----------------------------|
| Interest Rates: | Under \$15,000 | \$15,000 to \$49,999 | \$50,000 to \$5 million | Greater than \$5 million |
| | Rate Yield | Rate Yield | Rate Yield | Rate Yield |
| | 1.00% 1.00% | 1.05% 1.06% | 1.10% 1.11% | 0.25% 0.25% |

Special Processing
 fees:

| | |
|--|---------|
| 1099-INT Copy | \$10.00 |
| Redemption Check Copy | \$5.00 |
| Cash Rejection Processing Fee | \$10.00 |
| Checkbook Reorder Fee | \$10.00 |
| Checkbook Reorder - Rush Delivery | \$30.00 |
| Domestic Wire Fee (regular outgoing wire request) | \$25.00 |
| Express Wire Fee (for one-time wires: domestic wire fee of \$25 plus rush fee of \$10) | \$35.00 |
| Overnight Mailing Charge | \$10.00 |
| Returned Redemption Check (insufficient funds) | \$20.00 |
| Statement Copy | \$10.00 |
| Stop Payment (Single or Range) | \$30.00 |

Effective Date: August 10, 2012 until such time as different rates or fees are determined by the GE Interest Plus Committee. Information on current interest rates is available at www.gecapitalinvestdirect.com or by calling 800-433-4480, 24 hours a day, seven days a week.

The rates and fees for GE Interest Plus Notes are separate and distinct from the rates and fees established for GE Interest Plus for Businesses, which is offered to business investors.