

GAIAM INC  
Form 3  
April 18, 2007

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |          |                                      |  |  |  |
|---|---------|----------|--------------------------------------|--|--|--|
| 1. Name and Address of Reporting Person * |         |          | 2. Date of Event Requiring Statement |  | 3. Issuer Name and Ticker or Trading Symbol  |  |
| Â JACKSON JOHN R                          |         |          | (Month/Day/Year)                     |  | GAIAM INC [GAIA]   |  |
| (Last)                                    | (First) | (Middle) | 03/07/2007                           |  | 4. Relationship of Reporting Person(s) to Issuer   |  |
| 360 INTERLOCKEN BLVD,Â SUITE 300          |         |          |                                      |  | 5. If Amendment, Date Original Filed(Month/Day/Year)   |  |
| (Street)                                  |         |          |                                      |  | (Check all applicable)   |  |
| BROOMFIELD,Â COÂ 80021                    |         |          |                                      |  | 6. Individual or Joint/Group Filing(Check Applicable Line)   |  |
| (City)                                    | (State) | (Zip)    |                                      |  | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner<br><input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other<br>(give title below)    (specify below)<br>Secretary & VP Corp Dev |  |
|   |         |          |                                      |  | <input checked="" type="checkbox"/> Form filed by One Reporting Person<br><input type="checkbox"/> Form filed by More than One Reporting Person  |  |

**Table I - Non-Derivative Securities Beneficially Owned**

|                                    |  |   |  |
|------------------------------------|--|---|--|
| 1. Title of Security<br>(Instr. 4) | 2. Amount of Securities Beneficially Owned<br>(Instr. 4) | 3. Ownership Form:<br>Direct (D)<br>or Indirect (I)<br>(Instr. 5) | 4. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|------------------------------------|--|---|--|

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

|   |   |  |  |  |  |
|---|---|--|--|--|--|
| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and Expiration Date<br>(Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security<br>(Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security:<br>Direct (D)<br>or Indirect (I) | 6. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|   | Date Exercisable  | Expiration Date  | Title  | Amount or Number of Shares   |  |

(Instr. 5)

|                              |                           |            |               |        |          |   |   |
|------------------------------|---------------------------|------------|---------------|--------|----------|---|---|
| Stock Options (right to buy) | 05/26/2007 <sup>(1)</sup> | 06/26/2013 | Common Shares | 50,000 | \$ 15    | D | Â |
| Stock Options (right to buy) | 08/14/2007 <sup>(2)</sup> | 09/14/2013 | Common Shares | 20,000 | \$ 11.89 | D | Â |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                           |       |
|---|---------------|-----------|---------------------------|-------|
|   | Director      | 10% Owner | Officer                   | Other |
| JACKSON JOHN R<br>360 INTERLOCKEN BLVD<br>SUITE 300<br>BROOMFIELD, CO 80021 | Â             | Â         | Â Secretary & VP Corp Dev | Â     |

## Signatures

John R. Jackson                      04/17/2007  
 \_\_Signature of                      Date  
 Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Granted pursuant to Issuer's 1999 Long-Term Incentive Plan. This Option vests at a rate of 2% monthly beginning May 2007.
- (2) Granted pursuant to Issuer's 1999 Long-Term Incentive Plan. This Option vests at a rate of 2% monthly beginning August 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.