EDUCATIONAL DEVELOPMENT CORP Form SC 13D/A July 16, 2018

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13D

(Rule 13d-101)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT

TO § 240.13d-1(a) AND AMENDMENTS THERETO FILED PURSUANT TO

§ 240.13d-2(a)

(Amendment No. 2)1

Educational Development Corporation

(Name of Issuer)

Common Stock, \$0.20 par value

(Title of Class of Securities)

281479105

(CUSIP Number)

DAVID SANDBERG

RED OAK PARTNERS, LLC

150 E Palmetto Park Road, Suite 800

Boca Raton, FL 33432

(212) 614-8952

ANDREW FREEDMAN, ESQ.

OLSHAN FROME WOLOSKY LLP

1325 Avenue of the Americas

New York, New York 10019
(212) 451-2300
(Name, Address and Telephone Number of Person
Authorized to Receive Notices and Communications)
July 12, 2018
(Date of Event Which Requires Filing of This Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§ 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box ".

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. *See* § 240.13d-7 for other parties to whom copies are to be sent.

1 The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, *see* the *Notes*).

CUSIP No. 281479105

1	NAME OF R PERSON	REPORTING
2	The Red C CHECK THI APPROPRIA BOX IF A M OF A GROU	ATE IEMBER ^(a)
3	SEC USE Of	NLY
4	SOURCE OF	FFUNDS
5	WC CHECK BOY DISCLOSUF LEGAL PROCEEDIN REQUIRED PURSUANT ITEM 2(d) C	RE OF NGS IS
6	CITIZENSH OF ORGAN	IP OR PLACE IZATION
	DELAWARE	
NUMBER OF	7	SOLE VOTING POWER
SHARES BENEFICIALLY	Z.	- 0 -
OWNED BY	8	SHARED VOTING POWER
EACH REPORTING		88,598
PERSON WITH	9	SOLE DISPOSITIVE POWER
	10	- 0 - SHARED DISPOSITIVE POWER

88,598

AGGREGATE AMOUNT
BENEFICIALLY OWNED
BY EACH REPORTING
PERSON

88,598

CHECK BOX IF
THE AGGREGATE
AMOUNT IN ROW
(11) EXCLUDES
CERTAIN SHARES

PERCENT OF CLASS
REPRESENTED BY
AMOUNT IN ROW (11)

2.2%

14 TYPE OF REPORTING PERSON

PN

2

CUSIP No. 281479105

1	NAME (PERSON	OF REPORTING N
2	L.P. CHECK	PRIATE A MEMBER ^(a)
3	SEC US	E ONLY
4	SOURC	E OF FUNDS
5	DISCLO LEGAL PROCEI REQUIF PURSUA ITEM 20	
6		SANIZATION
	DELA	AWARE
NUMBER OF	7	SOLE VOTING POWER
SHARES BENEFICIALLY	7	- 0 -
OWNED BY	8	SHARED VOTING POWER
EACH REPORTING		37,449 SOLE
PERSON WITH	9	DISPOSITIVE POWER
	10	- 0 - SHARED DISPOSITIVE

POWER

37,449

11 AGGREGATE AMOUNT
BENEFICIALLY OWNED
BY EACH REPORTING
PERSON

37,449

CHECK BOX IF
THE AGGREGATE
AMOUNT IN ROW
(11) EXCLUDES
CERTAIN SHARES

PERCENT OF CLASS
REPRESENTED BY
AMOUNT IN ROW (11)

Less than 1% TYPE OF REPORTING PERSON

PN

3

12

CUSIP No. 281479105

1	NAME OF PERSON	REPORTING
2	Founder CHECK TI APPROPR	IATE MEMBER ^(a)
3	SEC USE (
Ü	220 022	01,21
4	SOURCE (OF FUNDS
5	WC CHECK BO DISCLOSU LEGAL PROCEED REQUIRE PURSUAN ITEM 2(d)	URE OF DINGS IS D NT TO
6		HIP OR PLACE NIZATION
	DELAW	
NUMBER OF	7	SOLE VOTING POWER
SHARES BENEFICIALLY		- 0 -
OWNED BY	8	SHARED VOTING POWER
EACH REPORTING		129,705
PERSON WITH	9	SOLE DISPOSITIVE POWER
	10	- 0 - SHARED DISPOSITIVE

	129,705
	AGGREGATE AMOUNT
11	BENEFICIALLY OWNED
	BY EACH REPORTING
	PERSON

129,705 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES

PERCENT OF CLASS
REPRESENTED BY
AMOUNT IN ROW (11)

3.2%

14 TYPE OF REPORTING PERSON

PN

4

CUSIP No. 281479105

1	NAME OF R PERSON	EPORTING
2	Pinnacle C Fund, LP CHECK THE APPROPRIA BOX IF A M OF A GROU	TE EMBER ^(a)
3	SEC USE ON	NLY
4	SOURCE OF	FUNDS
5	WC CHECK BOX DISCLOSUR LEGAL PROCEEDIN REQUIRED PURSUANT ITEM 2(d) O	RE OF NGS IS TO
6	CITIZENSHI OF ORGANI	IP OR PLACE ZATION
	DELAWA	RE
NUMBER OF	7	SOLE VOTING POWER
SHARES	•	0
BENEFICIALLY OWNED BY	8	- 0 - SHARED VOTING POWER
EACH REPORTING		60,665
PERSON WITH	9	SOLE DISPOSITIVE POWER
	10	- 0 - SHARED DISPOSITIVE

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	CIALLY OWNED CH REPORTING
--	------------------------------

60,665
CHECK BOX IF
THE AGGREGATE
AMOUNT IN ROW
(11) EXCLUDES
CERTAIN SHARES

PERCENT OF CLASS
REPRESENTED BY
AMOUNT IN ROW (11)

1.5%

14 TYPE OF REPORTING PERSON

PN

5

CUSIP No. 281479105

1

1	PERSON	
2	Pinnacle C LLC CHECK THE APPROPRIA BOX IF A M OF A GROU	TE EMBER ^(a)
		(b)
3	SEC USE ON	JLY
4	SOURCE OF	FUNDS
5	AF CHECK BOX DISCLOSUR LEGAL PROCEEDIN REQUIRED PURSUANT ITEM 2(d) O CITIZENSHI	RE OF NGS IS TO
6	OF ORGANI	ZATION
	FLORIDA	
NUMBER OF	7	SOLE VOTING POWER
SHARES		
BENEFICIALLY	•	- 0 -
OWNED BY	8	SHARED VOTING POWER
EACH		1 O W EIG
REPORTING		60,665
PERSON WITH	9	SOLE DISPOSITIVE POWER
	10	- 0 - SHARED DISPOSITIVE

NAME OF REPORTING

60,665

AGGREGATE AMOUNT
BENEFICIALLY OWNED
BY EACH REPORTING
PERSON

60,665

CHECK BOX IF
THE AGGREGATE
AMOUNT IN ROW
(11) EXCLUDES
CERTAIN SHARES