

AMERICAN EAGLE OUTFITTERS INC  
Form 8-K  
November 06, 2003

SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549

FORM 8-K  
CURRENT REPORT

Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934

November 4, 2003

Date of Report (Date of earliest event reported)

AMERICAN EAGLE OUTFITTERS, INC.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

**0-23760**

(Commission File Number)

13-2721761

(IRS Employer Identification No.)

150 Thorn Hill Drive

Warrendale, Pennsylvania

(Address of principal executive offices)

15086-7528

(Zip Code)

(724) 776-4857

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

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**ITEM 7. Financial Statements, Pro Forma Financial Information and Exhibits.**

(c) Exhibits

*Exhibit No.*

Description

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- 99.1 Press Release dated November 4, 2003 announcing certain Management appointments
- 99.2 Press Release dated November 4, 2003 announcing October 2003 sales

**ITEM 9. Regulation FD Disclosure.**

On November 4, 2003, American Eagle Outfitters, Inc. (the "Company") issued a press release announcing the appointment of Jim O'Donnell as Chief Executive Officer, Roger Markfield as Vice-Chairman/President of the American Eagle Division and Susan Miller as Chief Merchandising Officer of the AE Brand. A copy of this press release is attached hereto as Exhibit 99.1.

**ITEM 12 Results of Operations and Financial Condition.**

The information in this Form 8-K, including the accompanying exhibit 99.2, is being furnished under Item 12 and shall not be deemed to be "filed" for the purposes of Section 18 of the Securities and Exchange Act of 1934 (the "Exchange Act"), or otherwise subject to the liability of such section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, regardless of the general incorporation language of such filing, except as shall be expressly set forth by specific reference in such filing.

On November 4, 2003, American Eagle Outfitters, Inc. (the "Company") issued a press release announcing, among other things, the Company's October 2003 sales. A copy of this press releases is attached hereto as Exhibit 99.2.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMERICAN EAGLE OUTFITTERS, INC.

Dated: November 5, 2003

By: /s/ Laura A. Weil  
Name: Laura A. Weil  
Executive Vice President and  
Chief Financial Officer

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EXHIBIT INDEX

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