RONNING JOEL A Form 4 July 21, 2008

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

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**OMB APPROVAL** 

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

may continue.

See Instruction

1. Name and Address of Reporting Person ** RONNING JOEL A			2. Issuer Name <b>and</b> Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer			
			DIGITAL RIVER INC /DE [DRIV]	(Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction				
			(Month/Day/Year)	X Director 10% Owner			
C/O DIGITAL RIVER, INC., 9625			07/17/2008	X Officer (give title Other (specify			
W. 76TH STREET				below) below)			
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				CEO			
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
			Filed(Month/Day/Year)	Applicable Line)			
				_X_ Form filed by One Reporting Person			
EDEN PRAIRIE, MN 55344				Form filed by More than One Reporting Person			

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)				5. Amount of Securities Ownership Beneficially Form: Direct Owned (D) or Following Indirect (I) Reported (Instr. 4) Transaction(s)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
Common Stock	07/17/2008		M	6,900	A	\$ 5.125	436,899	D		
Common Stock	07/17/2008		M	7,900	A	\$ 13.92	444,799	D		
Common Stock	07/17/2008		M	8,150	A	\$ 10.5	452,949	D		
Common Stock	07/17/2008		M	7,050	A	\$ 22.98	459,999	D		
Common Stock	07/17/2008		S(1)	2,002	D	\$ 38.67 (2)	457,997	D		

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Common Stock  $S_{\underline{(1)}}$  54,633 D 39.25 403,364 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

8. I De Sec (In

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	Secu Acqu (A) o Disp (D)	orities uired or osed of r. 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 5.125	07/17/2008		M		6,900	<u>(4)</u>	02/21/2011	Common Stock	6,900
Stock Option (Right to Buy)	\$ 13.92	07/17/2008		M		7,900	<u>(4)</u>	02/08/2012	Common Stock	7,900
Stock Option (Right to Buy)	\$ 10.5	07/17/2008		M		8,150	<u>(4)</u>	02/13/2013	Common Stock	8,150
Stock Option (Right to Buy)	\$ 22.98	07/17/2008		M		7,050	<u>(4)</u>	02/09/2014	Common Stock	7,050

# **Reporting Owners**

Reporting Owner Name / Address

Director 10% Owner Officer Other

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RONNING JOEL A C/O DIGITAL RIVER, INC. 9625 W. 76TH STREET EDEN PRAIRIE, MN 55344

X CEO

## **Signatures**

/s/ Kevin L. Crudden, Attorney-in-Fact for Joel A. Ronning

07/21/2008

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported on this Form 4 were effectuated pursuant to a 10b5-1 plan adopted by the reporting person on 8/3/07.
- (2) The Price range for shares sold is \$38.65 \$38.72. If requested, the reporting person will provide the number of shares sold at each separate price.
- (3) The Price range for shares sold is \$38.73 \$39.72. If requested, the reporting person will provide the number of shares sold at each separate price.
- (4) All of the shares subject to the option were vested and exercisable as of the date of the transaction.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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