SPARTAN STORES INC

Form 4

March 11, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB 3235-0287 Number:

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OMB APPROVAL

if no longer subject to Section 16. Form 4 or Form 5

obligations

1(b).

(Last)

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

(Print or Type Responses)

1. Name and Address of Reporting Person * STURKEN CRAIG C

2. Issuer Name and Ticker or Trading Symbol

SPARTAN STORES INC [SPTN]

5. Relationship of Reporting Person(s) to

Issuer

(Middle)

3. Date of Earliest Transaction

(Check all applicable)

C/O 850 - 76TH STREET SW

(First)

(Street)

(Month/Day/Year)

03/10/2014

Filed(Month/Day/Year)

_X__ Director 10% Owner Other (specify Officer (give title

below)

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

GRAND RAPIDS, MI 49518

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
Common Stock	03/10/2014		M	4,688	A	\$ 11.5	46,259	D		
Common Stock	03/10/2014		M	26,500	A	\$ 13.7	72,759	D		
Common Stock	03/10/2014		M	14,000	A	\$ 13.87	86,759	D		
Common Stock (1)	03/10/2014		S	45,188	D	\$ 22.18	41,571	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactionDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 11.5	03/10/2014		M		4,688	05/11/2009	05/10/2015	Common Stock	4,688
Stock Option (Right to Buy)	\$ 13.7	03/10/2014		M		13,250	05/10/2009	05/10/2016	Common Stock	13,250
Stock Option (Right to Buy)	\$ 13.7	03/10/2014		M		13,250	05/10/2010	05/10/2016	Common Stock	13,250
Stock Option (Right to Buy)	\$ 13.87	03/10/2014		M		3,500	05/01/2010	05/15/2019	Common Stock	3,500
Stock Option (Right to Buy)	\$ 13.87	03/10/2014		M		3,500	05/01/2011	05/15/2019	Common Stock	3,500
Stock Option (Right to Buy)	\$ 13.87	03/10/2014		M		3,500	05/01/2012	05/15/2019	Common Stock	3,500
Stock Option (Right to Buy)	\$ 13.87	03/10/2014		M		3,500	05/01/2013	05/15/2019	Common Stock	3,500

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

STURKEN CRAIG C C/O 850 - 76TH STREET SW GRAND RAPIDS, MI 49518

Signatures

/s/ Daniel C. Persinger, By Power of Attorney

03/03/2014

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents the aggregate number of shares sold at a weighted average price of \$22.1762. The actual sales prices ranged from \$22.00 to (1) \$22.59. Details regarding aggregated sales transactions will be provided upon request by the Commission staff, the issuer, or a security holder of the issuer.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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