#### Edgar Filing: Eisenberg Lee - Form 4

Eisenberg L Form 4												
December (												
FORM	Л 4 <sub>UNITED</sub>	STATES	S SECU	RITIES A	AND EX	СНА	NGE CO	MMISSION		PROVAL		
Choole t				shington					Number:	3235-0287		
Check ti if no lor subject Section Form 4 Form 5	nger <b>STATEN</b> to <b>STATEN</b> 16. or	<ul> <li>STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES</li> <li>Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,</li> </ul>								Expires:January 31, 2005Estimated average burden hours per response0.5		
obligation may con <i>See</i> Inst 1(b).	ons ntinue. Section 17(	(a) of the	Public U	Itility Ho	lding Coi	npan	•	935 or Section				
(Print or Type	Responses)											
1. Name and Address of Reporting Person <u>*</u> Eisenberg Lee								5. Relationship of Reporting Person(s) to Issuer				
(Last)	(Chee					(Check	k all applicable)					
(1				(Month/Day/Year) 11/30/2011				Director 10% Owner Officer (give title Other (specify below) EVP - Chief Creative Officer				
	(Street)			endment, D onth/Day/Yea	-	al	A	. Individual or Joi applicable Line) X_ Form filed by O				
FT. MYER	RS, FL 33966						Ē	Form filed by Mo Person	ore than One Re	porting		
(City)	(State)	(Zip)	Tab	ole I - Non-	Derivative	Secu	rities Acqui	red, Disposed of,	or Beneficial	ly Owned		
1.Title of Security (Instr. 3)	urity (Month/Day/Year) Execution Date, if				omr Dispos (Instr. 3, 4	ed of ( 4 and 5 (A) or	5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6.7. Nature ofOwnershipIndirectForm:BeneficialDirect (D)Ownershipor Indirect(Instr. 4)(I)(Instr. 4)			
Common	11/20/2011			Code V		(D)	Price		D			
Stock	11/30/2011			М	40,000	А	\$ 4.31	114,167	D			
Common Stock	11/30/2011			S	319	D	\$ 10.265	113,848	D			
Common Stock	11/30/2011			S	100	D	\$ 10.2625	113,748	D			
Common Stock	11/30/2011			S	100	D	\$ 10.261	113,648	D			
Common Stock	11/30/2011			S	5,256	D	\$ 10.2601	108,392	D			

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Common 11/30/2011 Stock

19,659 D \$ 10.26 88,733

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number of tiorDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Options	\$ 4.31	11/30/2011		М		40,000	03/04/2011	03/04/2019	Common Stock	40,000

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
1	Director	10% Owner	Officer	Other			
Eisenberg Lee 11215 METRO PARKWAY FT. MYERS, FL 33966			EVP - Chief Creative Officer				
Signatures							

# Signatures

Joseph D. Hippler, Attorney 12/01/2011 in Fact

\*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.