#### Edgar Filing: Church John R - Form 4

| Church Johr<br>Form 4<br>June 30, 201<br><b>FORM</b><br>Check th<br>if no lon<br>subject t<br>Section<br>Form 4<br>Form 5<br>obligation<br>may con<br><i>See</i> Instr<br>1(b). | 10<br><b>A</b> 4 UNITED S<br>ais box<br>ger<br>o<br>STATEM<br>The purse<br>ons<br>tinue.<br>Section 17(a) | ENT OF<br>uant to S<br>) of the I  | Was<br>F CHAN<br>Section 1<br>Public Ut  | Shington,<br>GES IN<br>SECUR<br>6(a) of th | D.C. 20<br>BENEF<br>ITIES<br>e Securit<br>ling Con   | <b>549</b><br>ICIA<br>ties E  | L OW<br>Exchang<br>y Act of | COMMISSION<br>NERSHIP OF<br>e Act of 1934,<br>f 1935 or Section<br>0   | OMB<br>Number:<br>Expires:<br>Estimated a<br>burden hou<br>response  | •         |  |
|---|---|--|--|--|--|---|-----------------------------|--|--|-----------|--|
| (Print or Type  | Responses)  |  |  |  |  |   |                             |  |  |           |  |
|   |   |  | 2. Issuer Name <b>and</b> Ticker or Trading<br>Symbol<br>GENERAL MILLS INC [GIS] |  |  |   |                             | 5. Relationship of Reporting Person(s) to Issuer   |  |           |  |
| (Last)  | (First) (M  | iddle)   | 3. Date of Earliest Transaction  |  |  |   | 1                           | (Check all applicable)   |  |           |  |
| NUMBER<br>BOULEVA   | (Month/Day/Year)<br>06/28/2010  |  |  |  |  | Director 10% Owner<br>Officer (give title Other (specify<br>below)<br>SVP, Supply Chain |                             |  |  |           |  |
| Filed(Mo  |   |  |  | nth/Day/Year)                              |  |   |                             | <ul> <li>6. Individual or Joint/Group Filing(Check<br/>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul> |  |           |  |
| (City)  | OLIS, MN 55426  | Zin)   |  |  |  |   |                             | Person   |  |           |  |
| 1.Title of  |   | Zip)   |  | e I - Non-D<br>3.                          |  |   | -                           | uired, Disposed of<br>5. Amount of   | ·  | •         |  |
| (Instr. 3)  |   | ansaction Date 2A. Deemed<br>hth/Day/Year) Execution Date, if<br>any<br>(Month/Day/Year) |  |  | 4. Securities Acquired<br>saction(A) or Disposed of (D)<br>(Instr. 3, 4 and 5)<br>(A)<br>(A)<br>or |   |                             | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4)   | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) |           |  |
| Common  |   |  |  | Code V                                     | Amount   | (D)   | Price<br>\$                 |  |  |           |  |
| Stock   | 06/28/2010  |  |  | F  | 1,806  | D   | ф<br>37.34                  | 61,646   | D  |           |  |
| Common<br>Stock   | 06/28/2010  |  |  | F  | 1,024  | D   | \$<br>37.34                 | 60,622   | D  |           |  |
| Common<br>Stock   | 06/28/2010  |  |  | А  | 6,756<br>(1)   | А   | \$0                         | 67,378   | D  |           |  |
| Common<br>Stock   | 06/28/2010  |  |  | А  | 3,982<br>(1)   | А   | \$0                         | 71,360   | D  |           |  |
| Common<br>Stock   | 06/28/2010  |  |  | F  | 184  | D   | \$<br>37.34                 | 4,554  | I  | by Spouse |  |

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| Common<br>Stock | 06/28/2010 | А | 442 <u>(1)</u> A | \$0  | 4,996 | Ι | by Spouse        |
|-----------------|------------|---|------------------|------|-------|---|------------------|
| Common<br>Stock | 06/28/2010 | А | 649 <u>(1)</u> A | \$ 0 | 5,645 | Ι | by Spouse        |
| Common<br>Stock |            |   |                  |      | 4,068 | Ι | by Trust $(2)$   |
| Common<br>Stock |            |   |                  |      | 2,778 | Ι | by Trust 1 $(3)$ |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) | 5. Number of<br>orDerivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amou<br>Underlying Secur<br>(Instr. 3 and 4) |                        |
|---|---|---|---|--|--|--|--------------------|---|------------------------|
|   |   |   |   | Code V                                 | (A) (D)  | Date<br>Exercisable  | Expiration<br>Date | Title   | Am<br>or<br>Nu<br>of S |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 37.4   | 06/28/2010                              |   | А                                      | 67,557   | 06/28/2014   | 07/28/2020         | Common<br>Stock   | 67                     |
| Restricted<br>Stock Units                           | \$ 0 <u>(4)</u>   | 06/28/2010                              |   | А                                      | 6,756  | 06/28/2014   | 06/28/2014         | Common<br>Stock   | 6,                     |
| Restricted<br>Stock Units                           | \$ 0 <u>(4)</u>   | 06/28/2010                              |   | А                                      | 649  | 06/28/2014   | 06/28/2014         | Common<br>Stock   | $\epsilon$             |

### **Reporting Owners**

| <b>Reporting Owner Name / Address</b> | Relationships |           |         |       |  |  |
|---------------------------------------|---------------|-----------|---------|-------|--|--|
| Reporting Owner Name / Address        | Director      | 10% Owner | Officer | Other |  |  |
| Church John R                         |               |           | SVP,    |       |  |  |
| NUMBER ONE GENERAL MILLS BOULEVARD    |               |           | Supply  |       |  |  |
| MINNEAPOLIS, MN 55426                 |               |           | Chain   |       |  |  |

## Signatures

By: Christopher A Rauschl For: John R Church

06/30/2010

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Award of restricted stock units that vest on June 28, 2014
- (2) Held in Trust by the Trustee of the General Mills Savings Plan.
- (3) Held in Trust for the benefit of the reporting person's spouse by the Trustee of the General Mills Savings Plan.
- (4) Each restricted stock unit is the economic equivalent of one share of General Mills, Inc. common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.