### Edgar Filing: ROTSCH JEFFREY J - Form 4

| ROTSCH J<br>Form 4<br>May 23, 20   |   |   |  |             |  |                 |   |   |                |  |
|--|---|---|--|-------------|--|-----------------|---|---|----------------|--|
|  | ЛЛ  |   |  |             |  |                 |   | OMB AF  | PPROVAL        |  |
| FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549   |   |   |  |             |  | COMMISSION      | OMB<br>Number:  | 3235-0287   |                |  |
| Check t<br>if no los   | nger  | box   |  |             |  |                 |   |   | January 31,    |  |
| subject<br>Section<br>Form 4   | to STATEM<br>16.<br>or                          | STATEMENT OF CHANGES IN BENEFICIAL OWN<br>SECURITIES                  |  |             |  |                 |   | Expires:<br>Estimated a<br>burden hou<br>response |                |  |
| Form 5<br>obligations<br>may continue.<br>See Instruction<br>1(b).<br>Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,<br>Section 17(a) of the Public Utility Holding Company Act of 1935 or Section<br>30(h) of the Investment Company Act of 1940 |   |   |  |             |  |                 |   |   |                |  |
| (Print or Type   | Responses)                                      |   |  |             |  |                 |   |   |                |  |
| ROTSCH JEFFREY J S   |   |   | 2. Issuer Name <b>and</b> Ticker or Trading<br>Symbol<br>GENERAL MILLS INC [GIS] |             |  |                 | 5. Relationship of Reporting Person(s) to<br>Issuer<br>(Check all applicable)                                 |   |                |  |
| (Last)   | (First) (M                                      | Aiddle) 3. Da   | te of Earliest T   | Fransaction |  |                 | (Check  | an applicable                                     | ;)             |  |
|  |   |   | Month/Day/Year)<br>)5/21/2007  |             |  |                 | Director 10% Owner<br>X Officer (give title Other (specify<br>below) below)<br>EVP, Worldwide Sales & Channel |   |                |  |
| MINNEAI  | f Amendment, Date Original<br>d(Month/Day/Year) |   |  |             | 6. Individual or Joint/Group Filing(Check<br>Applicable Line)<br>_X_ Form filed by One Reporting Person<br>Form filed by More than One Reporting |                 |   |   |                |  |
| MINNEAPOLIS, MN 55426<br>(City) (State) (Zip) Table L Non Derivative Securities Acquired Dispessed of an Baneficially Owned  |   |   |  |             |  |                 |   |   |                |  |
| (City)   |   |   |  |             |  |                 | uired, Disposed of,   |   | •              |  |
| 1.Title of<br>Security<br>(Instr. 3)2. Transaction Date<br>(Month/Day/Year)2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year)   |   | ate, if Transactior(A) or Disposed of (D)<br>Code (Instr. 3, 4 and 5) |  |             | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported<br>Transaction(s)  | or Indirect (I) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)   |   |                |  |
|  |   |   | Code V   | Amount      | (D)  | Price           | (Instr. 3 and 4)  | (Instr. 4)  |                |  |
| Common<br>Stock  | 05/21/2007                                      |   | М  | 1,500       | А  | \$<br>34.78     | 147,645.3246  | D   |                |  |
| Common<br>Stock  | 05/21/2007                                      |   | S  | 1,500       | D  | \$<br>60.95     | 146,145.3246  | D   |                |  |
| Common<br>Stock  | 05/22/2007                                      |   | М  | 17,500      | А  | \$<br>34.78     | 163,645.3246  | D   |                |  |
| Common<br>Stock  | 05/22/2007                                      |   | S  | 17,500      | D  | \$<br>60.95     | 146,145.3246  | D   |                |  |
| Common<br>Stock  |   |   |  |             |  |                 | 16,362  | I   | by Trust $(1)$ |  |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactio<br>Code<br>(Instr. 8) | Securities |        | iorDerivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D)<br>(Instr. 3, 4, |                    | ansactiorDerivative<br>de Securities<br>str. 8) Acquired (A)<br>or Disposed of<br>(D)<br>(Instr. 3, 4, |                         | ctionDerivative Expiration Date<br>Securities (Month/Day/Year)<br>8) Acquired (A)<br>or Disposed of<br>(D)<br>(Instr. 3, 4, |  | 7. Title and Amou<br>Underlying Secur<br>(Instr. 3 and 4) |  |
|---|---|---|---|--|------------|--------|---|--------------------|--|-------------------------|---|--|---|--|
|   |   |   |   | Code V                                 | (A)        | (D)    | Date<br>Exercisable   | Expiration<br>Date | Title  | Am<br>or<br>Nui<br>of S |   |  |   |  |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 34.78  | 05/21/2007                              |   | М                                      |            | 1,500  | 08/01/1997  | 09/01/2007         | Common<br>Stock  | 1,                      |   |  |   |  |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 34.78  | 05/22/2007                              |   | М                                      |            | 17,500 | 08/01/1997  | 09/01/2007         | Common<br>Stock  | 17                      |   |  |   |  |

# **Reporting Owners**

| Reporting Owner Name / Address | Relationships |           |                        |       |  |  |
|--------------------------------|---------------|-----------|------------------------|-------|--|--|
|                                |               | 10% Owner | Officer                | Other |  |  |
| ROTSCH JEFFREY J               |               |           |                        |       |  |  |
| NUMBER ONE GENERAL MILLS       |               |           | EVP, Worldwide Sales & |       |  |  |
| BOULEVARD                      |               |           | Channel                |       |  |  |
| MINNEAPOLIS, MN 55426          |               |           |                        |       |  |  |
| Signatures                     |               |           |                        |       |  |  |

| By: Trevor Gunderson For: Jeffrey |            |
|-----------------------------------|------------|
| Rotsch                            | 05/23/2007 |
| ****                              |            |

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v). \*
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Held in Trust by the Trustee of the General Mills Savings Plan. (1)
- Employee option (right to buy) granted by the Compensation Committee of Board of Directors of General Mills, Inc. under (2)shareholder-approved stock option plans.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

#### **Reporting Owners**

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Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.