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NIKE INC Form 424B3 October 23, 2003

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Pricing Supplement #6 dated October 21, 2003 (To Prospectus dated January 24, 2002 and Prospectus Supplement dated May 29, 2002)

Other Provisions:

Rule 424(b) (3) File No. 333-71324

NIKE, Inc.

Medium-Term Notes Fixed Rate

We are hereby offering to sell Notes having the terms specified below to you with the assistance of: x Merrill Lynch & Co. and x Other: U.S. Bancorp Piper Jaffray, acting as: o principal x agent, at: o varying prices related to prevailing market prices at the time of resale x a fixed initial public offering price of 100% of the Principal Amount.

Principal Amount: \$30,000,000 Original Issue Date: October 24, 2003 Stated Maturity Date: October 15, 2015 Agent s Discount or Commission: .625% Nets Proceeds to Company: \$29,812,500 Interest Payment Date(s): April 15th and October 15th Interest Rate: 5.15% per annum Redemption: The Notes may not be redeemed prior to the Stated Maturity Date. The Notes may be redeemed at the option of the Company prior to the Stated Maturity Date. Initial Redemption Date: Initial Redemption Percentage: Annual Redemption Percentage Reduction: ___% until Redemption Percentage is 100% of the Principal Amount. The Notes shall be redeemed by the Company prior to the Stated Maturity Date (see attached). Repayment: The Notes may not be repaid prior to the Stated Maturity Date. The Notes may be repaid prior to the Stated Maturity Date at the option of the holder of the Notes. Option Repayment Date(s): Currency: Specified Currency: United States dollars. (If other than U.S. dollars, see attached) Minimum Denominations: _____(Applicable only if Specified Currency is other than U.S. dollars) Exchange Rate Agent: _____(Applicable only if Specified Currency is other than U.S. dollars) If Discount Note, check o Issue Price: ____% Form: x Book-Entry o Certificated