

PDF SOLUTIONS INC  
Form SC 13G  
December 15, 2014

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No. \_\_\_\_)\*

**PDF Solutions Inc**

(Name of Issuer)

**Common Stock**

(Title of Class of Securities)

**693282105**

(CUSIP Number)

**March 31, 2012**

(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be “filed” for the purpose of Section 18 of the Securities Exchange Act of 1934 (“Act”) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the *Notes*).

SCHEDULE 13G

CUSIP No. 693282105

**1** **Names of Reporting Persons**  
 Concept Asset Management, a  
 division of Concept Capital  
 Markets, LLC ("CAM")

**2** **Check the appropriate box if  
 a member of a Group (see  
 instructions)**  
 (a)   
 (b)

**3** **SEC Use Only**

**4** **Citizenship or Place of  
 Organization**  
 Delaware Limited Liability  
 Company

**5** **Number of Shares** **Sole Voting Power**  
 0

**6** **Beneficially Owned by Each Reporting Person** **Shared Voting Power**  
 0

**7** **Sole Dispositive Power**  
 3,686,653

**8** **With:** **Shared Dispositive Power**  
 0

**9** **Aggregate Amount  
 Beneficially Owned by Each  
 Reporting Person**  
 3,686,653

**10** **Check box if the aggregate  
 amount in row (9) excludes  
 certain shares (See  
 Instructions)**  
 N/A

**11** **Percent of class represented  
 by amount in row (9)**  
 12.91%

**12** **Type of Reporting Person (See  
 Instructions)**  
 IA, BD



**Item 1.**

- (a) **Name of Issuer: PDF SOLUTIONS INC**
- (b) **Address of Issuer's Principal Executive Offices: 333 West San Carlos St Ste 700 San Jose CA 95110**

**Item 2.**

- (a) **Name of Person Filing: Concept Asset Management, a division of Concept Capital Markets, LLC**
- (b) **Address of Principal Business Office or, if None, Residence: 1010 Franklin Avenue, Suite 303, Garden City, NY 11530**
- (c) **Citizenship: Delaware Limited Liability Corporation**
- (d) **Title and Class of Securities: Common Stock**
- (e) **CUSIP No.: 693282105**

**Item 3. If this statement is filed pursuant to §§ 240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:**

- (a)  Broker or dealer registered under Section 15 of the Act;
- (b)  Bank as defined in Section 3(a)(6) of the Act;
- (c)  Insurance company as defined in Section 3(a)(19) of the Act;
- (d)  Investment company registered under Section 8 of the Investment Company Act of 1940;
- (e)  An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E);
- (f)  An employee benefit plan or endowment fund in accordance with Rule 13d-1(b)(1)(ii)(F);
- (g)  A parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G);
- (h)  A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i)  A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940;
- (j)  A non-U.S. institution in accordance with Rule 240.13d-1(b)(1)(ii)(J);
- (k)  Group, in accordance with Rule 240.13d-1(b)(1)(ii)(K). If filing as a non-U.S. institution in accordance with Rule 240.13d-1(b)(1)(ii)(J), please specify the type of institution: \_\_\_\_\_



**Item 4. Ownership**

- (a) **Amount Beneficially Owned:** 3,686,653 See also, NOTES 1 and 2, below.
- (b) **Percent of Class:** 12.91%
- (c) **Number of shares as to which such person has:**
  - (i) **Sole power to vote or to direct the vote:** 0
  - (ii) **Shared power to vote or to direct the vote:** 0
  - (iii) **Sole power to dispose or to direct the disposition of:** 3,686,653 See also, NOTES 1 and 2, below.
  - (iv) **Shared power to dispose or to direct the disposition of:** 0

**NOTE 1:** Concept Asset Management (“CAM”), a division of Concept Capital Markets, LLC (“CCM”) is a registered investment adviser under the Investment Advisers Act of 1940. CCM is also registered as a broker-dealer with the SEC, as an Introducing Broker with the CFTC, a member of FINRA and a member of NFA. In its role as investment adviser, CAM possesses discretionary investment authority to determine the identity and amount of securities to be bought and sold, including the securities reported in this schedule. All securities reported in this schedule are owned by various clients, who have retained sole proxy voting authority over all of the shares. In addition, the shares were acquired by CAM through a transfer from the clients after the CAM-managed accounts were opened and were not purchased for the accounts by CAM. However, CAM has sole authority to dispose of the position as appropriate. The filing of this Schedule 13G should not be construed as an admission that CAM or any of its affiliates is the beneficial owner of any securities covered by this Schedule 13G for any purpose other than filings required to be made under Section 13(d) of the Securities Exchange Act of 1934 and related rules.

**NOTE 2:** CAM previously reported this issuer and the same total number of shares beneficially owned by CAM as discretionary investment manager in the Information Table filed by CAM as part of its 1<sup>st</sup> quarter 2012 Form 13F filing. The failure to file timely a corresponding 13G for this issuer was a wholly unintentional error.

**Item 5. Ownership of Five Percent or Less of a Class.**

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following . Not Applicable.

**Item 6. Ownership of more than Five Percent on Behalf of Another Person.**

The securities as to which this Schedule is filed by CAM, in its capacity as investment adviser, are owned of record by individual clients. The clients have the right to receive, or the power to direct the receipt of, dividends from, or the proceeds from the sale of, such securities. To the best of CAM’s knowledge and belief, no such client is known to have such right or power with respect to more than five percent of this class of securities. The filing of this statement shall not be construed as an admission that CAM is, for the purposes of sections 13(d) or 13(g) of the Act, the beneficial owner of any securities covered by the statement..





**Item 7. Identification and classification of the subsidiary which acquired the security being reported on by the parent holding company or control person.**

**Not applicable**

**Item 8. Identification and classification of members of the group.**

**Not applicable**

**Item 9. Notice of Dissolution of Group.**

**Not applicable**

**Item 10. Certifications.**

**By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect, other than activities solely in connection with a nomination under §240.14a-11.**

Page 5 of 6

4

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: December 12, 2014

/s/ Robert E. Moore

Chief Executive Officer

The original statement shall be signed by each person on whose behalf the statement is filed or his authorized representative. If the statement is signed on behalf of a person by his authorized representative (other than an executive officer or general partner of this filing person), evidence of the representative's authority to sign on behalf of such person shall be filed with the statement, provided, however, that a power of attorney for this purpose which is already on file with the Commission may be incorporated by reference. The name and any title of each person who signs the statement shall be typed or printed beneath his signature.

**Attention: Intentional misstatements or omissions of fact constitute Federal criminal violations (See 18 U.S.C. 1001).**