

AVON PRODUCTS INC  
Form 10-Q  
August 03, 2017

UNITED STATES OF AMERICA  
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934  
For the quarterly period ended June 30, 2017

OR

Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934  
For the transition period from \_\_\_\_\_ to \_\_\_\_\_  
Commission file number 1-4881

AVON PRODUCTS, INC.  
(Exact name of registrant as specified in its charter)

New York 13-0544597  
(State or other jurisdiction of (I.R.S. Employer  
Incorporation or organization) Identification No.)  
Building 6, Chiswick Park, London W4 5HR  
United Kingdom  
(Address of principal executive offices)  
+44-1604-232425  
(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer   
Non-accelerated filer  (do not check if a smaller reporting company) Smaller reporting company   
Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

The number of shares of Common Stock (par value \$0.25) outstanding at June 30, 2017 was 439,949,643.

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## PART I. FINANCIAL INFORMATION

## ITEM 1. FINANCIAL STATEMENTS

AVON PRODUCTS, INC.  
CONSOLIDATED STATEMENTS OF OPERATIONS  
(Unaudited)

(In millions, except per share data)	Three Months Ended	
	June 30, 2017	June 30, 2016
Net sales	\$1,353.5	\$1,399.5
Other revenue	42.4	34.8
Total revenue	1,395.9	1,434.3
Costs, expenses and other:		
Cost of sales	525.0	565.0
Selling, general and administrative expenses	839.3	774.2
Operating profit	31.6	95.1
Interest expense	36.1	33.2
Interest income	(3.1)	(5.3)
Other expense (income), net	10.8	(4.7)
Total other expenses	43.8	23.2
(Loss) income before taxes	(12.2)	71.9
Income taxes	(33.6)	(36.1)
(Loss) income from continuing operations, net of tax	(45.8)	35.8
Loss from discontinued operations, net of tax	—	(2.6)
Net (loss) income	(45.8)	33.2
Net loss (income) attributable to noncontrolling interests	0.3	(0.2)
Net (loss) income attributable to Avon	\$(45.5)	\$33.0
(Loss) earnings per share:		
Basic from continuing operations	\$(0.12)	\$0.07
Basic from discontinued operations	—	(0.01)
Basic attributable to Avon	(0.12)	0.06
Diluted from continuing operations	\$(0.12)	\$0.07
Diluted from discontinued operations	—	(0.01)
Diluted attributable to Avon	(0.12)	0.06

The accompanying notes are an integral part of these statements.

AVON PRODUCTS, INC.  
CONSOLIDATED STATEMENTS OF OPERATIONS  
(Unaudited)

(In millions, except per share data)	Six Months Ended	
	June 30, 2017	June 30, 2016
Net sales	\$2,651.6	\$2,679.5
Other revenue	77.4	61.3
Total revenue	2,729.0	2,740.8
Costs, expenses and other:		
Cost of sales	1,042.1	1,083.8
Selling, general and administrative expenses	1,626.6	1,554.1
Operating profit	60.3	102.9
Interest expense	71.2	65.9
Interest income	(7.8 )	(9.3 )
Other expense, net	15.8	132.5
Total other expenses	79.2	189.1
Loss before taxes	(18.9 )	(86.2 )
Income taxes	(63.4 )	(33.8 )
Loss from continuing operations, net of tax	(82.3 )	(120.0 )
Loss from discontinued operations, net of tax	—	(12.2 )
Net loss	(82.3 )	(132.2 )
Net loss (income) attributable to noncontrolling interests	0.3	(0.7 )
Net loss attributable to Avon	\$(82.0 )	\$(132.9 )
Loss per share:		
Basic from continuing operations	\$(0.21 )	\$(0.29 )
Basic from discontinued operations	—	(0.03 )
Basic attributable to Avon	(0.21 )	(0.32 )
Diluted from continuing operations	\$(0.21 )	\$(0.29 )
Diluted from discontinued operations	—	(0.03 )
Diluted attributable to Avon	(0.21 )	(0.32 )

The accompanying notes are an integral part of these statements.

AVON PRODUCTS, INC.  
 CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)  
 (Unaudited)

(In millions)	Three Months Ended	
	June 30, 2017	June 30, 2016
Net (loss) income	\$(45.8)	\$ 33.2
Other comprehensive income (loss):		
Foreign currency translation adjustments	9.5	(8.1 )
Change in derivative losses on cash flow hedges, net of taxes of \$0.0 and \$0.0	—	0.5
Adjustments of and amortization of net actuarial loss and prior service cost, net of taxes of \$0.0 and \$0.2	3.1	4.2
Other comprehensive income related to New Avon investment, net of taxes of \$0.0	0.1	—
Total other comprehensive income (loss), net of taxes	12.7	(3.4 )
Comprehensive (loss) income	(33.1 )	29.8
Less: comprehensive loss attributable to noncontrolling interests	(0.2 )	(0.9 )
Comprehensive (loss) income attributable to Avon	\$(32.9)	\$ 30.7

The accompanying notes are an integral part of these statements.

AVON PRODUCTS, INC.  
 CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)  
 (Unaudited)

(In millions)	Six Months Ended	
	June 30, 2017	June 30, 2016
Net loss	\$(82.3)	\$(132.2)
Other comprehensive income:		
Foreign currency translation adjustments	71.5	87.8
Change in derivative losses on cash flow hedges, net of taxes of \$0.0 and \$0.0	—	0.9
Adjustments of and amortization of net actuarial loss and prior service cost, net of taxes of \$0.0 and \$10.6	6.2	268.2
Other comprehensive income related to New Avon investment, net of taxes of \$0.0	1.2	—
Total other comprehensive income, net of taxes	78.9	356.9
Comprehensive (loss) income	(3.4 )	224.7
Less: comprehensive (loss) income attributable to noncontrolling interests	(0.1 )	0.2
Comprehensive (loss) income attributable to Avon	\$(3.3 )	\$224.5

The accompanying notes are an integral part of these statements.

AVON PRODUCTS, INC.  
CONSOLIDATED BALANCE SHEETS  
(Unaudited)

(In millions)	June 30, 2017	December 31, 2016
Assets		
Current Assets		
Cash and cash equivalents	\$633.8	\$ 654.4
Accounts receivable, net	450.0	458.9
Inventories	636.9	586.4
Prepaid expenses and other	294.0	291.3
Current assets of discontinued operations	0.5	1.3
Total current assets	2,015.2	1,992.3
Property, plant and equipment, at cost	1,491.7	1,424.1
Less accumulated depreciation	(770.0 )	(712.8 )
Property, plant and equipment, net	721.7	711.3
Goodwill	94.6	93.6
Other assets	636.0	621.7
Total assets	\$3,467.5	\$ 3,418.9
Liabilities, Series C Convertible Preferred Stock and Shareholders' Deficit		
Current Liabilities		
Debt maturing within one year	\$13.0	\$ 18.1
Accounts payable	752.4	768.1
Accrued compensation	134.5	129.2
Other accrued liabilities	415.5	401.9
Sales and taxes other than income	152.5	147.0
Income taxes	15.8	10.7
Current liabilities of discontinued operations	3.8	10.7
Total current liabilities	1,487.5	1,485.7
Long-term debt	1,873.8	1,875.8
Employee benefit plans	172.6	164.5
Long-term income taxes	75.3	78.6
Other liabilities	243.6	205.8
Total liabilities	3,852.8	3,810.4
Commitments and contingencies (Note 8)		
Series C convertible preferred stock	456.1	444.7
Shareholders' Deficit		
Common stock	189.6	188.8
Additional paid-in capital	2,289.2	2,273.9
Retained earnings	2,228.8	2,322.2
Accumulated other comprehensive loss	(954.6 )	(1,033.2 )
Treasury stock, at cost	(4,606.1 )	(4,599.7 )
Total Avon shareholders' deficit	(853.1 )	(848.0 )
Noncontrolling interests	11.7	11.8
Total shareholders' deficit	(841.4 )	(836.2 )
Total liabilities, series C convertible preferred stock and shareholders' deficit	\$3,467.5	\$ 3,418.9

The accompanying notes are an integral part of these statements.





AVON PRODUCTS, INC.  
CONSOLIDATED STATEMENTS OF CASH FLOWS  
(Unaudited)

(In millions)	Six Months Ended	
	June 30, 2017	June 30, 2016
<b>Cash Flows from Operating Activities</b>		
Net loss	\$(82.3 )	\$(132.2 )
Loss from discontinued operations, net of tax	—	12.2
Loss from continuing operations, net of tax	\$(82.3 )	\$(120.0 )
Adjustments to reconcile net loss to net cash provided (used) by operating activities:		
Depreciation	41.7	41.7
Amortization	15.0	14.7
Provision for doubtful accounts	113.0	73.8
Provision for obsolescence	16.5	18.5
Share-based compensation	16.2	16.0
Foreign exchange losses	8.5	—
Deferred income taxes	12.0	(15.0 )
Loss on deconsolidation of Venezuela	—	120.5
Other	16.1	1.7
Changes in assets and liabilities:		
Accounts receivable	(92.0 )	(90.4 )
Inventories	(36.1 )	(69.6 )
Prepaid expenses and other	14.2	2.3
Accounts payable and accrued liabilities	(53.2 )	(65.5 )
Income and other taxes	(5.0 )	(24.2 )
Noncurrent assets and liabilities	26.6	(34.7 )
Net cash provided (used) by operating activities of continuing operations	11.2	(130.2 )
<b>Cash Flows from Investing Activities</b>		
Capital expenditures	(43.0 )	(42.7 )
Disposal of assets	2.7	1.9
Reduction of cash due to Venezuela deconsolidation	—	(4.5 )
Other investing activities	(0.1 )	1.6
Net cash used by investing activities of continuing operations	(40.4 )	(43.7 )
<b>Cash Flows from Financing Activities</b>		
Debt, net (maturities of three months or less)	(4.4 )	(11.6 )
Proceeds from debt	—	8.8
Repayment of debt	(2.0 )	(6.2 )
Repurchase of common stock	(6.4 )	(3.7 )
Net proceeds from the sale of series C convertible preferred stock	—	426.3
Other financing activities	(0.2 )	(1.0 )
Net cash (used) provided by financing activities of continuing operations	(13.0 )	412.6
<b>Cash Flows from Discontinued Operations</b>		
Net cash used by operating activities of discontinued operations	(6.4 )	(65.9 )
Net cash used by investing activities of discontinued operations	—	(96.7 )
Net cash used by discontinued operations	(6.4 )	(162.6 )
Effect of exchange rate changes on cash and cash equivalents	28.0	(19.3 )
Net (decrease) increase in cash and cash equivalents	(20.6 )	56.8
Cash and cash equivalents at beginning of year <sup>(1)</sup>	654.4	684.7

Cash and cash equivalents at end of period	\$633.8	\$741.5
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The accompanying notes are an integral part of these statements.

(1) Includes cash and cash equivalents of discontinued operations of \$(2.2) at the beginning of the year in 2016.

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AVON PRODUCTS, INC.  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(U.S. dollars in millions, except per share data)

1. ACCOUNTING POLICIES

Basis of Presentation

We prepare our unaudited interim Consolidated Financial Statements in conformity with accounting principles generally accepted in the United States ("GAAP"). We consistently applied the accounting policies described in our 2016 Annual Report on Form 10-K ("2016 Form 10-K") in preparing these unaudited Consolidated Financial Statements. In our opinion, the unaudited interim Consolidated Financial Statements reflect all adjustments of a normal recurring nature that are necessary for a fair statement of the results for the interim periods presented. Results for interim periods are not necessarily indicative of results for a full year. You should read these unaudited interim Consolidated Financial Statements in conjunction with our Consolidated Financial Statements contained in our 2016 Form 10-K. When used in this report, the terms "Avon," "Company," "we" or "us" mean Avon Products, Inc. For interim Consolidated Financial Statements purposes we provide for accruals under our various employee benefit plans for each quarter based on one quarter of the estimated annual expense. In addition, our income tax provision is determined using an estimate of our consolidated annual effective tax rate, adjusted in the current period for discrete income tax items including:

- the effects of significant, unusual or extraordinary pretax and income tax items, if any;
- withholding taxes recognized associated with cash repatriations; and
- the impact of loss-making subsidiaries for which we cannot recognize an income tax benefit and subsidiaries that reduce the reliability of the estimated annual consolidated effective tax rate.

Venezuela

As of March 31, 2016, we deconsolidated our Venezuelan operations, and since then, we account for this business using the cost method of accounting. The decision to deconsolidate our Venezuelan operations was due to the lack of exchangeability between the Venezuelan bolivar and the U.S. dollar. This was caused by Venezuela's restrictive foreign exchange control regulations and our Venezuelan operations' increasingly limited access to U.S. dollars, which restricted our Venezuelan operations' ability to pay dividends and settle intercompany obligations.

As a result of the change to the cost method of accounting, in the first quarter of 2016, we recorded a loss of \$120.5 in other expense, net. The loss was comprised of \$39.2 in net assets of the Venezuelan business and \$81.3 in accumulated foreign currency translation adjustments within accumulated other comprehensive loss ("AOCI") (shareholders' deficit) associated with foreign currency changes before Venezuela was accounted for as a highly inflationary economy. The net assets of the Venezuelan business were comprised of inventories of \$23.7, property, plant and equipment, net of \$15.0, other assets of \$11.4, accounts receivable of \$4.6, cash of \$4.5, and accounts payable and accrued liabilities of \$20.0. Our Consolidated Balance Sheets no longer include the assets and liabilities of our Venezuelan operations. We no longer include the results of our Venezuelan operations in our Consolidated Financial Statements, and will include income relating to our Venezuelan operations only to the extent that we receive cash for dividends or royalties remitted by Avon Venezuela.

Revisions

In our 2016 Form 10-K, our Consolidated Statements of Cash Flows presented supplemental information of the cash paid for interest of \$87.1 for the year ended December 31, 2016; however, this amount should have been disclosed as \$142.8. We determined that the effect of this revision was not material to our 2016 Form 10-K.

New Accounting Standards Implemented

In March 2016, the FASB issued ASU 2016-09, Compensation - Stock Compensation, which is intended to simplify the accounting for share-based payment transactions. This new guidance changes several aspects of the accounting for share-based payment transactions, including accounting for income taxes, forfeitures and employer-tax withholding requirements. ASU 2016-09 also clarifies the Statements of Cash Flows presentation for certain components of share-based payment awards. We have adopted this new accounting guidance in the first quarter of 2017, which did not have a material impact on our Consolidated Financial Statements.



AVON PRODUCTS, INC.  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(U.S. dollars in millions, except per share data)

Accounting Standards to be Implemented

In May 2014, the FASB issued ASU 2014-09, Revenue from Contracts with Customers, as a new Topic, Accounting Standards Codification Topic ("ASC") 606. The core principle of the guidance is that an entity should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. This new accounting guidance may be adopted either retrospectively or as a cumulative-effect adjustment as of the date of adoption. We intend to adopt this new accounting guidance as a cumulative-effect adjustment as of January 1, 2018. We are currently evaluating the effect that adopting this new accounting guidance will have on our Consolidated Financial Statements. Based on the evaluation completed to-date, we believe that we will need to:

- consider some of our sales incentive programs as a separate deliverable and allocate a portion of the sales transaction price to this deliverable;
- consider some of our prospective discounts achieved based on sales targets as a separate deliverable and allocate a portion of the sales transaction prices to this deliverable, and thus deferring a portion of the sales transaction price until future discounts are realized;
- adjust the manner in which we present our allowance for sales returns in our Consolidated Balance Sheets;
- reflect fees paid by the Representative to the Company for items such as brochures, sales aids and late payments as revenue, rather than as a reduction to selling, general and administrative expenses ("SG&A"), as these represent separate performance obligations; and
- reflect certain of the costs associated with the fees paid by the Representative in cost of sales, rather than SG&A.

In March 2017, the FASB issued ASU 2017-07, Compensation - Retirement Benefits. This new guidance requires entities to (1) disaggregate the service cost component from the other components of net periodic benefit costs and present it with other current employee compensation costs in the Consolidated Statements of Operations and (2) present the other components of net periodic benefit costs below operating profit in other expense (income), net. We intend to adopt this new accounting guidance effective January 1, 2018. The new accounting guidance is applied retrospectively and will increase our operating profit for the three and six months ended June 30, 2017 and the full year 2016 by \$1.0, \$1.9 and \$2.1, respectively, but will have no impact on net income (loss).

In February 2016, the FASB issued ASU 2016-02, Leases, which requires all assets and liabilities arising from leases to be recognized in the Consolidated Balance Sheets. We intend to adopt this new accounting guidance effective January 1, 2019. We are currently evaluating the effect that adopting this new accounting guidance will have on our Consolidated Financial Statements.

**2. (LOSS) EARNINGS PER SHARE AND SHARE REPURCHASES**

We compute (loss) earnings per share ("EPS") using the two-class method, which is a (loss) earnings allocation formula that determines (loss) earnings per share for common stock, and (loss) earnings allocated to convertible preferred stock and participating securities, as appropriate. The earnings allocated to convertible preferred stock are the larger of 1) the preferred dividends accrued in the period or 2) the percentage of earnings from continuing operations allocable to the preferred stock as if they had been converted to common stock. Our participating securities are our grants of restricted stock and restricted stock units, which contain non-forfeitable rights to dividend equivalents to the extent any dividends are declared and paid on our common stock. We compute basic EPS by dividing net income (loss) allocated to common shareholders by the weighted-average number of shares outstanding during the period. Diluted EPS is calculated to give effect to all potentially dilutive common shares that were outstanding during the period.

AVON PRODUCTS, INC.  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(U.S. dollars in millions, except per share data)

	Three Months		Six Months	
	Ended June 30,		Ended June 30,	
(Shares in millions)	2017	2016	2017	2016
Numerator from continuing operations:				
(Loss) income from continuing operations, less amounts attributable to noncontrolling interests	\$ (45.5)	\$ 35.6	\$ (82.0)	\$ (120.7)
Less: (Loss) earnings allocated to participating securities	(.6 )	.5	(1.0 )	(1.7 )
Less: Earnings allocated to convertible preferred stock	5.7	5.9	11.4	7.3
(Loss) income from continuing operations allocated to common shareholders	(50.6 )	29.2	(92.4 )	(126.3 )
Numerator from discontinued operations:				
Loss from discontinued operations	\$—	\$ (2.6)	\$—	\$ (12.2 )
Less: Loss allocated to participating securities	—	—	—	(.2 )
Loss allocated to common shareholders	—	(2.6 )	—	(12.0 )
Numerator attributable to Avon:				
Net (loss) income attributable to Avon	\$ (45.5)	\$ 33.0	\$ (82.0)	\$ (132.9)
Less: (Loss) earnings allocated to participating securities	(.6 )	.4	(1.0 )	(1.8 )
Less: Earnings allocated to convertible preferred stock	5.7	5.9	11.4	7.3
(Loss) income allocated to common shareholders	(50.6 )	26.7	(92.4 )	(138.4 )
Denominator:				
Basic EPS weighted-average shares outstanding	439.9	436.9	439.3	436.4
Diluted effect of assumed conversion of stock options	—	—	—	—
Diluted effect of assumed conversion of preferred stock	—	—	—	—
Diluted EPS adjusted weighted-average shares outstanding	439.9	436.9	439.3	436.4
(Loss) Earnings per Common Share from continuing operations:				
Basic	\$ (.12 )	\$ .07	\$ (.21 )	\$ (.29 )
Diluted	(.12 )	.07	(.21 )	(.29 )
Loss per Common Share from discontinued operations:				
Basic	\$—	\$ (.01 )	\$—	\$ (.03 )
Diluted	—	(.01 )	—	(.03 )
(Loss) Earnings per Common Share attributable to Avon:				
Basic	\$ (.12 )	\$ .06	\$ (.21 )	\$ (.32 )
Diluted	(.12 )	.06	(.21 )	(.32 )

Amounts in the table above may not necessarily sum due to rounding.

During the three months ended June 30, 2017, and during the six months ended June 30, 2017 and 2016, we did not include stock options to purchase 18.1 million shares, 16.1 million shares and 13.8 million shares, respectively, of Avon common stock in the calculation of diluted EPS as we had a loss from continuing operations, net of tax. The inclusion of these shares would decrease the net loss per share, and therefore, their inclusion would be anti-dilutive. During the three months ended June 30, 2016, we did not include stock options to purchase 15.2 million shares of Avon common stock in the calculation of diluted EPS because the exercise prices of those options were greater than the average market price, and therefore, their inclusion would be anti-dilutive.

For the three and six months ended June 30, 2017 and 2016, it is more dilutive to assume the Series C Convertible Preferred Stock is not converted into common stock; therefore, the weighted-average shares outstanding was not adjusted by the as-if converted Series C Convertible Preferred Stock because the effect would be anti-dilutive as it would decrease the net loss per share. If the as-if converted Series C Convertible Preferred Stock had been dilutive, approximately 87.1 million additional shares would have been included in the diluted weighted average number of

shares outstanding for the three and six months ended June 30, 2017 and 2016. See Note 5, Related Party Transactions.

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AVON PRODUCTS, INC.  
 NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
 (U.S. dollars in millions, except per share data)

We purchased approximately 1.5 million shares of Avon common stock for \$6.4 during the first six months of 2017, as compared to approximately .9 million shares of Avon common stock for \$3.7 during the first six months of 2016, through acquisition of stock from employees in connection with tax payments upon vesting of restricted stock units and performance restricted stock units.

### 3. DISCONTINUED OPERATIONS

On December 17, 2015, the Company entered into definitive agreements with affiliates controlled by Cerberus Capital Management, L.P. ("Cerberus"). The agreements include an investment agreement providing for a \$435.0 investment by Cleveland Apple Investor L.P. ("Cerberus Investor") (an affiliate of Cerberus) in the Company through the purchase of perpetual convertible preferred stock (see Note 5, Related Party Transactions) and a separation and investment agreement providing for the separation of the Company's North America business, which represented the Company's operations in the United States, Canada and Puerto Rico, from the Company into New Avon LLC ("New Avon"), a privately-held company that is majority-owned and managed by Cerberus NA Investor LLC ("Cerberus NA") (an affiliate of Cerberus). These transactions closed on March 1, 2016.

The major classes of financial statement components comprising the loss on discontinued operations, net of tax for North America are shown below:

	Three Months Ended June 30, 2016	Six Months Ended June 30, 2016
Total revenue	\$ —	\$ 135.2
Cost of sales	—	53.2
Selling, general and administrative expenses	1.2	89.0
Operating loss	(1.2 )	(7.0 )
Other income items	—	.6
Loss from discontinued operations, before tax	(1.2 )	(6.4 )
Loss on sale of discontinued operations, before tax	(1.4 )	(16.3 )
Income taxes	—	10.5
Loss from discontinued operations, net of tax	\$ (2.6 )	\$ (12.2 )

There were no amounts recorded in discontinued operations for the three or six months ended June 30, 2017.

### 4. INVESTMENT IN NEW AVON

In connection with the separation of the Company's North America business (as discussed in Note 3, Discontinued Operations), which closed on March 1, 2016, the Company retained a 19.9% ownership interest in New Avon. The Company accounts for its ownership interests in New Avon using the equity method of accounting, which results in the Company recognizing its proportionate share of New Avon's income or loss and other comprehensive income or loss. The Company's proportionate share of the losses of New Avon was \$5.8 and \$.6 during the three months ended June 30, 2017 and June 30, 2016, respectively, and \$9.8 and \$4.5 during the six months ended June 30, 2017 and four months ended June 30, 2016, respectively. The Company recorded these amounts within other expense, net. In addition, the Company's proportionate share of the post-separation other comprehensive income of New Avon was a benefit of \$.1 and \$.1 during the three and six months ended June 30, 2017, respectively, and was recorded within other comprehensive income (loss).

The Company also recorded an additional loss of \$.5 within other expense, net and a benefit of \$1.1 within other comprehensive income (loss), during the six months ended June 30, 2017, primarily associated with purchase accounting adjustments reported by New Avon. At June 30, 2017, our investment in New Avon was \$23.7 and was classified within other assets in our Consolidated Balance Sheets.

Summarized financial information related to New Avon is shown below:

	Six Months Ended June 30, 2017	Four Months Ended June 30, 2016
Total revenue	\$361.8	\$318.2
Gross profit	\$225.6	\$189.9
Net loss	\$(49.4)	\$(22.8)

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AVON PRODUCTS, INC.  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(U.S. dollars in millions, except per share data)

### 5. RELATED PARTY TRANSACTIONS

The following tables present the related party transactions with New Avon and affiliates of Cerberus. New Avon is majority owned and managed by Cerberus NA. See Note 3, Discontinued Operations and Note 4, Investment in Avon for further details.

	Three Months Ended June 30, 2017		Six Months Ended June 30, 2016	
<b>Statement of Operations Data</b>				
Revenue from sale of product to New Avon <sup>(1)</sup>	\$9.6	\$9.8	\$17.6	\$13.5
Gross profit from sale of product to New Avon <sup>(1)</sup>	\$ .7	\$ .4	\$1.3	\$ .9
Cost of sales for purchases from New Avon <sup>(2)</sup>	\$1.3	\$2.0	\$2.1	\$2.9
<b>Selling, general and administrative expenses:</b>				
Transition services, research and development and subleases <sup>(3)</sup>	\$(7.2)	\$(11.0)	\$(15.1)	\$(14.9)
Project management team <sup>(4)</sup>	\$ .8	1.0	\$1.6	1.0
Net reduction of selling, general and administrative expenses	\$(6.4)	\$(10.0)	\$(13.5)	\$(13.9)
	June 30, 2017	December 31, 2016		
<b>Balance Sheet Data</b>				
Inventories <sup>(5)</sup>	\$ .4	\$ 1.0		
Receivables due from New Avon <sup>(6)</sup>	\$ 8.0	\$ 11.6		
Payables due to New Avon <sup>(7)</sup>	\$ .2	\$ .7		
Payables due to an affiliate of Cerberus <sup>(8)</sup>	\$ .4	\$ .6		

(1) The Company supplies product to New Avon as part of a manufacturing and supply agreement. The Company recorded revenue of \$9.6 and \$9.8, within other revenue, and gross profit of \$.7 and \$.4 associated with this agreement during the three months ended June 30, 2017 and 2016, respectively. The Company recorded revenue of \$17.6 and \$13.5, within other revenue, and gross profit of \$1.3 and \$.9 associated with this agreement during the six months ended June 30, 2017 and 2016, respectively.

(2) New Avon supplies product to the Company as part of the same manufacturing and supply agreement noted above. The Company purchased \$.9 and \$2.4 from New Avon associated with this agreement during the three months ended June 30, 2017 and 2016, respectively, and recorded \$1.3 and \$2.0 associated with these purchases within cost of sales during the three months ended June 30, 2017 and 2016, respectively. The Company purchased \$1.9 and \$3.6 from New Avon associated with this agreement during the six months ended June 30, 2017 and 2016, respectively and recorded \$2.1 and \$2.9 associated with these purchases within cost of sales during the six months ended June 30, 2017 and 2016, respectively.

(3) The Company also entered into a transition services agreement to provide certain services to New Avon, as well as an agreement for research and development and subleases for office space. In addition, New Avon is performing certain services for the Company under a similar transition services agreement. The Company recorded a net \$7.2 and \$11.0 reduction of selling, general and administrative expenses associated with these agreements during the three months ended June 30, 2017 and 2016, respectively, and a net \$15.1 and \$14.9 reduction of selling, general and administrative expenses associated with these agreements during the six months ended June 30, 2017 and 2016, respectively. The net reduction of selling, general and administrative expenses associated with these agreements generally represents a recovery of the related costs.

(4) The Company also entered into agreements with an affiliate of Cerberus, which provide for the secondment of Cerberus affiliate personnel to the Company's project management team responsible for assisting with the execution of the transformation plan (the "Transformation Plan") announced in January 2016. The Company recorded \$.8 and \$1.0 in selling, general and administrative expenses associated with these agreements during the three months ended June 30, 2017 and 2016, respectively, and recorded \$1.6 and \$1.0 in selling, general and administrative expenses associated with these agreements during the six months ended June 30, 2017 and 2016, respectively. See Note 12, Restructuring Initiatives for additional information related to the Transformation Plan.

(5) Inventories relate to purchases from New Avon, associated with the manufacturing and supply agreement, which have not yet been sold, and were classified within inventories in the Consolidated Balance Sheets.

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(6) The receivables due from New Avon relate to the agreements for transition services, research and development and subleases for office space, as well as the manufacturing and supply agreement, and were classified within prepaid expenses and other in the Consolidated Balance Sheets.

(7) The payables due to New Avon relate to the manufacturing and supply agreement, and were classified within other accrued liabilities in the Consolidated Balance Sheets.

(8) The payables due to an affiliate of Cerberus relate to the agreement for the project management team, and were classified within other accrued liabilities in the Consolidated Balance Sheets.

In addition, the Company also issued standby letters of credit to the lessors of certain equipment, a lease for which was transferred to New Avon in connection with the separation of the Company's North America business. As of June 30, 2017, the Company has a liability of \$1.6 for the estimated value of such standby letters of credit. The recognition of the initial liability of \$2.1 was included in the estimated loss on sale of the North America business in loss from discontinued operations, net of tax during the year ended December 31, 2016.

#### Series C Preferred Stock

On March 1, 2016, the Company issued and sold to Cerberus Investor 435,000 shares of newly issued Series C Preferred Stock for an aggregate purchase price of \$435.0. Cumulative preferred dividends accrue daily on the Series C Preferred Stock at a rate of 1.25% per quarter. The Series C Preferred Stock had accrued unpaid dividends of \$29.8 as of June 30, 2017. There were no dividends declared in the six months ended June 30, 2017 and 2016.

#### 6. INVENTORIES

Components of Inventories	June 30, December 31,	
	2017	2016
Raw materials	\$ 202.3	\$ 179.3
Finished goods	434.6	407.1
Total	\$ 636.9	\$ 586.4

#### 7. EMPLOYEE BENEFIT PLANS

Net Periodic Benefit Costs	Three Months Ended June 30, Pension Benefits					
	U.S. Plans		Non-U.S. Plans		Postretirement Benefits	
	2017	2016	2017	2016	2017	2016
Service cost	\$1.3	\$1.3	\$1.2	\$1.3	\$ —	\$ —
Interest cost	.8	.8	4.4	5.7	.3	.3
Expected return on plan assets	(.8 )	(1.0 )	(6.9 )	(8.7 )	—	—
Amortization of prior service credit	—	—	(.1 )	—	(.1 )	—
Amortization of net actuarial losses	1.3	1.6	2.0	1.7	.1	(.1 )
Net periodic benefit costs <sup>(1)</sup>	\$2.6	\$2.7	\$ .6	\$ —	\$ .3	\$ .2
Net Periodic Benefit Costs	Six Months Ended June 30, Pension Benefits					
	U.S. Plans		Non-U.S. Plans		Postretirement Benefits	
	2017	2016	2017	2016	2017	2016
Service cost	\$2.7	\$3.6	\$2.4	\$2.6	\$ —	\$ .1
Interest cost	1.5	5.1	8.8	11.7	.7	.9
Expected return on plan assets	(1.6 )	(6.2 )	(13.6 )	(17.5 )	—	—
Amortization of prior service credit	—	(.1 )	(.1 )	—	(.2 )	(.9 )
Amortization of net actuarial losses	2.5	7.7	3.8	3.4	.1	.1

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Settlements/curtailments	—	.1	—	—	—	—
Net periodic benefit costs <sup>(1)</sup>	\$5.1	\$10.2	\$1.3	\$ .2	\$ .6	\$ .2

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<sup>(1)</sup> Includes \$4.4 of U.S. pension and immaterial amounts of the postretirement benefit plans (related to the U.S.) for the six months ended June 30, 2016, which are included in discontinued operations. Amounts associated with the pension and postretirement benefit plans in Canada and the postretirement benefit plan in Puerto Rico, which are included in discontinued operations, have been excluded from all amounts in the table above. See Note 3, Discontinued Operations for discussion of the separation of the Company's North America business. During the six months ended June 30, 2017, we made approximately \$1 and approximately \$7 of contributions to the U.S. and non-U.S. defined benefit pension and postretirement benefit plans, respectively. During the remainder of 2017, we anticipate contributing approximately \$9 to \$14 and approximately \$13 to \$18 to fund our U.S. and non-U.S. defined benefit pension and postretirement benefit plans, respectively. In addition to the amounts in the tables above, during the second quarter of 2017, we recorded an \$18.2 charge for a loss contingency related to a non-U.S. pension plan, for which an amendment to the plan that occurred in a prior year may not have been appropriately implemented.

#### 8. CONTINGENCIES

##### Settlements of FCPA Investigations

As previously reported, we engaged outside counsel to conduct an internal investigation and compliance reviews focused on compliance with the Foreign Corrupt Practices Act ("FCPA") and related U.S. and foreign laws in China and additional countries. The internal investigation, which was conducted under the oversight of our Audit Committee, began in June 2008 and along with the compliance reviews, was completed in 2014. Following our voluntary reporting of the internal investigation to both the U.S. Department of Justice (the "DOJ") and the U.S. Securities and Exchange Commission (the "SEC") and our subsequent cooperation with those agencies, the United States District Court for the Southern District of New York (the "USDC") approved in December 2014 a deferred prosecution agreement ("DPA") entered into between the Company and the DOJ related to charges of violations of the books and records and internal controls provisions of the FCPA. In addition, Avon Products (China) Co. Ltd., a subsidiary of the Company operating in China, pleaded guilty to conspiring to violate the books and records provision of the FCPA and was sentenced by the USDC to pay a \$68 fine. The SEC also filed a complaint against the Company charging violations of the books and records and internal controls provisions of the FCPA and the Consent which was approved in a judgment entered by the USDC in January 2015, and included \$67 in disgorgement and prejudgment interest. The DPA, the above-mentioned guilty plea and the Consent resolved the SEC's and the DOJ's investigations of the Company's compliance with the FCPA and related U.S. laws in China and additional countries. The fine was paid in December 2014 and the payment to the SEC was made in January 2015. Under the DPA, the DOJ will defer criminal prosecution of the Company for a term of three years. If the Company remains in compliance with the DPA during its term, the charges against the Company will be dismissed with prejudice. Under the DPA, the Company also represented that it has implemented and agreed that it will continue to implement a compliance and ethics program designed to prevent and detect violations of the FCPA and other applicable anti-corruption laws throughout its operations. Under the DPA and the Consent, among other things, the Company agreed to have a compliance monitor (the "monitor"). During July 2015, the Company engaged a monitor, who had been approved by the DOJ and SEC. With the approval of the DOJ and the SEC, the monitor can be replaced by the Company, if the Company agrees to undertake self-reporting obligations for the remainder of the monitoring period. The monitoring period is scheduled to expire in July 2018. There can be no assurance as to whether or when the DOJ and the SEC will approve replacing the monitor with the Company's self-reporting. If the DOJ determines that the Company has knowingly violated the DPA, the DOJ may commence prosecution or extend the term of the DPA, including the monitoring provisions described above, for up to one year.

The monitor is assessing and monitoring the Company's compliance with the terms of the DPA and the Consent by evaluating, among other things, the Company's internal accounting controls, recordkeeping and financial reporting

policies and procedures as they relate to the Company's current and ongoing compliance with the FCPA and other applicable anti-corruption laws. The monitor has recommended some changes to our policies and procedures that we are in the process of adopting, and may make additional recommendations that we must adopt unless they are unduly burdensome or otherwise inadvisable, in which case we may propose alternatives, which the DOJ and the SEC may or may not accept.

The third-party costs incurred in connection with ongoing compliance with the DPA and the Consent, including the monitorship, have not been material to date and we do not anticipate material costs going forward. We currently cannot estimate the costs that we are likely to incur in connection with self-reporting, if applicable, and any additional costs of implementing the changes, if any, to our policies and procedures required by the monitor.



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Brazilian Tax Assessments

In 2002, our Brazilian subsidiary received an excise tax (IPI) assessment from the Brazilian tax authorities for alleged tax deficiencies during the years 1997-1998. In December 2012, additional assessments were received for the year 2008 with respect to excise tax (IPI) and taxes charged on gross receipts (PIS and COFINS). In the second quarter of 2014, the PIS and COFINS assessments were officially closed in favor of Avon Brazil. The 2002 and the 2012 IPI assessments assert that the establishment in 1995 of separate manufacturing and distribution companies in Brazil was done without a valid business purpose and that Avon Brazil did not observe minimum pricing rules to define the taxable basis of excise tax. The structure adopted in 1995 is comparable to that used by many other companies in Brazil. We believe that our Brazilian corporate structure is appropriate, both operationally and legally, and that the 2002 and 2012 IPI assessments were unfounded.

These matters have been being vigorously contested. In January 2013, we filed a protest seeking a first administrative level review with respect to the 2012 IPI assessment. In July 2013, the 2012 IPI assessment was upheld at the first administrative level and we appealed this decision to the second administrative level. The 2012 IPI assessment totals approximately \$340, including penalties and accrued interest. In October 2010, the 2002 IPI assessment was upheld at the first administrative level at an amount reduced to approximately \$29 from approximately \$69, including penalties and accrued interest. We appealed this decision to the second administrative level, which ruled in favor of Avon in March 2015 and canceled the 2002 IPI assessment. The Brazilian tax authorities' appeal to this favorable decision regarding the 2002 IPI assessment was decided in Avon's favor in February 2017. In July 2017, the Brazilian Federal Courts rejected the Brazilian tax authorities' appeal to this favorable decision. The Brazilian tax authorities may no longer appeal this decision and Avon has received notification that the case is officially closed.

In the event that the 2012 IPI assessment is upheld, it may be necessary for us to provide security to pursue further appeals, which, depending on the circumstances, may result in a charge to earnings. It is not possible to reasonably estimate the likelihood or potential amount of assessments that may be issued for subsequent periods (tax years up through 2010 are closed by statute). However, other similar IPI assessments involving different periods (1998-2001) have been canceled and officially closed in our favor by the second administrative level and in July 2017 we received the official cancellation of the 2002 assessment pursuant to the favorable decision discussed above. We believe that the likelihood that the 2012 IPI assessment will be upheld is reasonably possible. As stated above, we believe that the 2012 IPI assessment is unfounded.

Brazil IPI Tax on Cosmetics

In May 2015, an Executive Decree on certain cosmetics went into effect in Brazil which increased the amount of IPI taxes that are to be remitted by Avon Brazil to the taxing authority on the sales of cosmetic products subject to IPI. Avon Brazil filed an objection to this IPI tax increase on the basis that it is not constitutional. In December 2016, Avon Brazil received a favorable decision from the Federal District Court regarding this objection. This decision has been appealed by the tax authorities.

From May 2015 through April 2016, Avon Brazil remitted the taxes associated with this IPI tax increase into a judicial deposit which would be remitted to the taxing authorities in the event that we are not successful in our objection to the tax increase. In May 2016, Avon Brazil received a favorable preliminary decision on its objection to the tax and was granted a preliminary injunction. As a result, beginning in May 2016, Avon Brazil is no longer required to remit the taxes associated with IPI into a judicial deposit. As the IPI tax increase remains in effect, Avon Brazil is continuing to recognize the IPI taxes associated with the May 2015 Executive Decree as a liability. At June 30, 2017, the liability to the taxing authorities for this IPI tax increase was approximately \$160 and was classified within other liabilities in our Consolidated Balance Sheets, and the judicial deposit was approximately \$72 and was classified within other assets in our Consolidated Balance Sheets. The net liability that does not have a corresponding judicial deposit was \$88 at June 30, 2017, and the interest associated with this net liability has been and will continue to be recognized in other expense, net. Our cash flow from operations has benefited as compared to our

earnings as we have recognized the expense and associated interest related to this IPI tax in our Consolidated Statements of Operations; however, since May 2016, we have not made a corresponding cash payment into a judicial deposit.

An unfavorable ruling to our objection of this IPI tax increase would have an adverse effect on the Company's Consolidated Statements of Cash Flows as Avon Brazil would have to remit the liability owed to the taxing authorities. This amount would be partially offset by the amount of the judicial deposit held by Avon Brazil. We are not able to reliably predict the timing of the outcome of our objection to this tax increase.

#### Other Matters

Various other lawsuits and claims, arising in the ordinary course of business or related to businesses previously sold, are pending or threatened against Avon. In management's opinion, based on its review of the information available at this time, the total cost of resolving such other contingencies at June 30, 2017, is not expected to have a material adverse effect on our consolidated financial position, results of operations or cash flows.

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9. ACCUMULATED OTHER COMPREHENSIVE INCOME (LOSS)

The tables below present the changes in AOCI by component and the reclassifications out of AOCI for the three and six months ended June 30, 2017 and 2016:

Three Months Ended June 30, 2017:	Foreign Currency Translation Adjustments	Net Investment Hedges	Pension and Postretirement Benefits	Investment in New Avon	Total
Balance at March 31, 2017	\$ (849.0 )	\$ (4.3 )	\$ (117.1 )	\$ 3.3	\$(967.1)
Other comprehensive income other than reclassifications	9.3	—	—	.1	9.4
Reclassifications into earnings:					
Amortization of net actuarial loss and prior service cost, net of tax of \$0.0 <sup>(1)</sup>	—	—	3.1	—	3.1
Total reclassifications into earnings	—	—	3.1	—	3.1
Balance at June 30, 2017	\$ (839.7 )	\$ (4.3 )	\$ (114.0 )	\$ 3.4	\$(954.6)
Three Months Ended June 30, 2016:	Foreign Currency Translation Adjustments	Cash Flow Hedges	Net Investment Hedges	Pension and Postretirement Benefits	Total
Balance at March 31, 2016	\$ (854.8 )	\$ (.9 )	\$ (4.3 )	\$ (146.6 )	\$(1,006.6)
Other comprehensive loss other than reclassifications	(7.9 )	—	—	1.4	(6.5 )
Reclassifications into earnings:					
Derivative losses on cash flow hedges, net of tax of \$0.0 <sup>(2)</sup>	—	.5	—	—	.5
Amortization of net actuarial loss and prior service cost, net of tax of \$.2 <sup>(1)</sup>	—	—	—	2.8	2.8
Total reclassifications into earnings	—	.5	—	2.8	3.3
Balance at June 30, 2016	\$ (862.7 )	\$ (.4 )	\$ (4.3 )	\$ (142.4 )	\$(1,009.8)
Six Months Ended June 30, 2017:	Foreign Currency Translation Adjustments	Net Investment Hedges	Pension and Postretirement Benefits	Investment in New Avon	Total
Balance at December 31, 2016	\$ (910.9 )	\$ (4.3 )	\$ (120.2 )	\$ 2.2	\$(1,033.2)
Other comprehensive income other than reclassifications	71.2	—	—	1.2	72.4
Reclassifications into earnings:					
Amortization of net actuarial loss and prior service cost, net of tax of \$0.0 <sup>(1)</sup>	—	—	6.2	—	6.2
Total reclassifications into earnings	—	—	6.2	—	6.2
Balance at June 30, 2017	\$ (839.7 )	\$ (4.3 )	\$ (114.0 )	\$ 3.4	\$(954.6 )

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Six Months Ended June 30, 2016:	Foreign Currency Translation Adjustments	Cash Flow Hedges	Net Investment Hedges	Pension and Postretirement Benefits	Total
Balance at December 31, 2015	\$ (950.0 )	\$ (1.3 )	\$ (4.3 )	\$ (410.6 )	\$ (1,366.2)
Other comprehensive income (loss) other than reclassifications	16.0	—	—	(11.3 )	4.7
Reclassifications into earnings:					
Derivative losses on cash flow hedges, net of tax of \$0.0 <sup>(2)</sup>	—	.9	—	—	.9
Amortization of net actuarial loss and prior service cost, net of tax of \$.4 <sup>(1)</sup>	—	—	—	9.5	9.5
Deconsolidation of Venezuela, net of tax of \$0.0	81.3	—	—	.8	82.1
Separation of North America, net of tax of \$10.2	(10.0 )	—	—	269.2	259.2
Total reclassifications into earnings	71.3	.9	—	279.5	351.7
Balance at June 30, 2016	\$ (862.7 )	\$ (.4 )	\$ (4.3 )	\$ (142.4 )	\$ (1,009.8)

(1) Gross amount reclassified to pension and postretirement expense, within selling, general & administrative expenses, and related taxes reclassified to income taxes.

(2) Gross amount reclassified to interest expense, and related taxes reclassified to income taxes.

A foreign exchange net gain of \$6.4 and net loss of \$9.7 for the three months ended June 30, 2017 and 2016, respectively, and a foreign exchange net gain of \$9.8 and net loss of \$10.9 for the six months ended June 30, 2017 and 2016, respectively, resulting from the translation of actuarial losses and prior service cost recorded in AOCI, are included in foreign currency translation adjustments in our Consolidated Statements of Comprehensive Income (Loss).

#### 10. SEGMENT INFORMATION

We determine segment profit by deducting the related costs and expenses from segment revenue. In order to ensure comparability between periods, segment profit includes an allocation of global marketing expenses based on actual revenues. Segment profit excludes global expenses other than the allocation of marketing, costs to implement ("CTI") restructuring initiatives (see Note 12, Restructuring Initiatives), a loss contingency related to a non-U.S. pension plan (see Note 7, Employee Benefit Plans), certain significant asset impairment charges, and other items, which are not allocated to a particular segment, if applicable. This is consistent with the manner in which we assess our performance and allocate resources.

Summarized financial information concerning our reportable segments was as follows:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2017	2016	2017	2016
Total Revenue				
Europe, Middle East & Africa	\$494.6	\$520.9	\$1,002.1	\$1,041.3
South Latin America	558.1	535.7	1,057.3	962.1
North Latin America	207.8	224.4	401.0	429.1
Asia Pacific	124.7	140.4	248.9	275.0
Total revenue from reportable segments	1,385.2	1,421.4	2,709.3	2,707.5
Other operating segments and business activities	10.7	12.9	19.7	33.3
Total revenue	\$1,395.9	\$1,434.3	\$2,729.0	\$2,740.8



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	Three Months		Six Months	
	Ended June 30,		Ended June 30,	
	2017	2016	2017	2016
Operating Profit				
Segment Profit				
Europe, Middle East & Africa	\$82.0	\$83.4	\$156.6	\$152.1
South Latin America	45.2	61.0	58.5	84.1
North Latin America	17.8	32.1	38.8	60.6
Asia Pacific	8.2	15.4	21.1	30.2
Total profit from reportable segments	\$153.2	\$191.9	\$275.0	\$327.0
Other operating segments and business activities	1.6	.1	2.8	4.2
Unallocated global expenses	(84.7 )	(87.5 )	(169.0 )	(172.1 )
CTI restructuring initiatives	(20.3 )	(9.4 )	(30.3 )	(56.2 )
Loss contingency	(18.2 )	—	(18.2 )	—
Operating profit	\$31.6	\$95.1	\$60.3	\$102.9

Other operating segments and business activities include the first quarter of 2016 results of Venezuela, as it was deconsolidated effective March 31, 2016, as well as markets that have been exited. Effective in the first quarter of 2017, given that we have exited Thailand during 2016, the results of Thailand are now reported in Other operating segments and business activities for all periods presented, while previously the results had been reported in Asia Pacific. Other operating segments and business activities also include revenue from the sale of products to New Avon since the separation of the Company's North America business into New Avon on March 1, 2016 and ongoing royalties from the licensing of our name and products.

#### 11. SUPPLEMENTAL BALANCE SHEET INFORMATION

At June 30, 2017 and December 31, 2016, prepaid expenses and other included the following:

Components of Prepaid Expenses and Other	June 30, December 31,	
	2017	2016
Prepaid taxes and tax refunds receivable	\$ 105.6	\$ 99.3
Prepaid brochure costs, paper and other literature	71.2	73.2
Receivables other than trade	64.0	68.3
Other	53.2	50.5
Prepaid expenses and other	\$ 294.0	\$ 291.3

At June 30, 2017 and December 31, 2016, other assets included the following:

Components of Other Assets	June 30, December 31,	
	2017	2016
Deferred tax assets	\$ 166.0	\$ 162.1
Long-term receivables	84.5	78.9
Judicial deposits other than Brazil IPI tax (see below)	81.9	78.0
Capitalized software	81.5	83.9
Judicial deposit for Brazil IPI tax on cosmetics (Note 8)	72.2	69.0
Net overfunded pension plans	64.3	54.8
Trust assets associated with supplemental benefit plans	36.4	35.2
Investment in New Avon (Note 4)	23.7	32.8
Tooling (plates and molds associated with our beauty products)	13.7	14.7
Other	11.8	12.3
Other assets	\$ 636.0	\$ 621.7



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## 12. RESTRUCTURING INITIATIVES

### Transformation Plan

In January 2016, we announced the Transformation Plan, which includes cost reduction efforts to continue to improve our cost structure and to enable us to reinvest in growth. As a result of this plan, we have targeted pre-tax annualized cost savings of approximately \$350 after three years, with an estimated \$200 from supply chain reductions and an estimated \$150 from other cost reductions, which are expected to be achieved through restructuring actions, as well as other cost-savings strategies that will not result in restructuring charges. We plan to reinvest a portion of these cost savings in growth initiatives, including media, social selling and information technology systems that will help us modernize our business. We initiated the Transformation Plan in order to enable us to achieve our long-term goals of double-digit operating margin and mid single-digit constant-dollar revenue growth. As part of the Transformation Plan, we identified certain actions, that we believe will reduce ongoing costs, primarily consisting of global headcount reductions relating to operating model changes, as well as the closure of Thailand, a smaller, under-performing market. These operating model changes include the streamlining of our corporate functions to align with the current and future needs of the business and an information technology infrastructure outsourcing initiative.

As a result of these restructuring actions approved-to-date, we have recorded total costs to implement these restructuring initiatives of \$137.1 before taxes, of which \$31.0 was recorded during the six months ended June 30, 2017, in our Consolidated Statements of Operations. The additional charges not yet incurred associated with the restructuring actions approved to-date of approximately \$10 to \$15 before taxes are expected to be recorded primarily in 2018. At this time we are unable to quantify the total costs to implement the restructuring initiatives that will be incurred through the time the Transformation Plan is fully implemented as we have not yet identified all actions to be taken.

### Restructuring Charges - Three and Six Months Ended June 30, 2017

During the three months and six months ended June 30, 2017, we recorded costs to implement of \$21.0 and \$31.0, respectively, related to the Transformation Plan, in our Consolidated Statements of Operations. The costs consisted of the following:

- net charges of \$9.5 and \$17.1, respectively, for employee-related costs, including severance benefits;
- contract termination and other net charges of \$10.8 and \$12.2, respectively, associated with vacating our previous corporate headquarters;
- implementation costs of \$.2 and \$.7, respectively, primarily related to professional service fees; and
- accelerated depreciation of \$.5 and \$1.0, respectively.

The total costs to implement during the three months ended June 30, 2017 of \$21.0 was recorded in selling, general and administrative expenses. Of the total costs to implement during the six months ended June 30, 2017, \$31.1 was recorded in selling, general and administrative expenses and a benefit of \$.1 was recorded in cost of sales.

### Restructuring Charges - Three and Six Months Ended June 30, 2016

During the three months and six ended June 30, 2016, we recorded costs to implement of \$10.0 and \$57.5, respectively, related to the Transformation Plan, in the Consolidated Statement of Operations. The costs consisted of the following:

- net charges of \$2.8 and \$49.9, respectively, for employee-related costs, including severance benefits;
- contract termination and other net charges of \$4.6 and \$4.6, respectively;
- implementation costs of \$1.1 and \$1.5, respectively, primarily related to professional service fees;
- accelerated depreciation of \$1.2 and \$1.2, respectively; and
- inventory write-offs of \$.3 and \$.3, respectively.

Of the total costs to implement during the three months ended June 30, 2016, \$9.7 was recorded in selling, general and administrative expenses and \$.3 was recorded in cost of sales. Of the total costs to implement during the six months ended June 30, 2016, \$57.2 was recorded in selling, general and administrative expenses and \$.3 was recorded in cost



of sales.

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The liability balance for the Transformation Plan as of June 30, 2017 is as follows:

	Employee-Related Costs	Contract Terminations/Other	Total
Balance at December 31, 2016	\$ 48.6	\$ 2.8	\$51.4
2017 charges	18.7	—	18.7
Adjustments	(1.6 )	12.2	10.6
Cash payments	(19.8 )	(1.7 )	(21.5 )
Foreign exchange	.4	.1	.5
Balance at June 30, 2017	\$ 46.3	\$ 13.4	\$59.7

The majority of cash payments, if applicable, associated with these charges are expected to be made during 2017.

The following table presents the restructuring charges incurred to date, under the Transformation Plan, along with the estimated charges expected to be incurred on approved initiatives under the plan:

	Employee- Related Costs	Inventory Write-offs	Foreign Currency Translation Adjustment Write-offs	Contract Terminations/Other	Total
Charges incurred to-date	\$ 101.1	\$ .4	\$ 2.7	\$ 20.9	\$125.1
Estimated charges to be incurred on approved initiatives	6.2	—	—	1.2	7.4
Total expected charges on approved initiatives	\$ 107.3	\$ .4	\$ 2.7	\$ 22.1	\$132.5

The charges, net of adjustments, of initiatives under the Transformation Plan, along with the estimated charges expected to be incurred on approved initiatives under the plan, by reportable segment are as follows:

	Europe, Middle East & Africa	South Latin America	North Latin America	Asia Pacific	Global & Other Operating Segments	Total
2015	\$ —	\$ —	\$ —	\$ —	\$ 21.4	\$21.4
2016	30.9	13.2	4.4	11.7	14.2	74.4
First quarter 2017	3.0	2.7	(.1 )	(.5 )	3.9	9.0
Second quarter 2017	(.1 )	3.0	—	(.1 )	17.5	20.3
Charges incurred to-date	33.8	18.9	4.3	11.1	57.0	125.1
Estimated charges to be incurred on approved initiatives	1.2	—	—	—	6.2	7.4
Total expected charges on approved initiatives	\$ 35.0	\$ 18.9	\$ 4.3	\$ 11.1	\$ 63.2	\$132.5

We expect our total costs to implement restructuring on approved initiatives to be an estimated \$145 to \$150 before taxes under the Transformation Plan. The amounts shown in the tables above as charges recorded to-date relate to initiatives that have been approved and recorded in the financial statements as the costs are probable and estimable.

The amounts shown in the tables above as total expected charges on approved initiatives represent charges recorded to-date plus charges yet to be recorded for approved initiatives as the relevant accounting criteria for recording an expense have not yet been met. In addition to the charges included in the tables above, we have incurred and will continue to incur other costs to implement restructuring initiatives such as professional services fees and accelerated depreciation.

#### Other Restructuring Initiatives

During the three and six months ended June 30, 2017, we recorded net benefits of \$.7 and \$.7, respectively, in selling, general and administrative expenses, in the Consolidated Statements of Operations, associated with the restructuring

programs launched in 2005 and 2009, the restructuring initiatives launched in 2012 (including the cost savings initiative known as the "\$400M Cost Savings Initiative"), and the restructuring actions identified during 2015 (collectively, the "Other Restructuring Initiatives"), which are substantially complete. During the three and six months ended June 30, 2016, we recorded net benefits of \$.6 and \$1.3, respectively, in selling, general and administrative expenses, in the Consolidated Statements of Operations, associated with the Other Restructuring Initiatives. The liability balance associated with the Other Restructuring Initiatives, which primarily consists of employee-related costs, as of June 30, 2017 is not material.

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AVON PRODUCTS, INC.  
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## 13. GOODWILL

## Goodwill

	Europe, Middle East & Africa	South Latin America	Asia Pacific	Total
Gross balance at December 31, 2016	\$ 25.6	\$ 72.3	\$ 85.0	\$ 182.9
Accumulated impairments	(6.9 )	—	(82.4 )	(89.3 )
Net balance at December 31, 2016	\$ 18.7	\$ 72.3	\$ 2.6	\$ 93.6
Changes during the period ended June 30, 2017:				
Foreign exchange	1.5	(.5 )	—	1.0
Gross balance at June 30, 2017	\$ 27.1	\$ 71.8	\$ 85.0	\$ 183.9
Accumulated impairments	(6.9 )	—	(82.4 )	(89.3 )
Net balance at June 30, 2017	\$ 20.2	\$ 71.8	\$ 2.6	\$ 94.6

## 14. FAIR VALUE

## Assets and Liabilities Recorded at Fair Value

The fair value measurement provisions required by GAAP establish a fair value hierarchy, which prioritizes the inputs used in measuring fair value into three broad levels as follows:

Level 1 - Quoted prices in active markets for identical assets or liabilities.

Level 2 - Inputs, other than the quoted prices in active markets, that are observable either directly or indirectly.

Level 3 - Unobservable inputs based on our own assumptions.

## Assets and Liabilities Recorded at Fair Value on a Recurring Basis

The following table presents the fair value hierarchy for those assets and liabilities measured at fair value on a recurring basis as of June 30, 2017:

	Level 1	Level 2	Total
Assets:			
Available-for-sale securities	\$ 2.9	\$ —	\$ 2.9
Foreign exchange forward contracts	—	1.0	1.0
Total	\$ 2.9	\$ 1.0	\$ 3.9
Liabilities:			
Foreign exchange forward contracts	\$ —	\$ .2	\$ .2
Total	\$ —	\$ .2	\$ .2

The following table presents the fair value hierarchy for those assets and liabilities measured at fair value on a recurring basis

as of December 31, 2016:

	Level 1	Level 2	Total
Assets:			
Available-for-sale securities	\$ 2.8	\$ —	\$ 2.8
Foreign exchange forward contracts	—	.6	.6
Total	\$ 2.8	\$ .6	\$ 3.4
Liabilities:			

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Foreign exchange forward contracts	\$ —	\$ 3.0	\$ 3.0
Total	\$ —	\$ 3.0	\$ 3.0

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AVON PRODUCTS, INC.  
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#### Fair Value of Financial Instruments

Our financial instruments include cash and cash equivalents, available-for-sale securities, short-term investments, accounts receivable, loans receivable, debt maturing within one year, accounts payable, long-term debt and foreign exchange forward contracts. The carrying value for cash and cash equivalents, accounts receivable, accounts payable and short-term investments approximate fair value because of the short-term nature of these instruments.

The net asset (liability) amounts recorded in the balance sheet (carrying amount) and the estimated fair values of our remaining financial instruments at June 30, 2017 and December 31, 2016, respectively, consisted of the following:

	June 30, 2017		December 31, 2016	
	Carrying Amount	Fair Value	Carrying Amount	Fair Value
Available-for-sale securities	\$2.9	\$ 2.9	\$2.8	\$ 2.8
Debt maturing within one year <sup>(1)</sup>	(13.0)	(13.0 )	(18.1)	(18.1 )
Long-term debt <sup>(1)</sup>	(1,875.8)	(1,852.1)	(1,875.8)	(1,877.5)
Foreign exchange forward contracts	(.8 )	(.8 )	(2.4 )	(2.4 )

(1) The carrying value of debt maturing within one year and long-term debt is presented net of debt issuance costs and includes any related discount or premium and unamortized deferred gains on terminated interest-rate swap agreements, as applicable.

The methods and assumptions used to estimate fair value are as follows:

Available-for-sale securities - The fair values of these investments were the quoted market prices for issues listed on securities exchanges.

Debt maturing within one year and long-term debt - The fair values of our debt and other financing were determined using Level 2 inputs based on indicative market prices.

Foreign exchange forward contracts - The fair values of forward contracts were estimated based on quoted forward foreign exchange prices at the reporting date.

#### 15. DERIVATIVE INSTRUMENTS AND HEDGING ACTIVITIES

We operate globally, with manufacturing and distribution facilities in various countries around the world. We may reduce our exposure to fluctuations in the fair value and cash flows associated with changes in interest rates and foreign exchange rates by creating offsetting positions, including through the use of derivative financial instruments. If we use foreign currency-rate sensitive and interest-rate sensitive instruments to hedge a certain portion of our existing and forecasted transactions, we would expect that any gain or loss in value of the hedge instruments generally would be offset by decreases or increases in the value of the underlying forecasted transactions.

We do not enter into derivative financial instruments for trading or speculative purposes, nor are we a party to leveraged derivatives. The master agreements governing our derivative contracts generally contain standard provisions that could trigger early termination of the contracts in certain circumstances, including if we were to merge with another entity and the creditworthiness of the surviving entity were to be "materially weaker" than that of Avon prior to the merger.

Derivatives are recognized in the Consolidated Balance Sheets at their fair values. The following table presents the fair value of derivative instruments outstanding at June 30, 2017:

	Asset		Liability	
	Balance Sheet Classification	Fair Value	Balance Sheet Classification	Fair Value
Derivatives not designated as hedges:				
Foreign exchange forward contracts	Prepaid expenses and other	\$ 1.0	Accounts payable	\$ .2

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Total derivatives not designated as hedges	\$ 1.0	\$ .2
Total derivatives	\$ 1.0	\$ .2

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AVON PRODUCTS, INC.  
 NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
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The following table presents the fair value of derivative instruments outstanding at December 31, 2016:

	Asset		Liability	
	Balance Sheet	Fair	Balance Sheet	Fair
	Classification	Value	Classification	Value
Derivatives not designated as hedges:				
Foreign exchange forward contracts	Prepaid expenses and other	\$ .6	Accounts payable	\$ 3.0
Total derivatives not designated as hedges		\$ .6		\$ 3.0
Total derivatives		\$ .6		\$ 3.0

#### Interest Rate Risk

A portion of our borrowings is subject to interest rate risk. In the past we have used interest-rate swap agreements, which effectively converted the fixed rate on long-term debt to a floating interest rate, to manage our interest rate exposure. The agreements were designated as fair value hedges. As of June 30, 2017, we do not have any interest-rate swap agreements. Approximately 1% of our debt portfolio at June 30, 2017 and December 31, 2016 was exposed to floating interest rates.

In January 2013, we terminated eight of our interest-rate swap agreements previously designated as fair value hedges, with notional amounts totaling \$1,000. As of the interest-rate swap agreements' termination date, the aggregate favorable adjustment to the carrying value (deferred gain) of our debt was \$90.4, which was amortized as a reduction to interest expense over the remaining term of the underlying debt obligations. The net impact of the gain amortization was \$3.7 and \$7.4 for the three and six months ended June 30, 2016, respectively. At June 30, 2017, there is no unamortized deferred gain associated with the January 2013 interest-rate swap termination, as the underlying debt obligations have been paid.

In March 2012, we terminated two of our interest-rate swap agreements previously designated as fair value hedges, with notional amounts totaling \$350. As of the interest-rate swap agreements' termination date, the aggregate favorable adjustment to the carrying value (deferred gain) of our debt was \$46.1, which is being amortized as a reduction to interest expense over the remaining term of the underlying debt obligations through March 2019. The net impact of the gain amortization was \$1.2 and \$2.4 for the three and six months ended June 30, 2017, respectively, and \$1.7 and \$3.4 for the three and six months ended June 30, 2016, respectively. At June 30, 2017, the unamortized deferred gain associated with the March 2012 interest-rate swap termination was \$8.5, and was classified within long-term debt in our Consolidated Balance Sheets.

#### Foreign Currency Risk

We may use foreign exchange forward contracts to manage a portion of our foreign currency exchange rate exposures. At June 30, 2017, we had outstanding foreign exchange forward contracts with notional amounts totaling approximately \$34 for various currencies.

We may use foreign exchange forward contracts to manage foreign currency exposure of certain intercompany loans. These contracts are not designated as hedges. The change in fair value of these contracts is immediately recognized in earnings and substantially offsets the foreign currency impact recognized in earnings relating to the associated intercompany loans. During the three and six months ended June 30, 2017, we recorded gains of \$1.7 and \$2.2, respectively, in other expense, net in our Consolidated Statements of Operations related to these undesignated foreign exchange forward contracts. Also during the three and six months ended June 30, 2017, we recorded losses of \$2.7 and \$3.9, respectively, related to the associated intercompany loans, caused by changes in foreign currency exchange rates. During the three and six months ended June 30, 2016, we recorded losses of \$5.2 and \$7.5, respectively, in other expense, net in our Consolidated Statements of Operations related to these undesignated foreign exchange forward contracts. Also during the three and six months ended June 30, 2016, we recorded gains of \$4.6 and \$5.4, respectively, related to the associated intercompany loans, caused by changes in foreign currency exchange rates.

#### 16. DEBT



Revolving Credit Facility

In June 2015, the Company and Avon International Operations, Inc. ("AIO"), a wholly-owned domestic subsidiary of the Company, entered into a five-year \$400.0 senior secured revolving credit facility (the "2015 facility"). Borrowings under the 2015 facility bear interest, at our option, at a rate per annum equal to LIBOR plus 250 basis points or a floating base rate plus 150 basis points, in each case subject to adjustment based upon a leverage-based pricing grid. As of June 30, 2017, there were no amounts outstanding under the 2015 facility.

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AVON PRODUCTS, INC.  
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(U.S. dollars in millions, except per share data)

All obligations of AIO under the 2015 facility are (i) unconditionally guaranteed by each material domestic restricted subsidiary of the Company (other than AIO, the borrower), in each case, subject to certain exceptions and (ii) fully guaranteed on an unsecured basis by the Company. The obligations of AIO and the subsidiary guarantors are secured by first priority liens on and security interest in substantially all of the assets of AIO and the subsidiary guarantors, in each case, subject to certain exceptions.

The 2015 facility will terminate in June 2020; provided, however, that it shall terminate on the 91<sup>st</sup> day prior to the maturity of the 6.50% Notes (as defined below) and the 4.60% Notes (as defined below), if on such 91<sup>st</sup> day, the applicable notes are not redeemed, repaid, discharged, defeased or otherwise refinanced in full.

The 2015 facility contains affirmative and negative covenants, which are customary for secured financings of this type, as well as financial covenants (interest coverage and total leverage ratios). As of June 30, 2017, we were in compliance with our interest coverage and total leverage ratios under the 2015 facility. The amount of the facility available to be drawn down is reduced by any standby letters of credit granted by AIO, which, as of June 30, 2017, was approximately \$41. As of June 30, 2017, based on then applicable interest rates, approximately \$354 could have been drawn down without violating any covenant.

Public Notes

In March 2013, we issued, in a public offering, \$250.0 principal amount of 2.375% Notes due March 15, 2016 (the "2.375% Notes"), \$500.0 principal amount of 4.60% Notes due March 15, 2020 (the "4.60% Notes"), \$500.0 principal amount of 5.00% Notes due March 15, 2023 (the "5.00% Notes") and \$250.0 principal amount of 6.95% Notes due March 15, 2043 (the "6.95% Notes") (collectively, the "2013 Notes"). In March 2008, we issued \$350.0 principal amount of 6.50% Notes due March 1, 2019 (the "6.50% Notes"). Interest on the 2013 Notes is payable semi-annually on March 15 and September 15 of each year, and interest on the 6.50% Notes are payable semi-annually on March 1 and September 1 of each year.

In August 2015, we prepaid the entire principal amount of our 2.375% Notes plus accrued interest and a make-whole premium. In 2016, we completed cash tender offers totaling to a \$300.6 reduction for certain of our outstanding public notes, repurchased \$180.5 of certain of our outstanding public notes, and prepaid the remaining principal amounts totaling \$238.4 of our 4.20% Notes due July 15, 2018 and our 5.75% Notes due March 1, 2018, plus accrued interest and a make-whole premium (the "2016 debt transactions").

The indenture governing the 2013 Notes contains interest rate adjustment provisions depending on the long-term credit ratings assigned to the 2013 Notes with S&P and Moody's. As described in the indenture, the interest rates on the 2013 Notes increase by .25% for each one-notch downgrade below investment grade on each of our long-term credit ratings assigned to the 2013 Notes by S&P or Moody's. These adjustments are limited to a total increase of 2% above the respective interest rates in effect on the date of issuance of the 2013 Notes. As a result of the long-term credit rating downgrades by S&P and Moody's since issuance of the 2013 Notes, the interest rates on these notes have increased by the maximum allowable increase.

The indentures governing our outstanding notes described above contain certain customary covenants and customary events of default and cross-default provisions. Further, we would be required to make an offer to repurchase all of our outstanding notes described above at a price equal to 101% of their aggregate principal amount plus accrued and unpaid interest in the event of a change in control involving Avon and, at such time, the outstanding notes are rated below investment grade.

Senior Secured Notes

In August 2016, AIO issued, in a private placement exempt from registration under the Securities Act of 1933, as amended, \$500.0 in aggregate principal amount of 7.875% Senior Secured Notes, which will mature on August 15, 2022 (the "Senior Secured Notes"). Interest on the Senior Secured Notes is payable semi-annually on February 15 and August 15 of each year.

All obligations of AIO under the Senior Secured Notes are unconditionally guaranteed by each current and future wholly-owned domestic restricted subsidiary of the Company that is a guarantor under the 2015 facility and fully guaranteed on an unsecured basis by the Company. The obligations of AIO and the subsidiary guarantors are secured by first priority liens on and security interest in substantially all of the assets of AIO and the subsidiary guarantors, in each case, subject to certain exceptions.

The indenture governing our Senior Secured Notes contains certain customary covenants and restrictions as well as customary events of default and cross-default provisions. The indenture also contains a covenant requiring AIO and its restricted subsidiaries to, at the end of each year, own at least a certain percentage of the total assets of API and its restricted subsidiaries, subject to certain qualifications. Further, we would be required to make an offer to repurchase all of our Senior Secured Notes, at a price equal to 101% of their aggregate principal amount plus accrued and unpaid interest, in the event of a change in control involving Avon.

AVON PRODUCTS, INC.  
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Long-Term Credit Ratings

Our long-term credit ratings are: Moody's ratings of Stable Outlook with B1 for corporate family debt, B3 for senior unsecured debt, and Ba1 for the Senior Secured Notes; S&P ratings of Positive Outlook with B for corporate family debt and senior unsecured debt and BB- for the Senior Secured Notes; and Fitch rating of Negative Outlook with B+, each of which are below investment grade. We do not believe these long-term credit ratings will have a material impact on our near-term liquidity. However, any rating agency reviews could result in a change in outlook or downgrade, which could further limit our access to new financing, particularly short-term financing, reduce our flexibility with respect to working capital needs, affect the market price of some or all of our outstanding debt securities, and likely result in an increase in financing costs, and less favorable covenants and financial terms under our financing arrangements.

AVON PRODUCTS, INC.

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

(U.S. dollars in millions, except per share data)

When used in this report, the terms "Avon," "Company," "we," "our" or "us" mean, unless the context otherwise indicates, Avon Products, Inc. and its majority, wholly owned and controlled subsidiaries.

OVERVIEW

We are a global manufacturer and marketer of beauty and related products. Our business is conducted primarily in the direct-selling channel. During 2016, we had sales operations in 57 countries and territories, and distributed products in 18 more. All of our consolidated revenue is derived from operations of subsidiaries outside of the U.S. Our reportable segments are based on geographic operations in four regions: Europe, Middle East & Africa; South Latin America; North Latin America; and Asia Pacific. Our product categories are Beauty and Fashion & Home. Beauty consists of skincare (which includes personal care), fragrance and color (cosmetics). Fashion & Home consists of fashion jewelry, watches, apparel, footwear, accessories, gift and decorative products, housewares, entertainment and leisure products, children's products and nutritional products. Sales are made to the ultimate consumer principally through direct selling by Representatives, who are independent contractors and not our employees.

During the six months ended June 30, 2017, revenue was relatively unchanged compared to the prior-year period, partially benefiting from foreign exchange, while Constant \$ revenue decreased 3%. Our Constant \$ revenue decline was primarily driven by declines in Russia, the United Kingdom and most of Asia Pacific, partially offset by growth in Argentina and South Africa. The decline in Constant \$ revenue was primarily due to a 4% decrease in Active Representatives, which was partially offset by higher average order. The decrease in Active Representatives was primarily due to Europe, Middle East & Africa (most significantly in Russia), South Latin America (most significantly in Brazil) and Asia Pacific (most significantly in Malaysia). In addition, the decrease in Active Representatives was due to the impact of the exit from the Thailand market and the deconsolidation of Venezuela, which had a combined negative impact of 1 point. The net impact of price and mix increased 3%, primarily due to the inflationary impact on pricing in Argentina and Brazil. Units sold decreased 6%, primarily due to declines in units sold in Russia. The revenue performance was negatively impacted most significantly by a decline in Color sales, as we experienced issues in some markets as we have begun the segmentation of our Color category into three distinct brands. The timing of innovation also impacted the decline in Color sales; however, we expect to strengthen our Color category in the second half of 2017 through innovation.

Ending Representatives decreased by 2%. The decrease in Ending Representatives at June 30, 2017 as compared to the prior-year period was most significantly due to declines in Asia Pacific (principally in Malaysia) and Brazil, partially offset by growth in South Africa.

See "Segment Review" in this management's discussion and analysis of financial condition and results of operations ("MD&A") for additional information related to changes in revenue by segment.

Transformation Plan

In January 2016, we initiated a transformation plan (the "Transformation Plan") in order to enable us to achieve our long-term goals of mid single-digit Constant \$ revenue growth and low double-digit operating margin. The Transformation Plan includes three pillars: invest in growth, reduce costs in an effort to continue to improve our cost structure and improve our financial resilience.

The Transformation Plan was designed to focus on cost savings and financial resilience in the first year, in order to support future investment in growth. In 2016 we achieved an estimated cost savings of \$120 before taxes and significantly strengthened the balance sheet. In 2017, our cost savings target is \$230 before taxes, which includes both run-rate savings from 2016, along with in-year savings from current year initiatives. Based on savings realized through the first half of 2017, we believe we are on track to achieve this target.

During 2017, we are increasing our focus on the invest in growth pillar, which includes investment in media and social selling, as well as spending related to service model evolution and information technology, primarily capital expenditures, which will be aimed at improving the overall Representative experience. We believe that we will deliver a seamless, competitive experience for the Representatives, ensure we have the correct product offerings and address

specific market needs across our geographic portfolio. We expect to increase capital expenditures by approximately \$45 in 2017 related to invest in growth.

In connection with the actions and associated savings discussed above, we have incurred costs to implement ("CTI") restructuring initiatives of approximately \$137 before taxes associated with the Transformation Plan to-date. In connection with

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AVON PRODUCTS, INC.

MANAGEMENT DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

(U.S. dollars in millions, except per share data)

the restructuring actions approved to-date associated with the Transformation Plan, we expect to realize annualized savings of an estimated \$105 to \$115 before taxes. We have realized an estimated \$35 before taxes of savings associated with the restructuring actions in the first half of 2017 and are expected to achieve the majority of the annualized savings in 2017. In addition, we have realized savings from other cost-savings strategies that did not result in restructuring charges. For the market closures, the expected annualized savings represented the operating profit (loss) no longer included within Avon's operating results as a result of no longer operating in the respective market. For actions that did not result in the closure of a market, the annualized savings represent the net reduction of expenses that will no longer be incurred by Avon.

For additional details on restructuring initiatives, see Note 12, Restructuring Initiatives, to the Consolidated Financial Statements included herein. For additional details on strengthening the balance sheet, see Note 16, Debt, to the Consolidated Financial Statements included herein and "Liquidity and Capital Resources" in this MD&A for additional information.

NEW ACCOUNTING STANDARDS

Information relating to new accounting standards is included in Note 1, Accounting Policies, to the Consolidated Financial Statements included herein.

RESULTS OF OPERATIONS—THE THREE AND SIX MONTHS ENDED JUNE 30, 2017 AS COMPARED TO THE THREE AND SIX MONTHS ENDED JUNE 30, 2016

Non-GAAP Financial Measures

To supplement our financial results presented in accordance with generally accepted accounting principles in the United States ("GAAP"), we disclose operating results that have been adjusted to exclude the impact of changes due to the translation of foreign currencies into U.S. dollars, including changes in: revenue, operating profit, Adjusted operating profit, operating margin and Adjusted operating margin. We also refer to these adjusted financial measures as Constant \$ items, which are Non-GAAP financial measures. We believe these measures provide investors an additional perspective on trends and underlying business results. To exclude the impact of changes due to the translation of foreign currencies into U.S. dollars, we calculate current-year results and prior-year results at constant exchange rates, which are updated on an annual basis as part of our budgeting process. Foreign currency impact is determined as the difference between actual growth rates and Constant \$ growth rates.

We also present gross margin, selling, general and administrative expenses as a percentage of revenue, operating profit, operating margin and effective tax rate on a Non-GAAP basis. We refer to these Non-GAAP financial measures as "Adjusted." We have provided a quantitative reconciliation of the difference between the Non-GAAP financial measures and the financial measures calculated and reported in accordance with GAAP. See "Reconciliation of Non-GAAP Financial Measures" within "Results of Operations - Consolidated" in this MD&A for this quantitative reconciliation.

The Company uses the Non-GAAP financial measures to evaluate its operating performance. These Non-GAAP measures should not be considered in isolation, or as a substitute for, or superior to, financial measures calculated in accordance with GAAP. The Company believes investors find the Non-GAAP information helpful in understanding the ongoing performance of operations separate from items that may have a disproportionate positive or negative impact on the Company's financial results in any particular period. The Company believes that it is meaningful for investors to be made aware of the impacts of 1) CTI restructuring initiatives; 2) a charge for a loss contingency related to a non-U.S. pension plan ("Loss contingency"); 3) charges related to the deconsolidation of our Venezuelan operations as of March 31, 2016 ("Venezuelan special items"); and, as it relates to our effective tax rate discussion, 4) income tax benefits realized in the first quarter of 2016 as a result of tax planning strategies and in the second quarter of 2016 primarily due to the release of a valuation allowance associated with Russia ("Special tax items").

The Loss contingency includes the impact on the Consolidated Statements of Operations during the second quarter of 2017 caused by a charge of approximately \$18 for a loss contingency related to a non-U.S. pension plan, for which an amendment to the plan that occurred in a prior year may not have been appropriately implemented.

The Venezuelan special items include the impact on the Consolidated Statements of Operations in 2016 caused by the deconsolidation of our Venezuelan operations for which we recorded a loss of approximately \$120 in other expense, net. The loss was comprised of approximately \$39 in net assets of the Venezuelan business and approximately \$81 in accumulated foreign currency translation adjustments within accumulated other comprehensive loss ("AOCI") associated with foreign currency changes before Venezuela was accounted for as a highly inflationary economy.

In addition, the effective tax rate discussion includes Special tax items, including the impact during the second quarter of 2016 on the provision for income taxes in the Consolidated Statements of Operations primarily due to the release of a valuation



## AVON PRODUCTS, INC.

## MANAGEMENT DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

(U.S. dollars in millions, except per share data)

allowance associated with Russia of approximately \$7. Special tax items also include the impact during the first quarter of 2016 on the provision for income taxes in the Consolidated Statements of Operations due to an income tax benefit of approximately \$29 recognized as the result of the implementation of foreign tax planning strategies.

See Note 12, Restructuring Initiatives, Note 7, Employee Benefit Plans, Note 1, Accounting Policies, and "Venezuela Discussion" and "Liquidity and Capital Resources" in this MD&A for more information on these items.

	Three Months Ended June 30,			Six Months Ended June 30,		
	2017	2016	%/Point Change	2017	2016	%/Point Change
<b>Select Consolidated Financial Information</b>						
Total revenue	\$1,395.9	\$1,434.3	(3 )%	\$2,729.0	\$2,740.8	— %
Cost of sales	525.0	565.0	(7 )%	1,042.1	1,083.8	(4 )%
Selling, general and administrative expenses	839.3	774.2	8 %	1,626.6	1,554.1	5 %
Operating profit	31.6	95.1	(67 )%	60.3	102.9	(41 )%
Interest expense	36.1	33.2	9 %	71.2	65.9	8 %
Interest income	(3.1 )	(5.3 )	(42 )%	(7.8 )	(9.3 )	(16 )%
Other expense (income), net	10.8	(4.7 )	*	15.8	132.5	(88 )%
(Loss) income before taxes	(12.2 )	71.9	*	(18.9 )	(86.2 )	78 %
(Loss) income from continuing operations, net of tax	(45.8 )	35.8	*	(82.3 )	(120.0 )	31 %
Net (loss) income attributable to Avon	\$(45.5 )	\$33.0	*	\$(82.0 )	\$(132.9 )	38 %
Diluted (loss) earnings per share from continuing operations	\$(.12 )	\$.07	*	\$(.21 )	\$(.29 )	28 %
Diluted (loss) earnings per share attributable to Avon	\$(.12 )	\$.06	*	\$(.21 )	\$(.32 )	34 %
Advertising expenses <sup>(1)</sup>	\$33.6	\$25.3	33 %	\$63.7	\$48.3	32 %
<b>Reconciliation of Non-GAAP Financial Measures</b>						
Gross margin	62.4	% 60.6	% 1.8	61.8	% 60.5	% 1.3
CTI restructuring	—	—	—	—	—	—
Adjusted gross margin	62.4	% 60.6	% 1.8	61.8	% 60.5	% 1.3
Selling, general and administrative expenses as a % of total revenue	60.1	% 54.0	% 6.1	59.6	% 56.7	% 2.9
CTI restructuring	(1.5 )	(.6 )	(.9 )	(1.1 )	(2.0 )	.9
Loss contingency	(1.3 )	—	(1.3 )	(.7 )	—	(.7 )
Adjusted selling, general and administrative expenses as a % of total revenue	57.4	% 53.3	% 4.1	57.8	% 54.7	% 3.1
Operating profit	\$31.6	\$95.1	(67 )%	\$60.3	\$102.9	(41 )%
CTI restructuring	20.3	9.4		30.3	56.2	
Loss contingency	18.2	—		18.2	—	

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Adjusted operating profit	\$70.1	\$104.5	(33 )%	\$108.8	\$159.1	(32 )%
Operating margin	2.3	% 6.6	% (4.3 )	2.2	% 3.8	% (1.6 )
CTI restructuring	1.5	.6	.9	1.1	2.0	(.9 )
Loss contingency	1.3	—	1.3	.7	—	.7
Adjusted operating margin	5.0	% 7.3	% (2.3 )	4.0	% 5.8	% (1.8 )

Change in Constant \$ Adjusted operating margin <sup>(2)</sup>			(2.2 )			(1.7 )
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Performance Metrics

Change in Active Representatives			(3 )%			(4 )%
Change in units sold			(6 )%			(6 )%
Change in Ending Representatives			(2 )%			(2 )%

\* Calculation not meaningful

## AVON PRODUCTS, INC.

## MANAGEMENT DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

(U.S. dollars in millions, except per share data)

Amounts in the table above may not necessarily sum due to rounding.

(1) Advertising expenses are recorded in selling, general and administrative expenses.

(2) Change in Constant \$ Adjusted operating margin for all years presented is calculated using the current-year Constant \$ rates.

Three Months Ended June 30, 2017

## Revenue

During the three months ended June 30, 2017, revenue decreased 3% compared to the prior-year period, partially benefiting from foreign exchange, while Constant \$ revenue decreased 4%. Constant \$ revenue was impacted by declines in all reportable segments, primarily driven by declines in Mexico, Brazil, Russia, the United Kingdom and all of Asia Pacific, partially offset by growth in Argentina and South Africa. The decline in Constant \$ revenue was primarily due to a 3% decrease in Active Representatives, and to a lesser extent, lower average order. The decrease in Active Representatives was impacted by declines in all reportable segments, primarily driven by a decline in Brazil. The net impact of price and mix increased 2%, primarily due to the inflationary impact on pricing in Argentina and Brazil. Units sold decreased 6%, impacted by declines in all reportable segments, primarily driven by a decline in Brazil. The revenue performance was negatively impacted most significantly by a decline in Color sales, as we experienced issues in some markets as we have begun the segmentation of our Color category into three distinct brands. The timing of innovation also impacted the decline in Color sales; however, we expect to strengthen our Color category in the second half of 2017 through innovation.

Ending Representatives decreased by 2%. The decrease in Ending Representatives at June 30, 2017 as compared to the prior-year period was most significantly due to declines in Asia Pacific (principally in Malaysia) and Brazil, partially offset by growth in South Africa.

On a category basis, our net sales from reportable segments and associated growth rates were as follows:

	Three Months Ended June 30,		% / Point Change	
	2017	2016	US\$	Constant \$
Beauty:				
Skincare	\$399.8	\$417.2	(4)%	(6)%
Fragrance	368.2	360.8	2	1
Color	236.3	254.1	(7)	(8)
Total Beauty	1,004.3	1,032.1	(3)	(4)
Fashion & Home:				
Fashion	202.8	216.8	(6)	(6)
Home	146.4	149.0	(2)	(2)
Total Fashion & Home	349.2	365.8	(5)	(5)
Net sales from reportable segments	\$1,353.5	\$1,397.9	(3)	(4)
Net sales from Other operating segments and business activities	—	1.6	*	*
Net sales	\$1,353.5	\$1,399.5	(3)	(4)

\* Calculation not meaningful

See "Segment Review" in this MD&A for additional information related to changes in revenue by segment.

## Operating Margin

Operating margin and Adjusted operating margin decreased 430 basis points and 230 basis points, respectively, compared to the same period of 2016. The decreases in operating margin and Adjusted operating margin include the

benefits associated with the Transformation Plan, primarily reductions in headcount, as well as other cost reductions. These savings were largely offset by the inflationary impact on costs outpacing revenue growth. The decreases in operating margin and Adjusted operating margin are discussed further below in "Gross Margin" and "Selling, General and Administrative Expenses."

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AVON PRODUCTS, INC.

MANAGEMENT DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

(U.S. dollars in millions, except per share data)

Gross Margin

Gross margin and Adjusted gross margin both increased 180 basis points compared to the same period of 2016, in each case primarily due to the following:

- an increase of 110 basis points due to the favorable net impact of mix and pricing, primarily due to inflationary pricing in South Latin America; and
- an increase of approximately 80 basis points due to the net favorable impact of foreign currency transaction gains and foreign currency translation.

Selling, General and Administrative Expenses

Selling, general and administrative expenses as a percentage of revenue and Adjusted selling, general, and administrative expenses as a percentage of revenue increased 610 basis points and 410 basis points, respectively, compared to the same period of 2016. The selling, general and administrative expenses as a percentage of revenue comparison was impacted by approximately 130 basis points for a loss contingency related to a non-U.S. pension plan and approximately 90 basis points for higher CTI restructuring. During the second quarter of 2017, we recorded an \$18.2 charge for a loss contingency related to a non-U.S. pension plan, for which an amendment to the plan that occurred in a prior year may not have been appropriately implemented. See Note 7, Employee Benefit Plans, to the Consolidated Financial Statements included herein for more information on the loss contingency related to a non-U.S. pension plan and Note 12, Restructuring Initiatives, to the Consolidated Financial Statements included herein for more information on CTI restructuring.

The remaining increase in selling, general and administrative expenses as a percentage of revenue and the increase of 410 basis points in Adjusted selling, general and administrative expenses as a percentage of revenue were, in each case, primarily due to the following:

- an increase of 150 basis points primarily due to the impact of the Constant \$ revenue decline causing deleverage of our fixed expenses;
- an increase of 120 basis points from higher bad debt expense, driven by Brazil primarily due to the lower collection of receivables resulting from an adjustment to credit terms during 2016, as well as the impact from the macroeconomic environment;
- an increase of 90 basis points primarily due to higher Representative, sales leader and field expense, driven by Brazil to support efforts to activate the field and improve Representative recruitment;
- an increase of 70 basis points from higher transportation costs, most significantly in Russia which was driven by new delivery rates; and
- an increase of 60 basis points from higher advertising expense, primarily in Brazil which was driven by product launches.

These items were partially offset by the following:

- a decrease of 60 basis points due to lower expenses associated with employee incentive compensation plans; and
- a decrease of approximately 50 basis points due to the favorable impact of foreign currency translation and foreign currency transaction gains.

Other Expenses

Interest expense increased by approximately \$3 compared to the prior-year period, primarily due to the interest associated with \$500 of 7.875% Senior Secured Notes issued in August 2016 and lower amortization of gains associated with the termination of interest rate swaps. These items were partially offset by the interest savings associated with prepayment of the remaining principal amount of our 4.20% Notes and 5.75% Notes in November 2016, the August 2016 cash tender offers and the October 2016 and December 2016 repurchases of certain of our outstanding public notes. Refer to Note 16, Debt, and Note 15, Derivative Instruments and Hedging Activities, to the

Consolidated Financial Statements included herein for additional information.

Interest income increased by approximately \$2 compared to the prior-year period.

Other expense (income), net, was expense of approximately \$11 in the current-year period as compared to income of approximately \$5 in the prior-year period, primarily due to foreign exchange net losses in the current year as compared to net gains in the prior year, resulting in a year-over-year unfavorable impact of approximately \$9. In addition, other expense (income), net was unfavorably impacted by our proportionate share of New Avon's loss, which increased approximately \$5 as

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AVON PRODUCTS, INC.

MANAGEMENT DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

(U.S. dollars in millions, except per share data)

compared to the prior-year period. See Note 4, Investment in New Avon, to the Consolidated Financial Statements included herein for more information on New Avon.

Effective Tax Rate

The effective tax rates in 2017 and 2016 continue to be impacted by our inability to recognize additional deferred tax assets in various jurisdictions related to our current-year operating results. In addition, the effective tax rates in 2017 and 2016 continue to be impacted by withholding taxes associated with certain intercompany payments, including royalties, service charges and dividends, which in the aggregate are relatively consistent each year due to the need to repatriate funds to cover U.S.-based costs, such as interest on debt and corporate overhead. These factors resulted in unusual effective tax rates in 2017 and 2016.

The effective tax rate in 2017 was impacted by a loss contingency related to a non-U.S. pension plan and CTI restructuring. The effective tax rate in 2016 was impacted by CTI restructuring, partially offset by a net benefit of approximately \$7 primarily due to the release of a valuation allowance associated with Russia.

In addition, the effective tax rates and the Adjusted effective tax rates in 2017 and 2016 were negatively impacted by the country mix of earnings.

To the extent that taxable income in our subsidiaries is less favorable than currently projected, we may be required to recognize additional valuation allowances on our subsidiaries' deferred tax assets.

See Note 7, Employee Benefit Plans, to the Consolidated Financial Statements included herein for more information on the loss contingency related to a non-U.S. pension plan and Note 12, Restructuring Initiatives, to the Consolidated Financial Statements included herein for more information on CTI restructuring.

Impact of Foreign Currency

As compared to the prior-year period, foreign currency has impacted our consolidated financial results in the form of: foreign currency transaction gains (classified within cost of sales, and selling, general and administrative expenses), which had a favorable impact to operating profit and Adjusted operating profit of an estimated \$15, or approximately 100 basis points to operating margin and Adjusted operating margin;

foreign currency translation, which had a favorable impact to operating profit and Adjusted operating profit of approximately \$5, or approximately 40 points to operating margin and approximately 30 points to Adjusted operating margin; and

foreign exchange net losses on our working capital (classified within other expense, net) as compared to net gains in the prior year, resulting in a year-over-year unfavorable impact of approximately \$9 before tax on both a reported and Adjusted basis.

Discontinued Operations

Loss from discontinued operations, net of tax was approximately \$3 for 2016. See Note 3, Discontinued Operations, to the Consolidated Financial Statements included herein for more information.

Six Months Ended June 30, 2017

Revenue

During the six months ended June 30, 2017, revenue was relatively unchanged compared to the prior-year period, partially benefiting from foreign exchange, while Constant \$ revenue decreased 3%. Our Constant \$ revenue decline was primarily driven by declines in Russia, the United Kingdom and most of Asia Pacific, partially offset by growth in Argentina and South Africa. The decline in Constant \$ revenue was primarily due to a 4% decrease in Active Representatives, which was partially offset by higher average order. The decrease in Active Representatives was primarily due to Europe, Middle East & Africa (most significantly in Russia), South Latin America (most significantly in Brazil) and Asia Pacific (most significantly in Malaysia). In addition, the decrease in Active Representatives was due to the impact of the exit from the Thailand market and the deconsolidation of Venezuela, which had a combined

negative impact of 1 point. The net impact of price and mix increased 3%, primarily due to the inflationary impact on pricing in Argentina and Brazil. Units sold decreased 6%, primarily due to declines in units sold in Russia. The revenue performance was negatively impacted most significantly by a decline in Color sales, as we experienced issues in some markets as we have begun the segmentation of our Color category into three distinct brands. The timing of innovation also impacted the decline in Color sales; however, we expect to strengthen our Color category in the second half of 2017 through innovation.

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## AVON PRODUCTS, INC.

## MANAGEMENT DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

(U.S. dollars in millions, except per share data)

On a category basis, our net sales from reportable segments and associated growth rates were as follows:

	Six Months Ended		% / Point	
	June 30,	June 30,	Change	Constant
	2017	2016	US\$	\$
Beauty:				
Skincare	\$784.9	\$779.2	1 %	(3 )%
Fragrance	711.5	692.0	3	1
Color	478.0	499.8	(4)	(7 )
Total Beauty	1,974.4	1,971.0	—	(3 )
Fashion & Home:				
Fashion	396.6	413.1	(4)	(5 )
Home	280.5	278.2	1	(1 )
Total Fashion & Home	677.1	691.3	(2)	(3 )
Net sales from reportable segments	\$2,651.5	\$2,662.3	—	(3 )
Net sales from Other operating segments and business activities	.1	17.2	*	*
Net sales	\$2,651.6	\$2,679.5	(1)	(3 )

\* Calculation not meaningful

See "Segment Review" in this MD&A for additional information related to changes in revenue by segment.

## Operating Margin

Operating margin and Adjusted operating margin decreased 160 basis points and 180 basis points, respectively, compared to the same period of 2016. The decreases in operating margin and Adjusted operating margin include the benefits associated with the Transformation Plan, primarily reductions in headcount, as well as other cost reductions. These savings were largely offset by the inflationary impact on costs outpacing revenue growth. The decreases in operating margin and Adjusted operating margin are discussed further below in "Gross Margin" and "Selling, General and Administrative Expenses."

## Gross Margin

Gross margin and Adjusted gross margin both increased 130 basis points compared to the same period of 2016, in each case primarily due to the following:

- an increase of 130 basis points due to the favorable net impact of mix and pricing, primarily due to inflationary pricing in South Latin America and Europe, Middle East & Africa; and
- an increase of approximately 50 basis points due to the net favorable impact of foreign currency transaction gains and foreign currency translation.

These items were partially offset by the following:

a decrease of 20 basis points due to higher supply chain costs, primarily in South Latin America, North Latin America and Asia Pacific due to higher material and overhead costs, which was partially offset by lower distribution and material costs in Europe, Middle East & Africa.

## Selling, General and Administrative Expenses

Selling, general and administrative expenses as a percentage of revenue and Adjusted selling, general, and administrative expenses as a percentage of revenue increased 290 basis points and 310 basis points, respectively, compared to the same period of 2016. The selling, general and administrative expenses as a percentage of revenue comparison was impacted by approximately 90 basis for lower CTI restructuring, partially offset by approximately 70 basis points for a loss contingency related to a non-U.S. pension plan as discussed above. See Note 7, Employee

Benefit Plans, to the Consolidated Financial Statements included herein for more information on the loss contingency related to a non-U.S. pension plan and Note 12, Restructuring Initiatives, to the Consolidated Financial Statements included herein for more information on CTI restructuring.

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AVON PRODUCTS, INC.

MANAGEMENT DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

(U.S. dollars in millions, except per share data)

The remaining increase in selling, general and administrative expenses as a percentage of revenue and the increase of 310 basis points in Adjusted selling, general and administrative expenses as a percentage of revenue were, in each case, primarily due to the following:

- an increase of 130 basis points from higher bad debt expense, driven by Brazil primarily due to the lower than anticipated collection of receivables resulting from an adjustment to credit terms during 2016, as well as the impact from the macroeconomic environment;
- an increase of 80 basis points primarily due to the impact of the Constant \$ revenue decline causing deleverage of our fixed expenses;
- an increase of 60 basis points from higher transportation costs, primarily in Russia which was driven by new delivery rates;
- an increase of 50 basis points from higher advertising expense, primarily in Brazil and Russia; and
- an increase of 30 basis points due to the impact of an out-of-period adjustment in Global related to equity compensation which was recorded in the first quarter of 2017 that should have been recorded in the first quarter of 2016.

These items were partially offset by the following:

- a decrease of approximately 40 basis points due to the favorable impact of foreign currency translation and foreign currency transaction gains; and
- a decrease of 30 basis points due to lower expenses associated with employee incentive compensation plans.

Other Expenses

Interest expense increased by approximately \$5 compared to the prior-year period, primarily due to the interest associated with \$500 of 7.875% Senior Secured Notes issued in August 2016 and lower amortization of gains associated with the termination of interest rate swaps. These items were partially offset by the interest savings associated with prepayment of the remaining principal amount of our 4.20% Notes and 5.75% Notes in November 2016, the August 2016 cash tender offers and the October 2016 and December 2016 repurchases of certain of our outstanding public notes. Refer to Note 16, Debt, and Note 15, Derivative Instruments and Hedging Activities, to the Consolidated Financial Statements included herein for additional information.

Interest income increased by approximately \$2 compared to the prior-year period.

Other expense, net, decreased by approximately \$117 compared to the prior-year period, primarily due to the deconsolidation of our Venezuelan operations, as we recorded a loss of approximately \$120 in the first quarter of 2016. In addition, other expense, net was positively impacted by foreign exchange net gains in the current year as compared to net losses in the prior year, resulting in a year-over-year benefit of approximately \$5. These items were partially offset by the unfavorable impact of our proportionate share of New Avon's loss, which increased approximately \$6 as compared to the prior-year period. See "Venezuela Discussion" in this MD&A and Note 1, Accounting Policies, to the Consolidated Financial Statements included herein for further discussion of our Venezuela operations, and see Note 4, Investment in New Avon, to the Consolidated Financial Statements included herein for more information on New Avon.

Effective Tax Rate

The effective tax rates in 2017 and 2016 continue to be impacted by our inability to recognize additional deferred tax assets in various jurisdictions related to our current-year operating results. In addition, the effective tax rates in 2017 and 2016 continue to be impacted by withholding taxes associated with certain intercompany payments, including royalties, service charges and dividends, which in the aggregate are relatively consistent each year due to the need to repatriate funds to cover U.S.-based costs, such as interest on debt and corporate overhead. These factors resulted in unusual effective tax rates in 2017 and 2016.

The effective tax rate in 2017 was impacted by a loss contingency related to a non-U.S. pension plan and CTI restructuring. The effective tax rate in 2016 was impacted by the deconsolidation of our Venezuelan operations and CTI restructuring, partially offset by a benefit of approximately \$29 as a result of the implementation of foreign tax planning strategies and a net benefit of approximately \$7 primarily due to the release of a valuation allowance associated with Russia.

In addition, the effective tax rates and the Adjusted effective tax rates in 2017 and 2016 were negatively impacted by the country mix of earnings.

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AVON PRODUCTS, INC.

MANAGEMENT DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

(U.S. dollars in millions, except per share data)

See Note 7, Employee Benefit Plans, to the Consolidated Financial Statements included herein for more information on the loss contingency related to a non-U.S. pension plan, Note 12, Restructuring Initiatives, to the Consolidated Financial Statements included herein for more information on CTI restructuring and "Venezuela Discussion" in this MD&A and Note 1, Accounting Policies, to the Consolidated Financial Statements included herein for further discussion of our Venezuela operations.

Impact of Foreign Currency

As compared to the prior-year period, foreign currency has impacted our consolidated financial results in the form of: foreign currency transaction gains (classified within cost of sales, and selling, general and administrative expenses), which had a favorable impact to operating profit and Adjusted operating profit of an estimated \$20, or approximately 60 basis points to operating margin and Adjusted operating margin;

foreign currency translation, which had a favorable impact to operating profit and Adjusted operating profit of approximately \$10, or approximately 40 points to operating margin and approximately 30 points to Adjusted operating margin; and

foreign exchange net gains on our working capital (classified within other expense, net) as compared to net losses in the prior year, resulting in a year-over-year benefit of approximately \$5 before tax on both a reported and Adjusted basis.

Discontinued Operations

Loss from discontinued operations, net of tax was approximately \$12 for 2016. During the first half of 2016, we recorded charges of approximately \$16 before tax (\$6 after tax) in the aggregate associated with the sale of the North America business which closed on March 1, 2016. See Note 3, Discontinued Operations, to the Consolidated Financial Statements included herein for more information.

Venezuela Discussion

As of March 31, 2016, we deconsolidated our Venezuelan operations, and since then, we account for this business using the cost method of accounting. The decision to deconsolidate our Venezuelan operations was due to the lack of exchangeability between the Venezuelan bolivar and the U.S. dollar. This was caused by Venezuela's restrictive foreign exchange control regulations and our Venezuelan operations' increasingly limited access to U.S. dollars, which restricted our Venezuelan operations' ability to pay dividends and settle intercompany obligations.

As a result of the change to the cost method of accounting, in the first quarter of 2016 we recorded a loss of approximately \$120 in other expense, net. The loss was comprised of approximately \$39 in net assets of the Venezuelan business and approximately \$81 in accumulated foreign currency translation adjustments within AOCI associated with foreign currency movements before Venezuela was accounted for as a highly inflationary economy. The net assets of the Venezuelan business were comprised of inventories of approximately \$24, property, plant and equipment, net of approximately \$15, other assets of approximately \$11, accounts receivable of approximately \$5, cash of approximately \$4, and accounts payable and accrued liabilities of approximately \$20. Our Consolidated Balance Sheets no longer include the assets and liabilities of our Venezuelan operations. We no longer include the results of our Venezuelan operations in our Consolidated Financial Statements, and will include income relating to our Venezuelan operations only to the extent that we receive cash for dividends or royalties remitted by Avon Venezuela.

Segment Review

We determine segment profit by deducting the related costs and expenses from segment revenue. In order to ensure comparability between periods, segment profit includes an allocation of global marketing expenses based on actual revenues. Segment profit excludes global expenses other than the allocation of marketing, CTI restructuring initiatives, certain significant asset impairment charges, and other items, which are not allocated to a particular segment, if applicable. This is consistent with the manner in which we assess our performance and allocate resources.

See Note 10, Segment Information, to the Consolidated Financial Statements for a reconciliation of segment profit to operating profit.

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## AVON PRODUCTS, INC.

## MANAGEMENT DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

(U.S. dollars in millions, except per share data)

## Europe, Middle East &amp; Africa

	Three Months Ended June 30,				Six Months Ended June 30,			
	2017	2016	% / Point Change		2017	2016	% / Point Change	
	US\$	Constant \$	US\$	Constant \$	US\$	Constant \$	US\$	Constant \$
Total revenue	\$494.6	\$520.9	(5)%	(6)%	\$1,002.1	\$1,041.3	(4)%	(5)%
Segment profit	82.0	83.4	(2)%	(4)%	156.6	152.1	3%	—%
Segment margin	16.6%	16.0%	.6	.3	15.6%	14.6%	1.0	.8
Change in Active Representatives			(3)	(3)			(3)	(3)
Change in units sold			(8)	(8)			(11)	(11)
Change in Ending Representatives			(1)	(1)			(1)	(1)

Amounts in the table above may not necessarily sum due to rounding.

## Three Months Ended June 30, 2017

Total revenue decreased 5% compared to the prior-year period, despite the favorable impact of foreign exchange which was primarily driven by the weakening of the U.S. dollar relative to the Russian ruble, partially offset by the strengthening of the U.S. dollar relative to the British pound. On a Constant \$ basis, revenue decreased 6%, driven by the decrease in Active Representatives and lower average order. The decline in Ending Representatives was primarily driven by a decline in Russia, partially offset by an increase in South Africa.

In Russia, revenue increased 7%, benefiting significantly from the favorable impact of foreign exchange. On a Constant \$ basis, Russia's revenue declined 7%, primarily due to lower average order along with a decrease in Active Representatives. The Constant \$ revenue decline in Russia was impacted by a comparison to strong volume growth in the prior-year period, which benefited primarily from a pricing lag during an inflationary period. In addition, Constant \$ revenue in Russia was impacted by service issues related to our delivery provider, particularly in the early part of the second quarter of 2017. In the United Kingdom, revenue declined 20%, which was unfavorably impacted by foreign exchange. On a Constant \$ basis, the United Kingdom's revenue declined 10%, primarily due to a decrease in Active Representatives, as well as lower average order. The Constant \$ revenue decline in the United Kingdom was partially due to the anniversary of the strong product launches in the second quarter of 2016 as well as the benefit in the second quarter of 2016 resulting from the launch of Matte lipstick in the latter portion of the first quarter of 2016. In addition, the migration to a national delivery provider from local carriers to improve flexibility caused disruption in the United Kingdom, negatively impacting revenue growth. In South Africa, revenue grew 27%, which was favorably impacted by foreign exchange. On a Constant \$ basis, South Africa's revenue grew 10%, driven by an increase in Active Representatives, partially offset by lower average order.

Segment margin increased .6 points, or .3 points on a Constant \$ basis, in each case primarily as a result of:

- a benefit of 2.9 points due to higher gross margin caused primarily by an estimated 2 points from the favorable impact of foreign currency transaction net gains, .7 points from the favorable net impact of mix and pricing and .6 points due to lower supply chain costs. Supply chain costs benefited primarily from lower distribution and material costs, partially due to productivity initiatives;
- a decline of 1.1 points from higher transportation costs, driven primarily by new delivery rates in Russia;
- a net decline of .9 points primarily due to the impact of the Constant \$ revenue decline causing deleverage of our fixed expenses; and
- a decline of .7 points from higher bad debt expense, most significantly in the United Kingdom where a declining Representative count has impacted collections.

Six Months Ended June 30, 2017

Total revenue decreased 4% compared to the prior-year period, despite the favorable impact of foreign exchange which was primarily driven by the weakening of the U.S. dollar relative to the Russian ruble, partially offset by the strengthening of the U.S. dollar relative to the British pound. On a Constant \$ basis, revenue decreased 5%, primarily driven by declines in Russia and the United Kingdom, partially offset by growth in South Africa. The segment's Constant \$ revenue decline was driven by the decrease in Active Representatives, as well as lower average order.

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## AVON PRODUCTS, INC.

## MANAGEMENT DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

(U.S. dollars in millions, except per share data)

In Russia, revenue increased 10%, benefiting significantly from the favorable impact of foreign exchange. On a Constant \$ basis, Russia's revenue declined 9%, primarily due to a decrease in Active Representatives along with lower average order. The Constant \$ revenue decline in Russia was impacted by a comparison to strong volume growth in the prior-year period, which benefited primarily from a pricing lag during an inflationary period. In addition, Constant \$ revenue in Russia was impacted by service issues related to our delivery provider, particularly in the first quarter of 2017 and the early part of the second quarter of 2017. In the United Kingdom, revenue declined 19%, which was unfavorably impacted by foreign exchange. On a Constant \$ basis, the United Kingdom's revenue declined 8%, primarily due to a decrease in Active Representatives, as well as lower average order. The Constant \$ revenue decline in the United Kingdom was partially due to the anniversary of the launch of Matte lipstick in the first quarter of 2016 as well as the strong product launches in the second quarter of 2016. In addition, the migration to a national delivery provider from local carriers to improve flexibility caused disruption in the United Kingdom, negatively impacting revenue growth. In South Africa, revenue grew 33%, which was favorably impacted by foreign exchange. On a Constant \$ basis, South Africa's revenue grew 14%, primarily due to an increase in Active Representatives, partially offset by lower average order.

Segment margin increased 1.0 point, or .8 points on a Constant \$ basis, in each case primarily as a result of:

- a benefit of 3.7 points due to higher gross margin caused primarily by 1.7 points from the favorable net impact of mix and pricing, an estimated 1 point from the favorable impact of foreign currency transaction net gains and .9 points due to lower supply chain costs. Supply chain costs benefited primarily from lower distribution and material costs, partially due to productivity initiatives;
- a decline of 1.1 points from higher transportation costs, driven primarily by new delivery rates in Russia;
- a net decline of 1.0 point primarily due to the impact of the Constant \$ revenue decline causing deleverage of our fixed expenses;
  - a decline of .4 points from higher bad debt expense, most significantly in the United Kingdom where a declining Representative count has impacted collections; and
- various other insignificant items that partially offset the increase in segment margin.

## South Latin America

	Three Months Ended June 30,				Six Months Ended June 30,			
	2017	2016	% / Point Change		2017	2016	% / Point Change	
	US\$	Constant \$	US\$	Constant \$	US\$	Constant \$	US\$	Constant \$
Total revenue	\$558.1	\$535.7	4 %	— %	\$1,057.3	\$962.1	10 %	1 %
Segment profit	45.2	61.0	(26 )%	(28 )%	58.5	84.1	(30 )%	(34 )%
Segment margin	8.1 %	11.4 %	(3.3 )	(3.1 )	5.5 %	8.7 %	(3.2 )	(2.9 )
Change in Active Representatives			(2 )%				(2 )%	
Change in units sold			(5 )%				(3 )%	
Change in Ending Representatives			(2 )%				(2 )%	

Amounts in the table above may not necessarily sum due to rounding.

## Three Months Ended June 30, 2017

Total revenue increased 4% compared to the prior-year period, primarily due to the favorable impact of foreign exchange which was primarily driven by the weakening of the U.S. dollar relative to the Brazilian real. On a Constant \$ basis, revenue was relatively unchanged. The segment's Constant \$ revenue benefited from higher average order, which was driven by inflationary pricing in Argentina, offset by a decrease in Active Representatives. The decline in

Ending Representatives was primarily driven by a decline in Brazil, partially offset by an increase in Argentina. Revenue in Brazil increased 7%, favorably impacted by foreign exchange. Brazil's Constant \$ revenue declined 2%, primarily due to a decrease in Active Representatives. On a Constant \$ basis, Brazil's sales from Beauty products and Fashion & Home products decreased 4% and 5%, respectively. The decline in Constant \$ Beauty sales in Brazil was driven by weaker performance in Color. Brazil continued to be impacted by a difficult macroeconomic environment combined with applying stricter credit terms to new Representatives than in the prior year, the latter of which negatively impacted the change in Active Representatives. Revenue in Argentina grew 10%, or 22% on a Constant \$ basis, which was primarily due to higher average

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AVON PRODUCTS, INC.

MANAGEMENT DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

(U.S. dollars in millions, except per share data)

order which was impacted by the inflationary impact on pricing, and to a lesser extent, an increase in Active Representatives. Revenue in Colombia declined 6%, or 8% on a Constant \$ basis, which was primarily due to a decrease in Active Representatives.

Segment margin decreased 3.3 points, or 3.1 points on a Constant \$ basis, in each case primarily as a result of: a decline of 2.0 points from higher bad debt expense, driven by Brazil primarily due to the lower collection of receivables resulting from an adjustment to credit terms available to new Representatives during 2016, as well as the impact from the macroeconomic environment;

a decline of 1.3 points primarily due to higher fixed expenses, driven by the inflationary impact on costs outpacing revenue growth;

a decline of 1.2 points from higher advertising expense, primarily in Brazil which was driven by product launches;

a decline of 1.1 points due to higher Representative, sales leader and field expense, primarily in Brazil to support efforts to activate the field and improve Representative recruitment;

a decline of .4 points from higher net brochure costs, primarily in Brazil;

a decline of .3 points from higher transportation costs driven by inflationary pressures in Argentina; and

a benefit of 3.1 points due to higher gross margin caused by 2.4 points from the favorable net impact of mix and pricing, primarily due to inflationary pricing, and approximately 1.1 points from the favorable impact of foreign currency transaction net gains. These were partially offset by .3 points from higher supply chain costs, which were primarily negatively impacted by higher obsolescence in Brazil and higher material costs which included inflationary pressures in Argentina.

Six Months Ended June 30, 2017

Total revenue increased 10% compared to the prior-year period, primarily due to the favorable impact of foreign exchange which was primarily driven by the weakening of the U.S. dollar relative to the Brazilian real. On a Constant \$ basis, revenue increased 1%. The segment's Constant \$ revenue benefited from higher average order, which was driven by inflationary pricing in Argentina, partially offset by a decrease in Active Representatives.

Revenue in Brazil increased 16%, favorably impacted by foreign exchange. Brazil's Constant \$ revenue declined 1%, primarily due to a decrease in Active Representatives, partially offset by higher average order. On a Constant \$ basis, Brazil's sales from Beauty products and Fashion & Home products decreased 2% and 1%, respectively. The decline in Constant \$ Beauty sales in Brazil was driven by weaker performance in Color. Brazil continued to be impacted by a difficult macroeconomic environment combined with applying stricter credit terms to new Representatives than in the prior year, the latter of which negatively impacted the change in Active Representatives. Revenue in Argentina grew 12%, or 23% on a Constant \$ basis, which was primarily due to higher average order which was impacted by the inflationary impact on pricing.

Segment margin decreased 3.2 points, or 2.9 points on a Constant \$ basis, in each case primarily as a result of:

a decline of 2.7 points from higher bad debt expense, driven by Brazil primarily due to the lower than anticipated collection of receivables resulting from an adjustment to credit terms available to new Representatives during 2016, as well as the impact from the macroeconomic environment;

a decline of 1.3 points primarily due to higher fixed expenses, driven by the inflationary impact on costs outpacing revenue growth;

a decline of .9 points from higher advertising expense, primarily in Brazil which was driven by product launches;

a decline of .3 points from higher transportation costs driven by inflationary pressures in Argentina; and

a benefit of 2.3 points due to higher gross margin caused by 2.6 points from the favorable net impact of mix and pricing, primarily due to inflationary pricing, and approximately .5 points from the favorable impact of foreign currency transaction net gains. These were partially offset by .7 points from higher supply chain costs, which were

primarily negatively impacted by higher material costs which included inflationary pressures in Argentina.

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North Latin America

	Three Months Ended June 30,				Six Months Ended June 30,			
	2017	2016	% /Point Change		2017	2016	% /Point Change	
	US\$	Constant \$	US\$	Constant \$	US\$	Constant \$	US\$	Constant \$
Total revenue	\$207.8	\$224.4	(7 )%	(5 )%	\$401.0	\$429.1	(7 )%	(1 )%
Segment profit	17.8	32.1	(45 )%	(43 )%	38.8	60.6	(36 )%	(32 )%
Segment margin	8.6	% 14.3	% (5.7)	(5.6 )	9.7	% 14.1	% (4.4)	(4.3 )
Change in Active Representatives			(2 )%				(1 )%	
Change in units sold			(3 )%				(2 )%	
Change in Ending Representatives			1	%			1	%

Amounts in the table above may not necessarily sum due to rounding.

Three Months Ended June 30, 2017

North Latin America consists largely of our Mexico business. Total revenue for the segment decreased 7% compared to the prior-year period, partially due to the unfavorable impact from foreign exchange which was primarily driven by the strengthening of the U.S. dollar relative to the Mexican peso. On a Constant \$ basis, revenue decreased 5%, primarily due lower average order, as well as a decrease in Active Representatives. These declines were impacted by product fulfillment shortfalls in the region. Revenue in Mexico declined 9%, and was unfavorably impacted by foreign exchange. On a Constant \$ basis, Mexico's revenue declined 6%, primarily due to a decrease in Active Representatives, as well as lower average order.

Segment margin decreased 5.7 points, or 5.6 points on a Constant \$ basis, in each case primarily as a result of:

- a decline of 1.7 points primarily due to higher Representative, sales leader and field expense, as we increased incentives to mitigate impact of the product fulfillment shortfalls in the region;
- a decline of 1.2 points due to lower gross margin caused primarily by 1.2 points from supply chain costs, which were negatively impacted by higher air freight and distribution costs in an effort to mitigate product fulfillment shortfalls in the region;
- a decline of 1.0 point from higher bad debt expense, primarily in Mexico partially due to the implementation of a new collection process as a result of changes in regulations;
- a decline of .7 points from higher net brochure costs, partly due to an increase in the number of pages in support of the segmentation of our Color category;
- a decline of .7 points from higher transportation costs driven by increased fuel prices; and
- a decline of .3 points primarily due to the impact of the Constant \$ revenue decline causing deleverage of our fixed expenses.

Six Months Ended June 30, 2017

North Latin America consists largely of our Mexico business. Total revenue for the segment decreased 7% compared to the prior-year period, primarily due to the unfavorable impact from foreign exchange which was primarily driven by the strengthening of the U.S. dollar relative to the Mexican peso. On a Constant \$ basis, revenue decreased 1%, primarily due to a decrease in Active Representatives. In addition, Constant \$ revenue was impacted by product fulfillment shortfalls in the region. Revenue in Mexico declined 10%, and was unfavorably impacted by foreign exchange. On a Constant \$ basis, Mexico's revenue declined 3%, primarily due to a decrease in Active Representatives.

Segment margin decreased 4.4 points, or 4.3 points on a Constant \$ basis, in each case primarily as a result of:

a decline of 1.2 points due to lower gross margin caused primarily by 1.3 points from supply chain costs, partially offset by .3 points from the favorable impact of mix and pricing. The impact of supply chain costs on gross margin was primarily due to lower volume on fixed overhead costs and higher air freight and distribution costs in an effort to mitigate product fulfillment shortfalls in the region, partially offset by lower obsolescence;

a decline of 1.0 point primarily due to higher Representative, sales leader and field expense, as we increased incentives to mitigate impact of the product fulfillment shortfalls in the region;

AVON PRODUCTS, INC.

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- a decline of .9 points from higher bad debt expense, primarily in Mexico partially due to the implementation of a new collection process as a result of changes in regulations;
- a decline of .5 points from higher transportation costs driven by increased fuel prices; and
- a decline of .4 points from higher net brochure costs, partly due to an increase in the number of pages in support of the segmentation of our Color category.

Asia Pacific

	Three Months Ended June 30,				Six Months Ended June 30,			
	2017	2016	% / Point Change		2017	2016	% / Point Change	
	US\$	Constant \$	US\$	Constant \$	US\$	Constant \$	US\$	Constant \$
Total revenue	\$124.7	\$140.4	(11 )%	(7 )%	\$248.9	\$275.0	(9 )%	(6 )%
Segment profit	8.2	15.4	(47 )%	(42 )%	21.1	30.2	(30 )%	(25 )%
Segment margin	6.6	% 11.0	% (4.4)	(3.9 )	8.5	% 11.0	% (2.5)	(2.1 )
Change in Active Representatives				(7 )%				(8 )%
Change in units sold				(3 )%				(3 )%
Change in Ending Representatives				(7 )%				(7 )%

Amounts in the table above may not necessarily sum due to rounding.

Effective in the first quarter of 2017, given that we have exited Thailand during 2016, the results of Thailand are now reported in Other operating segments and business activities for all periods presented, while previously the results had been reported in Asia Pacific. The impact was not material to Asia Pacific or Other operating segments and business activities and is consistent with how we present other market exits.

Three Months Ended June 30, 2017

Total revenue decreased 11% compared to the prior-year period, partially due to the unfavorable impact from foreign exchange. On a Constant \$ basis, revenue decreased 7%, primarily due to a decrease in Active Representatives. The decrease in Ending Representatives was impacted by declines in all markets, most significantly in Malaysia. Revenue in the Philippines decreased 10%, or 3% on a Constant \$ basis, primarily due to a decrease in Active Representatives. Segment margin decreased 4.4 points, or 3.9 points on a Constant \$ basis, in each case primarily as a result of:

- a decline of 1.7 points due to lower gross margin caused primarily by 1.2 points from the unfavorable impact of mix and pricing and .6 points from supply chain costs. The impact of supply chain costs on gross margin was primarily due to lower volume on fixed overhead costs;
- a decline of 1.4 points related to the net impact of declining revenue with respect to Representative, sales leader and field expense;
- a decline of .9 points primarily due to the impact of the Constant \$ revenue decline causing deleverage of our fixed expenses; and
- a benefit of .4 points from lower bad debt expense, primarily in the Philippines.

Six Months Ended June 30, 2017

Total revenue decreased 9% compared to the prior-year period, partially due to the unfavorable impact from foreign exchange. On a Constant \$ basis, revenue decreased 6%, primarily due to a decrease in Active Representatives, most significantly in Malaysia, partially offset by higher average order. Revenue in the Philippines decreased 7%, or 1% on a Constant \$ basis, primarily due to a decrease in Active Representatives, which was partially offset by higher average order.

Segment margin decreased 2.5 points, or 2.1 points on a Constant \$ basis, in each case primarily as a result of:

a decline of 2.0 points due to lower gross margin caused primarily by 1.3 points from supply chain costs and 1.0 point from the unfavorable impact of mix and pricing, partially offset by .4 points from the favorable impact of foreign currency transaction net gains. The impact of supply chain costs on gross margin was primarily due to lower volume on fixed overhead costs;

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a decline of .5 points related to the net impact of declining revenue with respect to Representative, sales leader and field expense; and

a benefit of .3 points from lower bad debt expense, primarily in the Philippines.

Earlier this year, we completed the review of our China operations and have determined that we will retain China in our portfolio of businesses.

LIQUIDITY AND CAPITAL RESOURCES

Our principal sources of funds historically have been cash flows from operations, public offerings of notes, bank financings, issuance of commercial paper, borrowings under lines of credit and a private placement of notes. At June 30, 2017, we had cash and cash equivalents totaling approximately \$634. We believe that our sources of funding will be sufficient to satisfy our currently anticipated cash requirements through at least the next twelve months. For more information with respect to currency restrictions, see "Segment Review - South Latin America" in this MD&A above, and "Risk Factors - We are subject to financial risks related to our international operations, including exposure to foreign currency fluctuations and the impact of foreign currency restrictions" contained in our 2016 Form 10-K. We may seek to repurchase our equity or to retire our outstanding debt in open market purchases, privately negotiated transactions, through derivative instruments, cash tender offers or otherwise. Repurchases of equity and debt may be funded by the incurrence of additional debt or the issuance of equity (including shares of preferred stock) or convertible securities and will depend on prevailing market conditions, our liquidity requirements, contractual restrictions and other factors, and the amounts involved may be material. We may also elect to incur additional debt or issue equity (including shares of preferred stock) or convertible securities to finance ongoing operations or to meet our other liquidity needs. Any issuances of equity (including shares of preferred stock) or convertible securities could have a dilutive effect on the ownership interest of our current shareholders and may adversely impact earnings per share in future periods. Our credit ratings were downgraded in 2015 and 2016, which may impact our ability to access such transactions on favorable terms, if at all. For more information, see "Risk Factors - Our credit ratings were downgraded in each of the last three years, which could limit our access to financing, affect the market price of our financing and increase financing costs. A further downgrade in our credit ratings may adversely affect our access to liquidity," "Risk Factors - Our indebtedness could adversely affect us by reducing our flexibility to respond to changing business and economic conditions," and "Risk Factors - A general economic downturn, a recession globally or in one or more of our geographic regions or markets or sudden disruption in business conditions or other challenges may adversely affect our business, our access to liquidity and capital, and our credit ratings" contained in our 2016 Form 10-K.

Our liquidity could also be negatively impacted by restructuring initiatives, dividends, capital expenditures, acquisitions, and certain contingencies, including any legal or regulatory settlements, described more fully in Note 8, Contingencies, to the Consolidated Financial Statements included herein. See our Cautionary Statement for purposes of the "Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995 contained in this report.

Cash Flows

Net Cash Provided (Used) by Continuing Operating Activities

Net cash provided by continuing operating activities during the first six months of 2017 was approximately \$11, as compared to net cash used by continuing operating activities of approximately \$130 during the first six months of 2016. The year-over-year comparison benefited from the following items that occurred in 2016:

• We made a \$20 contribution to the U.S. pension plan; and

• In May 2016, we received an injunction on cash deposits associated with Industrial Production Tax ("IPI") in Brazil. As a result, we were not required to make cash deposits in 2017, while we paid approximately \$19 for these cash deposits in 2016, prior to May. See Note 8, Contingencies, to the Consolidated Financial Statements included herein for

additional information on the IPI taxes.

The remaining approximate \$100 benefit to the year-over-year comparison of net cash provided (used) by continuing operating activities was primarily due to improvements in working capital, most significantly from lower purchases of inventory and the timing of payments, as well as lower net receivables.

Net Cash Used by Continuing Investing Activities

Net cash used by continuing investing activities during the first six months of 2017 was approximately \$40, as compared to approximately \$44 during the first six months of 2016. Capital expenditures for the full year 2017 are estimated to be approximately \$125 to \$150 and are expected to be funded by cash from operations.

AVON PRODUCTS, INC.

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(U.S. dollars in millions, except per share data)

Net Cash (Used) Provided by Continuing Financing Activities

Net cash used by continuing financing activities during the first six months of 2017 was approximately \$13, as compared to net cash provided by continuing financing activities of approximately \$413 during the first six months of 2016. The approximate \$426 decrease to net cash (used) provided by continuing financing activities was primarily due to the net proceeds from the sale of Series C Preferred Stock. See Note 5, Related Party Transactions, to the Consolidated Financial Statements included herein for more information.

Capital Resources

Revolving Credit Facility

In June 2015, the Company and Avon International Operations, Inc. ("AIO"), a wholly-owned domestic subsidiary of the Company, entered into a five-year \$400.0 senior secured revolving credit facility (the "2015 facility"). Borrowings under the 2015 facility bear interest, at our option, at a rate per annum equal to LIBOR plus 250 basis points or a floating base rate plus 150 basis points, in each case subject to adjustment based upon a leverage-based pricing grid. As of June 30, 2017, there were no amounts outstanding under the 2015 facility.

All obligations of AIO under the 2015 facility are (i) unconditionally guaranteed by each material domestic restricted subsidiary of the Company (other than AIO, the borrower), in each case, subject to certain exceptions and (ii) fully guaranteed on an unsecured basis by the Company. The obligations of AIO and the subsidiary guarantors are secured by first priority liens on and security interest in substantially all of the assets of AIO and the subsidiary guarantors, in each case, subject to certain exceptions.

The 2015 facility will terminate in June 2020; provided, however, that it shall terminate on the 91<sup>st</sup> day prior to the maturity of 6.50% Notes due March 1, 2019 and 4.60% Notes due March 15, 2020, if on such 91<sup>st</sup> day, the applicable notes are not redeemed, repaid, discharged, defeased or otherwise refinanced in full.

The 2015 facility contains affirmative and negative covenants, which are customary for secured financings of this type, as well as financial covenants (interest coverage and total leverage ratios). As of June 30, 2017, we were in compliance with our interest coverage and total leverage ratios under the 2015 facility. The amount of the facility available to be drawn down is reduced by any standby letters of credit granted by AIO, which, as of June 30, 2017, was approximately \$41. As of June 30, 2017, based on then applicable interest rates, approximately \$354 could have been drawn down without violating any covenant. A continued decline in our business results (including the impact of any adverse foreign exchange movements and significant restructuring charges) may further reduce our borrowing capacity under the 2015 facility or cause us to be non-compliant with our interest coverage or total leverage ratios. If we were to be non-compliant with our interest coverage or total leverage ratio, we would no longer have access to our 2015 facility and our credit ratings may be downgraded. As of June 30, 2017, there were no amounts outstanding under the 2015 facility.

FINANCIAL INSTRUMENTS AND RISK MANAGEMENT STRATEGIES

Interest Rate Risk

In the past we have used interest-rate swaps to manage our interest rate exposure. The interest-rate swaps were used to either convert our fixed rate borrowing to a variable interest rate or to unwind an existing variable interest-rate swap on a fixed rate borrowing. As of June 30, 2017, we do not have any interest-rate swap agreements. Approximately 1% of our debt portfolio at June 30, 2017 and December 31, 2016 was exposed to floating interest rates.

Foreign Currency Risk

We conduct business globally, with operations in various locations around the world. Over the past three years, all of our consolidated revenue was derived from operations of subsidiaries outside of the U.S. The functional currency for most of our foreign operations is their local currency. We may reduce our exposure to fluctuations in cash flows associated with changes in foreign exchange rates by creating offsetting positions, including through the use of

derivative financial instruments.

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AVON PRODUCTS, INC.

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CAUTIONARY STATEMENT FOR PURPOSES OF THE "SAFE HARBOR" STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995

Statements in this report (or in the documents it incorporates by reference) that are not historical facts or information may be forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as "estimate," "project," "forecast," "plan," "believe," "may," "expect," "anticipate," "intend," "planned," "potential," "can," "expectation," "could," "will," "would" and similar expressions, or the negative of those expressions, may identify forward-looking statements. They include, among other things, statements regarding our anticipated or expected results, future financial performance, various strategies and initiatives (including our Transformation Plan, stabilization strategies, cost savings initiatives, restructuring and other initiatives and related actions), costs and cost savings, competitive advantages, impairments, the impact of foreign currency, including devaluations, and other laws and regulations, government investigations, internal investigations and compliance reviews, results of litigation, contingencies, taxes and tax rates, potential alliances or divestitures, liquidity, cash flow, uses of cash and financing, hedging and risk management strategies, pension, postretirement and incentive compensation plans, supply chain and the legal status of our Representatives. Such forward-looking statements are based on management's reasonable current assumptions, expectations, plans and forecasts regarding the Company's current or future results and future business and economic conditions more generally. Such forward-looking statements involve risks, uncertainties and other factors, which may cause the actual results, levels of activity, performance or achievement of Avon to be materially different from any future results expressed or implied by such forward-looking statements, and there can be no assurance that actual results will not differ materially from management's expectations. Therefore, you should not rely on any of these forward-looking statements as predictors of future events. Important factors that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements include, among others, the following:

- our ability to improve our financial and operational performance and execute fully our global business strategy, including our ability to implement the key initiatives of, and/or realize the projected benefits (in the amounts and time schedules we expect) from, our Transformation Plan, stabilization strategies, cost savings initiatives, restructuring and other initiatives, product mix and pricing strategies, enterprise resource planning, customer service initiatives, sales and operation planning process, outsourcing strategies, Internet platform and technology strategies including e-commerce, marketing and advertising strategies, information technology and related system enhancements and cash management, tax, foreign currency hedging and risk management strategies, and any plans to invest these projected benefits ahead of future growth;

- our ability to achieve the anticipated benefits of our strategic partnership with Cerberus Capital Management, L.P. ("Cerberus");

- our broad-based geographic portfolio, which is heavily weighted towards emerging markets, a general economic downturn, a recession globally or in one or more of our geographic regions or markets, such as Brazil, Mexico or Russia, or sudden disruption in business conditions, and the ability to withstand an economic downturn, recession, cost inflation, commodity cost pressures, economic or political instability (including fluctuations in foreign exchange rates), competitive or other market pressures or conditions;

- the effect of economic factors, including inflation and fluctuations in interest rates and foreign currency exchange rates;

- the possibility of business disruption in connection with our Transformation Plan, stabilization strategies, cost savings initiatives, or restructuring and other initiatives;

- our ability to reverse declining revenue, to improve margins and net income, or to achieve profitable growth, particularly in our largest markets, such as Brazil, and developing and emerging markets, such as Mexico and Russia;

our ability to improve working capital and effectively manage doubtful accounts and inventory and implement initiatives to reduce inventory levels, including the potential impact on cash flows and obsolescence; our ability to reverse declines in Active Representatives, to enhance our sales leadership programs, to generate Representative activity, to increase the number of consumers served per Representative and their engagement online, to enhance branding and the Representative and consumer experience and increase Representative productivity through field activation and segmentation programs and technology tools and enablers, to invest in the direct-selling channel, to offer a more social selling experience, and to compete with other direct-selling organizations to recruit, retain and service Representatives and to continue to innovate the direct-selling model; general economic and business conditions in our markets, including social, economic and political uncertainties, such as in Russia and Ukraine, and any potential sanctions, restrictions or responses to such conditions imposed by other markets in which we operate; developments in or consequences of any investigations and compliance reviews, and any litigation related thereto, including the investigations and compliance reviews of Foreign Corrupt Practices Act and related United States ("U.S.")

AVON PRODUCTS, INC.

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and foreign law matters in China and additional countries, as well as any disruption or adverse consequences resulting from such investigations, reviews, related actions or litigation, including the retention of a compliance monitor as required by the deferred prosecution agreement with the U.S. Department of Justice and a consent to settlement with the Securities and Exchange Commission ("SEC"), any changes in Company policy or procedure suggested by the compliance monitor or undertaken by the Company, the duration of the compliance monitor and whether and when the Company will be permitted to undertake self-reporting, the Company's compliance with the deferred prosecution agreement and whether and when the charges against the Company are dismissed with prejudice;

the effect of political, legal, tax, including changes in tax rates, and other regulatory risks imposed on us abroad and in the U.S., our operations or our Representatives, including foreign exchange, pricing, data privacy or other restrictions, the adoption, interpretation and enforcement of foreign laws, including in jurisdictions such as Brazil and Russia, and any changes thereto, as well as reviews and investigations by government regulators that have occurred or may occur from time to time, including, for example, local regulatory scrutiny;

competitive uncertainties in our markets, including competition from companies in the consumer packaged goods industry, some of which are larger than we are and have greater resources;

the impact of the adverse effect of volatile energy, commodity and raw material prices, changes in market trends, purchasing habits of our consumers and changes in consumer preferences, particularly given the global nature of our business and the conduct of our business in primarily one channel;

our ability to attract and retain key personnel;

other sudden disruption in business operations beyond our control as a result of events such as acts of terrorism or war, natural disasters, pandemic situations, large-scale power outages and similar events;

key information technology systems, process or site outages and disruptions, and any cyber security breaches, including any security breach of our systems or those of a third-party provider that results in the theft, transfer or unauthorized disclosure of Representative, customer, employee or Company information or compliance with information security and privacy laws and regulations in the event of such an incident which could disrupt business operations, result in the loss of critical and confidential information, and adversely impact our reputation and results of operations, and related costs to address such malicious intentional acts and to implement adequate preventative measures against cyber security breaches;

the risk of product or ingredient shortages resulting from our concentration of sourcing in fewer suppliers;

any changes to our credit ratings and the impact of such changes on our financing costs, rates, terms, debt service obligations, access to lending sources and working capital needs;

the impact of our indebtedness, our access to cash and financing, and our ability to secure financing or financing at attractive rates and terms and conditions;

the impact of a continued decline in our business results, which includes the impact of any adverse foreign exchange movements, significant restructuring charges and significant legal settlements or judgments, on our ability to comply with certain covenants in our revolving credit facility;

our ability to successfully identify new business opportunities, strategic alliances and strategic alternatives and identify and analyze alliance candidates, secure financing on favorable terms and negotiate and consummate alliances;

disruption in our supply chain or manufacturing and distribution operations;

the quality, safety and efficacy of our products;

the success of our research and development activities;

our ability to protect our intellectual property rights, including in connection with the separation of the North America business;

our ability to repurchase the Series C Preferred Stock (as defined herein) in connection with a change of control; and

the risk of an adverse outcome in any material pending and future litigation or with respect to the legal status of Representatives.

Additional information identifying such factors is contained in Item 1A of our 2016 Form 10-K for the year ended December 31, 2016, and other reports and documents we file with the SEC. We undertake no obligation to update any such forward-looking statements.



AVON PRODUCTS, INC.

**ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

There have been no material changes in market risk from the information provided in Item 7A, Quantitative and Qualitative Disclosures About Market Risk, of our 2016 Form 10-K.

**ITEM 4. CONTROLS AND PROCEDURES**

**Evaluation of Disclosure Controls and Procedures**

As of the end of the period covered by this report, our principal executive and principal financial officers carried out an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures pursuant to Rule 13a-15 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). In designing and evaluating our disclosure controls and procedures, management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives, and management was required to apply its judgment in evaluating and implementing possible controls and procedures. Based upon their evaluation, the principal executive and principal financial officers concluded that our disclosure controls and procedures were effective as of June 30, 2017, at the reasonable assurance level. Disclosure controls and procedures are designed to ensure that information relating to Avon (including our consolidated subsidiaries) required to be disclosed by us in the reports we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the United States Securities and Exchange Commission's rules and forms and to ensure that information required to be disclosed is accumulated and communicated to management to allow timely decisions regarding disclosure.

**Changes in Internal Control over Financial Reporting**

Our management has evaluated, with the participation of our principal executive and principal financial officers, whether any changes in our internal control over financial reporting that occurred during our last fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting. Based on the evaluation we conducted, our management has concluded that no such changes have occurred.

AVON PRODUCTS, INC.

PART II. OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

See Note 8, Contingencies, to the Consolidated Financial Statements included herein.

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

(c) Repurchases

The following table provides information about our purchases of our common stock during the quarterly period ended June 30, 2017:

	Total Number of Shares Purchased	Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Programs	Approximate Dollar Value of Shares that May Yet Be Purchased Under the Program
4/1 - 4/30/17	53,453	(1) \$ 4.41	*	*
5/1 - 5/31/17	12,251	(1) 4.27	*	*
6/1 - 6/30/17	9,388	(1) 3.64	*	*
Total	75,092	\$ 4.29	*	*

\*These amounts are not applicable as the Company does not have a share repurchase program in effect.

(1) All shares were repurchased by the Company in connection with employee elections to use shares to pay withholding taxes upon the vesting of their restricted stock units and performance restricted stock units.

Some of these share repurchases may reflect a delay from the actual transaction date.

ITEM 6. EXHIBITS

See Exhibit Index.

AVON PRODUCTS, INC.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

AVON PRODUCTS, INC.  
(Registrant)

Date: August 3, 2017 /s/ Robert Loughran

Robert Loughran  
Group Vice President and  
Chief Accounting Officer

Signed both on behalf of the  
registrant and as chief  
accounting officer.

AVON PRODUCTS, INC.

EXHIBIT INDEX

31.1 Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

31.2 Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

32.1 Certification of Chief Executive Officer Pursuant to 18 U.S.C. Section 1350, As Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

32.2 Certification of Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, As Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

The following materials formatted in Extensible Business Reporting Language (XBRL): (i) Consolidated  
101 Statements of Operations, (ii) Consolidated Statements of Comprehensive Income (Loss), (iii) Consolidated  
Balance Sheets, (iv) Consolidated Statements of Cash Flows and (v) Notes to Consolidated Financial Statements