

Ianniello Joseph R  
 Form 4  
 January 04, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Ianniello Joseph R

(Last) (First) (Middle)  
 51 WEST 52ND STREET  
 (Street)

NEW YORK, NY 10019

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
 VIACOM INC [CBS, CBS.A]

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 12/31/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 SVP, Finance and Treasurer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	V	Amount	(A) or (D)	Price		
CBS Class B common stock	12/31/2005		A		413	A	413	D	
CBS Class B common stock	12/31/2005		A		417	A	417	I	By 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Class B Phantom Common Stock Units	(2)	12/31/2005		A	299	(2) (2)	CBS Class B common stock 299
Employee Stock Option (right to buy) (4)	\$ 24.7362	01/03/2006		A	11,053	(5) 01/26/2009	CBS Class B common stock 11,053
Employee Stock Option (right to buy) (4)	\$ 28.9924	01/03/2006		A	517	(5) 03/31/2009	CBS Class B common stock 517
Employee Stock Option (right to buy) (4)	\$ 44.1875	01/03/2006		A	20,725	(5) 01/25/2010	CBS Class B common stock 20,725
Employee Stock Option (right to buy) (4)	\$ 41.0464	01/03/2006		A	412	(5) 04/01/2010	CBS Class B common stock 412
Employee Stock Option (right to buy) (4)	\$ 43.3473	01/03/2006		A	19,101	(5) 01/31/2011	CBS Class B common stock 19,101
Employee Stock Option (right to	\$ 33.8965	01/03/2006		A	589	(5) 04/01/2011	CBS Class B common stock 589

buy) <sup>(4)</sup>Employee  
Stock

Option	\$ 31.0184	01/03/2006	A	25,468	<sup>(5)</sup>	01/30/2012	CBS Class B common stock	25,468
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buy) <sup>(4)</sup>Employee  
Stock

Option	\$ 37.4067	01/03/2006	A	641	<sup>(5)</sup>	03/30/2012	CBS Class B common stock	641
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buy) <sup>(4)</sup>Employee  
Stock

Option	\$ 29.3537	01/03/2006	A	31,199	<sup>(7)</sup>	01/26/2013	CBS Class B common stock	31,199
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buy) <sup>(4)</sup>Employee  
Stock

Option	\$ 30.8849	01/03/2006	A	38,203	<sup>(5)</sup>	01/29/2013	CBS Class B common stock	38,203
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buy) <sup>(4)</sup>Employee  
Stock

Option	\$ 29.6913	01/03/2006	A	1,179	04/01/2006	03/28/2013	CBS Class B common stock	1,179
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buy) <sup>(4)</sup>Employee  
Stock

Option	\$ 31.7173	01/03/2006	A	44,570	<sup>(5)</sup>	01/28/2014	CBS Class B common stock	44,570
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buy) <sup>(4)</sup>Restricted  
Share

Units	<sup>(8)</sup>	01/03/2006	A	5,571	<sup>(8)</sup>	<sup>(8)</sup>	CBS Class B common stock	5,571
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Ianniello Joseph R 51 WEST 52ND STREET NEW YORK, NY 10019			SVP, Finance and Treasurer	

## Signatures

/s/ Ianniello,  
Joseph R.

01/04/2006

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Acquired pursuant to a merger between CBS Corporation (formerly know as Viacom Inc.) and Viacom Merger Sub Inc. (the Merger), in which each share of Viacom Class B common stock was exchanged for 0.5 shares of CBS Corporation Class B common stock and 0.5 shares of New Viacom Corp. (New Viacom) Class B common stock with cash in lieu of any fractional shares of CBS Corporation Class

(1) B common stock and New Viacom Class B common stock. On January 3, 2006, the first business day following the effective time of the Merger, the opening price of CBS Corporation Class B common stock on the New York Stock Exchange was \$25.60 per share and the opening price of New Viacom Class B common stock on the New York Stock Exchange was \$41.12 per share. Viacom Inc. changed its name to CBS Corporation (CBS) upon completion of the Merger.

(2) Phantom common stock units are payable in cash following the Reporting Person's retirement or other termination of service pursuant to the Issuer's Excess 401(k) Plan for Designated Senior Executives. Each CBS Corporation Class A Phantom common stock unit is the economic equivalent of one share of CBS Corporation Class A common stock and each CBS Corporation Class B Phantom common stock unit is the economic equivalent of one share of CBS Corporation Class B common stock.

(3) In the Merger, each Viacom Class B Phantom Common Stock Unit was deemed to be exchanged for 0.5 CBS Corporation Class B Phantom Common Stock Units and 0.5 New Viacom Class B Phantom Common Stock Units.

(4) Right to buy under Issuer's long term incentive plan.

(5) Current.

(6) In the Merger each grant of stock options to buy Viacom Class B common stock was converted into a number of stock options to buy CBS Corporation Class B common stock determined by multiplying the number of outstanding stock options included in the grant before the Merger by 1.273438. The per share exercise price of the converted stock options was determined by dividing the pre-Merger exercise price by 1.273438.

(7) These options vest in four equal annual installments beginning on January 26, 2006.

(8) Each Restricted Share Unit was the economic equivalent of one share of Viacom Class B common stock. The Restricted Share Units will vest in four equal annual installments beginning on January 26, 2006 and will be settled by delivery of a corresponding number of shares upon vesting, as described in the following footnote.

(9) In the Merger each grant of Restricted Share Units of Viacom Class B common stock was converted into a number of Restricted Share Units of CBS Corporation Class B common stock determined by multiplying the number of restricted share units included in the grant before the Merger by 1.273438.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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