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VIACOM INC
Form 8-K
April 23, 2003

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):
April 23, 2003

VIACOM INC.

(Exact name of registrant as
specified in its charter)

| | | |
|--|------------------------------|--|
| Delaware | 1-9553 | 04-2949533 |
| ----- | ----- | ----- |
| State or other jurisdiction of incorporation | Commission File Number | IRS Employer Identification Number |

| | |
|--|------------|
| 1515 Broadway, New York, NY | 10036 |
| ----- | ----- |
| (Address of principal executive offices) | (Zip Code) |

(212) 258-6000

(Registrant's telephone number, including area code)

Item 9. Regulation FD Disclosure (and information furnished
under Item 12)

The following information is furnished pursuant to Item
9, "Regulation FD Disclosure" and Item 12, "Results of
Operations and Financial Condition."

Beginning January 1, 2003, the Registrant operates
Infinity as two segments, Radio and Outdoor. The Registrant
is disclosing 2002 quarterly financial information relating to

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such businesses to conform with the current presentation of the Radio and Outdoor segments. A copy of such information is attached hereto as Exhibit 99, is incorporated by reference herein in its entirety and is being made available in the Shareholder section of the Registrant's website at www.viacom.com.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

VIACOM INC.
(Registrant)

By: /s/ Michael D. Fricklas

Michael D. Fricklas
Executive Vice President,
General Counsel
and Secretary

Date: April 23, 2003

Exhibit Index

- 99 Information disclosed by the Registrant regarding its Radio and Outdoor businesses.