

PROGRESSIVE CORP/OH/
Form 4
June 19, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
MATTHEWS NORMAN S

(Last) (First) (Middle)

6300 WILSON MILLS ROAD

(Street)

MAYFIELD VILLAGE, OH 44143

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

PROGRESSIVE CORP/OH/ [PGR]

3. Date of Earliest Transaction (Month/Day/Year)

06/17/2008

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing (Check Applicable Line)

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				Code	V Amount or Price			
Common	06/17/2008		M		16,844 A \$ 10.483	208,817	D	
Common	06/17/2008		M		35,045 A \$ 4.7456	243,862	D	
Common	06/17/2008		S		1,400 D \$ 20.92	242,462	D	
Common	06/17/2008		S		2,344 D \$ 20.9201	240,118	D	
Common	06/17/2008		S		8,500 D \$ 20.925	231,618	D	
Common	06/17/2008		S		2,000 D \$ 20.93	229,618	D	
Common	06/17/2008		S		1,000 D \$ 20.9301	228,618	D	
Common	06/17/2008		S		8,100 D \$ 20.94	220,518	D	

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Common	06/17/2008	S	1,900	D	\$ 20.9401	218,618	D	
Common	06/17/2008	S	7,600	D	\$ 20.95	211,018	D	
Common	06/17/2008	S	1,900	D	\$ 20.9501	209,118	D	
Common	06/17/2008	S	200	D	\$ 20.9502	208,918	D	
Common	06/17/2008	S	200	D	\$ 20.9503	208,718	D	
Common	06/17/2008	S	400	D	\$ 20.89	208,318	D	
Common	06/17/2008	S	400	D	\$ 20.895	207,918	D	
Common	06/17/2008	S	100	D	\$ 20.899	207,818	D	
Common	06/17/2008	S	600	D	\$ 20.9	207,218	D	
Common	06/17/2008	S	600	D	\$ 20.905	206,618	D	
Common	06/17/2008	S	1,300	D	\$ 20.91	205,318	D	
Common	06/17/2008	S	1,000	D	\$ 20.915	204,318	D	
Common	06/17/2008	S	1,000	D	\$ 20.935	203,318	D	
Common	06/17/2008	S	1,200	D	\$ 20.937	202,118	D	
Common	06/17/2008	S	100	D	\$ 20.939	202,018	D	
Common	06/17/2008	S	1,300	D	\$ 20.945	200,718	D	
Common	06/17/2008	S	1,700	D	\$ 20.955	199,018	D	
Common	06/17/2008	S	100	D	\$ 20.96	198,918	D	
Common	06/17/2008	S	100	D	\$ 20.9701	198,818	D	
Common						6,000	I	IRA

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
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