

PILGRIMS PRIDE CORP  
Form 8-K  
March 05, 2008

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

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FORM 8-K  
CURRENT REPORT  
Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of report (Date of earliest event reported): March 5, 2008

PILGRIM'S PRIDE CORPORATION  
(Exact Name of Registrant as Specified in its Charter)

|  |                                       |  |
|--|---------------------------------------|--|
| Delaware<br>(State or Other Jurisdiction<br>of Incorporation)                      | 1-9273<br>(Commission<br>File Number) | 75-1285071<br>(IRS Employer<br>Identification No.) |
| 4845 US Hwy. 271 N<br>Pittsburg, Texas<br>(Address of Principal Executive Offices) |                                       | 75686-0093<br>(ZIP Code)                           |

Registrant's telephone number, including area code: (903) 434-1000

Not Applicable  
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

q Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 5.02. Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers.

RIVERS elected president and chief executive officer by Pilgrim's Pride board of directors.

Item 9.01. Financial Statements and Exhibits.

(c) Exhibits

Exhibit

Number Description

99.1

Press Release dated March 5, 2008.

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Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PILGRIM'S PRIDE CORPORATION

Date: March 5, 2008

By: /s/ Richard A. Cogdill  
Richard A. Cogdill  
Executive Vice President, Chief  
Financial Officer,  
Secretary and Treasurer

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Exhibit Index

Exhibit  
Number

Description

99.1

Press Release dated March 5, 2008.

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