

RICHARDSON BRADLEY C  
Form 4  
November 21, 2017

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
RICHARDSON BRADLEY C

2. Issuer Name and Ticker or Trading Symbol  
BRADY CORP [BRC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
21916 AVALON DRIVE  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
11/17/2017

Director  10% Owner  
 Officer (give title below)  Other (specify below)

ROCKY RIVER, OH 44116

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | (A) or (D) | 5. Amount or Price | 6. Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|------------|--------------------|---|---|
| Class A Common Stock            | 11/17/2017                           |  | M                              | 10,000  | A          | \$ 38.31           | 11,460  | D   |
| Class A Common Stock            | 11/17/2017                           |  | F                              | 9,785   | D          | \$ 39.15           | 1,675   | D   |
| Class A Common Stock            | 11/17/2017                           |  | M                              | 8,400   | A          | \$ 28.73           | 10,075  | D   |
| Class A Common Stock            | 11/17/2017                           |  | F                              | 6,164   | D          | \$ 39.15           | 3,911   | D   |



## Edgar Filing: RICHARDSON BRADLEY C - Form 4

- (1) Represents net exercise of stock option. 10,000 options were exercised, resulting in a net gain of 215 shares.
- (2) Represents options exercisable one third each year for the three years subsequent to the grant date.
- (3) Represents net exercise of stock option. 8,400 options were exercised, resulting in a net gain of 2,236 shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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