

STIFEL FINANCIAL CORP  
Form 4  
May 16, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KELLAMS MARCIA J**

(Last) (First) (Middle)

**ONE FINANCIAL PLAZA, 501 N. BROADWAY**

(Street)

**ST. LOUIS, MO 63102-2102**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**STIFEL FINANCIAL CORP [SF]**

3. Date of Earliest Transaction (Month/Day/Year)  
**05/12/2006**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
\_\_\_\_ Officer (give title below)  Other (specify below)  
**EXEC SECRETARY-CEO/CHAIR**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	05/12/2006		M		63 A \$ 0	D	
Common Stock	05/12/2006		M		483 A \$ 0	D	
Common Stock	05/12/2006		F		207 D \$ 40.64	D	
Common Stock	05/12/2006		M		266 A \$ 9.15	D	
Common Stock	05/12/2006		F		128 D \$ 39.35	D	

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Common Stock	05/12/2006	S	138	D	\$ 39.35	7,103	D
Common Stock	05/12/2006	M	532	A	\$ 7.8	7,635	D
Common Stock	05/12/2006	F	244	D	\$ 39.35	7,391	D
Common Stock	05/12/2006	S	288	D	\$ 39.35	7,103	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Phantom Stock Units	\$ 0	05/12/2006		M	63	(1)	(2)	Common Stock	63
Phantom Stock Units	\$ 0	05/12/2006		M	483	01/01/2008(3)	(2)	Common Stock	483
Stock Option (Option to Buy)	\$ 7.8	05/12/2006		M	532	(4)	01/02/2012	Common Stock	532
Stock Option (Option to Buy)	\$ 9.15	05/12/2006		M	266	(4)	04/25/2011	Common Stock	266

## Reporting Owners

### Reporting Owner Name / Address

### Relationships

Director 10% Owner Officer Other

KELLAMS MARCIA J  
ONE FINANCIAL PLAZA  
501 N. BROADWAY  
ST. LOUIS, MO 63102-2102

EXEC SECRETARY-CEO/CHAIR

## Signatures

MARCIA J.  
KELLAMS

05/15/2006

\*\*Signature of Reporting  
Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Currently exercisable.
  - (2) No expiration date for these Units.
  - (3) Phantom stock units vest in 33 1/3% increments on 1/1/04, 1/1/05 and 1/1/06.
  - (4) Various exercisable dates.

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