

MEREDITH CORP  
Form 8-K  
November 12, 2004

UNITED STATES  
**SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

FORM 8-K

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (date of earliest event reported): November 8, 2004

Commission file number: 1-5128

MEREDITH CORPORATION

(Exact name of registrant as specified in its charter)

IOWA

(State or other jurisdiction of  
incorporation or organization)

42-0410230

(I.R.S. Employer Identification No.)

1716 Locust Street, Des Moines, Iowa

(Address of principal executive offices)

50309-3023

(Zip Code)

Registrant's telephone number, including area code: (515) 284-3000

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Item 1.01. Entry into a Material Definitive Agreement

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On November 8, 2004, in connection with the Company's annual shareholder meeting, Meredith Corporation shareholders approved the Meredith Corporation 2004 Stock Incentive Plan (the "Plan"). A description of the Plan and the full text of the Plan are incorporated herein by reference to the Company's

Proxy Statement, which was filed with the Securities and Exchange Commission on September 27, 2004.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

MEREDITH CORPORATION

Registrant

/s/ Suku V. Radia

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Suku V. Radia

Vice President - Chief Financial Officer

(Principal Financial and Accounting Officer)

Date: November 12, 2004

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