

MCDONALDS CORP  
Form 8-K  
April 15, 2004

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

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**FORM 8-K**

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**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(D) OF  
THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): April 13, 2004

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**McDONALD S CORPORATION**

(Exact name of Registrant as specified in Charter)

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**Delaware**  
(State or other Jurisdiction  
of Incorporation)

**1-5231**  
(Commission File No.)

**36-2361282**  
(IRS Employer  
Identification No.)

**One McDonald s Plaza  
Oak Brook, Illinois 60523  
(630) 623-3000**  
(Address and Phone Number of Principal Executive Offices)

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**Item 12. Results of Operations and Financial Condition.**

On April 13, 2004, McDonald s Corporation (the Company ) issued a press release reporting the Company s March and first quarter 2004 sales and preliminary first quarter earnings per share. The press release is filed as Exhibit 99 and attached hereto.

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

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McDONALD S CORPORATION  
(Registrant)

Date: April 15, 2004

By: /s/ Peter J. Bensen

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Peter J. Bensen  
Corporate Vice President - Assistant Controller

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**Exhibit Index**

**Exhibit No.**

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News Release of McDonald's Corporation issued April 13, 2004:  
McDonald's Reports March and First Quarter 2004 Sales and Announces Preliminary First  
Quarter Earnings Per Share

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