AMERICAN EXPRESS CO Form 8-K March 25, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 25, 2013

AMERICAN EXPRESS COMPANY

(Exact name of registrant as specified in its charter)

New York (State or other jurisdiction 1-7657

13-4922250

(Commission File Number)

(IRS Employer Identification No.)

of incorporation or organization)

200 Vesey Street, World Financial CenterNew York, New York(Address of principal executive offices)

10285

(Zip Code)

Registrant's telephone number, including area code: (212) 640-2000

Not Applicable (Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item Other Events 8.01

On March 25, 2013, American Express Company (the "Company") issued a press release announcing the declaration of its regular quarterly dividend and the authorization to repurchase up to 150 million shares of its common stock from time to time, in accordance with the Company's capital distribution plans submitted to the Federal Reserve and subject to market conditions. A copy of the press release is attached as Exhibit 99.1 to this Current Report on Form 8-K and incorporated herein by reference.

Item Financial Statements and Exhibits 9.01

(d) Exhibits

Press release of American Express Company, dated March 25, 2013, announcing the declaration of its regular quarterly dividend and the authorization to repurchase up to 150 million shares of its common stock.

-2-

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMERICAN EXPRESS COMPANY (REGISTRANT)

By: /s/ Carol V. Schwartz

Name: Carol V. Schwartz

Title: Secretary

Date: March 25, 2013

-3-

EXHIBIT INDEX

Exhibit Description

Press release of American Express Company, dated March 25, 2013, announcing the declaration of its quarterly dividend and the authorization to repurchase up to 150 million shares of its common stock.

-4-