UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 1, 2012

AMERICAN EXPRESS COMPANY

(Exact name of registrant as specified in its charter)

New York (State or other jurisdiction of incorporation or organization) 1-7657 (Commission File Number)

13-4922250 (IRS Employer Identification No.)

200 Vesey Street, World Financial Center New York, New York(Address of principal executive offices)

10285 (Zip Code)

Registrant's telephone number, including area code: (212) 640-2000

Not Applicable (Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure

The following information is furnished under Item 7.01 - Regulation FD Disclosure:

On October 1, 2012, American Express Company (the "Company") announced that it has reached settlements with several regulatory agencies to resolve previously disclosed reviews of certain aspects of the Company's U.S. consumer card practices. Similar settlements were reached with several of the Company's subsidiaries, including American Express Centurion Bank, American Express Bank, FSB and American Express Travel Related Services Company, Inc. A copy of the press release containing this announcement is attached as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated by reference herein.

EXHIBIT

99.1 American Express Company Press Release, dated October 1, 2012.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMERICAN EXPRESS COMPANY (REGISTRANT)

By: /s/ Carol V. Schwartz

Name: Carol V. Schwartz

Title: Secretary

Date: October 1, 2012

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EXHIBIT INDEX

Exhibit Description

99.1 American Express Company Press Release, dated October 1, 2012.

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