## Edgar Filing: AMERICAN EXPRESS CO - Form 8-K

## AMERICAN EXPRESS CO Form 8-K December 13, 2004

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

FORM 8-K

### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 13, 2004

AMERICAN EXPRESS COMPANY (Exact name of registrant as specified in its charter)

New York	1-7657	13-4922250
(State or other jurisdiction of incorporation or organization)	(Commission File Number	(I.R.S. Employer Identification No.)
200 Vesey Street, Work, New York, 1		10285
(Address of principal	executive offices)	(Zip Code)
Registrant's telephone	number, including area co	ode: (212) 640-2000
(Former name or form	mer address, if changed si	nce last report)
Check the appropriate box be simultaneously satisfy the fithe following provisions (see	iling obligation of the re	gistrant under any of
Written communication (17 CFR 230.425)	ons pursuant to Rule 425 u	under the Securities Act
Soliciting material (17 CFR 240.14a-12)	pursuant to Rule 14a-12 u	nder the Exchange Act
Pre-commencement con Exchange Act (17 CF)	mmunications pursuant to R R 240.14d-2(b))	tule 14d-2(b) under the
Pre-commencement con Exchange Act (17 CF)	mmunications pursuant to R R 240.13e-4(c))	tule 13e-4(c) under the

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Item 7.01 Regulation FD Disclosure.

On December 13, 2004, American Express Company (the "Company") issued a press release announcing a card issuing alliance with Citibank. Information contained in such press release is furnished herein in Exhibit 99.1 and is hereby incorporated by reference.

### Exhibit

99.1 Press Release, dated December 13, 2004, of American Express Company announcing a card issuing alliance with Citibank.

### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMERICAN EXPRESS COMPANY (REGISTRANT)

By /s/ Stephen P. Norman

Name: Stephen P. Norman

Title: Secretary

DATE: December 13, 2004

## EXHIBIT INDEX

Item No. Description

99.1 Press Release, dated December 13, 2004, of American Express Company announcing a card issuing alliance with Citibank.