

Edgar Filing: AMERICAN EXPRESS CO - Form 8-K

AMERICAN EXPRESS CO  
Form 8-K  
October 25, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 25, 2004

AMERICAN EXPRESS COMPANY  
(Exact name of registrant as specified in its charter)

|  |                          |                                      |
|--|--------------------------|--------------------------------------|
| New York   | 1-7657                   | 13-4922250                           |
| -----  | -----                    | -----                                |
| (State or other jurisdiction<br>of incorporation<br>or organization) | (Commission File Number) | (IRS Employer<br>Identification No.) |

|  |            |
|--|------------|
| 200 Vesey Street, World Financial Center<br>New York, New York | 10285      |
| -----  | -----      |
| (Address of principal executive offices)                       | (Zip Code) |

Registrant's telephone number, including area code: (212) 640-2000

-----  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to  
simultaneously satisfy the filing obligation of the registrant under any of  
the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act  
(17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act  
(17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the  
Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the  
Exchange Act (17 CFR 240.13e-4(c))

=====

ITEM 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION AND ITEM 7.01 REGULATION

## Edgar Filing: AMERICAN EXPRESS CO - Form 8-K

FD DISCLOSURE.

The following information is furnished under Item 2.02 - Results of Operations and Financial Condition and Item 7.01 - Regulation FD Disclosure:

On October 25, 2004, American Express Company issued a press release announcing its financial results for the third quarter of 2004, as well as certain other information regarding the extension of its co-brand, Membership Rewards and merchant partnerships with Delta Air Lines and its commitment to prepay \$500 million for the future purchases of Delta SkyMiles Rewards points and to provide a \$100 million loan to Delta as part of a new credit facility that is currently being negotiated with other lenders. A copy of such press release is attached to this report as Exhibit 99.1 and is hereby incorporated herein by reference. In addition, in conjunction with the announcement of its financial results, American Express Company distributed additional financial information relating to its 2004 third quarter financial results and a 2004 Third Quarter Earnings Supplement. Such additional financial information and the 2004 Third Quarter Earnings Supplement are attached to this report as Exhibits 99.2 and 99.3, respectively, and each is hereby incorporated by reference.

### EXHIBIT

- 99.1 Press Release, dated October 25, 2004, of American Express Company announcing its financial results for the third quarter of 2004 and certain other information.
- 99.2 Additional financial information relating to the financial results of American Express Company for the third quarter of 2004.
- 99.3 2004 Third Quarter Earnings Supplement of American Express Company.

### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMERICAN EXPRESS COMPANY  
(REGISTRANT)

By: /s/ Stephen P. Norman  
Name: Stephen P. Norman  
Title: Secretary

DATE: October 25, 2004

EXHIBIT INDEX

Edgar Filing: AMERICAN EXPRESS CO - Form 8-K

| Exhibit No.<br>----- | Description<br>-----   |
|----------------------|--|
| 99.1                 | Press Release, dated October 25, 2004, of American Express Company announcing its financial results for the third quarter of 2004 and certain other information. |
| 99.2                 | Additional financial information relating to the financial results of American Express Company for the third quarter of 2004.                                    |
| 99.3                 | 2004 Third Quarter Earnings Supplement of American Express Company.  |