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AMERICAN EXPRESS CO Form 8-K July 15, 2003 _____

> SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 15, 2003

AMERICAN EXPRESS COMPANY (Exact name of registrant as specified in its charter)

New York 1-7657 13-4922250

_____ (State or other jurisdiction (Commission File Number) (I.R.S. Employer of incorporation or Identification No.) organization)

| 200 Vesey Street, World Financial Center | |
|--|------------|
| New York, New York | 10285 |
| | |
| (Address of principal executive offices) | (Zip Code) |

Registrant's telephone number, including area code: (212) 640-2000

_____ (Former name or former address, if changed since last report)

Item 9. Regulation FD Disclosure.

On July 15, 2003, American Express Company issued a press release announcing the acquisition of Rosenbluth International, Inc. Such press release is filed herein as Exhibit 99.1.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMERICAN EXPRESS COMPANY (REGISTRANT)

By: /s/ STEPHEN P. NORMAN Stephen P. Norman Secretary

DATE: July 15, 2003

EXHIBIT INDEX

Item No. Description

- _____
- 99.1 Press release of American Express Company, dated July 15, 2003, announcing the acquisition of Rosenbluth International, Inc.