

AMERICAN ELECTRIC POWER CO INC
Form FWP
November 28, 2012

Filed pursuant to Rule 433
Registration No. 333-178522
November 28, 2012

PRICING TERM SHEET

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|------------------------------|---|
| Issuer: | American Electric Power Company, Inc. |
| Designation: | Senior Notes, Series E, due 2017 |
| Principal Amount: | \$550,000,000 |
| Maturity: | December 15, 2017 |
| Coupon: | 1.650 % |
| Interest Payment Dates: | June 15 and December 15 |
| First Interest Payment Date: | June 15, 2013 |
| Treasury Benchmark: | 0.750% due October 31, 2017 |
| Treasury Yield: | 0.624% |
| Reoffer Spread: | T+105 basis points |
| Yield to Maturity: | 1.674% |
| Price to Public: | 99.884% of the principal amount thereof |
| Transaction Date: | November 28, 2012 |
| Settlement Date: | December 3, 2012 (T+3) |
| Redemption Terms: | |
| Make-whole call: | Before November 15, 2017 at a discount rate of the Treasury Rate plus 20 basis points |
| Par call: | On or after November 15, 2017 at par |
| Minimum Denomination: | \$1,000 |
| CUSIP/ISIN: | 025537 AF8/US025537AF85 |
| Joint Book-Running Managers: | Citigroup Global Markets Inc. Goldman, Sachs & Co. J.P. Morgan Securities LLC BNP Paribas Securities Corp. Credit Agricole Securities (USA) Inc. RBS Securities Inc. |
| Co-Managers: | BNY Mellon Capital Markets, LLC KeyBanc Capital Markets Inc. Mizuho Securities USA Inc. Scotia Capital (USA) Inc. SunTrust Robinson Humphrey, Inc. |
| Ratings*: | Baa2 by Moody's Investors Service, Inc. BBB- by Standard & Poor's Ratings Services BBB by Fitch Ratings Ltd. |

*Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer,

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any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by contacting Citigroup Global Markets Inc. toll-free at (800) 831-9146, Goldman, Sachs & Co. toll-free at (866) 471-2526 or J.P. Morgan Securities LLC collect at (212) 834-4533.