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GENERAL MOTORS CORP
Form 8-K
November 02, 2007

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549-1004

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) November 1, 2007

GENERAL MOTORS CORPORATION
(Exact Name of Registrant as Specified in its Charter)

STATE OF DELAWARE

(State or other jurisdiction of
Incorporation or Organization)

38-0572515

(I.R.S. Employer
Identification No.)

300 Renaissance Center, Detroit, Michigan

(Address of Principal Executive Offices)

48265-3000

(Zip Code)

(313) 556-5000
(Registrant's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17-CFR 240.14a-12)

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{ } Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

{ } Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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ITEM 8.01. OTHER EVENTS

On November 1, 2007 General Motors Corporation (GM) issued a news release announcing October 2007 sales. The release is as follows:

GM Reports 310,008 October Deliveries, Posting Third Consecutive
Year-Over-Year Monthly Increase
(Monthly comparison percentages are adjusted for sales days unless
noted. Annual and calendar year-to-date comparisons are unadjusted.)

- o Chevrolet, GMC and Cadillac Increased Sales Year-Over-Year
- o Full-Size Utilities and All-New Crossovers Post Significant Gains
- o 2008 Malibu Orders Outpace Available Supply
- o All-New CTS Drives 20 Percent Cadillac Sales Increase

DETROIT - GM dealers in the United States delivered 310,008 vehicles in October, 8,700 more vehicles when compared with year-ago performance, outpacing an industry expected to show a volume decline of about 4 percent.

For the third consecutive month, on an unadjusted basis, total sales increased, with October up 3 percent. When adjusted for selling days, sales declined 1 percent. It is anticipated that GM will see its fourth consecutive month with market share above 24 percent. Since August, market share is up more than 1 point, to 25.1 percent, compared with the same three month period last year.

The month's 229,294 retail deliveries demonstrated solid performance despite continuing industry softness. GM retail sales were led by brisk retail sales of full-size utilities, mid-utility crossovers, the Cadillac CTS, and the Chevrolet Aveo, Cobalt and HHR. The Saturn division showed yet another retail sales increase, up 7 percent.

"Our strong market share performance and our ability to outpace industry trends on volume demonstrates the consumer acceptance of our new products," said Mark LaNeve, GM North America vice president, Vehicle Sales, Service and Marketing. "Over the past two years, our new products including the Chevrolet Silverado, GMC Sierra, Cadillac CTS, full-size utilities, and mid-crossovers have all gained retail share following launch. Our committed dealer team has really stepped up to the plate, pushing all of GM's brands above the industry average in the recently released J.D. Power Customer Satisfaction Index."

Cadillac CTS total sales surged 75 percent, compared with year-ago performance, due to the strength of the all-new CTS, now in showrooms. GMC Acadia, Saturn OUTLOOK and Buick Enclave together had total sales of more than 12,800 vehicles, pushing a more than 320-percent increase in GM's mid-crossover segment. Additionally, Cadillac's SRX luxury crossover saw a total sales increase of 37

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percent. Total sales of the fuel-efficient Chevrolet Cobalt and Pontiac G5 were up 81 percent, Chevrolet Aveo was up 58 percent and HHR was up 70 percent compared with last October.

Vehicles with retail sales increases, compared with year-ago levels, include: Chevrolet Aveo, Cobalt, Tahoe, Suburban, and HHR; Saturn ION; GMC Yukon and Yukon XL; Cadillac CTS and SRX; Pontiac G5, Grand Prix and Vibe.

"Cadillac CTS and Buick Enclave have two of the fastest turn rates in the industry," LaNeve added. "And while it is still very early, Malibu demand and customer feedback has been sensational. It's products like these that have enabled us to buck recent industry trends."

Quality, reliability and durability (QRD) remain key factors when purchasing a new vehicle. An increasing number of consumers cite GM's willingness to stand behind its quality as a reason to buy a new GM vehicle. GM's 5 Year/100,000 Mile Powertrain Limited Warranty continues to be a better choice for customers.

GM's coverage focuses on the complete ownership experience and includes other provisions that competitors do not offer, including transferability to the next owner, more complete coverage of parts, and coverage for new and certified used vehicles. In addition, GM offers superior complementary programs, such as courtesy transportation and roadside assistance. "GM provides the best coverage in the industry. We take care of the vehicle and the owner like no other manufacturer," LaNeve added.

Certified Used Vehicles Sales

October 2007 sales for all certified GM brands, including GM Certified Used Vehicles, Cadillac Certified Pre-Owned Vehicles, Saturn Certified Pre-Owned Vehicles, Saab Certified Pre-Owned Vehicles, and HUMMER Certified Pre-Owned Vehicles, were 39,919 vehicles, down nearly 7 percent from last October. Total year-to-date certified GM sales are 442,110 vehicles, up 1 percent from the same period last year.

GM Certified Used Vehicles, the industry's top-selling manufacturer-certified used brand, posted 34,843 sales, down 6 percent from last October. Year-to-date sales for GM Certified Used Vehicles are 388,442 vehicles, up 3 percent from the same period in 2006.

Cadillac Certified Pre-Owned Vehicles posted October sales of 3,255 vehicles, down 11 percent from last October. Saturn Certified Pre-Owned Vehicles sold 1,173 vehicles in October, down 9 percent. Saab Certified Pre-Owned Vehicles sold 518 vehicles, down 13 percent, and HUMMER Certified Pre-Owned Vehicles sold 130 vehicles, up 59 percent.

"While sales of GM Certified Used Vehicles were lower this October, year-to-date sales are up 3 percent and we expect to continue to surpass last year's category-leading annual sales," said LaNeve.

"Our customers enjoy a broad selection of fully inspected and reconditioned late-model used vehicles with the peace-of-mind assurances of one of the industry's best warranty programs," LaNeve added.

GM North America Reports October 2007 Production, 2007 Fourth-Quarter Production Forecast Unchanged at 1 Million Vehicles

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In October, GM North America produced 423,000 vehicles (152,000 cars and 271,000 trucks). This is down 5,000 units or 1 percent compared to October 2006 when the region produced 428,000 vehicles (174,000 cars and 254,000 trucks). (Production totals include joint venture production of 18,000 vehicles in October 2007 and 19,000 vehicles in October 2006.)

Additionally, GM North America's 2007 fourth-quarter production forecast is unchanged at 1 million vehicles (334,000 cars and 666,000 trucks). In the fourth-quarter of 2006 the region produced 1.107 million vehicles (446,000 cars and 661,000 trucks).

Note: Production data is preliminary and subject to change. Additional production information can be found on the GM Investor Relations website: http://www.gm.com/corporate/investor_information/sales_prod

General Motors Corp. (NYSE: GM), the world's largest automaker, has been the annual global industry sales leader for 76 years. Founded in 1908, GM today employs about 280,000 people around the world. With global headquarters in Detroit, GM manufactures its cars and trucks in 33 countries. In 2006, nearly 9.1 million GM cars and trucks were sold globally under the following brands: Buick, Cadillac, Chevrolet, GMC, GM Daewoo, Holden, HUMMER, Opel, Pontiac, Saab, Saturn and Vauxhall. GM's OnStar subsidiary is the industry leader in vehicle safety, security and information services. More information on GM can be found at www.gm.com.

Note: GM sales and production results are available on GM Media OnLine at <http://media.gm.com/us/gm/en> by clicking on News, then Sales/Production. In this press release and related comments by General Motors management, we use words like "expect," "anticipate," "estimate," "forecast," "objective," "plan," "goal" and similar expressions to identify forward-looking statements, representing our current judgment about possible future events. We believe these judgments are reasonable, but actual results may differ materially due to a variety of important factors. Among other items, such factors might include: the pace of introductions and market acceptance of new products; the effect of competition on our markets and significant changes in the competitive environment; price increases or shortages of fuel; and changes in laws, regulations or tax rates. GM's most recent annual report on Form 10-K and quarterly report on Form 10-Q provide information about these factors, which may be revised or supplemented in future reports to the SEC on Form 10-Q or 8-K.

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Detroit -- General Motors dealers in the United States today reported the following vehicle sales:

| | October | | % Chg per S/D | Calendar Year-to-Date January - October | | |
|---------------|---------|---------|------------------|--|-----------|------|
| | 2007 | 2006 | | 2007 | 2006 | %Chg |
| Curr S/D: 26 | | | | | | |
| Prev S/D: 25 | | | | | | |
| Vehicle Total | 310,008 | 301,317 | -1.1 | 3,279,513 | 3,485,762 | -5.9 |
| Car Total | 111,738 | 112,471 | -4.5 | 1,267,753 | 1,385,806 | -8.5 |

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| | | | | | | |
|---------------------|---------|---------|------|-----------|-----------|------|
| Truck Total | 198,270 | 188,846 | 1.0 | 2,011,760 | 2,099,956 | -4.2 |
| Light Truck Total | 195,670 | 184,930 | 1.7 | 1,973,748 | 2,051,476 | -3.8 |
| Light Vehicle Total | 307,408 | 297,401 | -0.6 | 3,241,501 | 3,437,282 | -5.7 |

| Market Division Vehicle Total | October | | | Calendar Year-to-Date January - October | | |
|----------------------------------|---------|---------|------------------|--|-----------|-------|
| | 2007 | 2006 | % Chg per S/D | 2007 | 2006 | %Chg |
| Buick | 14,231 | 15,541 | -12.0 | 158,146 | 206,582 | -23.4 |
| Cadillac | 21,267 | 17,052 | 19.9 | 176,249 | 187,049 | -5.8 |
| Chevrolet | 179,825 | 171,890 | 0.6 | 1,928,373 | 2,050,056 | -5.9 |
| GMC | 44,456 | 38,776 | 10.2 | 425,694 | 402,012 | 5.9 |
| HUMMER | 3,864 | 5,565 | -33.2 | 46,624 | 58,801 | -20.7 |
| Oldsmobile | 0 | 0 | ***.* | 0 | 96 | ***.* |
| Other - Isuzu | 0 | 1,097 | ***.* | 7,906 | 12,047 | -34.4 |
| Pontiac | 25,182 | 29,346 | -17.5 | 301,771 | 351,303 | -14.1 |
| Saab | 2,275 | 2,731 | -19.9 | 27,960 | 30,317 | -7.8 |
| Saturn | 18,908 | 19,319 | -5.9 | 206,790 | 187,499 | 10.3 |

Sales of Vehicles Produced in US/Canada/Mexico

| | | | | | | |
|-------------|---------|---------|------|-----------|-----------|------|
| Car | 103,358 | 105,423 | -5.7 | 1,184,469 | 1,299,642 | -8.9 |
| Light Truck | 195,670 | 184,930 | 1.7 | 1,973,748 | 2,051,476 | -3.8 |

Twenty-six selling days for the October period this year and twenty-five for last year.

* Prior to 8/07 includes American Isuzu Motors, Inc., dealers sales of commercial vehicles distributed by GM as reported to GM by American Isuzu Motors, Inc. Effective 8/07 includes GMC & Chevrolet dealer sales of commercial vehicles distributed by American Isuzu Motors, Inc.

2-1P
GM Car Deliveries - (United States)
October 2007

| | October | | | Calendar Year-to-Date January - October | | |
|--------------------|---------|------|------------------|--|------|--------|
| | 2007 | 2006 | % Chg per S/D | 2007 | 2006 | % Chg. |
| Selling Days (S/D) | 26 | 25 | | | | |

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| | | | | | | |
|--|---------|---------|-------|-----------|-----------|-------|
| Century | 0 | 1 | ***.* | 5 | 80 | -93.8 |
| LaCrosse | 3,128 | 4,533 | -33.6 | 41,073 | 61,363 | -33.1 |
| LeSabre | 0 | 57 | ***.* | 121 | 2,245 | -94.6 |
| Lucerne | 6,570 | 6,700 | -5.7 | 71,021 | 82,783 | -14.2 |
| Park Avenue | 0 | 9 | ***.* | 26 | 46 | -43.5 |
| Regal | 0 | 0 | ***.* | 0 | 30 | ***.* |
| Buick Total | 9,698 | 11,300 | -17.5 | 112,246 | 146,547 | -23.4 |
| ----- | | | | | | |
| CTS | 6,586 | 3,629 | 74.5 | 44,666 | 46,423 | -3.8 |
| DeVille | 0 | 33 | ***.* | 71 | 763 | -90.7 |
| DTS | 5,336 | 4,356 | 17.8 | 43,480 | 48,911 | -11.1 |
| Seville | 0 | 0 | ***.* | 0 | 9 | ***.* |
| STS | 1,862 | 1,573 | 13.8 | 16,630 | 21,575 | -22.9 |
| XLR | 115 | 173 | -36.1 | 1,525 | 2,660 | -42.7 |
| Cadillac Total | 13,899 | 9,764 | 36.9 | 106,372 | 120,341 | -11.6 |
| ----- | | | | | | |
| Aveo | 6,373 | 3,883 | 57.8 | 55,520 | 50,967 | 8.9 |
| Cavalier | 0 | 10 | ***.* | 57 | 341 | -83.3 |
| Classic | 0 | 4 | ***.* | 17 | 17 | 0.0 |
| Cobalt | 16,505 | 8,772 | 80.9 | 169,400 | 187,330 | -9.6 |
| Corvette | 2,484 | 2,761 | -13.5 | 28,333 | 30,664 | -7.6 |
| Impala | 20,791 | 21,130 | -5.4 | 270,504 | 240,297 | 12.6 |
| Malibu | 5,975 | 9,886 | -41.9 | 108,930 | 144,207 | -24.5 |
| Monte Carlo | 610 | 1,943 | -69.8 | 14,882 | 29,524 | -49.6 |
| SSR | 2 | 151 | -98.7 | 240 | 3,587 | -93.3 |
| Chevrolet Total | 52,740 | 48,540 | 4.5 | 647,883 | 686,934 | -5.7 |
| ----- | | | | | | |
| Alero | 0 | 0 | ***.* | 0 | 67 | ***.* |
| Oldsmobile Total | 0 | 0 | ***.* | 0 | 67 | ***.* |
| ----- | | | | | | |
| Bonneville | 0 | 40 | ***.* | 130 | 1,100 | -88.2 |
| G5 | 2,519 | 1,341 | 80.6 | 23,249 | 4,823 | 382.0 |
| G6 | 10,805 | 11,273 | -7.8 | 121,278 | 132,915 | -8.8 |
| Grand Am | 0 | 26 | ***.* | 99 | 778 | -87.3 |
| Grand Prix | 5,813 | 9,806 | -43.0 | 78,380 | 94,302 | -16.9 |
| GTO | 48 | 741 | -93.8 | 4,159 | 9,636 | -56.8 |
| Solstice | 1,064 | 1,178 | -13.2 | 14,133 | 17,056 | -17.1 |
| Sunfire | 0 | 8 | ***.* | 39 | 836 | -95.3 |
| Vibe | 2,788 | 2,295 | 16.8 | 30,697 | 40,299 | -23.8 |
| Pontiac Total | 23,037 | 26,708 | -17.1 | 272,164 | 301,745 | -9.8 |
| ----- | | | | | | |
| 9-2X | 0 | 143 | ***.* | 118 | 1,293 | -90.9 |
| 9-3 | 1,677 | 1,926 | -16.3 | 19,774 | 20,376 | -3.0 |
| 9-5 | 282 | 355 | -23.6 | 3,713 | 3,892 | -4.6 |
| Saab Total | 1,959 | 2,424 | -22.3 | 23,605 | 25,561 | -7.7 |
| ----- | | | | | | |
| Aura | 4,425 | 4,661 | -8.7 | 50,487 | 9,626 | 424.5 |
| ION | 5,135 | 8,231 | -40.0 | 45,138 | 88,254 | -48.9 |
| Saturn L Series | 0 | 0 | ***.* | 2 | 20 | -90.0 |
| Sky | 845 | 843 | -3.6 | 9,856 | 6,711 | 46.9 |
| Saturn Total | 10,405 | 13,735 | -27.2 | 105,483 | 104,611 | 0.8 |
| ----- | | | | | | |
| GM Total | 111,738 | 112,471 | -4.5 | 1,267,753 | 1,385,806 | -8.5 |
| ----- | | | | | | |
| GM Car Deliveries by Production Source | | | | | | |
| ----- | | | | | | |
| GM North America * | 103,358 | 105,423 | -5.7 | 1,184,469 | 1,299,642 | -8.9 |
| ----- | | | | | | |
| GM Import | 8,380 | 7,048 | 14.3 | 83,284 | 86,164 | -3.3 |
| ----- | | | | | | |
| GM Total | 111,738 | 112,471 | -4.5 | 1,267,753 | 1,385,806 | -8.5 |
| ----- | | | | | | |

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* Includes U.S./Canada/Mexico

2-1P GM Car Deliveries - (United States) October 2007

| | October | | | Calendar Year-to-Date January - October | | |
|---|---------|---------|------------------|--|-----------|--------|
| | 2007 | 2006 | % Chg per S/D | 2007 | 2006 | % Chg. |
| | | | | | | |
| Selling Days (S/D) | 26 | 25 | | | | |
| GM Car Deliveries by Production Source and Marketing Division | | | | | | |
| Buick Total | 9,698 | 11,300 | -17.5 | 112,246 | 146,547 | -23.4 |
| Cadillac Total | 13,899 | 9,764 | 36.9 | 106,372 | 120,341 | -11.6 |
| Chevrolet Total | 46,367 | 44,657 | -0.2 | 592,363 | 635,967 | -6.9 |
| Oldsmobile Total | 0 | 0 | ***.* | 0 | 67 | ***.* |
| Pontiac Total | 22,989 | 25,967 | -14.9 | 268,005 | 292,109 | -8.3 |
| Saturn Total | 10,405 | 13,735 | -27.2 | 105,483 | 104,611 | 0.8 |
| GM North America Total* | 103,358 | 105,423 | -5.7 | 1,184,469 | 1,299,642 | -8.9 |
| Chevrolet Total | 6,373 | 3,883 | 57.8 | 55,520 | 50,967 | 8.9 |
| Pontiac Total | 48 | 741 | -93.8 | 4,159 | 9,636 | -56.8 |
| Saab Total | 1,959 | 2,424 | -22.3 | 23,605 | 25,561 | -7.7 |
| GM Import Total | 8,380 | 7,048 | 14.3 | 83,284 | 86,164 | -3.3 |

GM Vehicle Deliveries by Marketing Division

| | | | | | | |
|-------------------|---------|---------|-------|-----------|-----------|-------|
| Buick Total | 14,231 | 15,541 | -12.0 | 158,146 | 206,582 | -23.4 |
| Cadillac Total | 21,267 | 17,052 | 19.9 | 176,249 | 187,049 | -5.8 |
| Chevrolet Total | 179,825 | 171,890 | 0.6 | 1,928,373 | 2,050,056 | -5.9 |
| GMC Total | 44,456 | 38,776 | 10.2 | 425,694 | 402,012 | 5.9 |
| HUMMER Total | 3,864 | 5,565 | -33.2 | 46,624 | 58,801 | -20.7 |
| Oldsmobile Total | 0 | 0 | ***.* | 0 | 96 | ***.* |
| Other-Isuzu Total | 0 | 1,097 | ***.* | 7,906 | 12,047 | -34.4 |
| Pontiac Total | 25,182 | 29,346 | -17.5 | 301,771 | 351,303 | -14.1 |
| Saab Total | 2,275 | 2,731 | -19.9 | 27,960 | 30,317 | -7.8 |
| Saturn Total | 18,908 | 19,319 | -5.9 | 206,790 | 187,499 | 10.3 |
| GM Total | 310,008 | 301,317 | -1.1 | 3,279,513 | 3,485,762 | -5.9 |

* Includes US/Canada/Mexico

3-1P GM Truck Deliveries - (United States) October 2007

| | October | | | Calendar Year-to-Date January - October | | |
|--|---------|------|------------------|--|------|--------|
| | 2007 | 2006 | % Chg per S/D | 2007 | 2006 | % Chg. |
| | | | | | | |

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| Selling Days (S/D) | 26 | 25 | | | | |
|------------------------|---------|---------|-------|-----------|-----------|-------|
| Enclave | 4,244 | 0 | ***.* | 20,726 | 0 | ***.* |
| Rainier | 100 | 683 | -85.9 | 4,664 | 11,157 | -58.2 |
| Rendezvous | 39 | 2,915 | -98.7 | 15,247 | 38,376 | -60.3 |
| Terraza | 150 | 643 | -77.6 | 5,263 | 10,502 | -49.9 |
| Total Buick | 4,533 | 4,241 | 2.8 | 45,900 | 60,035 | -23.5 |
| Escalade | 3,499 | 3,553 | -5.3 | 30,777 | 30,812 | -0.1 |
| Escalade ESV | 1,460 | 1,724 | -18.6 | 13,635 | 12,383 | 10.1 |
| Escalade EXT | 716 | 825 | -16.6 | 6,850 | 5,098 | 34.4 |
| SRX | 1,693 | 1,186 | 37.3 | 18,615 | 18,415 | 1.1 |
| Total Cadillac | 7,368 | 7,288 | -2.8 | 69,877 | 66,708 | 4.8 |
| Astro | 0 | 5 | ***.* | 25 | 369 | -93.2 |
| C/K Suburban(Chevy) | 8,317 | 6,938 | 15.3 | 70,867 | 60,810 | 16.5 |
| Chevy C/T Series | 25 | 28 | -14.1 | 241 | 261 | -7.7 |
| Chevy W Series | 245 | 221 | 6.6 | 2,286 | 2,402 | -4.8 |
| Colorado | 5,753 | 7,151 | -22.6 | 64,878 | 79,492 | -18.4 |
| Equinox | 5,978 | 7,380 | -22.1 | 76,587 | 96,908 | -21.0 |
| Express Cutaway/G Cut | 1,991 | 1,465 | 30.7 | 16,646 | 16,922 | -1.6 |
| Express Panel/G Van | 5,708 | 5,528 | -0.7 | 63,475 | 71,693 | -11.5 |
| Express/G Sportvan | 1,214 | 856 | 36.4 | 13,808 | 14,945 | -7.6 |
| HHR | 7,979 | 4,505 | 70.3 | 88,346 | 90,167 | -2.0 |
| Kodiak 4/5 Series | 786 | 948 | -20.3 | 7,973 | 10,052 | -20.7 |
| Kodiak 6/7/8 Series | 154 | 313 | -52.7 | 1,957 | 3,083 | -36.5 |
| S/T Blazer | 0 | 2 | ***.* | 7 | 111 | -93.7 |
| S/T Pickup | 0 | 0 | ***.* | 0 | 4 | ***.* |
| Tahoe | 16,066 | 12,181 | 26.8 | 125,710 | 132,904 | -5.4 |
| Tracker | 0 | 0 | ***.* | 0 | 11 | ***.* |
| TrailBlazer | 11,310 | 14,451 | -24.7 | 114,760 | 148,497 | -22.7 |
| Uplander | 7,356 | 2,718 | 160.2 | 60,019 | 50,436 | 19.0 |
| Venture | 0 | 7 | ***.* | 25 | 192 | -87.0 |
| | | | | | | |
| Avalanche | 5,487 | 6,244 | -15.5 | 46,305 | 44,553 | 3.9 |
| Silverado-C/K | | | | | | |
| Pickup | 48,716 | 52,409 | -10.6 | 526,575 | 539,310 | -2.4 |
| Chevrolet Fullsize | | | | | | |
| Pickups | 54,203 | 58,653 | -11.1 | 572,880 | 583,863 | -1.9 |
| | | | | | | |
| Chevrolet Total | 127,085 | 123,350 | -0.9 | 1,280,490 | 1,363,122 | -6.1 |
| | | | | | | |
| Acadia | 6,120 | 0 | ***.* | 58,977 | 0 | ***.* |
| Canyon | 1,543 | 1,744 | -14.9 | 17,975 | 20,106 | -10.6 |
| Envoy | 4,111 | 5,706 | -30.7 | 41,614 | 63,504 | -34.5 |
| GMC C/T Series | 28 | 15 | 79.5 | 187 | 203 | -7.9 |
| GMC W Series | 323 | 349 | -11.0 | 3,524 | 4,441 | -20.6 |
| Safari (GMC) | 0 | 0 | ***.* | 13 | 56 | -76.8 |
| Savana Panel/G Classic | 1,007 | 1,126 | -14.0 | 12,601 | 14,517 | -13.2 |
| Savana Special/G Cut | 239 | 323 | -28.9 | 7,871 | 9,508 | -17.2 |
| Savana/Rally | 159 | 177 | -13.6 | 1,626 | 2,171 | -25.1 |
| Sierra | 17,417 | 18,080 | -7.4 | 174,62 | 1177,813 | -1.8 |
| Topkick 4/5 Series | 431 | 586 | -29.3 | 8,086 | 9,322 | -13.3 |
| Topkick 6/7/8 Series | 608 | 359 | 62.8 | 5,852 | 6,669 | -12.3 |
| Yukon | 7,706 | 6,068 | 22.1 | 53,949 | 57,159 | -5.6 |
| Yukon XL | 4,764 | 4,243 | 8.0 | 38,798 | 36,543 | 6.2 |
| GMC Total | 44,456 | 38,776 | 10.2 | 425,694 | 402,012 | 5.9 |
| | | | | | | |
| HUMMER H1 | 3 | 19 | -84.8 | 119 | 312 | -61.9 |
| HUMMER H2 | 968 | 1,465 | -36.5 | 10,323 | 14,027 | -26.4 |
| HUMMER H3 | 2,893 | 4,081 | -31.8 | 36,182 | 44,462 | -18.6 |
| HUMMER Total | 3,864 | 5,565 | -33.2 | 46,624 | 58,801 | -20.7 |

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| | | | | | | |
|----------------------|---------|---------|-------|-----------|-----------|-------|
| Bravada | 0 | 0 | ***.* | 0 | 19 | ***.* |
| Silhouette | 0 | 0 | ***.* | 0 | 10 | ***.* |
| Oldsmobile Total | 0 | 0 | ***.* | 0 | 29 | ***.* |
| Other-Isuzu F Series | 0 | 161 | ***.* | 1,116 | 1,197 | -6.8 |
| Other-Isuzu H Series | 0 | 11 | ***.* | 61 | 105 | -41.9 |
| Other-Isuzu N Series | 0 | 925 | ***.* | 6,729 | 10,745 | -37.4 |
| Other-Isuzu Total | 0 | 1,097 | ***.* | 7,906 | 12,047 | -34.4 |
| Aztek | 0 | 6 | ***.* | 25 | 339 | -92.6 |
| Montana | 0 | 10 | ***.* | 26 | 370 | -93.0 |
| Montana SV6 | 31 | 228 | -86.9 | 1,301 | 12,530 | -89.6 |
| Torrent | 2,114 | 2,394 | -15.1 | 28,255 | 36,319 | -22.2 |
| Pontiac Total | 2,145 | 2,638 | -21.8 | 29,607 | 49,558 | -40.3 |
| 9-7X | 316 | 307 | -1.0 | 4,355 | 4,756 | -8.4 |
| Saab Total | 316 | 307 | -1.0 | 4,355 | 4,756 | -8.4 |
| Outlook | 2,458 | 0 | ***.* | 28,251 | 0 | ***.* |
| Relay | 50 | 464 | -89.6 | 1,305 | 6,228 | -79.0 |
| VUE | 5,995 | 5,120 | 12.6 | 71,751 | 76,660 | -6.4 |
| Saturn Total | 8,503 | 5,584 | 46.4 | 101,307 | 82,888 | 22.2 |
| GM Total | 198,270 | 188,846 | 1.0 | 2,011,760 | 2,099,956 | -4.2 |

GM TRUCK Deliveries by Production Source

| | | | | | | |
|--------------------|---------|---------|-------|-----------|-----------|-------|
| GM North America * | 197,864 | 187,597 | 1.4 | 2,001,378 | 2,085,190 | -4.0 |
| GM Import | 406 | 1,249 | -68.7 | 10,382 | 14,766 | -29.7 |
| GM Total | 198,270 | 188,846 | 1.0 | 2,011,760 | 2,099,956 | -4.2 |

GM Light Duty Truck Deliveries by Production Source

| | | | | | | |
|--------------------|---------|---------|-------|-----------|-----------|-------|
| GM North America * | 195,670 | 184,930 | 1.7 | 1,973,748 | 2,051,476 | -3.8 |
| GM Import | 0 | 0 | ***.* | 0 | 0 | ***.* |
| GM Total | 195,670 | 184,930 | 1.7 | 1,973,748 | 2,051,476 | -3.8 |

* Includes U.S./Canada/Mexico

3-1P

GM Truck Deliveries - (United States)
October 2007

| | October | | Calendar Year-to-Date January - October | | | |
|--------------------|---------|------|--|------|------|--------|
| | 2007 | 2006 | % Chg per S/D | 2007 | 2006 | % Chg. |
| Selling Days (S/D) | 26 | 25 | | | | |

GM TRUCK Deliveries by Production Source and Marketing Division

| | | | | | | |
|-------------|-------|-------|-----|--------|--------|-------|
| Buick Total | 4,533 | 4,241 | 2.8 | 45,900 | 60,035 | -23.5 |
|-------------|-------|-------|-----|--------|--------|-------|

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| | | | | | | |
|----------------------------|---------|---------|-------|-----------|-----------|-------|
| Cadillac Total | 7,368 | 7,288 | -2.8 | 69,877 | 66,708 | 4.8 |
| Chevrolet Total | 126,916 | 123,172 | -0.9 | 1,278,882 | 1,361,379 | -6.1 |
| GMC Total | 44,219 | 38,484 | 10.5 | 423,051 | 398,458 | 6.2 |
| HUMMER Total | 3,864 | 5,565 | -33.2 | 46,624 | 58,801 | -20.7 |
| Oldsmobile Total | 0 | 0 | ***.* | 0 | 29 | ***.* |
| Other-Isuzu Total | 0 | 318 | ***.* | 1,775 | 2,578 | -31.1 |
| Pontiac Total | 2,145 | 2,638 | -21.8 | 29,607 | 49,558 | -40.3 |
| Saab Total | 316 | 307 | -1.0 | 4,355 | 4,756 | -8.4 |
| Saturn Total | 8,503 | 5,584 | 46.4 | 101,307 | 82,888 | 22.2 |
| GM North America Total* | 197,864 | 187,597 | 1.4 | 2,001,378 | 2,085,190 | -4.0 |

| | | | | | | |
|-------------------|-----|-------|-------|--------|--------|-------|
| Chevrolet Total | 169 | 178 | -8.7 | 1,608 | 1,743 | -7.7 |
| GMC Total | 237 | 292 | -22.0 | 2,643 | 3,554 | -25.6 |
| Other-Isuzu Total | 0 | 779 | ***.* | 6,131 | 9,469 | -35.3 |
| GM Import Total | 406 | 1,249 | -68.7 | 10,382 | 14,766 | -29.7 |

GM Light Truck Deliveries by Production Source and Marketing Division

| | | | | | | |
|----------------------------|---------|---------|-------|-----------|-----------|-------|
| Buick Total | 4,533 | 4,241 | 2.8 | 45,900 | 60,035 | -23.5 |
| Cadillac Total | 7,368 | 7,288 | -2.8 | 69,877 | 66,708 | 4.8 |
| Chevrolet Total | 125,875 | 121,840 | -0.7 | 1,268,033 | 1,347,324 | -5.9 |
| GMC Total | 43,066 | 37,467 | 10.5 | 408,045 | 381,377 | 7.0 |
| HUMMER Total | 3,864 | 5,565 | -33.2 | 46,624 | 58,801 | -20.7 |
| Oldsmobile Total | 0 | 0 | ***.* | 0 | 29 | ***.* |
| Pontiac Total | 2,145 | 2,638 | -21.8 | 29,607 | 49,558 | -40.3 |
| Saab Total | 316 | 307 | -1.0 | 4,355 | 4,756 | -8.4 |
| Saturn Total | 8,503 | 5,584 | 46.4 | 101,307 | 82,888 | 22.2 |
| GM North America Total* | 195,670 | 184,930 | 1.7 | 1,973,748 | 2,051,476 | -3.8 |

GM Light Truck Deliveries by Marketing Division

| | | | | | | |
|------------------|---------|---------|-------|-----------|-----------|-------|
| Buick Total | 4,533 | 4,241 | 2.8 | 45,900 | 60,035 | -23.5 |
| Cadillac Total | 7,368 | 7,288 | -2.8 | 69,877 | 66,708 | 4.8 |
| Chevrolet Total | 125,875 | 121,840 | -0.7 | 1,268,033 | 1,347,324 | -5.9 |
| GMC Total | 43,066 | 37,467 | 10.5 | 408,045 | 381,377 | 7.0 |
| HUMMER Total | 3,864 | 5,565 | -33.2 | 46,624 | 58,801 | -20.7 |
| Oldsmobile Total | 0 | 0 | ***.* | 0 | 29 | ***.* |
| Pontiac Total | 2,145 | 2,638 | -21.8 | 29,607 | 49,558 | -40.3 |
| Saab Total | 316 | 307 | -1.0 | 4,355 | 4,756 | -8.4 |
| Saturn Total | 8,503 | 5,584 | 46.4 | 101,307 | 82,888 | 22.2 |
| GM Total | 195,670 | 184,930 | 1.7 | 1,973,748 | 2,051,476 | -3.8 |

* Includes US/Canada/Mexico

GM Production Schedule - 11/01/07

| | | | | | | | | | |
|------------|-------|--------|-------|-------|---------|---------------------|--------------------|---------------|------------------------|
| | GMNA | | | | | Memo: Joint Venture | | | |
| | ----- | | | | | ----- | | | |
| Units 000s | Carl | Truck1 | Total | GME2 | GMLAAM3 | GMAP4 | Total Worldwide | GMNA 1 Car | International Truck |
| | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |

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| | | | | | | | | | | |
|---------------------------|-----|-----|-------|-----|-----|-----|-------|----|----|-----|
| 2007 Q4 # * | 334 | 666 | 1,000 | 452 | 257 | 633 | 2,342 | 11 | 46 | 319 |
| O/(U) prior forecast:@ | 0 | 0 | 0 | 0 | 0 | (9) | (9) | 0 | 0 | (1) |

| Units 000s | GMNA | | | | | | Total Worldwide | GMNA 1 | | International |
|------------|-------|-------|-------|-------|--------|-------|--------------------|--------|-------|---------------|
| | Car | Truck | Total | GME | GMLAAM | GMAP | | Car | Truck | |
| 2001 | | | | | | | | | | |
| 1st Qtr. | 580 | 634 | 1,214 | 538 | 138 | 51 | 1,941 | 18 | 9 | NA |
| 2nd Qtr. | 638 | 726 | 1,364 | 491 | 165 | 64 | 2,084 | 13 | 16 | NA |
| 3rd Qtr. | 574 | 664 | 1,238 | 373 | 146 | 74 | 1,832 | 11 | 15 | NA |
| 4th Qtr. | 573 | 721 | 1,294 | 441 | 127 | 67 | 1,929 | 9 | 16 | NA |
| CY | 2,365 | 2,745 | 5,110 | 1,842 | 575 | 256 | 7,786 | 51 | 56 | NA |
| 2002 | | | | | | | | | | |
| 1st Qtr. | 600 | 753 | 1,353 | 456 | 131 | 65 | 2,005 | 11 | 11 | NA |
| 2nd Qtr. | 688 | 865 | 1,553 | 453 | 141 | 74 | 2,221 | 15 | 17 | NA |
| 3rd Qtr. | 568 | 740 | 1,308 | 408 | 132 | 87 | 1,935 | 19 | 20 | NA |
| 4th Qtr. | 602 | 824 | 1,426 | 453 | 157 | 81 | 2,117 | 14 | 25 | NA |
| CY | 2,458 | 3,182 | 5,640 | 1,770 | 561 | 307 | 8,278 | 59 | 73 | NA |
| 2003 | | | | | | | | | | |
| 1st Qtr. | 591 | 860 | 1,451 | 491 | 127 | 77 | 2,146 | 19 | 24 | NA |
| 2nd Qtr. | 543 | 837 | 1,380 | 488 | 128 | 90 | 2,086 | 19 | 24 | NA |
| 3rd Qtr. | 492 | 753 | 1,245 | 393 | 135 | 120 | 1,893 | 20 | 17 | NA |
| 4th Qtr. | 558 | 827 | 1,385 | 446 | 157 | 133 | 2,121 | 16 | 20 | NA |
| CY | 2,184 | 3,277 | 5,461 | 1,818 | 547 | 420 | 8,246 | 74 | 85 | NA |
| 2004 | | | | | | | | | | |
| 1st Qtr. | 525 | 820 | 1,345 | 473 | 159 | 296 | 2,273 | 19 | 19 | 247 |
| 2nd Qtr. | 543 | 846 | 1,389 | 503 | 172 | 337 | 2,401 | 18 | 48 | 284 |
| 3rd Qtr. | 463 | 746 | 1,209 | 411 | 185 | 314 | 2,119 | 16 | 43 | 261 |
| 4th Qtr. | 466 | 811 | 1,277 | 442 | 200 | 386 | 2,305 | 17 | 47 | 324 |
| CY | 1,997 | 3,223 | 5,220 | 1,829 | 716 | 1,333 | 9,098 | 70 | 158 | 1,116 |
| 2005 | | | | | | | | | | |
| 1st Qtr. | 470 | 712 | 1,182 | 502 | 185 | 335 | 2,204 | 16 | 51 | 286 |
| 2nd Qtr. | 458 | 789 | 1,247 | 501 | 195 | 398 | 2,341 | 17 | 49 | 337 |
| 3rd Qtr. | 423 | 723 | 1,146 | 412 | 207 | 409 | 2,174 | 15 | 50 | 199 |
| 4th Qtr. | 483 | 798 | 1,281 | 443 | 188 | 420 | 2,332 | 14 | 68 | 197 |
| CY | 1,834 | 3,022 | 4,856 | 1,858 | 775 | 1,562 | 9,051 | 62 | 218 | 1,019 |
| 2006 | | | | | | | | | | |
| 1st Qtr. | 496 | 759 | 1,255 | 494 | 194 | 472 | 2,415 | 18 | 50 | 246 |
| 2nd Qtr. | 462 | 775 | 1,237 | 495 | 206 | 482 | 2,420 | 17 | 58 | 258 |
| 3rd Qtr. | 417 | 633 | 1,050 | 374 | 215 | 433 | 2,072 | 12 | 48 | 202 |
| 4th Qtr. | 446 | 661 | 1,107 | 443 | 215 | 509 | 2,274 | 11 | 43 | 260 |
| CY | 1,821 | 2,828 | 4,649 | 1,806 | 830 | 1,896 | 9,181 | 58 | 199 | 966 |
| 2007 | | | | | | | | | | |
| 1st Qtr. | 399 | 664 | 1,063 | 511 | 222 | 544 | 2,340 | 15 | 35 | 287 |
| 2nd Qtr. | 402 | 740 | 1,142 | 464 | 233 | 571 | 2,410 | 12 | 42 | 264 |
| 3rd Qtr. | 367 | 653 | 1,020 | 396 | 251 | 489 | 2,156 | 11 | 39 | 252 |

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| | | | | | | | | | | |
|--------------|-------|-------|-------|-------|-----|-------|-------|----|-----|-------|
| 4th Qtr. # * | 334 | 666 | 1,000 | 452 | 257 | 633 | 2,342 | 11 | 46 | 319 |
| | ----- | ----- | ----- | ----- | --- | ----- | ----- | -- | --- | ----- |
| CY | 1,502 | 2,723 | 4,225 | 1,823 | 963 | 2,237 | 9,248 | 49 | 162 | 1,122 |
| | ----- | ----- | ----- | ----- | --- | ----- | ----- | | | |

See notes on next page.

- * Variance reported only if current production estimate by region differs from prior production estimate by 5K units or more
- @ Numbers may vary due to rounding
- # Denotes estimate

- (1) GMNA includes joint venture production - NUMMI units included in GMNA Car; HUMMER and CAMI units included in GMNA Truck
- (2) GME includes GM-AvtoVAZ joint venture production beginning in Q1 (2004)
- (3) GMLAAM includes GM Egypt joint venture from 2001 through current calendar year
- (4) GMAP includes joint venture production: Shanghai GM Norsom Motors (formerly Jinbei GM) and Shanghai GM beginning in 2000 and SAIC-GM-Wuling and GM Daewoo Auto Technologies (GMDAT) beginning in Q1 2004.
- (5) International joint venture production includes GM-AvtoVAZ, GM Egypt, Shanghai GM Norsom Motors, Shanghai GM, SAIC-GM-Wuling, and GMDAT. Starting in Q3 2005 International joint venture production does not include GMDAT.

This report is governed by the Forward Looking Statements language found in the Terms and Conditions on the GM Institutional Investor website.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL MOTORS CORPORATION

 (Registrant)

Date: November 2, 2007

By: /s/NICK S. CYPRUS

 (Nick S. Cyprus
 Controller and
 Chief Accounting Officer)