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GENERAL ELECTRIC CAPITAL CORP

Form FWP

June 19, 2012

[Filed Under Rule 433, Registration Statement No. 333-178262](#)

[Pricing Supplement No. 404 Dated June 18, 2012](#)

[\(To: Prospectus Dated December 1, 2011 , as supplemented by Prospectus Supplement Dated December 1, 2011\)](#)

| CUSIP Number | Selling Price | Gross Concession | Coupon Type | Coupon Rate | Coupon Frequency | Maturity Date | 1 st Coupon Date | 1 st Coupon Amount | Survivor's Option | Product Ranking |
|--------------|---------------|------------------|-------------|-------------|------------------|---------------|-----------------------------|-------------------------------|-------------------|------------------------|
| 36966TFS6 | 100.000% | 1.650% | Fixed | 3.000% | SEMI-ANNUAL | 06/15/2021 | 12/15/2012 | \$13.92 | Yes | Senior Unsecured Notes |

Redemption Information: Non-Callable

Investing in these notes involves risks (See "Risk Factors" in our Annual Report on Form 10-K filed with the Securities and Exchange Commission).

| CUSIP Number | Selling Price | Gross Concession | Coupon Type | Coupon Rate | Coupon Frequency | Maturity Date | 1 st Coupon Date | 1 st Coupon Amount | Survivor's Option | Product Ranking |
|--------------|---------------|------------------|-------------|-------------|------------------|---------------|-----------------------------|-------------------------------|-------------------|------------------------|
| 36966TFT4 | 100.000% | 2.000% | Fixed | 3.350% | SEMI-ANNUAL | 06/15/2024 | 12/15/2012 | \$15.54 | Yes | Senior Unsecured Notes |

Redemption Information: Non-Callable

Investing in these notes involves risks (See "Risk Factors" in our Annual Report on Form 10-K filed with the Securities and Exchange Commission).

| CUSIP Number | Selling Price | Gross Concession | Coupon Type | Coupon Rate | Coupon Frequency | Maturity Date | 1 st Coupon Date | 1 st Coupon Amount | Survivor's Option | Product Ranking |
|--------------|---------------|------------------|-------------|-------------|------------------|---------------|-----------------------------|-------------------------------|-------------------|------------------------|
| 36966TFU1 | 100.000% | 3.000% | Fixed | 4.000% | SEMI-ANNUAL | 06/15/2032 | 12/15/2012 | \$18.56 | Yes | Senior Unsecured Notes |

Redemption Information: Non-Callable

Investing in these notes involves risks (See "Risk Factors" in our Annual Report on Form 10-K filed with the Securities and Exchange Commission).

| | | |
|--------------------------------------|--|--|
| General Electric Capital Corporation | <p>Offering Dates: Monday, June 18, 2012 through Monday, June 25, 2012</p> <p>Trade Date: Monday, June 25, 2012 @ 12:00 PM ET</p> <p>Settlement Date: Thursday, June 28, 2012</p> <p>Minimum Denomination/Increments:\$1,000.00/\$1,000.00</p> | <p>General Electric Capital Corporation GE Capital® InterNotes® Prospectus Supplement Dated December 1, 2011 to Prospectus Dated December 1, 2011</p> |
|--------------------------------------|--|--|

Initial trades settle flat and clear SDFS: DTC Book Entry only
DTC number: 0235 via RBC Dain Rauscher Inc.

Agents: BofA Merrill Lynch, Incapital, LLC, Citigroup, Morgan Stanley, UBS Investment Bank, Wells Fargo Advisors, LLC

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting the SEC Web site at www.sec.gov. Alternatively, the issuer, Incapital Holdings LLC, or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Incapital Holdings LLC at 1-312-379-3755 or Investor Communications of the issuer at 1-203-357-3950.

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