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TRUST FBO ALTSCHUL ARTHUR G JR UAD 12 15 72

Form 5 January 30, 2012

January 30,	2012										
FORM	15								OMB AF	PROVAL	-
	-	RITIES AND EXCHANGE COMMISSION					OMB Number:	3235-0)362		
Check the no longer		shington, D.C. 20549					Expires:	January	/ 31, 2005		
to Section Form 4 or 5 obligati may cont	r Form ANN ons inue.	ENT OF CHANGES IN BENEFICIAL RSHIP OF SECURITIES					Estimated avera burden hours per response		1.0		
See Instru 1(b). Form 3 H Reported Form 4 Transacti Reported	Filed pur foldings Section 17(a) of the	Public U		ig Compa	any A	Act of 1	Act of 1934, 935 or Sectior	1		
TRUST FB	Address of Reporting O ALTSCHUL G JR UAD 12 15		Symbol GENEF	Name and Tic RAL AMER FORS CO I	ICAN	-		Relationship of ssuer (Checl	Reporting Pers		
(Last)	(First) (A	Duj, Ioui)				Director _X Officer (give elow)	title Othe below)	Owner r (specify			
	BROOK MENT CORP, I D STREET SUIT							Trustee,	President & Cl	EO	
	(Street)			ndment, Date nth/Day/Year)	Original		6.	. Individual or Jo (check	int/Group Repo	orting	
NEW YOR	K, NY 10168	-2500									
		2000					_	X_ Form Filed by 0 Form Filed by N erson			
(City)	(State)	(Zip)	Tabl	e I - Non-Der	ivative Sec	curitie	es Acqui	red, Disposed of	, or Beneficial	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)	4. Securities Acquire (A) or Disposed of (I (Instr. 3, 4 and 5) (A)			Securities Beneficially Owned at end of Issuer's Fiscal Year	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature Indirect Beneficia Ownersh (Instr. 4)	al iip
C					Amount	or (D)	Price	(Instr. 3 and 4)			
Common Stock	12/23/2011	Â		J <u>(1)</u>	470	А	\$ 25.48	24,460	D	Â	
	port on a separate line eficially owned direct			contained i	n this for	m are	e not ree	ection of infor quired to respo id OMB contro	ond unless	SEC	2270 9-02)

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Of B O Eı Is Fi (I:
					(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
1 O	Director	10% Owner	Officer	Other			
TRUST FBO ALTSCHUL ARTHUR G JR UAD 12 15 72 C/O OVERBROOK MANAGEMENT CORP 122 EAST 42ND STREET SUITE 2500 NEW YORK, NY 10168-2500	Â	Â	Trustee, President & CEO	Â			
Signatures							
/s/Spencer Davidson, Trustee, Trust FBO Arthur G. Altschul, Jr. U/A/D 12/15/72			01/30/2012				
**Signature of Reporting Person			Date				
Evaluation of Doononooou							

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares received in payment of dividends.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.