FRANKLIN ELECTRIC CO INC

Form 4

August 13, 2007

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB 3235-0287 Number:

January 31, Expires: 2005

Estimated average burden hours per 0.5 response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

Check this box

may continue. See Instruction

(Zip)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * WARD GARY | | | 2. Issuer Name and Ticker or Trading Symbol FRANKLIN ELECTRIC CO INC [fele] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | |
|---|--|--|---|--|--|--|
| | (Last) (First) (Middle) FRANKLIN ELECTRIC CO., INC., 400 E SPRING STREET | | 3. Date of Earliest Transaction (Month/Day/Year) 08/10/2007 | Director 10% Owner Selection Other (specify below) Urice President | | |
| DITIERTON | (Street) | | 4. If Amendment, Date Original Filed(Month/Day/Year) | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting PersonForm filed by More than One Reporting | | |
| BLUFFTON, IN 46714 | | | | Person | | |

(State)

(City)

| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |
|--|
|--|

| | Tuble 1 Tool Delivative Securities Required, Disposed of, or Delicitality Owned | | | | | | | | |
|--------------------------------------|---|---|--|---|---|--------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactic Code (Instr. 8) | 4. Securities Acquired (A) our Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock | | | | | | | 2,450 (1) | D | |
| Common Stock | | | | | | | 349.59 | I | 401K (2) |
| Common Stock | | | | | | | 5,519.74 | I | ESOP (3) |
| Common Stock | | | | | | | 6,000 | D | |
| Common Stock | 08/10/2007 | | M | 30,000 | A | \$ 16.125 | 36,000 | D | |

Edgar Filing: FRANKLIN ELECTRIC CO INC - Form 4

Common Stock 08/10/2007 S 30,000 A \$ 50.113 6,000 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | Expiration Date | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|--|---|---------------------|--------------------|---|-------------------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Option | \$ 16.125 | 08/10/2007 | | M | 30,000 | <u>(4)</u> | 07/28/2010 | Common Stock | 30,000 |
| Option | \$ 19.6375 | | | | | <u>(4)</u> | 12/13/2011 | Common Stock | 12,000 |
| Option | \$ 24.075 | | | | | <u>(4)</u> | 12/13/2012 | Common Stock | 10,000 |
| Option | \$ 29.95 | | | | | <u>(4)</u> | 02/12/2014 | Common Stock | 5,800 |
| Option | \$ 40.93 | | | | | <u>(5)</u> | 02/10/2015 | Common Stock | 5,450 |
| Option | \$ 45.9 | | | | | (5) | 02/17/2016 | Common Stock | 2,600 |
| Option | \$ 48.87 | | | | | <u>(5)</u> | 02/09/2017 | Common Stock | 2,300 |

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

WARD GARY FRANKLIN ELECTRIC CO., INC. 400 E SPRING STREET Vice President

Reporting Owners 2

BLUFFTON, IN 46714

Signatures

Gary D. Ward 08/13/2007

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The shares vest at the end of four years subject to the performance of certain goals. If these goals are not attained, the shares will be forfeited.
- (2) Holdings within the Franklin Electric Directed Investment Salary Plan ("401k Plan") Trust. The information reported herein is based on a plan statement reporting June 30, 2007 holdings under the 401k Plan.
- (3) Allocation of shares under the Franklin Electric Co., Inc. Employee Stock Ownership Plan ("ESOP") Trust. The information reported herein was provided by the trustee for holdings as of June 30, 2007.
- (4) The options become exercisable in five equal installments of 1/5 each year, beginning on the first anniversary of the grant date.
- (5) The options become exercisable in four equal installments of 1/4 each year, beginning on the first anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3