# Edgar Filing: NIKE INC - Form 4

NIKE INC Form 4 July 28, 20											
FOR	ЛЛ								OMB A	PPROVAL	
	UNITED	) STATES		<b>RITIES</b> ashingto				OMMISSION	OMB Number:	3235-0287	
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).				NGES II SECU 16(a) of	N BENE IRITIES the Secur	FICI rities	Act of 1934, 1935 or Section	Expires: January 31, 2005 Estimated average burden hours per response 0.5			
(Print or Type	e Responses)										
Pliska Bernard F. Symbo			Symbol					5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First)	(Middle)		of Earliest	-	n		(Check	all applicable	e)	
(Mon				onth/Day/Year) /24/2015				Director 10% Owner X Officer (give title Other (specify below) below) VP: CORP CONTROLLER			
BEAVER'	(Street) TON, OR 97005			nendment, I Ionth/Day/Yo	-	nal		6. Individual or Joi Applicable Line) _X_ Form filed by Ou Form filed by Mo Person	ne Reporting Pe	erson	
(City)	(State)	(Zip)	Та	ble I - Non	-Derivativ	e Seci	urities Acau	ired, Disposed of,	or Beneficial	llv Owned	
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed			3.4. Securities Acquired (A) of TransactionDisposed of (D)Code(Instr. 3, 4 and 5)				Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial	
Class D				Code V	Amount	(D)	Price	(Instr. 3 and 4)			
Class B Common Stock	07/24/2015 <u>(1)</u>			М	36,000	А	\$ 26.22	47,948	D		
Class B Common Stock	07/24/2015(1)			S	36,000	D	\$ 113.7665 (2)	5 11,948	D		
Class B Common Stock								704	I	by ESPP <u>(3)</u>	
Class B Common								7,953	Ι	by Retirement	

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## Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

#### Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	vative Expiration Date urities (Month/Day/Year) uired (A) visposed of tr. 3, 4,		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sh
Non-Qualified Stock Option (right to buy)	\$ 26.22	07/24/2015 <u>(1)</u>		М	36,000	(5)	07/17/2019	Class B Common Stock	36,(

# **Reporting Owners**

<b>Reporting Owner Name / Address</b>	Relationships						
	Director	10% Owner	Officer	Other			
Pliska Bernard F. ONE BOWERMAN DRIVE BEAVERTON, OR 97005			VP: CORP CONTROLLER				
Signatures							

By: Evan S. Reynolds For: Bernard F. Pliska

\*\*Signature of Reporting Person

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Pursuant to Company policy, market transactions in Company stock by officers and directors are permitted only after the second full (1) trading day after the release of quarterly earnings and ending on the last day of the second month of the following fiscal quarter, except pursuant to approved 10b5-1 trading plans.

07/28/2015

Date

(2) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$113.53 to \$114.00, inclusive. The reporting person undertakes to provide NIKE, Inc., any security holder of NIKE, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within

### Plan (4)

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the ranges set forth in the footnotes (2) to this Form 4.

- (3) Shares held in account under NIKE, Inc. Employee Stock Purchase Plan.
- (4) Shares held in account under the NIKE, Inc. 401(k) and Profit Sharing Plan.
- (5) Option granted on 07/17/2009 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.