

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Section 7 - Regulation FD

Item 7.01 Regulation FD Disclosure.

Live Ventures Incorporated's CEO, Jon Isaac, purchased in excess of \$256,000 of our common stock on the open market on January 6, 2016. Mr. Isaac purchased 13,795 shares at an average price of approximately \$18.60 per share.

Further, Isaac Capital Group, LLC, of which Mr. Isaac is the President and sole member and has sole voting and dispositive power, recently agreed to lockup all of its common stock and warrants until December 31, 2021, and, for the convenience of the investment community, converted those shares and warrant shares into a "common equivalent" Series B Convertible Preferred Stock, with no liquidation preference, no redemption rights, no heightened voting rights, and virtually identical dividend rights.

The Company issued its press release today, a copy of which is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits

Exhibit No. Description

99.1 Press Release, dated January 6, 2017

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: January 6, 2017 **Live Ventures Incorporated**

By: /s/ Jon Isaac _____

Name: Jon Isaac

Title: Chief Executive Officer and President

