Edgar Filing: Brauser Daniel - Form 4

Brauser Danie	el									
Form 4										
November 28	, 2018									
FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION							PPROVAL			
	Washington, D.C. 20549						OMB Number:	3235-0287		
Check this if no longe	ər							Expires:	January 31,	
subject to STATEMENT OF CHANGE Section 16. S				GES IN BENEFICIAL OWNERSHIP OF SECURITIES				Estimated average burden hours per		
Form 4 or Form 5		Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,							response 0.8	
obligation	~ ^) of the Public U				•		n		
may conti	nue.	30(h) of the In	•	•				11		
See Instru 1(b).	ction	50(ii) of the iii	vestment	company	Act	0117-	10			
(Print or Type R	esponses)									
Brauser Daniel Symbol							5. Relationship of Reporting Person(s) to Issuer			
			ell.com, Inc. [USEL]				(Check all applicable)			
(Last)	(First) (M	iddle) 3. Date of	Earliest Tra	ansaction			(chie	in un uppnouon	•)	
			n/Day/Year)			_X_Director10% Owner				
171 MADIS FLOOR	ON AVENUE, 17	7TH 11/26/20	018				Officer (give below)	below)	er (specify	
Filed(Mont			ndment, Date Original			6. Individual or Joint/Group Filing(Check				
			Ionth/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
NEW YORK	K, NY 10016						Person		porting	
(City)	(State) (2	Zip) Tabl	e I - Non-D	erivative S	ecurit	ies Acq	uired, Disposed of	f, or Beneficial	ly Owned	
(Instr. 3) any		Execution Date, if	3.4. Securities Acquired Transaction(A) or Disposed of CodeCode(D) (Instr. 8)(Instr. 3, 4 and 5)			Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
Comm			Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
Common Stock	11/26/2018		Х	60,000	А	<u>(1)</u>	717,900	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactiorDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. l De Sec (In
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Unit	<u>(2)</u>	11/26/2018		Х	60,000	(3)	(3)	Common Stock	60,000	

Reporting Owners

Reporting Owner Name / Addres	Relationships						
		10% Owner	Officer	Other			
Brauser Daniel 171 MADISON AVENUE 17TH FLOOR NEW YORK, NY 10016	Х						
Signatures							
/s/ Daniel Brauser	1/28/2018						

<u>**</u>Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Not applicable.
- (2) Restricted stock units convert into common stock on a one-for-one basis.
- (3) The restricted stock units were granted to the Reporting Person on January 6, 2016. The vested restricted stock units were modified by accelerating the delivery of the underlying common stock which was delivered on the Transaction Date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.