Urban Edge Properties Form DEFA14A March 31, 2016

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D. C. 20549 SCHEDULE 14A (Rule 14a-101) INFORMATION REQUIRED IN PROXY STATEMENT SCHEDULE 14A INFORMATION Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.) Filed by the Registrant Filed by a Party other than the Registrant Check the appropriate box: Preliminary Proxy Statement Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) Definitive Proxy Statement Definitive Additional Materials Soliciting Material Pursuant to §240.14a-12 URBAN EDGE PROPERTIES (Exact name of Registrant as specified in its charter) (Name of Person(s) Filing Proxy Statement, if Other Than The Registrant) Payment of Filing Fee (Check the appropriate box): No fee required. Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11. (1) Title of each class of securities to which transaction applies: \_(2) Aggregate number of securities to which (3) Per unit price or other transaction applies: underlying value of transaction computed pursuant to Exchange Act 1 (set forth the amount on which the filing fee is calculated and state how it was determined): \_ (4) Proposed maximum aggregate value of transaction: (5) Total fee paid: Fee paid previously with preliminary materials. Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing. (1) Amount Previously Paid: \_ (2) Form, Schedule or Registration Statement No.: (3) Filing Party: \_(4) Date Filed:

You are receiving this communication because you hold shares in the company named above. This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side). We encourage you to access and review all of the important information contained in the proxy materials before voting. URBAN EDGE PROPERTIES \*\*\* Exercise Your Right to Vote \*\*\* Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to Be Held on May 13, 2016. URBAN EDGE PROPERTIES 888 SEVENTH AVENUE NEW YORK, NY 10019 Meeting Information Meeting Type: Annual Meeting For holders as of: March 16, 2016 Date: May 13, 2016 Time: 9:30 AM Eastern Time Location: Sullivan & Cromwell LLP 535 Madison Avenue New York, NY 10022 See the reverse side of this notice to obtain proxy materials and voting instructions. E06517-P7579 4

Voting Items E06519-P7579 4 2. The ratification of the appointment of Deloitte & Touche LLP as our independent registered public accounting firm for the year ending December 31, 2016. 4. The determination, on a non-binding advisory basis, of the frequency of future advisory votes on the compensation of our named executive officers. 3. The approval, on a non-binding advisory basis, of the compensation of our named executive officers as described in the Proxy Statement.

NOTE: The proxies are authorized to vote in their discretion upon such other business as may properly come before the Annual Meeting, including any adjournments or postponements thereof. 01) Steven H. Grapstein 02) Amy B. Lane 1. Election of Trustees Nominees The Board of Trustees recommends you vote FOR ALL of the following: The Board of Trustees recommends you vote FOR proposals 2 and 3. The Board of Trustees recommends you vote 1 YEAR on the following proposal:

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