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MEDIA GE Form 4	NERAL INC										
March 01, 2	016										
FORM	4	~~				~~~ .			OMB AF	PROVAL	
	UNITED	STATES		RITIES A shington,			NGE CO	OMMISSION	OMB Number:	3235-0287	
Section 16. Form 4 or Form 5 obligations may continue. Filed pursuant to S Section 17(a) of the 1			F CHANGES IN BENEFICIAL OWNE SECURITIES Section 16(a) of the Securities Exchange A Public Utility Holding Company Act of 15					Act of 1934, 1935 or Section	Expires:January 3Expires:20Estimated averageburden hours perresponse0		
<i>See</i> Instr 1(b).	ruction	30(h)	of the Ir	ivestment	Compar	іу Ас	t of 1940)			
(Print or Type	Responses)										
Carington Andrew C. Symbo			Symbol					5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (N	Middle)	MEDIA GENERAL INC [MEG] 3. Date of Earliest Transaction (Chec			ck all applicable)					
(Mont				onth/Day/Year) /26/2016				Director 10% Owner X Officer (give title Other (specify below) below) below) VP and General Counsel			
	(Street)			endment, Da	-	1		6. Individual or Joi	nt/Group Filin	g(Check	
RICHMON	ID, VA 23219		Filed(Mo	nth/Day/Year)		•	Applicable Line) _X_ Form filed by O Form filed by M Person			
(City)	(State)	(Zip)	Tab	le I - Non-D	Derivative	Secur		ired, Disposed of,	or Beneficiall	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/D	ned 1 Date, if	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A)				5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
Voting Common Stock (no par value)	02/26/2016			А	2,320 (1)	A	\$ 16.295	10,620	D		
Voting Common Stock (no par value)	02/26/2016			A	1,681 (2)	A	\$ 16.295	12,301	D		
Voting Common Stock (no par value)	02/29/2016			S	1,323 (<u>3)</u>	D	\$ 16.38	10,978	D		

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number prof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amou Underlying Securi (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Am or Nur of Sha
Performance-Based Restricted Stock Unit	\$ 0	02/26/2016		D	5,043 (1)	<u>(1)</u>	<u>(1)</u>	Voting Common Stock (no par value)	
Time-Based Restricted Stock Unit	\$ 0	02/26/2016		D	1,681 (2)	(2)	(2)	Voting Common Stock (no par value)	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Carington Andrew C.			VP and				
333 EAST FRANKLIN STREET			General				
RICHMOND, VA 23219			Counsel				

Signatures

/s/ Andrew C. Carington 03/01/2016 **Signature of Reporting Date Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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- (1) On February 26, 2016, 2,320 shares of Performance-Based Restricted Stock Units, granted on April 23, 2015 under the Media General Amended and Restated Long-Term Incentive Plan vested and were released, and 2,723 shares were cancelled.
- (2) On February 26, 2016, 1,681 shares of Time-Based Restricted Stock Unit granted on April 23, 2015 under the Media General Amended and Restated Long-Term Incentive Plan vested and were released.
- (3) On February 29, 2016, 1,323 shares were sold to cover payroll taxes.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.