DraftDay Fantasy Sports, Inc. Form NT 10-Q

February 16, 2016

**UNITED STATES** SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0058 Expires: August 31, 2015 Estimated average burden hours per response.....2.50

FORM 12b-25

SEC FILE NUMBER

**CUSIP NUMBER** 

NOTIFICATION OF LATE FILING

Form 10-K o Form 20-F o Form 11-K Form 10-Q o Form 10-D o Form N-SAR

For Period Ended: December 31, 2015

- Transition Report on Form 10-K
- Transition Report on Form 20-F
- Transition Report on Form 11-K
- Transition Report on Form 10-Q
- Transition Report on Form N-SAR

For the Transition Period Ended:

Nothing in this form shall be construed to imply that the Commission has verified any information contained herein.

If the notification relates to a portion of the filing checked above, identify the Item(s) to which the

notification relates:

## PART I — REGISTRANT INFORMATION

DraftDay Fantasy Sports, Inc. Full Name of Registrant

Viggle Inc.

Former Name if Applicable

902 Broadway, 11th Floor Address of Principal Executive Office (Street and Number)

New York, NY 10010 City, State and Zip Code

### PART II — RULES 12b-25(b) AND (c)

If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed. (Check box if appropriate)

- b (a) The reason described in reasonable detail in Part III of this form could not be eliminated without unreasonable effort or expense
  - (b) The subject annual report, semi-annual report, transition report on Form 10-K, Form 20-F, Form 11-K, Form N-SAR or Form N-CSR, or portion thereof, will be filed on or before the fifteenth calendar day following the prescribed due date; or the subject quarterly report or transition report on Form 10-Q or subject distribution report on Form 10-D, or portion thereof, will be filed on or before the fifth calendar day following the prescribed due date; and
    - (c) The accountant's statement or other exhibit required by Rule 12b-25(c) has been attached if applicable.

#### PART III - NARRATIVE

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State below in reasonable detail the reasons why Forms 10-K, 20-F, 11-K, 10-Q, 10-D, N-SAR, N-CSR, or the transition report or portion thereof, could not be filed within the prescribed time period.

(Attach extra Sheets if Needed)

As reported on the Company's Current Report on Form 8-K dated December 14, 2015, on December 14, 2015, the Company entered into an agreement to sell its rewards business to Perk.com, Inc. (the "Perk Transaction"). The Perk Transaction was completed on February 8, 2016. As a consequence, our financial statements now need to reflect lines of business, and the additional days are needed to complete the work.

#### PART IV — OTHER INFORMATION

(1) Name and telephone number of person to contact in regard to this notification

Tom McLean 212 231-0092 (Name) (Area Code) (Telephone Number)

- (2) Have all other periodic reports required under Section 13 or 15(d) of the Securities Exchange Act of 1934 or Section 30 of the Investment Company Act of 1940 during the preceding 12 months or for such shorter period that the registrant was required to file such report(s) been filed? If answer is no, identify report(s).

  Yes b

  No o
- (3) Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earnings statements to be included in the subject report or portion thereof?

Yes o No b

If so, attach an explanation of the anticipated change, both narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate of the results cannot be made.

DraftDay Fantasy Sports, Inc. (Name of Registrant as Specified in Charter)

has caused this notification to be signed on its behalf by the undersigned hereunto duly authorized.

Date: February 16, 2016 By: /s/ Robert F.X. Sillerman

Name: Robert F.X. Sillerman

Title:

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