GOODYEAR TIRE & RUBBER CO /OH/ Form 8-K October 15, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

October 8, 2013

The Goodyear Tire & Rubber Company

(Exact name of registrant as specified in its charter)

| Ohio | 1-1927 | 34-0253240 |
|--|---|--|
| (State or other jurisdiction of incorporation) | (Commission File Number) | (I.R.S. Employer Identification No.) |
| 200 Innovation Way, Akron, Ohio | | 44316-0001 |
| (Address of principal executive offices) | | (Zip Code) |
| Registrant s telephone number, including area code: | | 330-796-2121 |
| | Not Applicable | |
| Former name | or former address, if changed since | last report |
| Check the appropriate box below if the Form 8-K filing i | is intended to simultaneously satisfy | the filing obligation of the registrant under any of |
| he following provisions: | , , | |
| Written communications pursuant to Rule 425 under Soliciting material pursuant to Rule 14a-12 under the Pre-commencement communications pursuant to Ru Pre-commencement communications pursuant to Ru | e Exchange Act (17 CFR 240.14a-12 le 14d-2(b) under the Exchange Act | 2) (17 CFR 240.14d-2(b)) |

Top of the Form

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On October 10, 2013, the Board of Directors of The Goodyear Tire & Rubber Company (the "Company") elected Darren Wells, the Company's current Executive Vice President and Chief Financial Officer, as President, Europe, Middle East and Africa Business, effective December 1, 2013. He will succeed Arthur de Bok, who will become Senior Vice President, Sales and Marketing Excellence. Mr. de Bok is expected to serve in that capacity until further notice, but at least until February 2014.

Laura Thompson, the Company's current Vice President, Finance, North America, was elected Executive Vice President and Chief Financial Officer, also effective December 1, 2013. Ms. Thompson, who is 49 years old, joined the Company in 1983, and has served in various finance and accounting management positions. She became Vice President, Business Development in June 2005, and was elected Vice President, Finance, North America effective March 1, 2011.

The Company anticipates reviewing Ms. Thompson's compensation in December 2013.

A copy of the Company's press release announcing these management changes is attached hereto as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibit 99.1 - News release, dated October 14, 2013

Top of the Form

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

The Goodyear Tire & Rubber Company

October 15, 2013 By: David L. Bialosky

Name: David L. Bialosky

Title: Senior Vice President, General Counsel and Secretary

Top of the Form

Exhibit Index

| Exhibit No. | Description | |
|-------------|--------------------------------------|--|
| 99.1 | News release, dated October 14, 2013 | |