

Sara Lee Corp
Form 8-K
August 30, 2011

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

August 30, 2011

Sara Lee Corporation

(Exact name of registrant as specified in its charter)

Maryland

1-3344

36-2089049

(State or other jurisdiction
of incorporation)

(Commission
File Number)

(I.R.S. Employer
Identification No.)

3500 Lacey Road, Downers Grove, Illinois

60515

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code:

(630) 598-6000

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
-

Top of the Form

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On August 30, 2011, Sara Lee Corporation announced that Frank van Oers, an Executive Vice President of Sara Lee and Chief Executive Officer, Sara Lee International Beverage and Bakery, will be leaving Sara Lee in early calendar year 2012.

Sara Lee also announced that it has appointed Michiel Herkemij as Mr. van Oers' successor. Mr. Herkemij, 47, currently is employed by Heineken International N.V., one of the world's leading beer companies, as President and Chief Executive Officer of Cuauthemoc Moctezuma – a leading beer manufacturer in Mexico acquired by Heineken in 2010. He has been appointed as Executive Vice President of Sara Lee and as Chief Executive Officer of Sara Lee's International Beverage business, effective no later than December 1, 2011. In addition, once Sara Lee completes the planned spin-off of its international coffee and tea business into an independent publicly traded company, Mr. Herkemij will be appointed as the Chief Executive Officer of the newly spun-off company.

A copy of the press release announcing these changes is attached as Exhibit 99 to this report.

Edgar Filing: Sara Lee Corp - Form 8-K

Top of the Form

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Sara Lee Corporation

August 30, 2011

By: *Helen N. Kaminski*

Name: Helen N. Kaminski

Title: Assistant General Counsel, Corporate & Securities

Edgar Filing: Sara Lee Corp - Form 8-K

Top of the Form

Exhibit Index

Exhibit No.	Description
99	Press release, dated August 30, 2011