ROSS BRIAN A Form 4

FORM 4

June 17, 2010

OMB APPROVAL

3235-0287

January 31,

OMB

5. Relationship of Reporting Person(s) to

Issuer

Number:

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: 2005
Estimated average burden hours per response... 0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

CINCINNATI BELL INC [CBB]

Symbol

1(b).

(Print or Type Responses)

ROSS BRIAN A

1. Name and Address of Reporting Person *

				CINCINNATI BELL INC [CBB]			B]	(Check all applicable)				
(Last) (First) (Middle) 221 EAST FOURTH STREET			3. Date of Earliest Transaction (Month/Day/Year) 06/15/2010					Director 10% Owner Officer (give title Other (specify below)		Owner er (specify		
		(Street)		4. If Ame	ndment, Da	ate Original			6. Individual or Joint/Group Filing(Check			
CINCINNATI 45202			Filed(Month/Day/Year)					Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
	(City)	(State)	(Zip)	Tabl	e I - Non-I	Derivative S	Securi	ities Acqu	ired, Disposed of	f, or Beneficial	ly Owned	
	1.Title of Security (Instr. 3)	2. Transaction Dat (Month/Day/Year)	Execution any	med on Date, if Day/Year)	3. Transactic Code (Instr. 8)	4. Securit on(A) or Dis (Instr. 3, 4)	sposed	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
	Common Stock								727.692	I	By 401k Plan	
	Common Stock								2,000	I	By IRA	
	Common Stock								1,758	I	By Children	
	Common Stock (1)	06/15/2010			M	41,275	A	\$ 1.39	323,752	D		
	Common Stock (2)	06/15/2010			F	27,432	D	\$ 3.3	296,320	D		

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Common Stock	06/15/2010	M	26,595	A	\$ 1.67	322,915	D
Common Stock	06/15/2010	S	26,595	D	\$ 3.37	296,320	D
Common Stock	06/16/2010	S	40,000	D	\$ 3.315	256,320	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactionDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amo Underlying Secu (Instr. 3 and 4)		
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Ar Nu Sh
Option to Buy $\frac{(3)}{}$	\$ 22.8438						01/03/2002	01/03/2011	Common Stock	2
Option to Buy	\$ 16.425						09/05/2002	09/05/2011	Common Stock	•
Option to Buy	\$ 9.645						12/04/2002	12/04/2011	Common Stock	2
Option to Buy	\$ 3.48						12/05/2003	12/05/2012	Common Stock	6
Option to Buy	\$ 5.655						12/04/2004	12/04/2013	Common Stock	6
Option to Buy	\$ 5.57						01/29/2005	01/29/2014	Common Stock	30
Option to Buy	\$ 3.7						12/03/2005	12/03/2014	Common Stock	1:
Option to Buy	\$ 3.995						12/01/2005	12/01/2015	Common Stock	1:
Option to Buy	\$ 4.735						12/08/2007	12/08/2016	Common Stock	20
	\$ 4.91						12/07/2008	12/07/2017		2:

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Option to Buy (3)							Common Stock	
Option to Buy (3)	\$ 1.67				12/05/2009	12/05/2018	Common Stock	30
Option to Buy (3)	\$ 1.39				01/30/2010	01/30/2019	Common Stock	6
Stock Appreciation Right (4)	\$ 1.39				01/30/2010	01/30/2019	Common Stock	10
Option to Buy (3)	\$ 2.91				01/29/2011	01/29/2020	Common Stock	6
Stock Appreciation Right	\$ 1.39	06/15/2010	M	41,275	01/30/2010(5)	01/30/2019	Common Stock	4
Option to	\$ 1.67	06/15/2010	M	26,595	12/05/2009(6)	12/05/2018	Common Stock	2

Reporting Owners

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	
ROSS BRIAN A					
221 EAST FOURTH STREET			Chief Operating Officer		

Signatures

CINCINNATI 45202

Christopher J. Wilson, Attorney-in-Fact for Brian A. Ross 06/17/2010

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Common shares issued upon exercise of Stock Appreciation Right (SAR).
- (2) Surrender of common shares to pay exercise price and tax liability upon exercise of Stock Appreciation Right (SAR).
- (3) Option shares granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (4) Stock Appreciation Right (SAR) granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (5) 28% of these SARs became exercisable on January 30, 2010. Thereafter, the SARs continued to vest at the rate of 3% per month on the last day of each month.
- (6) 28% of these options became exercisable on December 5, 2009. Thereafter, the options continued to vest at the rate of 3% per month on the 5th day of each month.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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