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KOZEL DA	VID F										
Form 4 April 11, 201	11										
FORM	1 /								OMB AF	PPROVAL	
UNITED STATES SECURITIES AND EXCH. Washington, D.C. 20549Check this box if no longer subject to 										3235-0287	
						ies E 1pany	xchange y Act of	January 31, 2005 Iverage rs per 0.5			
(Print or Type I	Responses)										
			2. Issuer Name and Ticker or Trading Symbol PHILLIPS VAN HEUSEN CORP /DE/ [PVH]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) (First) (Middle) C/O PHILLIPS-VAN HEUSEN CORPORATION, 200 MADISON AVENUE			3. Date of Earliest Transaction (Month/Day/Year) 04/07/2011					Director 10% Owner X_ Officer (give title Other (specify below) SVP, Human Resources			
NEW YOR	(Street) K, NY 10016			ndment, Da hth/Day/Year)	-	l		6. Individual or Jo Applicable Line) _X_ Form filed by O Form filed by M		rson	
(City)	(State)	(Zip)						Person			
1.Title of Security (Instr. 3)	2. Transaction I (Month/Day/Ye	Date 2A. Dee ear) Execution any	med	3. Transactio Code (Instr. 8)	4. Securit n(A) or Di (Instr. 3,	ties Ad spose 4 and (A) or	cquired d of (D) 5)	uired, Disposed of 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of	
Common Stock, par value \$1	04/07/2011			Code V A	Amount 1,540 (1)	(D) A	Price $0 (1)$	7,265 <u>(2)</u>	D		
Common Stock, par value \$1	04/09/2011			F	159 <u>(3)</u>	D	\$ 64.08	7,106 <u>(4)</u>	D		
Common Stock, par value \$1								2,579.993	Ι	By 401(k) Plan	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	Transaction Derivative Code Securities		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Option (Right to Buy) <u>(5)</u>	\$ 64.97	04/07/2011		А	3,900	<u>(6)</u>	04/07/2021	Common Stock, \$1 par value	3,900	

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
KOZEL DAVID F C/O PHILLIPS-VAN HEUSEN CORPORATION 200 MADISON AVENUE NEW YORK, NY 10016			SVP, Human Resources			
Signatures						

David Kozel

**Signature of

Reporting Person

04/11/2011 Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents shares subject to an award of restricted stock units. Each unit represents a contingent right to receive one share of Issuer's (1) Common Sock. The units vest 25% (385 shares) on the second anniversary of grant, 25% (385 shares) on the third anniversary of grant and 50% (770 shares) on the fourth anniversary of grant. Vested shares are delivered as soon as practicable after they vest.

- (2) Includes 6,493 shares of Common Stock subject to awards of restricted stock units.
- Represents shares withheld to satisfy the Reporting Person's tax obligations in connection with the vesting of 438 restricted stock units. (3)The restricted stock units were reported as directly owned shares at the time they were granted.

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- (4) Includes 6,055 shares of Common Stock subject to awards of restricted stock units.
- (5) All options exercisable for shares of Issuer's Common Stock, \$1 par value.
- (6) Options to acquire 975 shares become exercisable on each of 4/7/2012, 4/7/2013, 4/7/2014 and 4/7/2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.