SCARBOROUGH DEAN A

Form 4/A

February 06, 2013

FORM	4				OIVID AF	PROVAL				
1 Ortivi	UNIT	ED STATE	S SECURITIES AND EXCHANGE Washington, D.C. 20549	COMMISSION	OMB Number:	3235-0287				
Check this box						January 31, 2005				
subject to Section 16. Form 4 or	Section 16. SECURITIES									
Form 5 obligations may contin	Form 5 obligations may continue. See Instruction Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940									
(Print or Type Re	sponses)									
1. Name and Address of Reporting Person * SCARBOROUGH DEAN A			2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Issuer	of Reporting Person(s) to					
			Avery Dennison Corp [AVY]	(Check	all applicable)				
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	Director	10%	Owner				
150 NORTH ORANGE GROVE BLVD			01/15/2013							
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joi Applicable Line)	al or Joint/Group Filing(Check ine)					

PASADENA, CA 91103		

	01/16/2013						Applicable Line) _X_ Form filed by One Reporting Person			
PASADEN	A, CA 91103	01,10,2	010				Form filed by M Person	Nore than One Re	porting	
(City)	(State)	(Zip) Tabl	e I - Non-I	Derivative :	Securi	ities Acqu	iired, Disposed of	f, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securition(A) or Dis (Instr. 3, 4)	sposed	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock (Savings Plan)							38,529	I	Savings Plan	
Common Stock (SHARE Plan)							4,311	I	SHARE Plan	
Common Stock	01/15/2013		M	11,379 (1)	A	\$ 35.75	77,816	D		
	01/15/2013		F	4,359	D		73,457	D		

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Common \$
Stock 35.75

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date				6. Date Exercisable and		7. Title and Amount of		
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	TransactionDerivative		Expiration Date		Underlying Securities		
Security	or Exercise		any	Code	Code Securities		(Month/Day/Year)		(Instr. 3 and 4)	
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired (A)					
	Derivative				or Disposed of					
	Security				(D)					
					(Instr. 3, 4,					
					and 5)					
							Date Exercisable	Expiration Date	Title	Amount or Number
				Code V	(A)	(D)				of Shares
2012 RSU Award	\$ 35.75 (2)	01/15/2013		M		11,379	01/15/2013	01/15/2016	Common Stock	11,379

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

SCARBOROUGH DEAN A 150 NORTH ORANGE GROVE BLVD PASADENA, CA 91103

Chairman, President and CEO

Signatures

/s/ Barbara Bartoletti POA for Dean A.
Scarborough
02/06/2013

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Administrative error in previous filing. Transaction indicated disposition rather than acquisition of shares
- (2) Each restricted stock unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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