#### **EVANITSKY FRANCIS J**

Form 4 July 02, 2012

### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB APPROVAL

OMB Number: 3235-0287

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Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

EVANITSKY FRANCIS J Sy JU			2. Issuer Name <b>and</b> Ticker or Trading Symbol JUNIATA VALLEY FINANCIAL CORP [JUVF]			Issuer L	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)		
(Last)	(First) (	(N	3. Date of Earliest Transaction (Month/Day/Year) 06/19/2012			X Director Officer (g below)	ive title Oth below)	% Owner ner (specify	
	(Street)		. If Amendment, D Filed(Month/Day/Yea	Č	al	Applicable Line  _X_ Form filed l	r Joint/Group Fili ) oy One Reporting P yy More than One R	erson	
(City)	(State)	(Zip)	Table I - Non-	Derivative	Securitie	s Acquired, Disposed	l of, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Da any (Month/Day/	rate, if Transaction Code (Year) (Instr. 8)	4. Securit onAcquired Disposed (Instr. 3,	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of 8
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof Derivative	Expiration Date	Underlying Securities I
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8)	Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)				
				Code V	(A) (D	) Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Common Stock	\$ 14.25	06/19/2012		P	5,032	06/19/2012	06/19/2012	Juniata Valley Financial Corp.	5,032
Common Stock	\$ 15.125	06/19/2012		P	282	06/19/2012	06/19/2012	Juniata Valley Financial Corp.	282

# **Reporting Owners**

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
EVANITSKY FRANCIS J						
	X					

### **Signatures**

JoAnn N. McMinn, EVP/CFO 07/02/2012

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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