

JACK IN THE BOX INC /NEW/  
 Form 4  
 January 05, 2017

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Blankenship Mark H

2. Issuer Name and Ticker or Trading Symbol  
 JACK IN THE BOX INC /NEW/ [JACK]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
 9330 BALBOA AVENUE  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 01/03/2017

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 EVP- PEOPLE, CULTURE & STRATEGY

SAN DIEGO, CA 92123  
 (City) (State) (Zip)

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
COMMON STOCK	01/03/2017		M		15,297 A \$ 27.49	38,302	D
COMMON STOCK	01/03/2017		M		12,993 A \$ 47.29	51,295	D
COMMON STOCK	01/03/2017		M		4,669 A \$ 73.53	55,964	D
COMMON STOCK	01/03/2017		S <sup>(1)</sup>		14,200 D \$ 107.5659	41,764	D
COMMON STOCK	01/03/2017		S <sup>(1)</sup>		13,800 D \$ 108.4212	27,964	D

					(3)		
COMMON STOCK	01/03/2017	S <sup>(1)</sup>	2,700	D	\$ 109.6194	25,264	D
					(4)		
COMMON STOCK	01/03/2017	S <sup>(1)</sup>	1,100	D	\$ 110.7236	24,164	D
					(5)		
COMMON STOCK	01/03/2017	S <sup>(1)</sup>	1,159	D	\$ 111.7002	23,005	D
					(6)		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title
NON QUALIFIED STOCK OPTION	\$ 27.49	01/03/2017		M	15,297	11/26/2013 <sup>(7)</sup>	11/26/2019	COMMON STOCK
NON QUALIFIED STOCK OPTION	\$ 47.29	01/03/2017		M	12,993	11/26/2014 <sup>(7)</sup>	11/26/2020	COMMON STOCK
NON QUALIFIED STOCK OPTION	\$ 73.53	01/03/2017		M	4,669	11/25/2015 <sup>(7)</sup>	11/25/2021	COMMON STOCK

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

Director 10% Owner Officer

Other

Blankenship Mark H  
9330 BALBOA AVENUE  
SAN DIEGO, CA 92123

EVP- PEOPLE, CULTURE &STRATEGY

## Signatures

MARK H  
BLANKENSHIP 01/03/2017

\*\*Signature of Reporting  
Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was executed pursuant to a Rule 10b5-1 Plan.  
The shares with respect to this transaction were sold at prices ranging from \$107.14 to \$108.14. The price reported reflects the weighted average sales price. The reporting person hereby agrees, upon request, to provide to the Securities and Exchange Commission staff, the Company, or any security holder of the Company, full information regarding the number of shares sold at each separate price.
- (3) The shares with respect to this transaction were sold at prices ranging from \$108.15 to \$109.04. The price reported reflects the weighted average sales price. The reporting person hereby agrees, upon request, to provide to the Securities and Exchange Commission staff, the Company, or any security holder of the Company, full information regarding the number of shares sold at each separate price.
- (4) The shares with respect to this transaction were sold at prices ranging from \$109.16 to \$110.04. The price reported reflects the weighted average sales price. The reporting person hereby agrees, upon request, to provide to the Securities and Exchange Commission staff, the Company, or any security holder of the Company, full information regarding the number of shares sold at each separate price.
- (5) The shares with respect to this transaction were sold at prices ranging from \$110.21 to \$111.17. The price reported reflects the weighted average sales price. The reporting person hereby agrees, upon request, to provide to the Securities and Exchange Commission staff, the Company, or any security holder of the Company, full information regarding the number of shares sold at each separate price.
- (6) The shares with respect to this transaction were sold at prices ranging from \$111.34 to \$112.00. The price reported reflects the weighted average sales price. The reporting person hereby agrees, upon request, to provide to the Securities and Exchange Commission staff, the Company, or any security holder of the Company, full information regarding the number of shares sold at each separate price.
- (7) These options become exercisable in three equal installments commencing one year after the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.